

EMBER 1960 40 CENTS

LIVING

FOR YOUNG HOMEMAKERS

SPECIAL ISSUE

rooms full of decorating ideas
for's new importance—
see how it works in your home
w beauty in the bath



oms for a balanced budget





Newsmaker correlated for bedrooms, dining room and living room

by **United**

Exciting and New . . . The Collection of

1,001 Clever Decorating Moves. Your Bedrooms, Dining Room, Living Room . . . will succumb to the enchantment and endless flexibility of this Danish design collection. Bring Newsmaker into your home and say good-bye to tired room settings. The woods are classic oil-type finish with the smartest interplay of quartered and figured Walnut. Now being featured at fine Furniture and Department Stores.

Just completed . . . new portfolio of Decorating Ideas . . . send 25 cents.



United Furniture Corporation Lexington, North Carolina

Copyright, 1960 United Furniture Corporation

PRELUDE



Created by The International Silver Company, Meriden, Conn.

Five-piece place setting, \$32.50. Inc. Fed. tax

Since it first appeared, each year has seen Prelude bring the beauty of solid silver to more and more discriminating homes. Start your own family tradition. Give your family precious sterling. Share with them the life-long pride that only solid silver brings. Visit your jeweler or department store, today. Only International offers you substantial savings on services for 4, 8 or 12 people.

INTERNATIONAL STERLING...loveliest, by design



the excitement that is Fieldcrest

Frolicking fashions for bed and bath...so colorful and exciting, they charm the spots right off a leopard. Trophy prints leave their mark on pillowcases, bedspreads and terry towels...harmonizing solid color sheets and blankets add to the fun. At fine stores...and less expensive than you might think.

SHEETS • BLANKETS • AUTOMATIC BLANKETS • BEDSPREADS • TOWELS • BATH RUGS • SHOWER CURTAINS



L
FOR
© 1971
Fieldcrest
Inc.
New York
City

Editor
Managing
Art Director
Decorative
Home
Table
Food
Editor
Build
Merc
Fabr
Copy
From
Read
Shop
Prod
Prod
Read
Baby
Pict
Stud
Mid
West
South
EDI
Stru
Mech
Stre
Publ
Arth
Pres
Exec
Rob
Vice
Thos
Secr
Adve
Ente
575 M
Water
West
Kilbr
602 E
Cont
218 W
West
3011
New
Stat
South
1871
Scott
7400
Europ
U.S.

LIVING
JULY
LONDON
HOMES
and
2nd Ca
Form



Armchair from the *Faubourg* group by Hickory Manufacturing; chest from the *Costa Brava* collection by American of Martinsville (painted green); cube table by Founders. Window hanging designed by Glen F. Kaufman, rug by Leroy R. Wilce; both are from *Designer-Craftsmen U.S.A.* 1960, sponsored by the American Craftsmen's Council. Cover photography is by Bruce Pendleton

Editor-in-Chief: Edith Brazwell Evans

Managing Editor: William E. Hague

Art Director: Michael Lowe
Albert Hamowy
Wm. Lee Elshorn

Decorations Director: Gay Monypenny
Mary Date
Charles Baier
Hugh C. Fettes

Home Furnishings Co-ordinators: Cecile Hayward

Table Accessories and Decorations: Vivienne Morfogen

Food and Appliance Editor: Gloria S. Spitz

Editor of Architecture: Robert Martin Englebrecht, A.I.A.
R. Joyce Miller

Building and Home Maintenance: Douglas Tuomey

Merchandise Editor: Helen W. Harris

Fabrics and Children's Wear: Marjorie Hoyle

Copy Editor: Kenneth Bates

Promotions: Everett Easter
Hilda Slauterback
Kathy Senior

Reader Panel Editor: Barbara White

Shopping Editor: Jeanne Bludde

Production Editor: Ruth Brown

Production: Robert L. Andrews, Ellen Tourtell

Reader Service: Margaret Harris
Jean Spiro

Baby Bureau Editor: Marianne Allen

Picture Design: James A. Watson

Studio Manager: Andrew J. Gray

Midwest Editor: Caroline Coolidge

West Coast Editor: NellaBelle Dickey

Southwest Editor: Patsy Swank

EDITORIAL CONSULTANTS

Structural Engineering: Fred N. Severud

Mechanical Engineering: Guy B. Panero

Street & Smith Publications, Inc.

Publishers of *MADEMOISELLE*

Arthur Z. Gray

President

Executive Assistant to the President: Irma Fante Haxhold

Robert E. Park

Vice-President and Advertising Director

Thomas H. Kaiser

Secretary and Treasurer

Advertising Director: Charles M. Collins

Eastern Advertising Manager: Edgar G. Huer

552 Madison Avenue, New York 22, New York

Western Manager: Glover M. Young

Western Advertising Manager: John R. Elliott

Kidder Co-ordinator: Arthur C. Johns

60 East South Water St., Chicago 1, Illinois

Central Division Manager: William Lindemann

558 Building Building, Cleveland 15, Ohio

West Coast Advertising Manager: Ted Kist

2021 Wilshire Blvd., Los Angeles 4, California

New England Manager: Hunter Van Stichen

Sturges Building, Boston 16, Mass.

Southern Advertising Manager: Walter W. Mosko

1371 Peachtree St., N.E., Room 754, Atlanta 9, Georgia

Southern Representative: Hal Water

7150 Ocean Terrace, Miami Beach, Florida

European Representative: E. M. Brooker

15 Dover Street, London, W.1., England

SEPTEMBER 1960

LIVING

FOR YOUNG HOMEMAKERS

ELECTIONS FOR LIVING

- 89 Introduction
- 90 The house of representatives
- 95 The straight ticket
- 96 The simplicity of perfect balance
- 96 Conformity need not mean "follow the leader"
- 100 Collector's corner
- 102 How the straight ticket can evoke a sense of drama
- 104 Vote for a retirement plan
- 108 Rooms that help balance the budget
- 110 When the pocketbook calls the tune
- 112 Foreign policy
- 114 From Spain, France and Italy
- 118 Urban adaptation of a provincial style
- 120 French flair, Italian idiom
- 122 From varied sources, the cosmopolitan touch
- 123 The bipartisan vote
- 124 Two unrelated factions
- 126 Natural ornaments: sunlight and shadow
- 127 The potpourri: charming paragon
- 128 A clean slate
- 132 Up for re-election
- 134 The early American look
- 136 A peaceful haven
- 140 Social security
- 142 FOR the people . . . OF the people . . . BY the people
- 144 Cabinet appointments

LIVING TODAY

- 38 Who runs our public schools? by Thomas B. Hill
- 86 Johnny is not a genius, by Beatrice S. Smith
- 138 Flowering shrubs—easy and rewarding, by Jean Hersey
- 146 Parsley: the gourmet's greenery, by Lelia Carson Cox
- 160 If you're on the move
- 162 Babe in beauty-land
- 168 Teaching telephone manners, by Alfred M. Cooper

YOUNG HOMEMAKING IDEAS

- 155 New ideas for an old stand-by—shellac
- 156 The green thumb: concrete version
- 164 Creating the antique look
- 167 New hook to old craft
- 169 Easy way to remodel sliding-door cabinets
- 172 Laundry accommodations
- 175 Who doesn't need extra space
- 181 Ample storage in bed chests
- 182 Rug and carpet buying check-list

DEPARTMENTS

- 12 A piece off your mind
- 19 Music for living, by David Randolph
- 24 In your garden: A potpourri of special pointers, by Jean Hersey
- 28 LIVING's child development council: The problem of the friendless child
- 37 Money matters
- 42 Best in booklets
- 44 Family forum: The case of the puppet marriage
- 50 High-fidelity booklets
- 52 Speaking of living
- 55 What's new for living
- 56 Your money's worth
- 88 Rx for living: X-rays, friend or foe, by Dianne Spencer
- 148 These stores are election headquarters
- 154 Silver baby talk
- 174 Stores in your vicinity

LIVING For Young Homemakers is published monthly by Street & Smith Publications, Inc., 575 Madison Ave., New York 22, N. Y. Second-class postage paid at New York, N. Y. and at additional mailing offices. Authorized to receive mail Post Office Dept. Ottawa, © 1960 by Street & Smith Publications, Inc. All rights reserved under International and Pan-American Copyright Conventions. Entered as Second-Class Mail, London, England, 1960. General and Executive Offices at 575 Madison Ave., New York 22, N. Y. Manuscripts, drawings and other material must be accompanied by stamped, self-addressed envelope. LIVING For Young Homemakers cannot be responsible for any unsolicited material. The entire contents of LIVING For Young Homemakers are copyrighted by copyright and must not be reproduced without permission. Vol. XIII, Number 9, September, 1960. Printed in U.S.A. Price as a copy, subscription: \$4.00 a year; \$7.00 for two years; \$10.00 for three years; \$13.00 for four years; \$16.00 for five years in U.S.A., U.S. Possessions for change of address. Give old and new address when notifying us. Address all subscriptions mailed in Subscription Department, Street & Smith Publications, Inc., 575 Madison Ave., New York 22, N. Y. Send notice of undelivered copies on Form 3775 to LIVING For Young Homemakers, McCall Street, Dayton 1, Ohio.

Plan Your Living Room with a Sparkle to Surprise and Delight



Fabrics by
Cottony
Tadpole, Inc.

Whatever the need, you can select just the right sofa or chair from Globe's extensive variety to provide beauty and comfort. There is a style and size to complement your decorating plan. You can choose lovely covers in colors and patterns to match your personal color scheme. Globe builds with time-tested techniques that assure lasting service. See your Globe dealer . . . look for the Globe quality label and know you are buying the best.

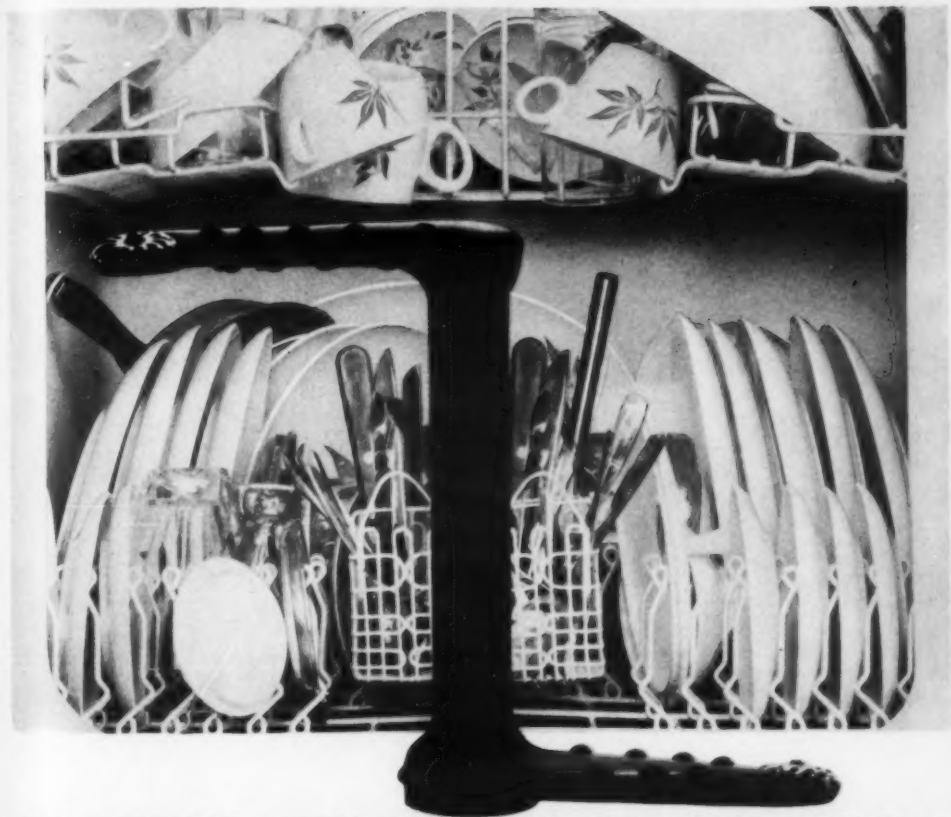
globe
HIGH POINT, N. C.

Send for 12-page book illustrating sofas and chairs in Contemporary, Early American, Traditional and Provincial designs. Enclose \$04 in coin, please. Globe Furniture Co., Dept. LV980, High Point, N. C.

Five Living Room Pictures for Over Fifty Years

NE

It's
cou
was
acti
soa
dish
The
than
top
-th
full
An
WA

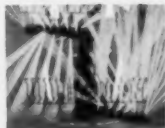


NEW PORTABLE DISHWASHER FROM WASTE KING UNIVERSAL

It's the best dishwasher ever made—portable, under-counter or human! Z-Arm split-level washing action washes up and down, sends hundreds of detergent-activated jets to every corner of the polyvinyl tub. It soaks, scrubs, scours, double rinses and dries every dish, cup, glass, pot, pan, knife, fork and spoon. Result: The Waste King Universal Portable washes dishes better than he, she, or they can. And, because Z-Arm washes top and bottom racks, you can put dishes in at random—they can't block Z-Arm's deluge. And, it holds 14 full place settings—more than any other dishwasher. And, its sculptured exterior is black and white.

WASTE KING CORPORATION, Los Angeles 58, California

beautiful all over. It rolls ever-so-easily anywhere. And, you can get one... at your Waste King Universal dealer's. **It costs more, and it's worth more to you.**



**WASTE KING
UNIVERSAL**



WINTER IS ONLY ONE SEASON WHEN YOU ENJOY CARRIER 12-MONTH HOME AIR CONDITIONING

If "air conditioning" in winter sounds unusual to you, it's because you are used to thinking of air conditioning as merely comfort cooling in the summertime.

True air conditioning—the kind provided exclusively by Carrier 12-Month Home Air Conditioning—is complete control of temperature, humidity and air contamination every season of the year.

In winter, for example, this new kind of central air conditioning not only comfortably warms the house, but feeds moisture into the air. The reason: when you heat air, you also dry it out. This irritates nasal passages. It

also causes furniture to crack and come apart. Carrier 12-Month Home Air Conditioning puts the right amount of moisture back into the air in winter, just as it removes moisture from humid air in summer.

Year-round humidity control is only one of the benefits of 12-Month Home Air Conditioning that provide more comfort and better health for you and your family. Read about all of them below. Then call the Carrier dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.

12-Month Air Purification

Pollen, dust and many other harmful elements are continuously removed from household air by a revolutionary new air purifier.

12-Month Cleanliness

A unique filter, self-cleaning to maintain its high efficiency, keeps homes cleaner. Furnishings stay fresher. There's less need to dust.

12-Month Odor Removal

Cooking and household odors are whisked away. Even air that is heavy with pipe, cigar and cigarette odor is fresh again in minutes.

12-Month Humidity Control

In winter, moisture is fed into bone-dry air that irritates nasal passages. In summer, it is removed from sticky, humid air.

12-Month Temperature Control

The house is snug and warm in winter, delightfully cool in hot weather, and just right during the seasons between—automatically.

12-Month Circulation

Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnation, no stratification. Air stays fresh.

12-Month Ventilation

Drafts from open windows are no longer a problem. Dust, dirt, insects, driving rains and outside noises are kept outside your home.

12-Month Climate Control

Your Carrier Climate Center on the wall makes you master of all the wonderful benefits that only true air conditioning can provide.





VINTAGE...

Another classic by the famous designer, John Van Koert, for the new way we live and the old way we feel about furniture that never goes out of style. Richly-grained pecan mellowed to the warmth of fine old Cognac... accessory pieces in Celadon Green and Rusty Black.

For the whole fabulous collection, send 10 cents for color brochure—"Vintage", Dept. L90.

KENT-COFFEY of Lenoir, North Carolina



people

who
know

buy
Bigelow
SINCE 1925



You'll love Margate, too! A beautiful new wilton carpet by Bigelow. Deep luxurious texture, with a superb hand-crafted look, in 8 stunning colors.



**931 READY
MADE
SIZES**

FIT ANY WINDOW UP TO 21 FEET WITH

Fiberglas* Superwide Drapes CURTAINS & YARD GOODS

FREE Complete Guide to Decorating Every Window and Wall in Your Home Beautifully and Economically!

- ★ 32 idea-packed pages featuring interior drapery arrangements—many in vivid, life-like color!
- ★ World's largest selection of Fiberglas curtains, draperies, yard goods!
- ★ 931 ready-made sizes—including Superwide drapes to cover windows up to 21 feet wide with one pair!
- ★ 52 colors in solids and patterns—magnificent panel prints!
- ★ Practical, easy ways to solve every window decorating problem.
- ★ Actual swatches of Fiberglas fabric bound in so you can see and feel their texture!
- ★ The miracle of Fiberglas—the fabric that stays ironed forever—never needs dry cleaning—fabric that washes and hangs in 7 minutes.
- ★ Simple, accurate guides for measuring ready-made or “do-it-yourself” draperies!
- ★ Complete selection of rods and accessories for hanging curtains and drapes like a professional!
- ★ How to enjoy all the curtains and draperies you want under Ronnie's easy time-payment plan!
- ★ All backed by Ronnie's famous 5-year guarantee.

*T.M. O.C.F.

SEE AND FEEL ACTUAL SWATCHES

FEEL actual swatches of versatile Damasks, rich Boucles, airy Marquisettes, textured Stratford, linen-like Nautilus, “home-spun” Crochet, sheer Nubbins, etc. SEE why decorators choose Fiberglas fabrics for new texture and color excitement!

SAVE UP TO 1/2 ON FIBERGLAS DRAPES

As the world's largest exclusive distributor of Fiberglas curtains, draperies and yard goods, Ronnie offers you the widest selection anywhere of styles, sizes, textures, colors and patterns—931 sizes and colors—at prices that save you 1/2 or more against made-to-order curtains and drapes! It's easy to fit tall windows, wide and narrow windows, corner and picture windows. Even windows 21 feet wide can be fitted with just one pair—and at Ronnie's low prices, a window 40" x 30" for only \$2.79!

UNIQUE 5-YEAR WRITTEN GUARANTEE

Ronnie joins with Owens-Corning to guarantee the wonderful characteristics of Fiberglas. Ronnie pledges the finest details of craftsmanship and gives you a 5-year Guarantee in writing!

SEND FOR THIS AMAZING GUIDE NOW!

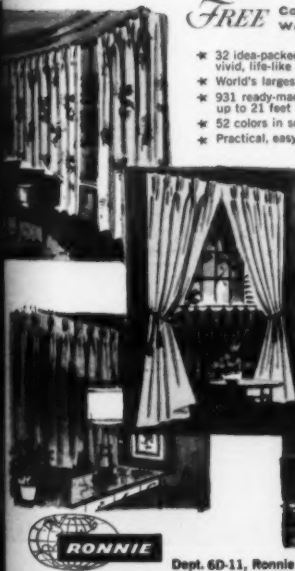
Before you buy another pair of draperies ever, you owe it to yourself to study this valuable guide. Just mail the coupon below to get your copy FREE! Do it today!

FREE Guide to Window Decorating

RONNIE, Dept. 6D-11, Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N. J.

Please rush me, ABSOLUTELY FREE, Ronnie's Complete Guide To Decorating With Fiberglas Curtains, Draperies And Yard Goods. I am not obligated in any way.

name
address
city zone state



Dept. 6D-11, Ronnie Bldg., 145 Broad Avenue, Fairview, Bergen County, N. J.

INDEPENDENCE

designed for
"EASY LIVING"

...with
REYNOLDS ALUMINUM

Pause a moment to admire...and warm to the happy thought that in your choice of these newest of new homes you will have all around you—literally—the wondrous building material, aluminum. Reynolds Aluminum! Siding, shingles, gutters, louvers, trim...all forever rust-and rot-proof...all so beautiful in their long-lasting baked-on colors. It's the home that's engineered for "Easy Living"... the home that frees you, at last, from

the slavery of constant maintenance!

Examine every detail... aluminum windows, soffits, shutters, sliding doors, hardware. And aluminum insulation and ductwork, plus heat-reflective siding and shingles deliver the utmost year-round comfort at lowest cost. You cut operating expense as well as upkeep...all of which may help you qualify for a larger mortgage, to provide extra space or extra features in your home!

Give yourself time for "Easy Living"
in this home of minimum maintenance!
THE VALLEY FORGE—
3 to 5 Bedrooms, 3 Baths, 1,765 sq. ft.





elegant!

that's the word for the classic symmetry of Melanie, a new and striking pattern in fine Wallace Sterling. Shown: Place fork, \$7.85. Six-piece place-setting in heavy sterling silver, \$38.75. At the finest jewelry and department stores. All prices include Federal Tax.

**WALLACE
SILVERSMITHS**

... at Wallingford, Conn. since 1835



**A PIECE OFF
YOUR MIND**

OUR AMERICAN HERITAGE

Dear Sirs:

We really enjoyed your article on Colonial Williamsburg (*New Generation in an Old Town—Williamsburg*) in the May, 1960 issue. We've visited it several times and have loved it more each time. Our ambition is to go there to live when my husband retires. I love history and have read everything available on Williamsburg. My husband's hobby is woodworking. He has made a lot of furniture in our house in the Williamsburg style. Also we refinished and stenciled furniture too.

Are you able to buy any of the houses or are they all rented from Colonial Williamsburg? Are you able to decorate them yourself, if they are in keeping with the styles?

We were very interested in the door decorations and flower arrangements when we were there at Christmas time.

This is an issue we will cherish.
Mrs. Donald Fisher
Rochester, New York

EDITOR'S NOTE: *The houses are rented from Colonial Williamsburg by the employees of this historic community. Within the architectural framework of their homes, the tenants may decorate as they choose.*

Dear Editor:

I am overjoyed with your May, 1960 issue. How wonderful when you devote so much time and care to the elegance of colonial living (*New Generation in an Old Town—Williamsburg*). Williamsburg is truly portrayed in all its loveliness. How I envy the present-day inhabitants. I wonder if they realize how lucky they are.

Such beautiful articles should be read by everyone so an appreciation of eighteenth-century colonial craftsmanship and design can

be increased and widespread.

My friends are certain to receive copies of this issue. Please continue the propagation of our American heritage for this is needed today and so appreciated.

Dale Rousey
Los Angeles, Calif.

Dear Editor:

Please let's have more emphasis on tradition and elegance such as *Heirs to Elegance, Restoration: A Labor of Love and New Generation in an Old Town—Williamsburg* in the May, 1960 issue. It's so soul-soothing after all the years of (shudder) casual living.

Mrs. P. Ellison
Honolulu, Hawaii

Dear Sirs:

I jumped with joy upon seeing the cover and the beautiful furnishings on page 126 and 127 of the May, 1960 issue (*Heirs to Elegance*). I for one am most happy to see the return of mahogany and eighteenth-century style.

Mrs. Robert Wood
Dallas, Texas

PERFORMING A SERVICE

Gentlemen:

I have noted with pleasure your publication of an article in the May, 1960 issue on *Your Unseen Physician* by Dianne Spencer wherein the anesthesiologist is briefly described and praised. There are too many times when we are quick to criticize and complain when somebody publishes an article we don't like, so this time I would like to say thanks for an article which I was happy to see in print. You have done a service for the anesthesiologists of this country and we appreciate it.

R. S. Jaggard, M.D.
The Iowa Society of
Anesthesiologists
Oelwein, Iowa

COOK

Dear
Your J
Design
To-Kn
Friend
Segeti
and I
month
I must
nounce
hails f

EDITOR
home o
of por

INVEST

Dear K
With r
Baby I
and th
grand
ing his
brush!
gantly
might
boys a
And I
fact th
ling, s
make
he fee
course
the flo
As
to eleg
much
tellig
He'll
out ab
the gi
is tra
if som
any cl
compl
be or
the sil
a set
encycl

CLIFF

Gentle
The v
June,
and th
is real
foot c
would
as this
imme

OFF
IND

COOKERY CLUB

Dear Editor:

Your January, 1960 article, *The Designing Cook Plans a Getting-To-Know You Feast* featured a *Friends for Supper* recipe called *Segetiner*. It sounds wonderful, and I'd like to try it later this month for my foreign cookery club. I must, however, be able to announce which country the dish hails from.

Mrs. B. M. Striegel
Clayton, Missouri

EDITOR'S NOTE: *Hungary is the home of this dish made with loin of pork and sauerkraut.*

INVESTMENT PLAN

Dear Editors:

With regard to your feature *Silver Baby Talk* in the May, 1960 issue and the question "What could be grander for a young lord than having his own sterling silver toothbrush! Or drinking from an elegantly ornamental silver cup?" I might answer that I intend to raise boys and girls, not young lords. And I seriously doubt whether the fact that his drinking cup is sterling, silver-plate or plastic would make any difference to a child if he feels like tossing it (full, of course) on his head, Mommy or the floor.

As far as "introducing a child to elegant living" goes, I would much rather introduce him to intelligent, happy realistic living. He'll have plenty of time to find out about "elegance" later. True, the gift of a silver cup and spoon is traditional—I have mine—but if someone were to think of giving any child I might have his own complete service in silver, I hope he or she would instead present the silver in dollars to invest in a set of the *Great Books* or the encyclopedia.

Gwen Draper
Los Angeles, Calif.

CLIFF DWELLERS

Gentlemen:

The variety of apartments in the June, 1960 issue is stupendous, and the balcony in *Budget Duplex* is really fabulous. I have fifteen-foot ceilings with nine rooms and would love to have a balcony such as this over three of the rooms immediately off the living room.

This issue has all of my cooing colleagues gasping, and I want to be the first with the balconies.

A confirmed *Living*
D. Bernard Smith, III
San Francisco, Calif.

Dear Editors:

Never have I seen such a warm, cozy atmosphere in the middle of a large metropolitan city.

I am referring to the *Budget Duplex* featured in the June, 1960 issue. It is one answer to out-of-townners who say "New York is a nice place to visit but I would never live there."

The comfortable setting with the rustic fireplace is so homey and inviting. It makes the city seem far removed, yet it is nice to know its advantages are still at our beck and call.

Mrs. Gene Spencer
New York City

Dear Sirs:

Thank you for the June, 1960 issue. Sometimes you are a little too modern for me but not this time. As I am a small apartment dweller, many pieces were perfect for me. Also, not only because of limited funds but because I enjoy it, I am a do-it-yourself gal. The most exciting thing for me, however, was the tremendous bird cage in Bill and Betty Leonard's apartment (*We Used Display Techniques to Underscore Practicality*).

D. M. Clinard
Los Angeles, Calif.

SUBJECT TO CHANGE

Dear LFYH:

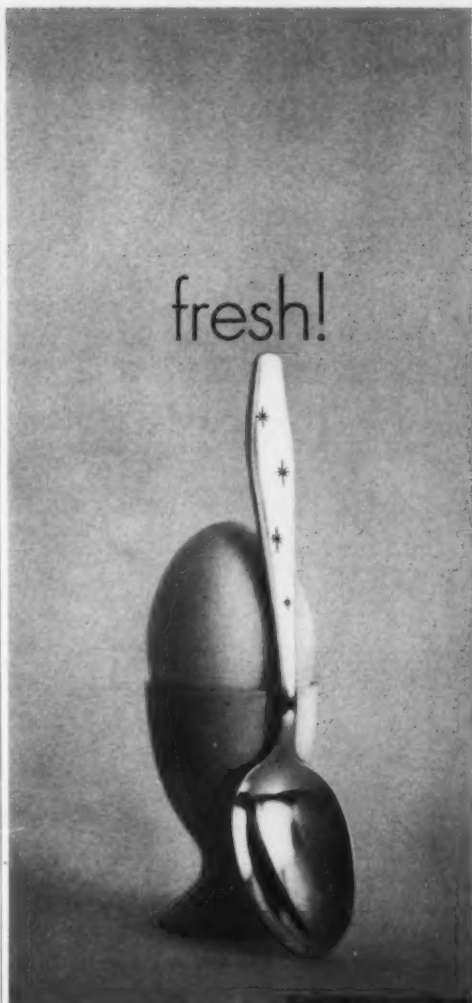
Since your magazine came out it has been coming to our house. Some issues I like better than others and some I hand on to my daughters-in-law. I'm in my late fifties but still appreciate getting a new viewpoint occasionally.

My husband calls your magazine "Alice's Tonic" because I go through it so thoroughly.

We favor early American furniture and decoration but are subject to change according to what we have and what we will buy. What does it matter how old you are if you like what you see in *LIVING For Young Homemakers*.

Alice M. Julian
Independence, Mo.

NOTE: You took the words right out of our mouths.



that's the word for the incised sparkle of *Dawn Star*, a bright new pattern in fine Wallace Sterling. The teaspoon above, \$4.00. Six-piece setting in heavy sterling silver, \$29.75. Ask for *Dawn Star* at the finest jewelry and department stores. All prices include Federal Tax.

**WALLACE
SILVERSMITHS**

at Wallingford, Conn. since 1835





with the oriental luxury and luster of Avisco rayon

Treasures of the emperors inspired this contemporary drapery fabric, "Imperial Garden". Cohama vat hand-screens this twill-weave with a 2,000-year-old motif: the imperial chrysanthemum. It's of Avisco rayon and cotton. Versatile Avisco rayon duplicates the delicate colors of a Ming vase, keeps them bright and lustrous for years.

American Viscose Corporation makes the Avisco rayon fiber.
For more information on the fabrics, write to: Cohama, Dept. 689, 214 Madison Avenue, New York 16, N.Y.

Also shown, a new upholstery fabric "7242" from Cohama of Avisco rayon and cotton. Again, Avisco rayon is responsible for the lovely luster of this lightly textured, nubbed fabric. Both fabrics come in a wide range of decorator colors. Drapery fabric, about \$3.95 a yard; upholstery fabric, about \$4.95 a yard. At fine department stores everywhere.

AMERICAN VISCOSE CORPORATION, 350, Fifth Avenue, New York 1, N.Y.



AVISCO
RAYON • ACETATE • CELLOPHANE

Starflash your floors
with sparkling metallic magic



COSMOPOLITAN Inlaid Vinyl #8000 Kitchen by Hazzard

**Flatter any room with the bright, smooth glamor
of seamless inlaid floors by Congoleum-Nairn**

Help your home to superb style with one of these inlaid vinyl or linoleum floors. New developments even include a brand new kind of linoleum that combines top quality linoleum with vinyl to give you the best of both. All patterns twinkle with gold, silver

or multi-color metallics locked into high-fashion background colors. Expertly installed for a beautiful seamless floor that's easy to keep sanitary-clean. Remember, the newest in fine floors come first from Congoleum-Nairn.

(Left) ULTIMA® Inlaid Linoleum #1803
(Upper right) CONCEPT™ Inlaid Vinyl #8103
(Lower right) COSMOPOLITAN® Inlaid Vinyl #8000
ALL PATTERNS SHOWN ACTUAL SIZE



Congoleum-Nairn
FINE FLOORS

TRADEMARK

© 1960. CONGOLUM-NAIRN INC., KEARNY, N. J.



Triple Dresser (12 drawers) and two 4-drawer Bachelor Chests



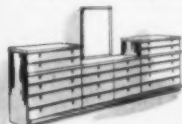
Bachelor Chest, Corner Desk and Bachelor Chest



Triple Dresser



Bachelor Chest, 12-drawer Double Chest and Bachelor Chest

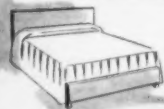


Single Dresser (4 drawers) and 6-drawer Chests



**You plan it,
Rearrange it,
Add to it!**

The **PLANMAKER**



Panel Bed



Bunk-Trundle Bed



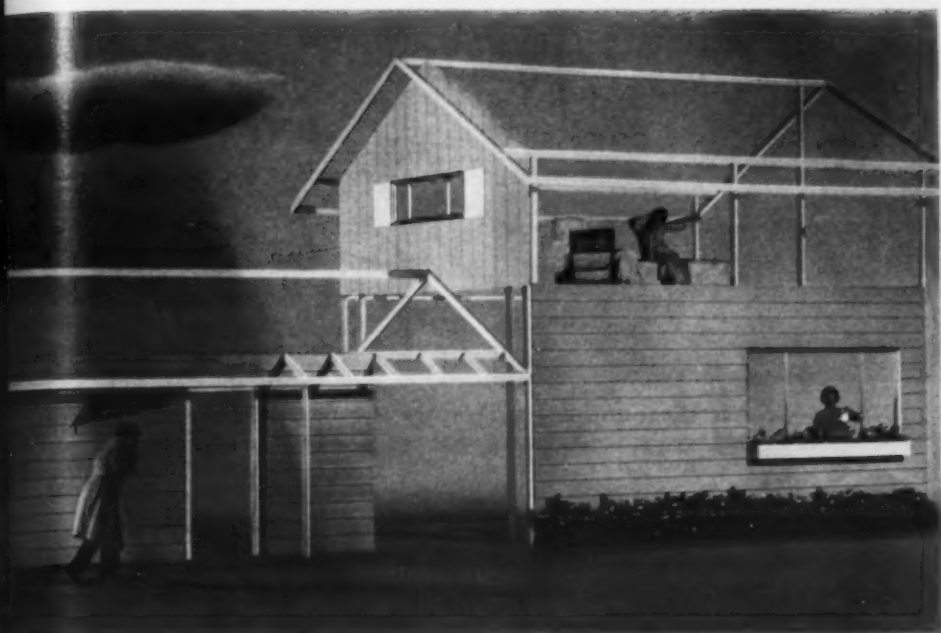
Five-drawer Desk and Chair

The many matching pieces of Planmaker, its arrangeability, abundant drawer space and enduring beauty . . . these are only a few of many things that set this lovely furniture so completely apart from ordinary open stock designs. Planmaker is fashioned for any size room. Tops are mar-resistant plastic. See Planmaker today and you'll understand why it's the "most wanted" furniture in its field.

JOHNSON-CARPER FURNITURE COMPANY, INC., ROANOKE, VA.

MA
3
WALL OF
rugged new
gun alloy,
coating. N
years; Alcoa
split, corro
hold excels
Inc. • The P

look for th
before you



NEW! ALUMINUM SIDING MADE ONLY BY ALCOA GIVES YOU 3 WONDERFUL WALLS IN ONE!

WALL OF PROTECTION!

Alleged new Alcoa® Aluminum alloy, exclusive alclad coating. No painting for years; Alcoa Siding won't rot, split, corrode.

WALL OF COMFORT!

Foam insulation, reflective foil backing protect you from heat, cold. Saves fuel, adds comfort — older home or new.

WALL OF BEAUTY!

New Alcoa Alumalure® — most durable and weather-resistant aluminum siding finish known. Five lovely pastel colors.

LEARN HOW CARE-FREE LIVING CAN BE!

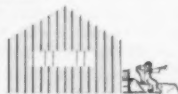
Aluminum Company of America
2192-J Alcoa Building, Pittsburgh 19, Pa.

Please send FREE, four-page, full-color brochure on new Alcoa Siding.

Name _____

Address _____

City _____ Zone _____ State _____



Sold exclusively by authorized dealers for Barrett Division of Allied Chemical Corp. • Bird & Son, Inc. • The Philip Carey Manufacturing Co. • The Flintkote Co. • Mastec Corp.

Look for this label before you buy



MADE BY ALCOA



Early American living-dining room by Frances Duff, A.I.D., of Austin, Texas

Not a care in the house with Happy Blues when they're...



U.S. NAUGAHYDE® upholstered over U.S. KOYLON® FOAM
finest in vinyl upholstery genuine latex foam rubber cushioning

The luxury of light, bright, beautiful color is made completely practical in today's mostly maidless homes with U.S. Naugahyde. Durable Naugahyde needs just a damp cloth to keep its colors fresh and clear as new. This happy-blue living-dining room designed by Frances Duff, A.I.D., shows ideally how well suited Naugahyde is to traditional as well as modern design...and will give you an idea of the wide range of patterns

and textures from which you can choose both Elastic U.S. Naugahyde and the new "breathable" U.S. Naugaweave®. And for the ultimate in long-lasting seating comfort, make sure the furniture you buy is cushioned with U.S. Koylon latex foam rubber. It's the world's finest cushioning. You'll find furniture upholstered with Naugahyde and cushioned with Koylon at fine stores throughout the country...or through your decorator.

Sofa by Aristocrat Furniture Mfg. Co., Bell, Calif. Living room chairs by Shaw of Charlotte, N. C. Bar stools by Hollywood Furniture Mfg. Co., Los Angeles, Calif. Dining room table, chairs and 3 coffee tables by Bernard & Simonds Co., Grand Rapids, Mich. End tables by Statton Furniture Mfg. Co., Hagerstown, Md. Roll-top Hi-Fi set by Guild Radio & Television Corp., Inglewood, Calif. Barbecue-Rotisserie by Majestic Co., Inc., Huntington, Ind. Sliding screen panels of U.S. Tropical® and Tropiglas® Wall covering and draperies of U.S. Naugahyde. Floor covering is new U.S. Royal carpet-textured vinyl.



United States Rubber

Rockefeller Center, New York 20, N. Y.

In Canada: Dominion Rubber Company, Ltd.

From
policy o
clusivel
specific
1960 m
tieth ar
Robert
subject
month.
one of
mantic
another
idiom i
with m
entirely
tury, b
orchest
high st
Schuma
upon th
Schu
most "I
who ar
had al
reading
a turbu
an who
and inc
culmin
his lif
terest
music.
outstan
ing bec
devoted
had bo
at the
was ap
was in
age of
was al
insanit
that bu
with o
the da
made
teache
only n
but wh
his dev
his mu
his stu
music



MUSIC FOR LIVING

By DAVID RANDOLPH

From time to time it has been the policy of this column to touch exclusively upon the music of one specific composer. Since the year 1960 marks the one-hundred-fiftieth anniversary of the birth of Robert Schumann, he will be the subject of our discussion for this month. Schumann's music marks one of the high-points of the romantic school of music, which is another way of saying that its idiom is one of the most popular with modern music lovers. It falls entirely within the nineteenth century, by which time the art of orchestration had advanced to a high state, with the result that Schumann's music falls gratefully upon the ears.

Schumann's biography was almost "made to order" for those who are given to romanticism. It had all the requisites for good reading, including initial failures, a turbulent courtship with the woman who eventually became his wife, and increasing mental troubles that culminated in insanity. Throughout his life, Schumann showed an interest in literature as well as in music. In fact, he was one of the outstanding writers on music, having been the editor of a publication devoted to musical subjects. He had been enrolled as a law student, at the behest of his mother, but it was apparent that his main interest was in music. Even as early as the age of eighteen, incidentally, he was already haunted by fears of insanity. It was at this time, also, that he began to study the piano with one of the famous teachers of the day, Friedrich Wieck. Thus he made the acquaintance of the teacher's daughter, Clara, who was only nine years of age at the time, but who was ultimately to become his devoted wife. Schumann begged his mother to allow him to give up his study of the law and to adopt music as his profession. She, in

turn, asked Wieck about her son's prospects as a musician, and was told by the teacher that Robert could become one of the foremost pianists in three years, provided that he applied himself. It was agreed that the boy would be given a six-month trial period, as a result of which he went to live in Wieck's own house. His promises to change some of his habits did not materialize, though, especially in the matters of cigar smoking and drinking. He eventually became dissatisfied with Wieck's method of teaching. Other causes of difficulties between the two men stemmed from the teacher's opposition to the growing warmth between his daughter and Schumann. This led to friction which was to last for many years, and which eventually resulted in several court disputes.

In his attempt to improve his piano technique Schumann created a mechanical device through which he injured one of the fingers of his right hand. This put an end to his hopes of a career as a pianist, and turned his attention mainly to composing. In 1840, after considerable unpleasantness on the part of Wieck, Clara and Robert were married. This period of Schumann's life was devoted largely to the composition of songs. His output ranks among the greatest of all contributions to the romantic song literature, ranking with that of Schubert and Brahms.

In the year following his marriage, Schumann turned to the composition of orchestral works, the first of which was the first symphony, known as the *Spring Symphony*. It was sketched out in four days, and orchestrated in three weeks. Its first performance was conducted by no less a personage than Mendelssohn. Another work, a *Fantasia* for piano and orchestra, was tried out at a rehearsal with

[Continued on page 22]

ARE YOU A GOOD WIFE?



THE GOOD WIFE insists on the best sleep for her better half, with **U.S. KOYLON FOAM**
THE WORLD'S MOST MODERN MATTRESS



Compared with foam, the usual mattress feels like assorted hardware. And U. S. Koylon is more than just foam. It's the finest foam... made with thousands of small cores on BOTH sides. Not just a skimpy few on one side, like some mattresses. The result is a specially sensitive, solid foam that conforms like water to every curve, yet firmly supports the entire body. And remember! Only a mattress like Koylon with its thousands of cores can be so airy, insuring cleaner, cooler, fresher sleep, far better wear. Koylon is also odorless, non-allergenic; reversible, of course. So be fussy about the foam you buy. Much on the market is more fluff than foam. Be sure to say U. S. Koylon, the *Platinum Label* in foam. Twin-size U. S. Koylon mattress and matching boxspring, only 129.50



United States Rubber

Rockefeller Center, New York 20, New York

under the
 ested in
 as well
 list. With
 ured a
 yal Phil
 acted by
 e piano
 released
 the ver
 atmosphere
 with the
 tionalism
 under W.
 include
 human
 ion and
 92, for
 well as
 11, No. 1
 7.
 a two
 all four
 the Phil
 Orchestra
 & Adrian
 ctor dis
 works for
 atal, Op
 e, Op. 11
 released
 rle, in a
 r Cene
 he piano

er

MPs

Ceramin

A little MOORE paint makes a big difference



Painted especially for Benjamin Moore & Co. by Steven Dohanos

A little MOORE paint makes a big difference

—even if one of mother's recruits isn't giving painting her full attention. Easy-to-use Moore paint finishes assure professional-looking results. Visit your Benjamin Moore Dealer and pick your Moore paint from colors that challenge the rainbow. See for yourself: redecorating with Moore paint is the easiest way to give any room new life.

Benjamin
Moore®
 paints

For over 75 years preferred by professionals...perfect for you





The most terrible minute in your life



It can be the minute you turn your back . . . the minute a child doesn't have your watchful care. Can you be watchful *all the time*?

Because you care so much, you'll be interested in a free booklet which shows how your yard can be a safe home playground—all the time. The booklet tells about USS Cyclone Fence. It's strong, good-looking, and lasts a long, safe lifetime. Fill out the coupon today.

USS and Cyclone are registered trademarks



**American Steel & Wire
Division of
United States Steel**

Cyclone sales offices coast to coast



SEND FOR FREE FENCE BOOKLET

Cyclone Fence, American Steel & Wire
Room 0288, 614 Superior Avenue, N.W.
Cleveland 13, Ohio

Name _____

Address _____

City _____


Zone _____ State _____


in your arden


A potpourri of special pointers


By JEAN HERSEY


Woods by moonlight in September
Breathe most sweet; and I remember
Many a smoky camp-fire ember . . . *Christopher Marley**


 **Prolong summer**—move the garden in. Pot up certain annuals, nicotiana, dwarf marigolds, petunias, snapdragons, alyssum, (white or lavender), browallia, and bring in to a sunny window. All will continue flowering for several weeks. Experiment with others of your favorites. Many surprises are in store!

 **For next year's drama**—buy and plant now a large flowering clematis vine. Set in rich soil against an east or west wall with a trellis or heavy wires on which to climb. Mulch to keep roots cool, using grass clippings, hay, buckwheat hulls, compost, dead weeds. Among the stirring varieties with blossoms three or more inches across are *Mrs. Cholmondeley*, blue, yellow sepals; *Duchess of Edinburgh*, huge, double white; *Jackmanii*, deep purple; *Mme. Baron Veillard*, dusty pink; *Crimson Star*, crimson.

 **For your best house-plant season ever**—bring plants in early to acclimate when windows are still open and before furnaces go on. Groom them. Scrub clay pots. Root-prune and top-prune to keep from becoming unwieldy and overlarge. Repot if necessary. Give each one a critical appraisal, and waste no room on the leggy and decrepit. For repotting, use half-compost, half-good garden soil and a handful of sand per container.

 **Herbs for winter salads and soups**—Pot up small plants of parsley, basil, mint, chives for the sunny kitchen window. Not only have you a diminutive window garden, but delicious home-grown, ever-at-hand seasoning for the winter. After a month, give them a little plant food every week or so.

 **Save a few ferns from the frost**—Pick a number of different varieties, choosing a perfect frond for each one, and spread flat between the pages of a large magazine (one fern to a page). Put under the rug where you often walk and forget them for three weeks. They'll be green as the day they were picked and remain so for months, and greatly enhance any dried arrangement.

 **A touch of the Orient**—Japanese iris, large as dinner plates, come in shades of blue, purple and white, and emerge from fountains of green foliage. They will thrive in a sunny area in acid soil. Plant now and in rich earth with the crown of each two inches below ground surface. Keep roots moist during spring growing season and up to their June bloom. Thereafter, no special care is needed.

*FROM THE POEM, SHELLED BY CHRISTOPHER MARLEY. PUBLISHED BY J. B. LIPPINCOTT CO.

n

ers

Anley

p certain
alysms,
adow. All
th other

flowered
ll with a
bots cool,
nd weeds,
re inches
of Eden
e. Barro

er—bring
nd before
and top
Repeat it
two room
half good

small plates
e. Not only
ne-grows,
re them i

number of
and spread
age). Put
for three
and remain
at.

ner plates,
rom foun-
acid soil.
inches be-
ing season
is needed.

LIPPINCOTT CO.



Dress and accessories—Bergdorf Goodman Fabric—House of DuCharme

In each contemporary group by American of Martinsville, design and craftsmanship combine to capture a mood from the storied past. A casual suggestion of a classic motif beautifully interpreted in modern lines and soft finishes. This is the secret of American's leadership in contemporary styling. An intangible artistry that brings peace and quiet to bedroom, dining room and living room. The buffet illustrated is hand-rubbed walnut, a wistful reminder of our Colonial heritage. One of many stunning pieces from our American Square collection... about \$180.00. Or ask your dealer to show you other exclusive designs created for American by Merton L. Gershun.



AMERICAN OF MARTINSVILLE

AMERICAN FURNITURE COMPANY, INC.

• MARTINSVILLE, VIRGINIA

ELLERY PRODUCTS makes these ready-made, movable Austrian curtains of 76% "Dacron" and 24% cotton in snowy white. Single, double or triple widths. \$13.95 to \$45.00, complete with hardware, ready to hang. Also available in nylon of 100% "Dacron". For the name of store nearest you write to: Ellery Products, 261 Fifth Avenue, New York 16, New York, or Ellery of California, 1040 S. Los Angeles Street, Los Angeles, California.



WUNDERBAR...THEY'RE WASHABLE!

Austrian curtains of "Dacron"[®] and cotton have an Old World charm...make you feel like a princess, even on washday. Just swish through suds. Let dry. That's all! "Dacron"[®] polyester fiber keeps all the dips and tucks in shape, keeps strongest sunlight from harming the beautiful batiste. "Dacron" makes elegance so easy!

"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the fabrics or curtains shown.



REG. U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

New no-frost RCA WHIRLPOOL with



IceMagic[®] replaces every cube you use ...automatically

Like magic, the IceMagic automatically replaces cube after cube after cube. There are no trays to fill, spill or pry loose. A handy storage bin holds up to 108 cubes. More refrigerator advances are also yours: new *Jet-Cold[®] Shelf* quick-chills desserts, drinks. A new special *Humidity Seal* on both crispers keeps fruits and vegetables fresher, longer. New *Constant-Cold Reserve* protects food on even the hottest days. *Million-Magnet[®] doors* seal cold in, heat out. *Jet-Cold Meat Chest* keeps meat at an even 28-30°, the temperature meat experts say is ideal. A new *Activated-Carbon Filter* removes up to 97¼% of objectionable food odors. And *glide-out shelves* make it easier to reach food. See it soon.

©Tmk.



Shown: 14.5 cu. ft. refrigerator-freezer with 170-pound capacity freezer, Model GAB-19DCM.

...and look! You never have to defrost because

frost never forms

There's no frost build-up in the refrigerator—or even in the freezer!

Whirlpool



Photo courtesy Sanford Jacobs, A.I.D.
& Living For Young Homemakers

LIVE IN Natural Beauty

The elegance of beautiful wood is enhanced by shellac... the traditional finish for highlighting and preserving the natural beauty of all your interior wood surfaces. For floors, paneling, furniture, a shellac finish is clean, safe to use, economical and mar resistant.

**beauty
sealed**



To learn more about finishing fine woods,
mail this coupon...

- SHELLAC INFORMATION BUREAU
- 31 PINE ST., NEW YORK 5, N.Y.
- Two free 20 page booklets "Short Cuts to Savings with Shellac" and "Shellac, How to Use It".
- Name
- Address
- City..... Zone..... State.....

Living's Child Development Council

EDITOR'S NOTE: Martha F. Allen, National Director and Executive Vice-President of Camp Fire Girls, Inc. discusses the child who cannot or will not make friends.

The problem of the friendless child

Dear Council: We are worried because our eight-year-old daughter, Polly, finds it impossible to make friends, and refuses to do any of the things that might help her. We did get her to attend Sunday School this past year, but when the time came for the final picnic, she absolutely refused to go. She won't even play with the neighborhood children. Sometimes I will see her standing at the window watching them, but when I urge her to go out and join the games, she always has a reason for not going. Usually, she complains that the children don't like her and will call her names and take her toys. Sometimes, however, she will offer excuses that make no sense at all. She will explain, for instance, that it's too cold on a warm summer day, or that she doesn't want to soil her clothing.

Polly is the same way at school. I have come many times to find her leaning against the fence watching for me while the other children are playing. She won't even play with the children of friends who drop in for a visit. Polly always insists upon staying with the adults in the living room. Her teacher has suggested that Polly may be a generally "anxious" child and has asked whether or not she often talks in her sleep, or seems terribly timid with strangers. Actually, the opposite is true. Polly seems more able to talk easily with adults than most other children I know, and she shows no "anxious" symptoms that I can recognize. Yet, I know her failure to make friends is making her unhappy. What can explain it?

Mrs. J. W. T.
Milwaukee, Wisconsin

Dear Mrs. T.: The fact that your daughter Polly prefers adults to children of her own age could be caused by several things. A good many children relate more easily to adults while others relate only to children, attempting to avoid adults as much as possible. Neither situation is healthy. All people have problems in relating to a variety of groups because each separate group has its own standards which it tries to make group members adhere to. The friendship group at school has its standards, the neighborhood group may have another standard, the Sunday School group still another, and the family certainly has its standards. Very often these separate group standards are in conflict. Trying to be loyal to several groups with different standards is a problem for mature persons and certainly it would be a great problem for a girl of eight. [Continued on page 32]

MAKE ROOM FOR MICKEY!



give him "a place for everything"

with

Ethan Allen 
EARLY AMERICAN FURNITURE

by **Baumritter**



A child's world is so full of treasures, so crowded with discoveries — and usually so cluttered! Space-making Ethan Allen furniture gives him plenty of cabinet, drawer and shelf space, helps him become orderly. Start when he's little with *truly* open stock Ethan Allen, add pieces as needs grow. They're built for rough-and-tumble years!

Decorating is easy with Ethan Allen. Over 250 coordinated pieces in sizes to fit *any* room, any shape. Pieces combine for a built-in look without the expense, and make small rooms look and live big. To be sure of the best Early American, look for the Ethan Allen name in a drawer.

ALSO MANUFACTURED BY: BIRCHCRAFT CASUAL MODERN • BIRCHCRAFT • MODERNIST CONTEMPORARY • VALLEY FURGE COLONIAL • VIKO CASUAL FURNITURE

SEND FOR "DECORATING IDEA-FILE OF VERSATILE FURNITURE." Booklets featuring Ethan Allen, Birchcraft Casual Modern, Roomates Contemporary and Viko Casual — all famous Baumritter values.

Send \$16 to: DEPT. LE-90, P.O. Box 88
Murray Hill Sta., New York 16, N.Y.

Name
Address
City State
County State



Designed by Henry and David Warren

TRIUNE® by Drexel

dramatizes your home with new editions of the classics

Beautifully proportioned, scaled to rooms of today, the timeless design motifs of the 18th and 19th centuries have been translated into this magnificent new furniture collection. Sable mahogany is richly antiqued, accented with walnut burls and marble. The variety of pieces is endless. Bring to your bedroom, dining and living area the elegance of Triune by Drexel. You will find the "by Drexel" seal in each piece . . . your assurance of fine quality, superb design, and construction . . . AT PRICES WISE TO YOUR BUDGET. At fine department and furniture stores everywhere.

Send 5¢ for the Triune booklet, or 35¢ for the "Portfolio of Fine Furniture," to 4 Huffman Rd., Drexel, North Carolina.

At left: The Empire-inspired bed is elegant and dramatic . . . the tambour-doored chest is functional and beautiful. Chest approximately \$215 (higher in the West).



Shown above: Tall, slender bookcase in Triune white (also in Triune blue mahogany) reversed for a built-in look form the focal point in this setting of timeless elegance.

DREXEL FURNITURE COMPANY

LIVING

Re

If you
the M
would
anem
ture o
Recon
least
felt th
Reco
many
-about
ern sl
certai
almos
when

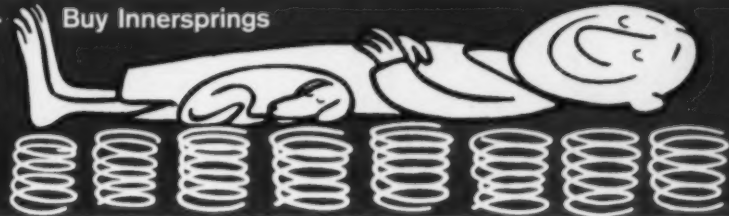
Aristo
nouns
sleep
for a
a lot
it's rig

W
The s
and a
dead
does
your
how c
right
two w
live lo
of nee
three
age li

Tests
ing th
becom
It osc
doin
plum

C
Nob
go wi
anima
water
out sh
A
headl
forma
days,

Rest Best—Buy Innersprings



The wonderful, wacky world of sleep

If you followed the popular medical advice of the Middle Ages about how to sleep better, you would have your head shaved, be bled to an anemic white, then gorge yourself with a mixture of wild carrot, parsley and peony seeds. Records show that the treatment worked—at least there is not one report of a patient who felt the need of a second treatment.

Recent research projects have put to rest many long established "facts"—actually myths—about sleep. But still there is little that modern sleep experts agree on. Only one thing is certain, and it can be summed up neatly and almost absurdly: Human beings sleep better when they lie down.

How much sleep do you need?

Aristotle made one of his few unwise pronouncements when he stipulated: "Six hours' sleep for a man, seven for a woman and eight for a fool." The length of your night's sleep is a lot like the size of your belt. If it feels good, it's right.

Work out your own sleep formula

The average sleeping time for adults is seven and a half hours. The fact that you can stay dead to the world for ten hours at a stretch doesn't mean you have to. Vary the length of your sleep for several days at a time, then see how efficiently you operated. Be honest. The right amount of sleep can stretch out your life two ways. You'll stay healthier and probably live longer. And, by eliminating even an hour of needless sleep each night, you'll add about three years of conscious activity over the average life span.

Sleep patterns irregular

Tests show that sleep is generally deepest during the first part of the night, but it does not become progressively lighter toward morning. It oscillates. We go from a deep sleep to a light, dozing stage for ten or fifteen minutes, then plummet downward again.

Can a man survive without sleep?

Nobody can tell you for sure how long you can go without sleep. A test group of laboratory animals lasted twenty days without food and water. Another group died after five days without sleep.

A New York disc jockey recently hit the headlines with a marathon nonsleeping performance. He stayed awake eight and a half days, complained of a slight headache, then

went to sleep for 13 hours and 13 minutes. But from tests made during the vigil, there is evidence that the disc jockey was actually grabbing sleep in 30 second snatches, with his eyes open.

We know what happens to the body during sleep. The heart slows, blood pressure drops, blood vessels tend to dilate and the body cools. But for all the wisdom of modern science, we don't know whether these body changes are the cause or the effect of sleep.

To sleep, perchance to dream

Everyone is a dreamer. Some people just don't remember their dreams. Eye movements during sleep have given us strong clues about dreams. When a person is awakened immediately after showing rapid eye movements, he can invariably recall a dream. If he is allowed to sleep for five minutes or so after the movements stop, he frequently forgets all. Dreams occur about four or five times a night, we've learned, and last about fifteen minutes each.

From all indications, the body is relatively motionless during the actual dream, except for rapid eye movements. But when you're not dreaming, twenty to forty changes of position are typical throughout the night.

And so to beds

There are some peasants in a place in Europe who sleep with a pad under their feet instead of their heads. Their feet work harder, they explain. Japanese are more thoughtful. They put pillows under their heads—but the pillows are wooden.

In England, they sell a hydraulically adjustable, electrically heated, mink-covered, tape-

recording, vibro-massaging, tea-making, TV-equipped bed, and the blooming thing sells for \$7,000. You don't need one.

Bed designs have always been about as wacky as dreams themselves—and they can't be explained any easier.

Rest assured

You can make some sense about mattresses. You can buy firm ones, soft ones, and in-between ones. You can buy good ones, and not so good ones, expensive ones, or moderately priced ones. There is one single, solid criterion of quality—steel innersprings.

Steel innersprings give you solid comfort, edge to edge—no soft spots, no sagging edges. Every square inch is a full firm sleep surface. Your spine is supported for therapeutic sleep.

You sleep cool on steel innersprings, too. An innerspring mattress permits free circulation of air and lets the mattress breathe and stay fresh.

Here's another happy thought. You can't buy a better, more comfortable mattress than a steel innerspring mattress at any price. So don't lose sleep over the price of a mattress. Rest best... buy innersprings.

If you'd like to have a delightful, free book that explains many of the recent findings about sleep and dreams, and gives some helpful pointers about how to buy beds, blankets, sheets, pillows, and mattresses, send the coupon.

American Steel & Wire—Cleveland
Columbia-Geneva Steel—San Francisco
Tennessee Coal & Iron—Fairfield, Alabama



United States Steel

FREE BOOKLET

United States Steel
Room 6101, 525 William Penn Place
Pittsburgh 30, Pa.

Please send me a free copy "The Wonderful, Wacky World of Sleep."

Name _____

Street _____

City _____

Zone _____

State _____





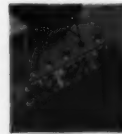
How to be proud of your linen closet (Royledge makes it easy!)



Brighter kitchen shelves with all-in-one Royledge Patterns for every color scheme.



Header drawers with Royledge printed or white lining paper. Rolls, 12" and 18" widths.



Protect playroom shelves with gaily patterned, Xtra Width Royledge.

Wonderful how Royledge shelf paper keeps closets ready for your most critical audience! Wherever there's a shelf or closet—kitchen, playroom, bedroom, hallway—Royledge all-in-one shelf and edging paper provides the perfect finishing touch. Cheerful patterns. Fresh, decorator colors. Wipes clean with a cloth. In regular or Xtra Width. At variety, supermarket and department stores.



FREE! New illustrated booklet

"HOW TO HAVE HANDSOME CLOSETS, CUPBOARDS, AND DRAWERS." Exciting new ways to beautify your home from basement to attic. By CHARLOTTE ABAMS, famous homemaking authority.

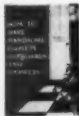
ROYAL LACE PAPER
Dept. H-1—Ft. Wayne, Indiana

NAME

ADDRESS

CITY

STATE



LIVING's child development council

[Continued from page 28]

People try to resolve this conflict in several ways. They may identify with one group to the exclusion of all others. Then they can be completely loyal without conflict. Could it be that your Polly feels that you might not approve of the conduct of her schoolmates or the children of the neighborhood? If so, she may be avoiding conflict between your ideas and theirs by rejecting them and staying close to you and your adult friends. Was there a time in her life when she did play normally with children her age? Can you recall showing her that you disapproved of some of the friends she chose?

Another possible reason for her present isolation may be that she had some experience with a group of children or with some individual child which hurt or frightened her. This could have caused her to retreat to the safety of home and the adult world.

Is Polly an only child and the center of your attention? If so, she may resent the fact that other children do not consider her wants first. She may not like it when she cannot always have things her way.

Polly may have none of these problems. It just may be that like many children she is a solitary child who does not need as much companionship as other children do. Many such children get along very well if their parents do not make them feel something is wrong with them because they do not have many friends. It is just as important for children to learn to get along by themselves as it is to get along with others. Reading, daydreaming, learning to make and do things on one's own can help a growing child become a serene and resourceful adult. While Polly's total lack of friends seems to be a problem, it would be a matter of equal concern if she were always bored and discontented unless she was surrounded by other children.

One of the best ways to be able to give love and friendship to others is to be sure that one is loved. Is Polly sure that she really has the love and respect of her parents? Children get very mixed up about love and approval. They

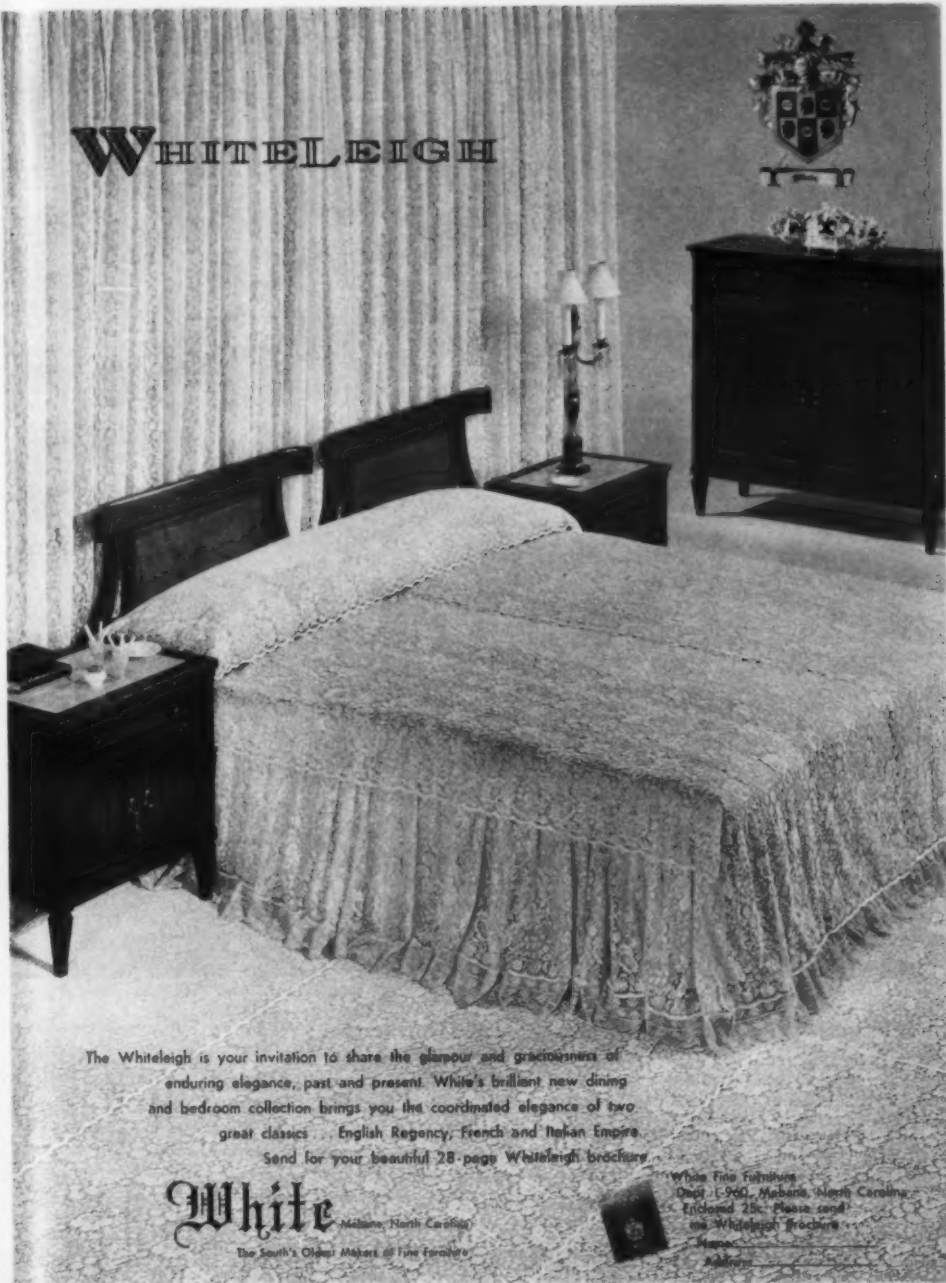
frequently think that if adults don't approve of them and what they do, then surely the adults don't love them. Parents have to make it very clear to a child that she is loved even though her conduct cannot always be approved. The child who feels rejected by her parents does not have the courage and the assurance to establish true friendships outside the home. She cannot really believe that other people are going to love and accept her. While children do not need to be popular to be happy, they do need some good friends with whom they share affection and the experiences, joys and hurts of childhood.

Since I do not know all the circumstances of yours and Polly's life together I cannot say what has blocked her path to friendship with children her own age. In trying to figure this out for yourself you might try to find the answers to the following questions. Does Polly feel truly loved and accepted in her own home? Are there any clues to tell you when or how Polly may have been frightened or rejected by other children? Have you been unwittingly critical of friends Polly may have had in the past?

Often it is difficult to see ourselves and those close to us objectively. Perhaps it would be helpful for you to talk over Polly's problem not only with her teachers but with a social worker in one of the good child guidance clinics in your city. There you can get the skilled and professional help which you and Polly may need.

Also you might try to interest Polly in becoming a Camp Fire Girl or a Girl Scout. A small group would be best as a starter. In such a group she would find many interesting things to do, the opportunity to work and play with girls her own age, and the security of adult leadership and guidance as well. You could help with many of the group's activities, giving Polly the assurance that she seems to need that you are standing by. Such a group offers you the opportunity to walk a little of the way with Polly as she moves out of the home to make friends and contacts with the other children.

WHITELEIGH



The Whiteleigh is your invitation to share the glamour and graciousness of enduring elegance, past and present. White's brilliant new dining and bedroom collection brings you the coordinated elegance of two great classics... English Regency, French and Italian Empire. Send for your beautiful 28-page Whiteleigh brochure.

White

Mebane, North Carolina

The South's Oldest Makers of Fine Furniture

White Fine Furniture
Dept. 1-960, Mebane, North Carolina
Enclosed 25c. Please send me Whiteleigh Brochure.

Name _____
Address _____



Grand entrance: Cabin Crafts great new nylon carpet

How nice to come home to a carpet as luxurious as this! Cabin Crafts styles it of Du Pont's new 501 nylon, and it gives your home an aura of good decorating from the very first impression. That textured pattern is unique—result of a special Cabin Crafts technique. Of course, Cabin Crafts is the specialist when it comes to beautiful nylon carpets. You've

probably seen our deep, plushy nylons, our handsome loop piles. Now we combine loop and cut piles for extra lush effect. Our nylons have exclusive Formula N stay-clean finish, are priced from \$7.95 to \$14.95 sq. yd. Write for Room Decider book on how to decorate with Cabin Crafts rugs and carpets. Cabin Crafts, Inc., Dept. L-14, Dalton, Georgia.

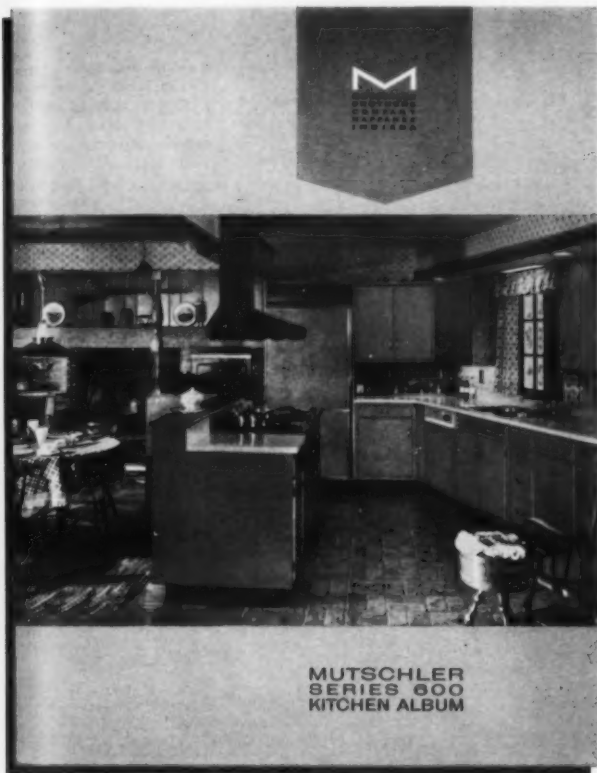
Prices somewhat higher in the West

A better idea in rugs and carpets ..

CABIN
CRAFTS

LIVIN
N
kito
Remo
as sim
Trans
every
beauti
profes
planni

NEW KITCHEN ALBUM



**MUTSCHLER
SERIES 600
KITCHEN ALBUM**

kitchens like this...an everyday Mutschler miracle!
Remodeling an old, commonplace kitchen into one that's a stunning showplace is not as simple as some would have you believe. There is no short-cut for talent and experience. Transformation of a "wallflower" kitchen to one of beauty, even on a modest budget, is an everyday miracle of Mutschler professional designers. Would you like to see some of the beautiful hardwood kitchens interpreted from homeowners' preferences by Mutschler professionals? Send for the Kitchen Album pictured here. It's a wonderful guide for planning a kitchen of your own... whether you are building or remodeling.



- | | |
|--|---|
| B. F. ANTHONY
Eggen, Illinois | JIM MARTIN
Ansonia, Connecticut |
| JIM BALDWIN
Birmingham, Alabama | VIC MATTHEW
Delavan, Wisconsin |
| KENNETH BARNES
Cedar Falls, Iowa | ROBERT MAY
San Antonio, Texas |
| MARK A. BERGER
Protein Sound, New York | QUINCY S. McPHEETERS
Coral Gables, Florida |
| BARNEY BIRD
Dallas, Texas | JAMES K. MELLINGER
Naperville, Indiana |
| RONALD BLOOMINGDALE
Beverly, Illinois | WILLIAM MILLS
San Francisco, California |
| THOMAS D. BOBBITT
Memphis, Tennessee | CALVIN MOLLER
Rice, Michigan |
| DAN H. BROUSSARD
Beaumont, Texas | ROBERT E. MOSENA
Grosse Pointe Woods, Mich. |
| JOSEPH S. CAVANAUGH
Pittsburgh, Pennsylvania | FRANCIS MURPHY
Bristol, Connecticut |
| PETER V. CHADIN
Washington, D.C. | STANLEY MYTYCH
St. Paul, Minnesota |
| S. W. COHOE
Dayton, Ohio | DAVID NELSON
Minneapolis, Minnesota |
| LEWIS S. COLBERT
Champaign, Illinois | JACK PARRY
Youngstown, Ohio |
| E. W. CONNAN
Wichita, Kansas | T. PASSARO
Brooklyn, New York |
| HARRY CUNNINGHAM
Boston, Massachusetts | LOUIS J. PATTON
Benton Harbor, Michigan |
| MRS. VICTOR R. DAVIS
Moline, Illinois | PATTERSON PEPPLER
Columbus, Ohio |
| DAYTONS
Minneapolis | RICHARD E. POTTER
Peoria, Illinois |
| L. ANSEL DINSMORE
Peru, Indiana | WAYNE L. REEDS
Tuscarawas, Ohio |
| SIDNEY ELIAS
New York, New York | PAUL W. RICE
Chicago North Shore |
| ANTHONY FUSCO
Albany, New York | R. E. RIESER
Joliet, Illinois |
| T. J. GIBERT, JR.
New Orleans, Louisiana | BEN C. SANDERSON
Cleveland, Ohio |
| BY GORDON
Rockville Centre, N.Y. | SALVIN SCHMIDT
Greensburg, Pennsylvania |
| J. J. HANSHEN, III
Omaha, Nebraska | PAUL H. SCHWARTZ
Day's Mound, Iowa |
| P. G. HARTMAN
Denver, Colorado | VINCENT P. SELVASSIO
Springfield, Illinois |
| ALBERT E. HOBBS
Birmingham, Michigan | CLAUDE F. SEETON
Louisville, Kentucky |
| TOM HUGHES
Cincinnati, Ohio | SHERRENE'S
Whiting, Indiana |
| ZENDA HULL
Salt Lake City, Utah | JOHN SORBY
Decatur, Illinois |
| FRANK J. KOZAK
Grand Rapids, Michigan | LOYAL R. STOUT
Sandusky, Ohio |
| WALTER F. LARSON
Great Falls, Montana | WARREN C. TAYLOR
Indianapolis, Indiana |
| J. S. LAUER
Metropolitan Chicago | WES WEAVER
Flint, Michigan |
| M. R. LINSLEY
Branford, Connecticut | M. DON WHITE
Toledo, Ohio |

Send 25¢ for this
big picture book of
hardwood kitchens
in full color.

MUTSCHLER BROTHERS COMPANY,
Dept. K-2309 Naperville, Indiana

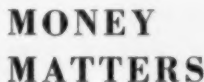
- ☐ Enclosed is 25¢ for Series 600 Kitchen Album.
- ☐ Please send free "Kitchen Analysis Questionnaire" and full particulars about your design service.

name _____

address _____

city, state _____

- ☐ owner ☐ decorator ☐ new home
☐ architect ☐ builder ☐ remodeling



A check-list for prospective borrowers

To find yourself suddenly and deeply enmeshed in financial worries, to face a mounting pile of bills which, through unavoidable circumstances, you have been unable to pay is a difficult and sometimes critical situation in which many families find themselves. Unwilling to borrow from either relatives or friends, more people are turning to the personal loan services which more than 10,000 banks throughout the United States are now offering. There are certain important facts, however, which every prospective borrower should know about this type of bank loan.

Probably the biggest question in your mind has not yet been answered. Recognizing all the advantages of a bank loan, what you'd like to know is [Continued on page 40]

perfection *by* Conant Ball

MODERNMATES BIRCH



MODERNMATES GROUP, 74 ITEMS

Strictly Twentieth Century. Solid birch in "brushed birch", honey colored finish, flexible, functional, interchangeable from room to room.

Bridges & Clothier
Hors., Inc. - BE
P. & M. Sullivan
Furniture Co. - W
Jennett, Inc. - BE
Dossell's
Miller, Inc. - W
Rich, Inc.
Furniture Co., Inc.
Port Furniture Co.
Furniture Co. - BE
Recovering - BE
Furniture Co. - BE
Furniture Co. - BE
Furniture Shade
Can Furniture Co.
Form. & Carpet Co.
Dry Goods Co.
Furniture Co. - W
Furniture Co. - W
Furniture Co. - W
Furniture Co. - W
Kas Furniture Co.
E. C. M. I.
Rage House, Inc. - BE
Rhoads, Inc. - BE
Sherrill's - BE
Camp Furniture Co.

Scruggs Co. - BE
Maple Shop - BE
Wiley & Brown, Inc.
Larson's, Inc. - BE
Taylor & Richardson
Peacock's, Inc.
Local Furniture

HILL

in this
anoaga
f these
control
ol.
ard con-
cessful,
is free
litician
le when
empts to
is under

ly every
to fiscal
s a good

es liable

individ-
ave con-
er is not
at fault
ars. The
teacher

al disci-

most im-
acts "in
' and us-
or malice

ies have
werful in
and is it
hools?
were real-
r salaries
a truck
t the fact
have in-
ood move-
education,
ool boards

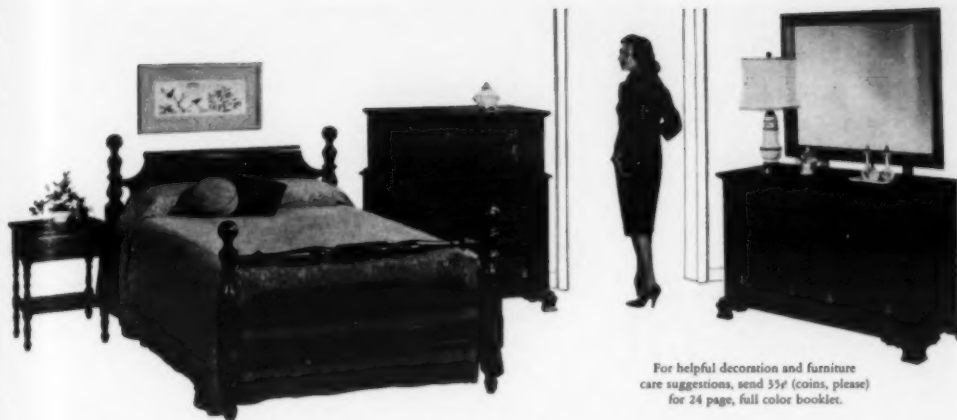
ls fire a

nown, but
e teacher
f contract,
pers ever

t decision
nally neg-
require a
contractor,
"

make any

courts have
acting as
re to per-
specifically



For helpful decoration and furniture
care suggestions, send 35¢ (coins, please)
for 24 page, full color booklet.

The KLING beauty that graces your bedroom ...

Seldom has bedroom furniture been more warmly handsome than Kling Cherrybrook. Never has that honest charm been translated into beautiful dining room furniture more successfully than in Kling's new Cherrybrook dining room group.

A Cherrybrook bedroom group is shown above. Now see the new Cherrybrook dining room below. There are 24 pieces in this group.

Each piece of Kling Cherrybrook furniture is crafted of SOLID native cherry along authentically colonial lines. Kling cabinetmakers respect these patterns...and they respect the fine woods with which they work.

You will see the proud result of this fine craftsmanship when you inspect Cherrybrook bedroom and dining room furniture. Kling Factories, Dept. L-9, Mayville, New York.

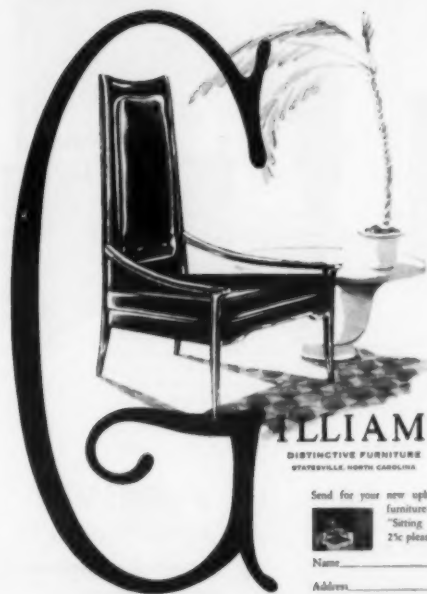


Kling means solid MAPLE • CHERRY • MAHOGANY



can now be yours when you dine





ELLIAM
DISTINCTIVE FURNITURE
STATESVILLE, NORTH CAROLINA

Send for your new upholstered furniture booklet, "Serving Pretty" 25c please.

Name _____
Address _____

Money matters [Continued from page 37]

just what chance you'd have of obtaining one. One way of answering this question is with the simple statement that banks approve about 90 percent of all applications for personal loans. But since this may still leave you wondering whether you'd be among the 10 percent who are turned down, here is a short quiz that will help you find out how you'd make out.

According to the American Bankers Association, the three key questions banks are concerned about when you come for a loan are:

1. Will you have any trouble meeting the monthly payments out of your present income?

Two yardsticks are commonly used by banks in deciding whether you have sufficient income to carry the loan comfortably. One specifies that *monthly payments* on the new loan, together with those on other installment obligations, excluding mortgage payments, should not generally exceed 15 to 20 percent of your *monthly income* after taxes. The other, which has to do with the *total amount* of your installment debt, stipulates that this total usually should not run more than one-fourth of your *yearly after-tax income*.

2. Is your present income likely to continue until the loan is paid off?

The bank's main concern here is that the borrower is not the kind of person who drifts from one job on place to another and doesn't take care of his financial obligations.

3. Are you reasonably prompt in paying your bills?

This item will explain, at least in part, why a \$75-a-week bookkeeper may be able to walk into a bank and borrow \$500 to take a trip, while a \$7,500-a-year engineer, who'd been giving his creditors a hard time, is likely to be turned down on a \$300 loan to pay off some bills. To get a line on your bill-paying habits, banks check with credit bureaus and similar sources.

To complete your "credit picture," banks also ask questions concerned with your life insurance and bank accounts, the persons who are dependent on you, length of time you've lived at your present address, and other matters. The crucial questions, however, are the three given above. If you can answer them affirmatively, this will demonstrate your ability and willingness to repay the loan, and you should have no difficulty borrowing the money you want or need.



STOTTER:

the welcome mat at the finest tables.

These practical, wipe-clean Vinyl place mats are so beautifully designed they enhance your finest formal appointments.

Luxurious linen-like look . . . fine foam-rubber backing. Individual mats priced from sixty-nine cents to two dollars. Also available with matching linen napkins and in attractive boxed sets that are delightful to give or to receive. Make Stotter your welcome mat.

At fine stores everywhere or write
H. J. Stotter, Inc., 225 Fifth
Avenue, New York 10, N. Y.



income
until the

here is
kind of
e job or
n't take
tions.

rompt

at least

k book.

k into a

take a

ar engi-

is credi-

y to be

m to pay

me you

reck with

sources.

dit pic-

questions

insurance

sons who

length of

present

The crs-

are the

can an-

this will

and will-

and you

orrowing

ed.

R:
bles.

ments.

foam-

vidual

y-nine

Also

ching

ed sets

ceive.

S

STOTT

ETTING

a floor is
drama...
and glamour...
and beauty...

when a floor is

Amtico VINYL flooring

This distinguished floor of Amtico (vinyl-asbestos-cellulose) is inspired by aristocratic
baroque Renaissance marble designs. Other unique Amtico designs include
Florence, Paris, Tuscany, Calcutta, London, Bergamo and Manhattan.

AMERICAN BILTRITE RUBBER COMPANY
Traverse 2, N.J., Dept. L-80

Please send beautiful full color idea
brochure to:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



BEST IN BOOKLETS

To save readers time and money, **LIVING** For Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

DECORATOR'S CORNER

1. Quality furniture of all types in almost every price range is manufactured in the Jamestown, New York area. The Jamestown Area Furniture Manufacturers present in an illuminating brochure, *For Better Living*, the fine furniture products of fourteen of these well-known manufacturers. Photographs of room settings and individual pieces indicate the wide variety of modern and traditional living, dining and bedroom furniture available from this productive region. 25¢.

2. The full-color illustrations in *Moore Beauty in Your Home* show over sixty imaginative decorating schemes for the inside or outside of your house and represent a broad variety of architectural and room arrangement possibilities. This practical and attractive 32-page booklet from Benjamin Moore and Company also contains a four-page section on how to do interior painting and includes valuable hints on choosing colors and selecting paint products. Free.

3. New concepts in charm and utility are offered in *Inspiration Lighting* by Moe Light. This is a beautifully prepared guide to functional, decorative lighting inside and outside the home. Four-color illustrations are outstanding as they show the actual use of light in every room as well as the fixtures, modern or traditional, from which you may choose. The decorator-inspired suggestions will help you create unlimited lighting effects with a decided fashion flare. 50¢.

4. The art of creating your own decorator touches is presented in easy-to-

follow steps in a how-to-do-it booklet called *Marcuscraft* by Kimberly Clark. Detailed diagrams, descriptive data and photographs are provided for making all kinds of planters, closet accessories, a desk set and wall panels or murals with *Marcuscraft*, an adhesive or nonadhesive decorative covering that is available in solid hues and compatible patterns color-planned to harmonize with today's most popular shades. Free.

FOR HOME IMPROVEMENT

5. Outdoor living can be made more enjoyable by following the many suggestions by Aluminum Limited Sales in the *Home Owner's Guide to Better Living... with Aluminum* on the varied new uses for this carefree product. The ideas on vacation houses, packing more living in a small back yard, 7 ways of utilizing a carport, greenhouses for as little as \$80, a screen porch into family room, smoke cooking, barbecue treats and many others will contribute greatly to the permanence, beauty and comfort of your home. Free.

6. Dedicated to the homemaker who appreciates fine things and tried-and-proven methods for keeping them clean and beautiful, *Good Housekeeping Hints* by Durraclean is packed full of practical and work-saving tips on a number of different topics. Included are such subjects as easy care of carpets and upholstery, flowers and plants, silver and glass; moth protection; spot-and-stain removal; cooking clues; and a handy table of weights and measures to lighten all kinds of daily chores in the home. 10¢.

7. A step forward in the versatility and inherent beauty of concrete block has been made by the National Concrete Masonry Assoc. in the development of *Shadowcast*, the masonry unit limited only by the imagination of the user. The eight exciting houses in *Smart Homes in Shadowcast* show the built-in distinction, dramatic effects and variety possible with this economical building material. Complete working drawings are available for all the designs. 50¢.

8. A wealth of ideas on how to make your home more attractive and more comfortable is available in a new 32-page booklet, *Wooden Windows and Doors*. Pictured is the manufacturer's entire line of quality wood windows in imaginative, attractive room settings along with special features, specifications and various arrangements to suit different architectural and family requirements. Also shown are jalousies, storm windows and screens, plus interior and exterior doors. 25¢.

FOOD AND ENTERTAINMENT

9. France's ambassador to the world is cognac, which has warmed the hearts of gourmets and connoisseurs for centuries. In *Entertaining with Cognac*, the Bureau National du Cognac presents a number of interesting ways you can entertain—and be entertained—with a bottle of this fine brandy. Besides dips and spreads, drinks and tempting recipes such as crabmeat Charentais and real amandine flambé, this delightful booklet offers suggestions for cognac and coffee, the perfect dinner companions that could be the *pièce de résistance* of many a meal. Free.

10. A "platter party" will spin merrily on its way from the moment the first guest arrives, with a little careful planning and preparation. Fun ideas that include invitations, decoration, entertainment and food are presented in French's *Teen-age Party Guide* to lift an occasion from being merely a gathering of friends to a really festive affair. Favorite easy-to-prepare recipes are given for very special cheeseburgers, good and plenty pizza and barber-pole franks. Free.

11. Champagne is the emblem of festivity. To prove it, the booklet *Bubbling Over with Ideas* presents you, on serving, a buyer's guide for you, several hundred guests, the essential for planning weddings, receptions, anniversaries and such joyous occasions as birthdays, Christmas or New Year's Eve. Also included in this toast to happy times with Cook's Imperial champagne are punch, cocktail and cooking recipes plus information on building your own wine cellar. Free.

12. Playing cards are older than history—and new as today. It's *Fun in the Cards* is a fascinating book from the Association of American Playing Card Manufacturers on fun, variety, relief from tension and the opportunities for family participation you'll find in every pack of playing cards. Historical data, game tricks and decoration are all given in this age-old invention that has a many varied uses and gives so much pleasure to many. 10¢.

FOR SPECIAL USE

13. Step-by-step kits that enable anyone to build an electronic organ in easy, inexpensive stages are now being made available by the Scholer Organ Corp. An informative booklet on *The Scholer Assemble-It-Yourself Electronic Organ* explains how do-it-yourselfers can put together with simple hand tools a musical instrument as fine and as technically perfect as any commercial, factory-built organ at a saving of over 50%. Free.

14. Personal questions are answered in *Accent on You* to help maturing girls understand that menstruation is natural, normal and merely a part of healthy womanhood. This 24-page booklet from Tampax, Inc. discusses every phase of the menstrual process and shows, in simple, labeled diagrams, how and why the cycle takes place. Facts and pictures also cover activities, cramps, exercise, dating, personal care, and how to keep fresh and dainty during these few days each month. Free.

Please turn to page 50 for a special section on high-fidelity booklets.

LIVING For Young Homemakers

Dept. L-9-60

575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

1* 2 3* 4 5 6* 7* 8* 9 10 11 12* 13 14

Name _____

Address _____

City _____ Zone _____ State _____

*Remittance required for booklet.

The look of sterling at a down-to-earth price "SONG OF AUTUMN" in COMMUNITY[®]

THE FINEST SILVERPLATE

Go ahead...live luxuriously. Enjoy the beautiful look of sterling at every meal. At yours, so easily, with new "Song of Autumn" in Community, the finest silverplate. Enchantingly designed...this striking pattern has the look, the feel, the weight of treasured sterling...yet costs a quarter as much. See "Song of Autumn" today at your favorite silverware store. See how you can own a 40-piece service for 8 for only \$49.95.



HERITAGE[®] STERLING COMMUNITY[®] STAINLESS ONE-DRAFT[®] STAINLESS TUDOR PLATE ONE OR COMMUNITY ONE-DAY[®] DINNERWARE TRADEMARK OF ONEIDA LTD. ONEIDA, N.Y.



umber 10

children and
children. You
for love of
essential
ations, ac
occasions
New Year's
toast to
Imperial
knight and
nation as
dollar. For

older than
p. It's a
ing look
American
arts on the
tious and
partings
k of play
s, game
f given to
at has a
so many

that enable
omic organ
s are not
be Schol
ve book
de to be
plains how
gether with
real instru
tically pre
actory-built
50%. For

s are us
to help me
t men
d merely a
d. This 20
s, Inc. do
menstrual
le, label
the cycle
ictures al
x, exercis
nd how in
uring those
e.

or a special
booklets.

ding
re-

13 14

FAMILY FORUM

Studies from the Local Member Agencies of the Family Service Association of America

The Case of the Puppet Marriage

The Case: There were six star performers in the familiar drama unfolding in the counseling office. Two of the principals were David and Judith Sheldon (as we shall call them), an attractive young couple who had come to the Family Service Agency as a result of their lawyer's attempt to save the marriage. Another two, unseen but felt, were a well-meaning, middle-aged couple—Judith's parents. The remaining two, also very much in evidence though off-stage, were David's mother and father.

The senior Sheldons were sophisticated, well-educated people, who were undoubtedly familiar with psychology-book histories of children tied to parents' apron strings; but, like many people who read such books, they had seen certain passages through dark-colored glasses, never recognizing their own symptoms. The marriage of David, their only child on whom they had lavished all their attention, created a vacuum in their lives.

David's young wife Judith came from a somewhat less pretentious social and economic background. While the Sheldons did not exactly reject her, Judith was nevertheless subjected to some pretty austere treatment. Their attitude toward her, though not hostile, subtly implied Judith's deficiency as a wife and mother. At the dinner table, they often discussed topics about which she knew little or nothing, thereby excluding her from the conversation and creating a "Sheldon family front."

"Do you really think the children should wear blue-jeans?" Mr. Sheldon would ask, implying David's children were above blue-jeans, and at the same time pointing out Judith's lack of taste and ineptitude at dressing them. The double-edged sword was ever-present, and although it was never wielded with overt malice, it had far-reaching effects: Judith became more and more aware of the tenuous bond which existed between David and his parents and realized that she herself was held apart.

David, on the other hand, loved Judith, but when you marry at 21, it doesn't seem right to tell your parents to "mind their own business." Also, he was a bit frightened, having been lavishly supported all his young life, to find himself solely responsible for rent, food and clothing for a family of his own. They had not planned to have two children in such close succession, and probably could not have managed without his parents' help. Then, too, questions from his mother like "David, are you sure you can manage all right?" increased his anxiety and kept the apron strings securely knotted. As a result, emotionally, part of him was still under the wing and dictum of his parents.

this is
SCHOLZ DESIGN

now available...your own book of these famed des

pretention
not exactly
city anten
sible, suldy
the dynam
w little
d creating
ne?" Ma.
blue-jean
te and is
er-present
t had fe
of the tau
alized that
arry at 21,
own bui
supported
rent, fea
ed to have
d not have
from his
light?" in
y knotted,
wing and

Judith's mother and father sided with Judith in every dispute, though they were more reluctant to express their opinions (perhaps because they could not contribute material things). They did not tell her how to manage her children, as did David's parents, but they were anxious to compete in her behalf and developed some nipping techniques of their own.

They constantly urged Judith to show more "backbone" and to stand up to the Sheldons. Because they were at a loss to handle the situation diplomatically, they saw only one solution—a clean break with David's family. It never occurred to them that another solution could be worked out.

Obviously, Judith and David were tossed from one emotional peak to another. Like puppets, they acted only when their parents pulled the strings. Quarrel followed quarrel, and David persisted in turning to his mother and father for advice.

The Counsel: It was not surprising when Judith showed up at the Family Service Agency looking for help. At first, she came, alone, but after several visits, she persuaded David to go with her.

He was not ready, that first time, to admit he needed help, but he did agree they needed advice about their four-year-old son, who was having trouble getting along with other children.

Basically, Judith was a "house divided": she loved David and wanted to keep her home intact, but she sensed that this could not be done without effecting major changes. Under the caseworker's guidance, she gradually became aware of her own insecurity and its effect on her marriage. Fearful that David's parents would usurp his affection and alienate him from his own family, and frightened by what she felt his parents expected of her, Judith herself had become as great a pressure on David as his mother and father. Nor had she realized to what degree her own family heightened their difficulties and made the situation seem all the more insurmountable. She began to appreciate the difficulty of David's position.

At this point, the counselor suggested joint interviews, giving each an opportunity to voice grievances before the other. The caseworker's skillful use of the interaction between them quickly brought their

problems to the surface, and with them, the realization that neither had paused to figure out exactly what the basic problem was, as opposed to the immediate dispute.

Now, having progressed beyond the child-like "complaint" level, they began discussing how to conduct themselves with their respective parents. It was a relief to both when they discovered they could retain their filial loyalty and affection, and yet be firm in making their own decisions.

Further, they realized that they had both remained children emotionally, and it was therefore quite natural that their parents should have continued to think of them as children.

Did they always sit and listen, the counselor asked them, or had they attempted to express their own opinions to their parents? Had they ever calmly asked their parents to hear with them and trust them while they learned to become self-reliant adults? Judith and David admitted they had made no attempts in this direction.

The Result: Six months of counseling brought about gradual changes in the young Sheldon family. Their new-found assertive-

ness, though sometimes clumsy, slowly began to work improvements. They helped each other to find confidence. At times, David felt incapable of coping with his parents or could not find the words to express himself. On these occasions, Judith, who no longer thought of him as weak, stepped in and made an effort to gain their understanding. When Judith proved capable of speaking up successfully, David summoned the courage to assert himself. He no longer would allow the senior Sheldons to speak against his wife. When they were together, he tactfully steered the conversation to include Judith. If new plans or decisions were required, David discussed them first with Judith, and then they both talked them over with their parents.

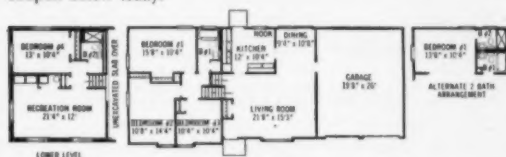
Their growing confidence and respect for each other, and the resultant harmony of their home life gradually helped resolve their problems. Their parents recognized them as adults, capable of running their own lives.

Now, instead of six star performers, there are just two. The senior members of the family have assumed appropriate roles.



... and this is the **HIGHLAND SHORE**—from the Famed Scholz Design Collection . . . just one of dozens of the renowned Don Scholz award winning designs shown in this breathtaking collection . . . nearly all of which have been featured in national magazines. Your copy is now available. If you plan to build, you can't afford to miss seeing this group of post war America's most outstanding homes before you do.

Available through leading custom builders in your community, other Scholz Homes start as low as \$18,000. They maintain an incomparable quality and craftsmanship, in addition to their design distinction, which provides a superior house at less cost than by any other building method. Contact your local Scholz Homes builder through your telephone directory or mail the coupon below today.

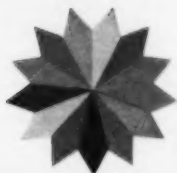


Enclosed find \$1.00. Please send me the 36-page, full color "Famed Scholz Design Collection".

NAME		STREET	
CITY	ZONE	STATE	PHONE

We are interested in building in the _____ area.

Mail to: SCHOLZ HOMES, Inc., P. O. Box 126, Toledo 7, Ohio



You're a color stylist, with new "workable colors" by Marvalon



In the linen closet. The whole closet takes on a "fresh as a daisy" look when shelves are lined with Ocean Blue Marvalon coverings.

In the kitchen. Cookbooks covered with Marvalon adhesive covering in bright new Orange Ice, and shelves and drawers lined with Marvalon coverings in Canary Yellow—all echo the colorful panes in the window.

In the children's room. The toy box adds a gay, colorful note with Marvalon adhesive covering in Carnation Red.



It's scrubbable! Marvalon plastic-coated covering material won't shrink, stain, rip, crack or peel. It's color-fast, and lies flat. Makes perfect seams—no overlapping necessary. Comes in three types of coverings—all in "Workable Colors" and compatible patterns—and it saves money because it lasts and lasts.

For pamphlet on Marvalcraft—the art of creating your own decorator touches with Marvalon—

WRITE TO LOUISE PERRY, KIMBERLY-CLARK CORP., NEENAH, WIS.

Marvalon shelf lining—12' or 25' long, 13½" wide—has scalloped edge, is sized to fit standard shelves with extra inches for fold-over. Lies flat—dishes hold it in place.

Marvalon adhesive covering—9' long, 18" wide—is pressure-sensitive—adheres firmly to most flat surfaces. May be lifted and reapplied, if necessary. The only self-adhering material that won't shrink!

Marvalon drawer lining—18' long, 20" wide—fits standard kitchen and bedroom drawers. Beautifies and protects. Perfect for deep cabinets and closet shelves.



MARVALON is a trademark of Kimberly-Clark Corporation

Before
draper
SEAR
period
acetat
matel

SEA



Start with SEARS "Vincenza" draperies of Avisco fibers

Before you change one other thing, see how much difference new draperies will make in your room. Custom-made draperies, made of SEARS Italian-inspired "Vincenza", give a fresh and rich look to period and contemporary furnishings. Quality Avisco fibers, Avisco acetate and Colorsun® rayon, created the random texture on a matelasse background: smooth and rippled, boucle and seed, subdued

and elegant. Because of these Avisco fibers, "Vincenza" hangs beautifully, stays color-rich for years. In white, champagne, clay beige, sand, sandalwood, thistle, amber gold, turquoise, spruce green and slate blue. Ask for Style 7218, width 48", approximately \$3.00 a yard. See Harmony House fabrics of Avisco fibers in the Custom Decorator Shop in most larger SEARS, ROEBUCK and CO. Retail stores.



American Viscose Corporation makes the Avisco fibers.
*Trademark of American Viscose Corporation.

AMERICAN VISCOSE CORPORATION, 380 Fifth Avenue, New York 1, N. Y.

AVISCO
RAYON • ACETATE • CELLOPHANE

thousands o



Is of shoes

will wear out before carpet made with NYLON 22[†]

the NYLON that fortifies wool!

Fantastic—the extra wear-strength NYLON 22 adds to wool! By every known test, *no other fiber adds more wear to wool*. Created exclusively for carpets, NYLON 22 is the strongest staple fiber in carpets today. Now, the same money buys you *extra* years of wear. Plus these other NYLON 22 extras: Magnificent color variety and brilliance! Extraordinary crush resistance! Superb cleanability! Compared for wear or worth, a 30% nylon, 70% wool blend, makes a better carpet to sink your money *or* your feet into!

See proof for yourself: Authentic photos of identical carpets (except for fiber content) placed on heavily traveled stairs at a subway entrance, and deliberately given more wear than your carpet will ever get!



100% wool carpeting completely worn out after 79,400 footsteps on heavily traveled stairs at a subway entrance. Worn down almost to the backing!



Carpet made of wool fortified with NYLON 22 shows almost no wear after same 79,400 footsteps. Much more wear than your carpet will ever get!



Get a free sample swatch from I. R. C. ... clip coupon below! Mail today!



BROOKPARK by GULISTAN, permanent hard twist. In Cardinal Red (shown), Antique Ivory, Azure Blue, Antique Gold, Rose Beige, Powder Green, Sandalwood, Tudor Gray, Natural Beige, Leaf Green.



TEMPLE TWIST by HARDWICK & MAGEE, rich textured hard twist. In Monterey Green (shown) and a full range of fashion colors including Martini, Azure Blue, Sandalwood, Sun Gold, Warm Beige, Sable.



BEL-TWIST by ROXBURY, nubby twist texture. In Chestnut (shown), Ivory, Beige, Carmel Beige, Spice Sandalwood, Pewter Gray, Inca Gold, Seetone Green, Teal Green, Signal Red, and Turquoise.

NYLON 22, IRC Carpet Fiber Division, 500 Fifth Avenue, New York 36, N. Y.

Please send me one FREE 3" x 3" sample of NYLON 22-Wool blend carpet. (For each additional sample, kindly enclose 10¢ to cover handling cost.) Check choice below.

Also, send your free booklet on performance and care of carpets.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

☐ GULISTAN
☐ HARDWICK & MAGEE
☐ ROXBURY

HEATILATOR FIREPLACE IS GUARANTEED SMOKE-FREE!



Build your fireplace around a Heatilator Unit and be assured of fireplace perfection!

- Smokeless, trouble-free operation, with fresh, damp, downdraft shelf and smoke dome scientifically designed, built in.

- Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around the room.
- Exclusive Pressure-Seal damper prevents loss of winter heat or summer air conditioning when fireplace is not in use.
- Provides auxiliary heat in case of power failure.
- Proved successful in homes and camps for over 50 years.

The genuine Heatilator Fireplace is guaranteed for 20 years!*

HEATILATOR FIREPLACE

Vega Industries, Inc.
1221 East Brighton Ave.
Syracuse 5, New York

Please rush me FREE illustrated booklet on the Genuine Heatilator Fireplace.

Name _____

Address _____

City _____

County _____ State _____

*Guaranteed smoke free when installed as directed and served by fuel with adequate draft. Also guaranteed five years against defective workmanship and materials; company to supply parts and assume labor charges not to exceed retail price of unit. During next five years, replacement parts provided free. During next 10 years, replacement parts supplied at minimum factory cost.

HIGH-FIDELITY BOOKLETS

In almost all cases, detailed specifications and suggested prices are given for equipment in the booklet.

1. **DYNAKIT** by DYNACO . . . power amplifier, preamplifier, stereo control, power supply kit information.

2. **MARANTZ** . . . high-fidelity components including stereo console, power amplifier, stereo amplifier and electronic crossover.

3. **ACOUSTICRAFT** . . . fine furniture cabinets for hi-fi—dimensions, finishes, construction details.

4. **GROMMES** . . . stereo/monaural high-fidelity components.

5. **GRAY** . . . record-playing equipment—stereo turntables, tone arms, cartridges, etc.

6. **SHURE BROTHERS** . . . cartridges and tone arms for stereophonic or monophonic sound reproduction.

7. **ROCKBAR CORP.** . . . Collaro record changers and Goodman's loudspeakers and enclosures for every need and budget.

8. **FAIRCHILD** . . . product descriptions—cartridges and turntables.

9. **PICKERING & CO.** . . . Tech Specs (a study in space planning); mechanics of stereo defined; and Iso-phase (a new kind of sound).

10. **NORELCO** . . . high-fidelity components—stereo record changers, loudspeakers, enclosures; tape recorders.

11. **ACOUSTIC RESEARCH** . . . speaker systems—technical data, acoustic suspension systems, etc.

12. **ALTEC** . . . stereophonic and monophonic tuners, preamplifiers, amplifiers, speakers, microphones.

13. **STEPHENS TRUSONIC** . . . high-fidelity speakers and enclosures.

14. **DE WALD** . . . stereophonic tuners and amplifiers.

15. **AMPEX MAGNETIC TAPE PRODUCTS** . . . full instructions on how to make better tape recordings.

16. **KOSS** . . . stereophonic headsets and amplifiers.

17. **KLIPSCH** . . . loud-speaker systems and wide stage stereo.

18. **BARZILAY** . . . full descriptions and photographs of contemporary stereo furniture cabinets.

19. **MINNESOTA MINING & MFG.** . . . Scotch brand Turtan Series stereo quality magnetic tapes; time chart.

20. **HARMON KARDON** . . . catalogue of monophonic and stereophonic components plus description of new Citation kit line.

21. **GENERAL ELECTRIC** . . . Fifteen Minutes to Stereo—a non-technical guide to stereo hi-fi that includes a discussion of components, glossary of hi-fi terms and basic stereo record guide.

22. **SARGENT-RAYMENT** . . . stereo reproducers—tuners, tone controls, power amplifiers, matched, selected component combinations.

23. **JENSEN** . . . decorator group speakers and many cabinet styles.

24. **AMERICAN CONCERTONE** . . . entire line of tape recorders described, including the 595 stereo model.

25. **OLYMPIC** . . . Stereo for Your Home—includes 3-way stereo combinations (TV, radio and phonograph); portable and console stereo hi-fi units; plus imported stereo hi-fi models.

26. **BRITISH INDUSTRIES CORP.** . . . informative data on record-playing equipment, speakers and speaker systems, amplifiers, preamplifiers, etc.

27. **AUDIO EMPIRE** . . . stereo balance cartridges and transcription arms.

LIVING

For Young Homemakers
Dept. HF
575 Madison Ave.
New York 22, N. Y.

All booklets are free. Indicate booklets desired by circling corresponding numbers below.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
16 17 18 19 20 21 22 23 24 25 26 27

Name _____

Address _____

City _____

Zone _____ State _____

COLUMBIA bedspread at these and other fine stores:

Akron, Ohio	Polinsky
Allentown, Pa.	Ness Bros.
Ann Arbor, Mich.	Jacobson
Atlanta, Ga.	Devison-Paxon Co.
Atlanta, Ga.	Shaw
Austin, Tex.	E. M. Scarbrough & Son
Baltimore, Md.	Hochschild, Kohn & Co.
Baltimore, Md.	Hotchkiss
Bilings, Mont.	Mar-Albin Company
Birmingham, Ala.	Louis Frazier D.G. Co.
Boston, Mass.	J. C. Anderson Inc.
Boston, Mass.	Chambers Fisher Co.
Buffalo, N. Y.	Adam, Heidrum & Anderson Co.
Burlingame, Cal.	Van Engelen
Caldwell, Ida.	Italian Dept. Store
Canton, Ohio	Polinsky
Casper, Wyo.	Kavay Dept. Store
Chapman, Wyo.	The Fadden
Chicago, Ill.	Wendover
Colorado Springs, Colo.	Hibbard & Co.
Dallas, Tex.	Titcha-Gottling
Fort Collins, Colo.	The State Dry Goods Co.
Fresh Meadows, N. Y.	Bloomington
Grand Junction, Colo.	Manuel's Dept. Store
Great Falls, Mont.	The Post
Grosse Pointe, Mich.	Jacobson
Hackensack, N. J.	Bloomington
Hartford, Conn.	G. Fox & Co.
Hempstead, N. Y.	Fligman
Houston, Tex.	Foley's
Idaho Falls, Ida.	Petersen
Indianapolis, Ind.	I. S. Ayres & Co.
Jackson, Mich.	Jacobson
Jackson, Miss.	Melby
Kansas City, Mo.	Emery, Bird, Thayer D.G. Co.
Lincoln, Neb.	Galt & Co.
Little Rock, Ark.	Pfeifers of Arkansas
Louisville, Ky.	Kaufman Stroup Inc.
Lubbock, Tex.	Dunlap
Memphis, Tenn.	Lewenstein
Miami, Fla.	Jordan Marsh
Minneapolis, Minn.	Dayton
Minneapolis, Minn.	Missoula Mercantile Co.
Nashville, Tenn.	Cain-Bass
New Orleans, La.	Maison Blanche Co.
New Rochelle, N. Y.	Bloomington
New York, N. Y.	Bloomington
Newark, N. J.	Kresge Newark, Inc.
Ogden, Utah	Bon Marché
Oklahoma City, Okla.	John A. Brown Co.
Omaha, Neb.	J. L. Brandeis & Son
Oroville, Ill.	P. A. Berger & Co.
Pocatello, Ida.	Fargo-Wilson-Wells Inc.
Providence, R. I.	Gladstone's & Son
Provo, Utah	Dixon-Taylor-Russell Co.
Pueblo, Colo.	Crews-Beggs Dry Goods Co.
Rocky Mount, N. C.	Belk-Tyler Co.
St. Louis, Mo.	Famous-Barr & Branch
St. Paul, Minn.	The Guiden Bros.
Salt Lake City, Utah	Auerbach Company
Salt Lake City, Utah	Z.C.M.
San Antonio, Tex.	Joske's of Texas
Sheridan, Wyo.	Stevens, Fryberger & Co.
Shreveport, La.	Rubenstein
Springfield, Ill.	John Bressner Co.
Stamford, Conn.	Bloomington
Syracuse, N. Y.	Day Brothers
Tamiami, Fla.	Idaho Dept. Store
Urbana, N. Y.	Boston Store
Vineyard, N. J.	I. C. Schwartz
Worcester, Mass.	Desholm & McKay Co.

Morgan-Jones

404 FIFTH AVENUE, NEW YORK, N. Y.

.....Pottery
.....Mess Bros.
.....Jacobson
.....in-Pace Co.
.....Bates
.....ough & Shaw
.....Kohn & Co.
.....& Brandes
.....Hutzel
.....in Compas
.....ATE D.S. Co.
.....Anderson Co.
.....a Fisher Co.
.....Anderson Co.
.....Tan Engle
.....o Dept. Store
.....Pottery
.....Dept. Store
.....The Fashion
.....Winters
.....Whitard & Co.
.....Goettinger
.....Dry Goods Co.
.....oomingdale
.....s Dept. Store
.....The Pass
.....Jacobson
.....oomingdale
.....G. Fox & Co.
.....Fligelman's
.....Foley's
.....Petersen's
.....Ayres & Co.
.....Jacobson
.....McLary
.....Hayes D.S. Co.
.....Sant & Co.
.....s of Arkame
.....er Shaw Co.
.....Dunlap's
.....Lowenstein's
.....Jordan Mend
.....Blackton Men
.....Daymark
.....Maricantia Co.
.....Cain-Shea
.....n Blanche Co.
.....Bloomington's
.....Bloomington's
.....n Newark, Inc.
.....Bon Marche
.....A. Brown Co.
.....andres & Son
.....Bergner & Co.
.....lson-Wells Co.
.....g's & Brandes
.....for-Russell Co.
.....Dry Goods Co.
.....Belk-Tyler Co.
.....air & Brandes
.....The Quincey Rob
.....Bachman Company
.....Z.G.M.
.....ouk's of Tenn
.....Fryberger & Co.
.....Hubenstein's
.....Bressner Co.
.....Bloomington's
.....Des Brosses
.....the Boston Store
.....n Boston Store
.....C. Schwartz
.....& McKay Co.

Tomes
YORK, N.Y.



Columbia bedspread shown: yellow

MORGAN-JONES bedspreads
... color-cued to you! Does the sound of music follow you everywhere? Then make your room sing with yellow! Prelude: Morgan-Jones' "Columbia"...beautifully woven Early American spread that plays up the most jubilant décor. Preshrunk, no-iron . . . reversible. Also: antique, pink, blue, snow white, willow green, aqua, sand. Only \$14.98* at stores listed opposite.

Morgan-Jones
Master weavers with modern ideas
404 FIFTH AVENUE, NEW YORK 18, N.Y.

*Slightly higher in the West

"Serenade"

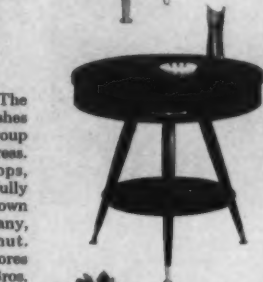
TO LOVELIER LIVING... *sparkling*

new table music by Mersman



Play the proud hostess! The sleek lines and exquisite finishes of the Mersman "Serenade" group will put any room in party dress. (The care-free Formica tops, exact match for the beautifully grained woods, can be your own work-saving secret.) Mahogany, royal walnut or fawn walnut. Modestly priced at better stores everywhere. The Mersman Bros. Corp., Celina, Ohio.

May we send you our free illustrated folder?



Mersman
Tables



"THE COSTUME JEWELRY OF THE HOME"



Keep your furniture lastingly beautiful with Mer-Sheen. Cleans, polishes, waxes instantly. At your Mersman dealer.



9:00 A.M. Marge and fellow commuters arrive at Penn Station

Speaking of Living meet the editors

Marjorie Hoyne, *LIVING's* Fabrics and Children's Wear Editor, is one of those people who literally can't sit still. Never could. As a youngster, planning for a legal career, she met contestants from each of the (then) forty-eight states to compete for Thomas Jefferson Oratorical Awards; won every contest but one. Her final choice of a career has done nothing to dim her persuasive powers. When Marjorie finds a fabric or wallpaper she thinks *LIVING* readers should know about, decorating staffers know they have only two alternatives: either like it or hide. What makes Marjorie invaluable is this: thanks to her perspicacity, readers and decorators usually do like it.



9:30 A.M. Her arm full of fabrics, Marge begins a typical day

10:00 A.M. With Lewis Bloom, Marge scouts new fabrics





12:15 P.M. Killing two birds . . . lunch and wallpaper measure



3:00 P.M. Next stop Seventh Avenue . . . children's market



5:00 P.M. A Marge Hoyne "find" . . . "The most angelic angel"

New . . . warm elegance

GENEVA Impasto



You have never seen
or touched such textured loveliness

Impasto is a new finish with the dignity and strength of Gibraltar . . . superbly fashioned in exclusive Etch-Line patterned steel. Here is warmth, hearth-warmth in a new world of kitchen charm. Available in a wonderful choice of colors. And more, Impasto cabinets are stain and acid resistant, extremely quiet, and naturally easier to clean. Impasto is exclusive with your GENEVA dealer . . . see it now!



Geneva Modern Kitchens, Dept. LYH-9-60
Division of Acme Steel Co.
Geneva, Illinois

I enclose 10¢ for new, 20-page full color kitchen
idea booklet and Impasto folder.

NAME _____
ADDRESS _____
CITY _____ COUNTY _____ STATE _____

*Personalized
for You*

MAKE SURE THE HOME YOU BUILD OR BUY
IS PROTECTED AGAINST WATER VAPOR DAMAGE
WITH *VisQueen* POLYETHYLENE FILM

DIVIDEND HOME
PROTECTED BY *VisQueen* FILM

Wherever you see the *VisQueen* film **DIVIDEND HOME** shield displayed at the model homes you visit, you can be certain that the home is quality built from foundation to roofline.

1. Prevent internal moisture from entering studwall to ruin insulation, rot out studs and siding, peel paint. *VISQUEEN* film as a water vapor barrier on warm side of walls and ceiling adds many years of useful life to your home, lowers maintenance costs.
2. Protect against water vapor damage at the most vulnerable spot in your home—the openings—with flexible *VISQUEEN* film used as flashing around windows and doors.
3. Keep out dampness, keep in warmth and comfort, prevent mildewed carpets, tile lifting and floor buckling with *VISQUEEN* film under the slab, and over sub-flooring.
4. End musty odor, keep out dust and drafts, prevent rotting of joists, stud ends and subfloor with *VISQUEEN* film in crawl spaces.

You cannot afford *not* to have the protection of a water vapor barrier when you buy.

Inch by square inch, strong, uniform *VISQUEEN* polyethylene film gives you better protection for a longer time than any other water vapor barrier.

When you are building, have your architect specify—and your builder supply—*VISQUEEN* film. Available at building supply dealers the country over.

VISQUEEN film meets F.H.A. minimum property requirements as set forth in F.H.A. Use Of Materials Bulletin #UM-800 dated June 18, 1959, and water vapor requirements of Federal specification UU-P-1479.

VisQueen
— — —
Plastic Films

VISKING COMPANY

DIVISION OF **UNION CARBIDE** CORPORATION

6733 West 66th Street, Chicago 38, Illinois
VISKING, VISQUEEN and UNION CARBIDE are registered trademarks of Union Carbide Corporation.

LOO
FIL
WH
SH
AS
BU
WH
AS
Viz
Dis
CAL
like
Fran
New
Boys
COV
John
Tenn
ROR
Charl
Harl
Neil
Bior
BRO
John
Chatt
Regal
Falm
ALAN
Bull
Oliver
Tenn
Dor
Saber
Searl
B.W.
Petr
Gerr
Cant
Coke
Helen
Hurt
Hue
C. W
Whe
Joe
Jill
Sup
Allen
Arch
Derr
Dor
H. J. K
Homes
Joni
L. Sh
Andre
Peg
R. L. V
Clive
Hilber
John
Olin
B. F. M
Helen
B. F. P
Bundy
Gordon
Indon
Hugh
Mort
Spenc
F. Ind
Gordon
Wayne
Gerrit
Yuse
Lenn
Wanda
Klome
Rene
HWA
Steve
Loni
Rene
Dina
Wm. T
Sever
Mon
Elin
Hilbr
John A.
F. T. H
Miles
C. L. P
Nancy
Dale
Cecil
Cecil
C. K
Gene
Linda
Rene
Rene
Earl
E. H. O
Elin
Mon
Wanda
KANSAS
Fried
Frank
Peak
Dougl
Peter
EBITU
Town
Jeff
Pam
Mel
Linda
Randy
Pam
Helen

LOOK FOR THE "VISOQUEEN"
FILM DIVIDEND HOME SHIELD
WHEN YOU ARE NEW HOME
SHOPPING! IT IS YOUR
ASSURANCE THAT THE
BUILDER PUTS QUALITY
WHERE IT CAN'T BE SEEN
AS WELL AS WHERE IT CAN.

Visit the model homes of these
Visqueen Dividend Home
Builders in your area:

CALIFORNIA

Bike & Congrave, Inc., Costa Mesa
Frank H. Ayres & Son Construction Co.,
Newport Beach

CONNECTICUT

Antoni J. Conte Co. Builders,
Torrance Lane North, Watford

FLORIDA

Charlotte County Land and Title Co.,
Harbour Heights, Punta Gorda
Reiff & Brosch, Inc., St. Petersburg
Rosen-Hauschke Const. Co., Sarasota

GEORGIA

John A. Barton, Builder, Atlanta 17
Chattahoochee Plantation Estates, Atlanta
Regal Construction Company, Columbus
Palma, Inc., Savannah

ILLINOIS

Buffalo Grove Homes, Buffalo Grove
Oliver Parks Realty Co., St. Louis Gardens, Chicago
Terrence Squares Homes, Inc., Calumet City
Durable Construction Co., Carol Stream
Sawyer Homes Inc., Decatur

INDIANA

DeBolt Builders, Downers Grove
Paine Builders, Inc., Downers Grove
George F. Nason & Co., Glenview
Central Construction Co., Lansing

MAINE

McCall Homes, Watford
Hartley Nelson, Inc., Hallowell
New Lanes Lumber & Hardware, New Lanes
C. W. Edson, New Lanes
Washington Gardens, Oak Lake
Joe Newman Company, Rock Island

MISSISSIPPI

Supreme Construction Corp., Chesterton
Alco Industries, Inc., Ft. Wayne
Anderson Builders, Inc., Ft. Wayne
Dorrell Brown, Builder, Ft. Wayne

MISSOURI

Don-Way Realty, Ft. Wayne
J. J. Howard, Inc., Ft. Wayne
Homes by John Smith, Inc., Ft. Wayne
Jodi Homes Corporation, Ft. Wayne

NEBRASKA

W. F. Arnold Corp., Ft. Wayne
Lafayette Bros., Inc., Ft. Wayne
Andrew F. Mueller, Ft. Wayne
Pace Carlson Homes, Ft. Wayne

NEVADA

St. L. Schreyer, Inc., Ft. Wayne
Shaw & Manning, Ft. Wayne
Belen Winters, Ft. Wayne
B. W. Burdett, Inc., Ft. Wayne

NEW YORK

Olga G. Feld, Inc., Gary
E. J. Miller Realty, Hammond
Nolan Builders Supply, Kew-Forest
R. F. Realty, Lincoln Gardens, Independence Hills
Bridgman Const. Corp., Indianapolis
Grossman Homes by Maple Heights, Inc.,
Indianapolis

NEW JERSEY

Hodges Construction Co., Indianapolis
West Haven, Inc., Indianapolis
Sperance Heights, Co., Indianapolis
Frederick Lumber Company, Jeffersonville
Gardens, Jeffersonville

NEW MEXICO

Wayne Meyers Steel Bldg. Sales Co., Loganport
George F. Scotland Builders, Inc., Richmond
Constructioners, South Bend
Jaco Homes, Inc., South Bend
Lundquist, Terre Haute

NEW HAMPSHIRE

Roskin-Johnson Development Co., Terre Haute
Rosenberg Lumber Co., Vincennes
Rothwell Construction Corp., Vespertine
Moore & Son, Waukegan

NEW YORK

Stevens Manor, Bedfordford
Carl Berns, Cedar Falls
Floyd I. Evans, Cedar Falls
John Larson, Cedar Falls

NEW YORK

Wm. T. Barton, Cedar Falls
Security Service Co., Cedar Falls
Ray Sherrill, Cedar Falls
Emer Spoor, Cedar Falls

NEW YORK

Hillcrest Builders, Inc., Delaport
John A. Rayport & Co., Des Moines
T. T. Ritter, Elk Run Heights
Weller Construction Co., Inc., Marion

NEW YORK

E. E. Plotts & Sons, Mason City
Seven Harnes & Son, Iowa City
Harry J. Anton, Waterloo
Dan Ballou, Waterloo

NEW YORK

Carl Berns Contractor, Waterloo
Cedar Valley Real Estate, Waterloo
Clayton-McIntire Building Co., Waterloo
Gene DeBari, Waterloo

NEW YORK

Edgar Realty, Waterloo
Ross Hagan, Waterloo
Carl Nuebel, Waterloo
F. E. Oliver, Waterloo

NEW YORK

Ernie Dwyer, Waterloo
Max Sherrill Contractor, Waterloo
Waterloo Building Co., Waterloo

NEW YORK

Frank & Fredrick (Bland Hill), Overland Park
Frank Shuckelford Construction Co., Overland Park
Park Construction Company, Pittsburg
Douglas G. Hill, Inc., Salina

NEW YORK

Peters Hill, Construction Co., Wichita
SERVICES
Tenn & Country Homes, Shawnee Sub-Division
Jeffersonville
Pettibone Homes, Jeffersonville
McBride Realty Co., Paducah

LOUISIANA

Buddy Lanes Corporation, Baton Rouge

MAINE

Pinecroft Construction Corporation, Bangor
Marion C. Symonds, Bangor



MASSACHUSETTS

Beland Levere Construction Co.,
Hudsonbrook Park, Ludlow
Edward Fillette, Mattapan
Dewey-Hart Construction Co., Inc., Sharon

MASSACHUSETTS

John B. Kennedy, Sharon
K.V. Homes, Inc., Springfield
Piquet Heights, Springfield
Mazzoni Bros., Inc., Taunton

MASSACHUSETTS

Keel Electric Supply, Bay City
Parkins Builders, Bay City
Schmuckler Construction Co., Bay City
Mac C—Inc., Birmingham

MASSACHUSETTS

Softman Construction Company, Detroit
Gardner Homes, Inc., Detroit
Eli Conger, Levere
Gerhart Community Homes, Inc., Flint

MASSACHUSETTS

Seaboard Building Company, Flint
David Watson, Grosse Pointe Shores
Robert Barkenquest, Ida
Lee Huppert, Ida

MASSACHUSETTS

Dora-Bill Homes, Inc., Kalamazoo
Security Manufacturers Home Co., Kalamazoo
Bates & Wrobel Homes, Mayfield
Owens Sherrill Homes, Muskegon

MASSACHUSETTS

Manufactured Homes, Inc., Marshall
H. J. Schmitz & Sons, Menomonee
Quality Bilt Homes, Inc., Parchment
Gold Label Builders, Inc., Romulus

MASSACHUSETTS

Dorale C. Bishitz, Saginaw
Robert C. Roy, Saginaw
Vineyard Homes, Inc., Utica

MASSACHUSETTS

Anderson Construction Co., Menasha
Ed Co., Menasha
The J. G. Schmeppel Co., Berkeley 34

MASSACHUSETTS

Colson Realty Co., Berkeley 34
Andes & Roberts, Kansas City
One Day Development Company, Inc., Kansas City
Prayer & Sons, Inc., Kansas City

MASSACHUSETTS

Ray H. Shuckelford Bldg. Co., Kansas City
Surgens & Taylor Development Co., Inc., Kansas City
Woodbridge Homes, Kansas City
W. F. Construction Co., St. Louis

MASSACHUSETTS

Contemporary Homes, St. Louis
Mark Tuzen Development Co., St. Charles
Horvath Construction Co., St. Louis
Allen-McGowan Co., Builders, Inc., Springfield

MASSACHUSETTS

Perdue-Phillips Construction Co., North Las Vegas
NEW YORK
Robt. Hill Estate, Beauvelt

MASSACHUSETTS

Pinewood Manor, East Long L. I.
Russell Woods Homes, Great Neck L. I.
John D. Mavor, Inc., Horseheads
Highland Homes, Inc., Oakdale, L. I.

MASSACHUSETTS

Frank P. DeBelle, Rochester
New England Construction Corp., Rochester 18
Sag's Homes, Inc., Rochester
Capp's Real Estate, Inc., Syracuse 3

MASSACHUSETTS

Sylvan Park, Syracuse
NORTH CAROLINA
C. D. Spangler Construction Co., Charlotte

MASSACHUSETTS

Chas. A. Morrison, Inc., Gastonia
OHIO
Raymond Hutton, Akron

MASSACHUSETTS

Nelson-Gry, Inc., Cincinnati
North Cincinnati Builders, Inc., Cincinnati
Wilcox Dett Builders, Inc., Cincinnati
Northamer, Inc., Clayton

MASSACHUSETTS

Franklin Building Company, Cleveland
Jewell Homes—Berwyn, Columbus
Atlantic Builders, Dayton
Gaywood Inc., Dayton

MASSACHUSETTS

Gardwin & LeVine, Inc., Dayton
Lundford Construction Co., Dayton
Mid-Eastern Builders, Dayton
Howard Ross, Inc., Dayton

MASSACHUSETTS

Valley Hill, Inc., Dayton
Del Ligno, Inc., Findlay
Alliance Homes, Kent
Portage Homes, Kent

MASSACHUSETTS

Stanley Jones, Bldg., Kent Lakeside
Bismar & Polley, Vign City
Fisher Builders, Toledo
Northwest Builders, Inc., Union

MASSACHUSETTS

T. L. Bartley Builder, Xenia
Jewell Homes, Arlington, Youngstown
OREGON
John Park, Beaverton

MASSACHUSETTS

Looking Glass Hill, Beaverton
Royal Woodlands, Beaverton
Dellaware, Portland

MASSACHUSETTS

Pennsylvania
Peg's Manor Homes, Inc., PAoli
Jewell Homes, Northgate Hills, Pittsburgh
Benton Homes, Inc., Pittsburgh

MASSACHUSETTS

Pittman Lumber & Manufacturing Company, Pittman
SOUTH CAROLINA
Hannock Development Co., Charleston

MASSACHUSETTS

TEXAS
Dora-Homes, Inc., Amarillo
Lilly G. Underwood's Sonnet and
Personality Homes, Dallas

MASSACHUSETTS

West County Lumber Co., Henderson
Modern Builders, Inc., San Antonio
Swain Wmills Estate, Wichita Falls

MASSACHUSETTS

WISCONSIN
Naseemond Shores Homes, Sheboygan
Glen Gaff Development, Northfield
Lemke Construction Corp., Norwalk

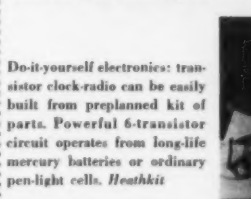
MASSACHUSETTS

Mill Root Homes, Norwalk
Pacemaker Village, Norwalk
WISCONSIN
Mark Realty, Milwaukee

EXTRA WHAT'S NEW FOR LIVING



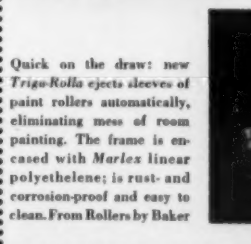
New baby-food-warmer not only heats food automatically in 7 to 10 minutes but keeps it warm through the entire feeding time. Completely immersible. By General Electric



Do-it-yourself electronics: transistor clock-radio can be easily built from preplanned kit of parts. Powerful 6-transistor circuit operates from long-life mercury batteries or ordinary pen-light cells. Heathkit



Left: Practical solution for cleaning garages, patios, basements etc. Spray-Scrubber fits any garden hose; lightweight aluminum tubing; handy fingertip water-flow control. By Titan Sales Corp.



Quick on the draw: new Tri-Gr-Rolla ejects sleeves of paint rollers automatically, eliminating mess of room painting. The frame is encased with Marlex linear polyethylene; is rust- and corrosion-proof and easy to clean. From Rollers by Baker

The silver-tongued orator on your left is, of course, electioneering for LIVING, and the reason for all those obviously pear-shaped tones is that he can't say enough about Your Money's Worth. Nor can we: the candidates are dazzling, and if you want a landslide, just vote for all our exciting new ideas and trappings for the home, the hostess and hospitality. Get out your pen, use an armchair for a voting booth, and remember that all non-personalized merchandise may be returned with the assurance that your money will be refunded in full. Huzzah!

Jeanne Budde



Luscious fruit plates

look good enough to eat. Traditional fruit designs in soft, muted colors are handsomely etched on fine, white glazed china. Measuring eight inches in diameter, they're ideal for fresh fruit, desserts, salads and, when not in use, you'll want to display them in a hutch or on the wall. \$2.00 each, postpaid. Order from Old Guilford Forge (L960), Guilford, Conn.



Sleek and comfortable, a chair and ottoman of Swedish design in solid walnut, hand-rubbed oil finish with foam-rubber-filled cushions. Joins are both dowelled and glued and the zippered covers are removable. Well-priced at \$89.50 for chair; plus 2½ yards of customer's own fabric. Ottoman is \$42.50 and requires 1 yard of fabric; express charges collect. Order from Contemporary Interiors (L960), 116 Harvard Street, Brookline 46, Massachusetts.



A clearly stated case

for businessmen, working girls or students is this one of durable, scuffproof brown vinyl plastic. It has a zipper on three sides, strong luggage handle with simulated saddle stitch and is a roomy 15½" x 10½" x 3". It carries the look of costly leather without the expensive price tag. \$2.00, postpaid. 50¢ for 3-letter monogram. Order from Glascraft (L960), 920L Chicago Ave., Evanston, Illinois.



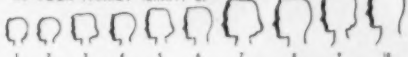
To capture your heart,

a set of irresistible bisque babies. They're made to look and feel just like old-fashioned art treasures created in life-tone bisque. You'll love the superb detailing of the toes, fingers and even the dimpled cheeks. Figures are each six inches high with costumes styled in soft pastel shades. Set of boy and girl, \$5.98, plus 35¢ postage. Order from Foster House (L960), 6523 North Galena Road, Peoria, Illinois.

FIRESIDE CHRISTMAS CARD

Choose drawings below to represent your own family silhouetted in the glow of firelight. All in raised frost-white on deep blue stock. 4½x5½" French-folded. 25 cards & envelopes—\$3.45, 50—\$5.95; 75—\$8.45; 100—\$10.95. Post-paid..... Money-back guarantee.

TELL US THE DRAWING FOR EACH ONE IN YOUR FAMILY (LIMIT: 6)

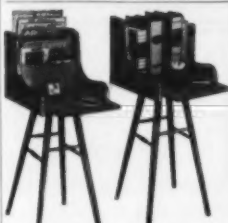


FREE CATALOG!

Write for your free 36-page catalog of new, unusual and very personal Christmas Card ideas.

KIMBALL PRINTERS

480 BOND STREET, OSHKOSH, WISCONSIN



COMPLETE OR IN KITS
SWIVEL END TABLES
WITH CONCEALED BALL-BEARING SWIVEL
For Reference Books or Magazines

Now, have your favorite reading material right at your elbow. Graceful, sturdy tables of swivel, raised top and low, for easy convenience. Or choose from many other solid plastic tables. Magazine table holds 12 magazines, or other books. Book table holds dictionaries, encyclopedias, atlases, photo albums, family Bibles. Round, square, for coffee, newspapers, writing materials. Round, square, for TV, radio, record player. Solid plastic, heavy-duty, 18" x 18" x 18" table sets. \$12.95. \$15.95. \$18.95. \$21.95. \$24.95. \$27.95. \$30.95. \$33.95. \$36.95. \$39.95. \$42.95. \$45.95. \$48.95. \$51.95. \$54.95. \$57.95. \$60.95. \$63.95. \$66.95. \$69.95. \$72.95. \$75.95. \$78.95. \$81.95. \$84.95. \$87.95. \$90.95. \$93.95. \$96.95. \$99.95. \$102.95. \$105.95. \$108.95. \$111.95. \$114.95. \$117.95. \$120.95. \$123.95. \$126.95. \$129.95. \$132.95. \$135.95. \$138.95. \$141.95. \$144.95. \$147.95. \$150.95. \$153.95. \$156.95. \$159.95. \$162.95. \$165.95. \$168.95. \$171.95. \$174.95. \$177.95. \$180.95. \$183.95. \$186.95. \$189.95. \$192.95. \$195.95. \$198.95. \$201.95. \$204.95. \$207.95. \$210.95. \$213.95. \$216.95. \$219.95. \$222.95. \$225.95. \$228.95. \$231.95. \$234.95. \$237.95. \$240.95. \$243.95. \$246.95. \$249.95. \$252.95. \$255.95. \$258.95. \$261.95. \$264.95. \$267.95. \$270.95. \$273.95. \$276.95. \$279.95. \$282.95. \$285.95. \$288.95. \$291.95. \$294.95. \$297.95. \$300.95. \$303.95. \$306.95. \$309.95. \$312.95. \$315.95. \$318.95. \$321.95. \$324.95. \$327.95. \$330.95. \$333.95. \$336.95. \$339.95. \$342.95. \$345.95. \$348.95. \$351.95. \$354.95. \$357.95. \$360.95. \$363.95. \$366.95. \$369.95. \$372.95. \$375.95. \$378.95. \$381.95. \$384.95. \$387.95. \$390.95. \$393.95. \$396.95. \$399.95. \$402.95. \$405.95. \$408.95. \$411.95. \$414.95. \$417.95. \$420.95. \$423.95. \$426.95. \$429.95. \$432.95. \$435.95. \$438.95. \$441.95. \$444.95. \$447.95. \$450.95. \$453.95. \$456.95. \$459.95. \$462.95. \$465.95. \$468.95. \$471.95. \$474.95. \$477.95. \$480.95. \$483.95. \$486.95. \$489.95. \$492.95. \$495.95. \$498.95. \$501.95. \$504.95. \$507.95. \$510.95. \$513.95. \$516.95. \$519.95. \$522.95. \$525.95. \$528.95. \$531.95. \$534.95. \$537.95. \$540.95. \$543.95. \$546.95. \$549.95. \$552.95. \$555.95. \$558.95. \$561.95. \$564.95. \$567.95. \$570.95. \$573.95. \$576.95. \$579.95. \$582.95. \$585.95. \$588.95. \$591.95. \$594.95. \$597.95. \$600.95. \$603.95. \$606.95. \$609.95. \$612.95. \$615.95. \$618.95. \$621.95. \$624.95. \$627.95. \$630.95. \$633.95. \$636.95. \$639.95. \$642.95. \$645.95. \$648.95. \$651.95. \$654.95. \$657.95. \$660.95. \$663.95. \$666.95. \$669.95. \$672.95. \$675.95. \$678.95. \$681.95. \$684.95. \$687.95. \$690.95. \$693.95. \$696.95. \$699.95. \$702.95. \$705.95. \$708.95. \$711.95. \$714.95. \$717.95. \$720.95. \$723.95. \$726.95. \$729.95. \$732.95. \$735.95. \$738.95. \$741.95. \$744.95. \$747.95. \$750.95. \$753.95. \$756.95. \$759.95. \$762.95. \$765.95. \$768.95. \$771.95. \$774.95. \$777.95. \$780.95. \$783.95. \$786.95. \$789.95. \$792.95. \$795.95. \$798.95. \$801.95. \$804.95. \$807.95. \$810.95. \$813.95. \$816.95. \$819.95. \$822.95. \$825.95. \$828.95. \$831.95. \$834.95. \$837.95. \$840.95. \$843.95. \$846.95. \$849.95. \$852.95. \$855.95. \$858.95. \$861.95. \$864.95. \$867.95. \$870.95. \$873.95. \$876.95. \$879.95. \$882.95. \$885.95. \$888.95. \$891.95. \$894.95. \$897.95. \$900.95. \$903.95. \$906.95. \$909.95. \$912.95. \$915.95. \$918.95. \$921.95. \$924.95. \$927.95. \$930.95. \$933.95. \$936.95. \$939.95. \$942.95. \$945.95. \$948.95. \$951.95. \$954.95. \$957.95. \$960.95. \$963.95. \$966.95. \$969.95. \$972.95. \$975.95. \$978.95. \$981.95. \$984.95. \$987.95. \$990.95. \$993.95. \$996.95. \$999.95. \$1002.95. \$1005.95. \$1008.95. \$1011.95. \$1014.95. \$1017.95. \$1020.95. \$1023.95. \$1026.95. \$1029.95. \$1032.95. \$1035.95. \$1038.95. \$1041.95. \$1044.95. \$1047.95. \$1050.95. \$1053.95. \$1056.95. \$1059.95. \$1062.95. \$1065.95. \$1068.95. \$1071.95. \$1074.95. \$1077.95. \$1080.95. \$1083.95. \$1086.95. \$1089.95. \$1092.95. \$1095.95. \$1098.95. \$1101.95. \$1104.95. \$1107.95. \$1110.95. \$1113.95. \$1116.95. \$1119.95. \$1122.95. \$1125.95. \$1128.95. \$1131.95. \$1134.95. \$1137.95. \$1140.95. \$1143.95. \$1146.95. \$1149.95. \$1152.95. \$1155.95. \$1158.95. \$1161.95. \$1164.95. \$1167.95. \$1170.95. \$1173.95. \$1176.95. \$1179.95. \$1182.95. \$1185.95. \$1188.95. \$1191.95. \$1194.95. \$1197.95. \$1200.95. \$1203.95. \$1206.95. \$1209.95. \$1212.95. \$1215.95. \$1218.95. \$1221.95. \$1224.95. \$1227.95. \$1230.95. \$1233.95. \$1236.95. \$1239.95. \$1242.95. \$1245.95. \$1248.95. \$1251.95. \$1254.95. \$1257.95. \$1260.95. \$1263.95. \$1266.95. \$1269.95. \$1272.95. \$1275.95. \$1278.95. \$1281.95. \$1284.95. \$1287.95. \$1290.95. \$1293.95. \$1296.95. \$1299.95. \$1302.95. \$1305.95. \$1308.95. \$1311.95. \$1314.95. \$1317.95. \$1320.95. \$1323.95. \$1326.95. \$1329.95. \$1332.95. \$1335.95. \$1338.95. \$1341.95. \$1344.95. \$1347.95. \$1350.95. \$1353.95. \$1356.95. \$1359.95. \$1362.95. \$1365.95. \$1368.95. \$1371.95. \$1374.95. \$1377.95. \$1380.95. \$1383.95. \$1386.95. \$1389.95. \$1392.95. \$1395.95. \$1398.95. \$1401.95. \$1404.95. \$1407.95. \$1410.95. \$1413.95. \$1416.95. \$1419.95. \$1422.95. \$1425.95. \$1428.95. \$1431.95. \$1434.95. \$1437.95. \$1440.95. \$1443.95. \$1446.95. \$1449.95. \$1452.95. \$1455.95. \$1458.95. \$1461.95. \$1464.95. \$1467.95. \$1470.95. \$1473.95. \$1476.95. \$1479.95. \$1482.95. \$1485.95. \$1488.95. \$1491.95. \$1494.95. \$1497.95. \$1500.95. \$1503.95. \$1506.95. \$1509.95. \$1512.95. \$1515.95. \$1518.95. \$1521.95. \$1524.95. \$1527.95. \$1530.95. \$1533.95. \$1536.95. \$1539.95. \$1542.95. \$1545.95. \$1548.95. \$1551.95. \$1554.95. \$1557.95. \$1560.95. \$1563.95. \$1566.95. \$1569.95. \$1572.95. \$1575.95. \$1578.95. \$1581.95. \$1584.95. \$1587.95. \$1590.95. \$1593.95. \$1596.95. \$1599.95. \$1602.95. \$1605.95. \$1608.95. \$1611.95. \$1614.95. \$1617.95. \$1620.95. \$1623.95. \$1626.95. \$1629.95. \$1632.95. \$1635.95. \$1638.95. \$1641.95. \$1644.95. \$1647.95. \$1650.95. \$1653.95. \$1656.95. \$1659.95. \$1662.95. \$1665.95. \$1668.95. \$1671.95. \$1674.95. \$1677.95. \$1680.95. \$1683.95. \$1686.95. \$1689.95. \$1692.95. \$1695.95. \$1698.95. \$1701.95. \$1704.95. \$1707.95. \$1710.95. \$1713.95. \$1716.95. \$1719.95. \$1722.95. \$1725.95. \$1728.95. \$1731.95. \$1734.95. \$1737.95. \$1740.95. \$1743.95. \$1746.95. \$1749.95. \$1752.95. \$1755.95. \$1758.95. \$1761.95. \$1764.95. \$1767.95. \$1770.95. \$1773.95. \$1776.95. \$1779.95. \$1782.95. \$1785.95. \$1788.95. \$1791.95. \$1794.95. \$1797.95. \$1800.95. \$1803.95. \$1806.95. \$1809.95. \$1812.95. \$1815.95. \$1818.95. \$1821.95. \$1824.95. \$1827.95. \$1830.95. \$1833.95. \$1836.95. \$1839.95. \$1842.95. \$1845.95. \$1848.95. \$1851.95. \$1854.95. \$1857.95. \$1860.95. \$1863.95. \$1866.95. \$1869.95. \$1872.95. \$1875.95. \$1878.95. \$1881.95. \$1884.95. \$1887.95. \$1890.95. \$1893.95. \$1896.95. \$1899.95. \$1902.95. \$1905.95. \$1908.95. \$1911.95. \$1914.95. \$1917.95. \$1920.95. \$1923.95. \$1926.95. \$1929.95. \$1932.95. \$1935.95. \$1938.95. \$1941.95. \$1944.95. \$1947.95. \$1950.95. \$1953.95. \$1956.95. \$1959.95. \$1962.95. \$1965.95. \$1968.95. \$1971.95. \$1974.95. \$1977.95. \$1980.95. \$1983.95. \$1986.95. \$1989.95. \$1992.95. \$1995.95. \$1998.95. \$2001.95. \$2004.95. \$2007.95. \$2010.95. \$2013.95. \$2016.95. \$2019.95. \$2022.95. \$2025.95. \$2028.95. \$2031.95. \$2034.95. \$2037.95. \$2040.95. \$2043.95. \$2046.95. \$2049.95. \$2052.95. \$2055.95. \$2058.95. \$2061.95. \$2064.95. \$2067.95. \$2070.95. \$2073.95. \$2076.95. \$2079.95. \$2082.95. \$2085.95. \$2088.95. \$2091.95. \$2094.95. \$2097.95. \$2100.95. \$2103.95. \$2106.95. \$2109.95. \$2112.95. \$2115.95. \$2118.95. \$2121.95. \$2124.95. \$2127.95. \$2130.95. \$2133.95. \$2136.95. \$2139.95. \$2142.95. \$2145.95. \$2148.95. \$2151.95. \$2154.95. \$2157.95. \$2160.95. \$2163.95. \$2166.95. \$2169.95. \$2172.95. \$2175.95. \$2178.95. \$2181.95. \$2184.95. \$2187.95. \$2190.95. \$2193.95. \$2196.95. \$2199.95. \$2202.95. \$2205.95. \$2208.95. \$2211.95. \$2214.95. \$2217.95. \$2220.95. \$2223.95. \$2226.95. \$2229.95. \$2232.95. \$2235.95. \$2238.95. \$2241.95. \$2244.95. \$2247.95. \$2250.95. \$2253.95. \$2256.95. \$2259.95. \$2262.95. \$2265.95. \$2268.95. \$2271.95. \$2274.95. \$2277.95. \$2280.95. \$2283.95. \$2286.95. \$2289.95. \$2292.95. \$2295.95. \$2298.95. \$2301.95. \$2304.95. \$2307.95. \$2310.95. \$2313.95. \$2316.95. \$2319.95. \$2322.95. \$2325.95. \$2328.95. \$2331.95. \$2334.95. \$2337.95. \$2340.95. \$2343.95. \$2346.95. \$2349.95. \$2352.95. \$2355.95. \$2358.95. \$2361.95. \$2364.95. \$2367.95. \$2370.95. \$2373.95. \$2376.95. \$2379.95. \$2382.95. \$2385.95. \$2388.95. \$2391.95. \$2394.95. \$2397.95. \$2400.95. \$2403.95. \$2406.95. \$2409.95. \$2412.95. \$2415.95. \$2418.95. \$2421.95. \$2424.95. \$2427.95. \$2430.95. \$2433.95. \$2436.95. \$2439.95. \$2442.95. \$2445.95. \$2448.95. \$2451.95. \$2454.95. \$2457.95. \$2460.95. \$2463.95. \$2466.95. \$2469.95. \$2472.95. \$2475.95. \$2478.95. \$2481.95. \$2484.95. \$2487.95. \$2490.95. \$2493.95. \$2496.95. \$2499.95. \$2502.95. \$2505.95. \$2508.95. \$2511.95. \$2514.95. \$2517.95. \$2520.95. \$2523.95. \$2526.95. \$2529.95. \$2532.95. \$2535.95. \$2538.95. \$2541.95. \$2544.95. \$2547.95. \$2550.95. \$2553.95. \$2556.95. \$2559.95. \$2562.95. \$2565.95. \$2568.95. \$2571.95. \$2574.95. \$2577.95. \$2580.95. \$2583.95. \$2586.95. \$2589.95. \$2592.95. \$2595.95. \$2598.95. \$2601.95. \$2604.95. \$2607.95. \$2610.95. \$2613.95. \$2616.95. \$2619.95. \$2622.95. \$2625.95. \$2628.95. \$2631.95. \$2634.95. \$2637.95. \$2640.95. \$2643.95. \$2646.95. \$2649.95. \$2652.95. \$2655.95. \$2658.95. \$2661.95. \$2664.95. \$2667.95. \$2670.95. \$2673.95. \$2676.95. \$2679.95. \$2682.95. \$2685.95. \$2688.95. \$2691.95. \$2694.95. \$2697.95. \$2700.95. \$2703.95. \$2706.95. \$2709.95. \$2712.95. \$2715.95. \$2718.95. \$2721.95. \$2724.95. \$2727.95. \$2730.95. \$2733.95. \$2736.95. \$2739.95. \$2742.95. \$2745.95. \$2748.95. \$2751.95. \$2754.95. \$2757.95. \$2760.95. \$2763.95. \$2766.95. \$2769.95. \$2772.95. \$2775.95. \$2778.95. \$2781.95. \$2784.95. \$2787.95. \$2790.95. \$2793.95. \$2796.95. \$2799.95. \$2802.95. \$2805.95. \$2808.95. \$2811.95. \$2814.95. \$2817.95. \$2820.95. \$2823.95. \$2826.95. \$2829.95. \$2832.95. \$2835.95. \$2838.95. \$2841.95. \$2844.95. \$2847.95. \$2850.95. \$2853.95. \$2856.95. \$2859.95. \$2862.95. \$2865.95. \$2868.95. \$2871.95. \$2874.95. \$2877.95. \$2880.95. \$2883.95. \$2886.95. \$2889.95. \$2892.95. \$2895.95. \$2898.95. \$2901.95. \$2904.95. \$2907.95. \$2910.95. \$2913.95. \$2916.95. \$2919.95. \$2922.95. \$2925.95. \$2928.95. \$2931.95. \$2934.95. \$2937.95. \$2940.95. \$2943.95. \$2946.95. \$2949.95. \$2952.95. \$2955.95. \$2958.95. \$2961.95. \$2964.95. \$2967.95. \$2970.95. \$2973.95. \$2976.95. \$2979.95. \$2982.95. \$2985.95. \$2988.95. \$2991.95. \$2994.95. \$2997.95. \$3000.95. \$3003.95. \$3006.95. \$3009.95. \$3012.95. \$3015.95. \$3018.95. \$3021.95. \$3024.95. \$3027.95. \$3030.95. \$3033.95. \$3036.95. \$3039.95. \$3042.95. \$3045.95. \$3048.95. \$3051.95. \$3054.95. \$3057.95. \$3060.95. \$3063.95. \$3066.95. \$3069.95. \$3072.95. \$3075.95. \$3078.95. \$3081.95. \$3084.95. \$3087.95. \$3090.95. \$3093.95. \$3096.95. \$3099.95. \$3102.95. \$3105.95. \$3108.95. \$3111.95. \$3114.95. \$3117.95. \$3120.95. \$3123.95. \$3126.95. \$3129.95. \$3132.95. \$3135.95. \$3138.95. \$3141.95. \$3144.95. \$3147.95. \$3150.95. \$3153.95. \$3156.95. \$3159.95. \$3162.95. \$3165.95. \$3168.95. \$3171.95. \$3174.95. \$3177.95. \$3180.95. \$3183.95. \$3186.95. \$3189.95. \$3192.95. \$3195.95. \$3198.95. \$3201.95. \$3204.95. \$3207.95. \$3210.95. \$3213.95. \$3216.95. \$3219.95. \$3222.95. \$3225.95. \$3228.95. \$3231.95. \$3234.95. \$3237.95. \$3240.95. \$3243.95. \$3246.95. \$3249.95. \$3252.95. \$3255.95. \$3258.95. \$3261.95. \$3264.95. \$3267.95. \$3270.95. \$3273.95. \$3276.95. \$3279.95. \$3282.95. \$3285.95. \$3288.95. \$3291.95. \$3294.95. \$3297.95. \$3300.95. \$3303.95. \$3306.95. \$3309.95. \$3312.95. \$3315.95. \$3318.95. \$3321.95. \$3324.95. \$3327.95. \$3330.95. \$3333.95. \$3336.95. \$3339.95. \$3342.95. \$3345.95. \$3348.95. \$3351.95. \$3354.95. \$3357.95. \$3360.95. \$3363.95. \$3366.95. \$3369.95. \$3372.95. \$3375.95. \$3378.95. \$3381.95. \$3384.95. \$3387.95. \$3390.95. \$3393.95. \$3396.95. \$3399.95. \$3402.95. \$3405.95. \$3408.95. \$3411.95. \$3414.95. \$3417.95. \$3420.95. \$3423.95. \$3426.95. \$3429.95. \$3432.95. \$3435.95. \$3438.95. \$3441.95. \$3444.95. \$3447.95. \$3450.95. \$3453.95. \$3456.95. \$3459.95. \$3462.95. \$3465.95. \$3468.95. \$3471.95. \$3474.95. \$3477.95. \$3480.95. \$3483.95. \$3486.95. \$3489.95. \$3492.95. \$3495.95. \$3498.95. \$3501.95. \$3504.95. \$3507.95. \$3510.95. \$3513.95. \$3516.95. \$3519.95. \$3522.95. \$3525.95. \$3528.95. \$3531.95. \$3534.95. \$3537.95. \$3540.95. \$3543.95. \$3546.95. \$3549.95. \$3552.95. \$3555.95. \$3558.95. \$3561.95. \$3564.95. \$3567.95. \$3570.95. \$3573.95. \$3576.95. \$35

Available
by mail
only!



BASIC BLACK DRESS

Imagine! Only \$5.98
ppd.

All-occasion dress in orlon-wool blend

The most valuable dress in your wardrobe! Modestly feminine, figure-flattering, basically right for dressiest or the most casual occasion. 3/4 push-up sleeves, open V-neck, self belt. Wonderful value! In a luxurious blend of orlon and wool, an outstanding buy at only \$5.98 ppd. Black only.

Misses sizes 12 to 20; Junior Sizes 11 to 17; Half Sizes 14 1/2 to 22 1/2. State size when ordering. Available at this price direct by mail only from Spencer Gifts.

Send check or money order
Satisfaction guaranteed or money refunded

SPENCER GIFTS

34-12 Spencer Building Atlantic City, N.J.

Famous

Madison Ladder Back 995

Featuring copy of the original Ladder Back chair that played such a prominent role in famous plays. Reflects the all the charms of its era, the Madison still stands beautifully in our homes from the White House to your home. It is carefully selected for its historical value. It is carefully hand made in the Hand-Wood Shop of Elm (made in Vermont) 1 point pattern.

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil. \$9.95

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Box 190 BILLYEUX, NEW HAMPSHIRE

Hand-Wood Shop of Elm (made in Vermont)

Quadrilateral seat, smoothly rounded, ready to paint, stain, wax or oil.

Natural finished seat (stained) \$10.95

Dark—Shaded in

Wagon, Mahogany, Walnut, Cherry or Pine

See Matching Arm Chair and \$4.95 to above retail.

Shipment under \$100.00 shipped at \$4.95.

Direct from our workshop to you.

Quick delivery. Express charges collect.

YOUR MONEY'S WORTH

Ever vigilant,
the *Boss Man* weather-vane (27½"x41"). Made of the finest quality cast aluminum, it is designed to move freely in the breeze on a rustproof, stainless-steel pivot pin. Available in jet-black, \$17.95, or sunny gold, \$22.95, ppd. It will add a look of distinction to your home. Catalogue of additional designs available. Home Industries (1960), 330 Athens St., Jackson, O.

Colonial inspiration
Crafted of pine and finished in a warm honey-toned hue, here's an herb scale used decoratively for fresh fruits, candies, flowers or knickknacks. Complete with felt base to insure gentle care of wood surfaces and sparkling brass-finished chains, the balance measures 13" high, 18" wide. Only \$4.98, ppd., two for \$9.50, ppd. Willow Cottage (1960), Box 684, Plainview, Long Island, New York.

Napkin gripper
designed to keep a full pack of paper napkins neat as a pin and pretty as a picture. Holder is made of 18-carat gold-plate, comes personalized with two gold initials. The holder measures 3" by 3½" and makes a striking appearance for party fare or everyday use. Just \$1.00, postpaid. Vernon Products, Inc. (1960), 276 E. Third Street, Mount Vernon, N.Y.

She's off to school
in style with a bright plaid carryall, trimmed in red plastic, and a matching umbrella. The schoolbag, 3"x9½"x14", holds her books, homework and has a front pocket for her lunch, a handle and shoulder strap. The rayon-acetate umbrella is held by two straps on the side of the case and is 23½" long with a 38" span, steel shaft and spokes. \$4.25 personalized; \$3.98 plain, ppd. Kimball Toys (1960), 230 Bond St., Oshkosh, Wis.

CURTAIN CHARM WITH BALL FRINGE ON UNBLEACHED MULLIN

18" deep, 72" long	\$3.00
18" deep, 96" long	\$4.00
44", 60", 72" long	\$4.50
61", 90"	\$6.00
All types for wide open sale	
Matching Valance "ready"	\$1.50

For years clever New England housewives have made these charming UNBLEACHED MULLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white mullin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white mullin for \$1 more per pair. Valance 50¢ more. Satisfaction guaranteed. Send check or money order. No C.O.D.s please. Write for illustrated booklet showing other curtains, door curtains and pillow shams in bleached and unbleached mullin, as well as the backing and floral prints.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 16



HOSTESS CARTS

Ideal Christmas Presents

Beautiful Early American Solid Maple, finished in brown Satin Maple. Perfect for serving drinks or snacks, or as a quaint lamp table. You'll be delighted with the ease of moving things from your kitchen to patio grill and to TV. Also available in Solid Maple, in Mahogany or Walnut finish. Rubber tires. Size 30" x 18", leaves up 30" x 30", height 28½". One drawer. Disappearing handle. Only \$29.95. Express collect.

MODERN FURNITURE
Martinsville, Virginia

native imports from pailey's

hand-carved african ANIMAL COLLECTION
A collection for the collector! Unique miniature wood carvings from Darkest Africa. Hand-carved from glowing native woods and hand-painted by native sculptors. Set contains a Giraffe, Rhinoc, Deer, Zebra, Elephant and Leopard.
6 PIECE SET \$5.88

TAIWAN SWORD
From a remote and primitive province of Taiwan comes this superb example of native craftsmanship. Curved steel blade slides into the exotic carved Ferrous wood sheath. Overall length 23". Ideal wall or fireplace decorative piece. Gift shop priced at \$20.00.
KNIFE AND SHEATH \$7.99

CEREMONIAL SPEAR—display over mantle or bar
Exciting examples of aboriginal handicraft. Designed to be a real collector's item. Blade is hand-fashioned steel... shaft is hand-carved native wood. An eye-catching import... 9 R. 1 inch in length.
\$8.88

african SALAD SERVING SET
Hand-carved by Kenya natives from hard, glowing African wood. Each piece... knife, fork and spoon... a long-size 15" long. Exotic serving or conversation pieces!
3 PIECE SET \$1.59

TAHITIAN TIKI GODS
BRING THE GLAMOUR OF THE TROPICS TO GARDEN, PATIO or LANAI...
Distinctive decorator accents. Carved by natives in far-off Tahiti from the hard, heart wood of coconut palms. Truly unique sculptured creations in wood. Extra durable and weather resistant. Four sizes to choose from.
4 R. tall \$55.00 6 R. tall \$65.00
5 R. tall \$60.00 7 R. tall \$69.00

sea grass MATTING
Casual, durable floor covering from Formosa. 1½" thick, 12" squares. Squares sewn together in 9 ft. wide rolls. Add or subtract squares as desired. Specify size.
17¢ sq. ft.

rattan LUAU LOUNGE
NOW \$14.88

A glamorous, golden rattan lounge. Hand woven and shipped direct to us from the Far East. Will add an exotic touch to your Den, Lanai, Porch, Patio or Living Room. 25" wide with 80" of luxurious lounging comfort. Mounted on sturdy black wrought iron frame.

SOUTH SEA ISLAND CHAIR
From glamorous South Pacific Islands to your patio, lanai or den... comes this sophisticated golden-brown rattan. Wrought iron mounted. Seat size: 15" wide, 23" deep. Add the ottoman for extra comfort.
\$688 EA. TWO FOR \$12.50
MATCHING RATTAN OTTOMAN
OTTOMAN—\$3.88 EA. TWO for ONLY 6.50

RATTAN CHAIR IMPORTS
\$3.88 ea.
2 FOR \$6.88

DRAMATIC SHELL CHAIR A handsome addition to the rumpus room, lanai, den, patio, etc. It's woven from honey golden Palembang rattan with a distinctive open weave. Has large 17" x 18" seat.
famous BASKET CHAIR The most widely purchased rattan chair a/c! 25" high with 17" x 18" seat.

TO ORDER: Send check or M.O. 14 day, with C.O.D.s. All items sent postage or freight collect.
FREE 64 PG. IMPORT CATALOG
Packed with hundreds of hard-to-find imports from around the World. Save on Gifts for Home, and friends. Furniture, Sports Equipment, etc. Write TODAY for your FREE copy!

pailey's
2263 E. VERNON AVE., Dept. LH-90
LOS ANGELES 56, CALIF.

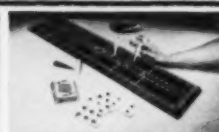


THE MOST EXCITING FASHIONS YOUR HOME CAN WEAR. POUFF BEDSPREADS/PILLOWS/RUGS! Dress your rooms in a complete wardrobe of Princeton's Pouff, and let this fabulous furry-soft fabric cast its magic spell of fashion. Pouff is an opulent blend of Creslan acrylic and Dynel modacrylic, its high-piled luxury made radiant in a rainbow of color fashions. So wonderfully practical, too. Pouff scatter rugs, for example, are completely machine-washable. Bedspreads in 12 colors: twin-size, \$49.95; full-size, \$54.95; king-size, \$69.95. Pillows, round and square, in 12 colors: 12", \$3.98; 15", \$4.98; 18", \$5.98. Scatter rugs in 27 colors: from \$4.95 to \$32.95. Area rugs in 27 colors: from \$85 to \$215.

PRINCETON MILLS 450 Seventh Avenue, New York 1, New York / A Division of Burlington Industries

POUFF COSTUME DESIGNED BY JOHN WEITZ / PRICES SLIGHTLY HIGHER WEST OF THE ROCKIES





King-size Cribbage Board. We did not steal it from Paul Bunyon and it didn't come from Texas—but we think it's the world's biggest—and handsomest! Board is durable pine with walnut finish and measures a whopping 28" long x 6½" across. Its sheer size makes it a decorative asset for den or game room walls. No. L032-6, Cribbage Board, \$5.95.



Bouffant Skirt Notes and Informals. Your first name becomes the bouffant skirt of a lovely Southern belle to give you smart, feminine notes. Name and drawings are white on blue background. Slim notes are 6½"x3" folded size. 48 to a box. Informals are 4½"x3½" 30 to a box with envelopes. F251-6, Notes, \$2.30; Box; F331-6, Informals, \$1.50.



Write Today For Exciting 196-page Catalog of Gift Ideas!

Miles Kimball

146 Bond Street
Oshkosh, Wisconsin



Giant Texas Playing Cards. You'll get a big hand when you bring these out of your next card session! These overgrown cards are 5"x7" beautifully done in top quality card stock. Deck comes in a handsome gift box with gold design—we'll put your full name on box to brand them as your own! Order K924-6, Giant Texas Playing Cards, \$3.50.



Memo Sheets in Desk Tray. Straight from the business world for home use! 200 sheets of memo size note paper bearing your name are neatly packed in handy paperboard tray. Notes have sketch of modern desk with "From the Desk of" across the front. 3½"x6" sheets are quality white paper with blue printing. Order PR414-6, Memo Sheets, \$1.00.

EAGLES

All the superb detailing of the old, hand-carved originals, captured majestically in flawless, solid aluminum reproductions. Early America's greatest symbol. Each is 3-dimensional and hangs easily from 3 hidden holes in wings. Use indoors or out. Specify Antique Gold or Antique Black Finish. Money back guarantee.

Southern Showcase

Dept. L-4, P. O. Box 547, Memphis, Tenn.

CORNER TABLE

Provides a focal point for an important conversational group.

48" x 48" x 18" for first table level, 18" to sec.

\$169.50
Exp. Chgs. Coll.



DESIGNERS and MAKERS of UNUSUAL EARLY AMERICAN FINE FURNITURE and Accessories
Mail order for Catalog. Interiors in color and background. See our delightful Early American Landmark Shop, or see our Permanent Displays at Workshops U.S. Route 102, Leavenworth, N.J., or at Seaport Store, Mystic, Conn.

The Lennox Shop

1132 Broadway, Haverill, Lowell, Mass.



PORTRAIT IN OIL . . . \$14.95

Imagine the thrill of owning a genuine 5" x 7" oil portrait on canvas, of yourself or your loved one, for only \$14.95. This will be a precious oil portrait . . . Not a painted or tinted photo.

A beautifully finished Elgize frame with both desk stand and hanging fixture completes your portrait. Send any size photographic portrait, snapshot or color slide. Include color instruction with black & white photos and \$14.95 to:

CALIFORNIA STUDIOS
612 Avalon, Wilmington 2, Calif.

YOUR MONEY'S WORTH

This picture map

of the original 13 colonies is a rare collector's item. It is faithfully reproduced by C. N. Brown in the manner of the 18th-century cartographers and is authentic in detail and craftsmanship. Printed in muted colors on aged parchment, it measures 34" high, 22" wide and is a decoration of warmth and charm. Ready to frame, shipped in a tube, \$3.95, ppd. Village Galleries (L960), Box 9344 Olmsted Falls, Ohio.



Look on

the different side of life with a Telediscope. It creates fanciful images of people and places by a mere flick of the wrist in a variety of bright and unusual patterns. It's an intriguing gift for young and old alike, guaranteed to keep you spellbound for hours. \$2.95, postpaid. From Lord & Taylor (L960), Fifth Avenue and 36th Street, New York, N. Y.



Party fare

These golden brass or silver-plated metal babbleches add a gay note to candleholders and at the same time protect your lovely linens and furniture from wax drippings. They measure 3" in diameter with a 1" opening for the candle, and come in two charming patterns: the sunburst or provincial motif, four of each pattern, \$1.00, ppd. Order from Nancy-Ellen (L960) Spencer Building, Atlantic City, N. J.



Stack them up

or spread them around for seating or serving. These ready-to-finish stacking stools, 17" high, have sturdy contoured legs of laminated birch with a 14½" circle seat. A set of 3 with solid select white poplar seats, \$12.95; with solid walnut seats, \$17.95, express charges collect. They're wonderful pull-up seats for the den, recreation or child's room. Order from The Country Workshop, (L960), 93 Rome Street, Newark, New Jersey.



STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

Resident Day Classes

Start Oct. 3rd. Send for Catalog R. Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

Starts at once. Send for Catalog C. Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN

39 East 72nd Street, New York 31, N. Y.

FOR TALL MEN ONLY!

30 SHOE STYLES
SIZES 10 to 16
WIDTHS AAA to EEE

Enjoy PERFECT FIT in your hard-to-find size! Sizes 10 to 16, including ½ sizes to 15; widths AAA to EEE. 30 great styles for dress, sport, work, athletic and casual wear. Sold by mail only. Specially designed with footpads big men need. From \$5.95 to \$26.95. We are America's specialists in extra size footwear, with 127,000 satisfied customers. Get the styles you want in the exact size and width you need. Satisfaction GUARANTEED. A postcard brings you our complete Catalog — FREE! Send NOW!

BIG FREE CATALOG

Shoes, Shirts, Socks, Sox, Slippers, Jacks, Rubbers, Over-shoes, Shoe Trees — All specially designed for the big or tall man with a fit problem. Write TODAY for the new KING-SIZE Catalog!

KING-SIZE, INC.
3740 Forest St. • Brockton 64, Mass.



Range: Whitehead • Coffee-maker: Sunbeam • Cabinet: Menger • Oven: Tappan

NEW **pryne**

PURE-AIRE RANGE HOOD...

PERFECT FOR APARTMENTS AND REMODELING! TAKE IT WITH YOU WHEN YOU MOVE!

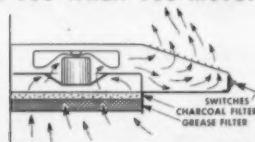
NO DUCTS • NO CARPENTRY • NO EXTRA WIRING

Only four screws are needed to install the Pryne Pure-Aire Range Hood! A powerful, 10" two-speed Blo-Fan inside pulls odors, smoke and grease through an aluminum mesh filter... then through an activated charcoal filter. It returns fresh, thoroughly purified air directly to the kitchen. The ducts, extra wiring and costly carpentry of outside exhausting are completely eliminated. Unit also includes two 60-watt lamp outlets to provide light for entire range surface.

Pryne Pure-Aire Range Hoods are available in 30", 36" and 42" widths in stainless steel, copperized and color coordinated finishes to harmonize with major kitchen appliances. All units carry a 5-year warranty (except removable charcoal filter).

Another of the Finishing Touches from Emerson Electric... quality electrical accessories that add beauty, convenience and prestige to your home.

USE THIS COUPON TO GET MORE INFORMATION!



EMERSON ELECTRIC of ST. LOUIS
DEPT. E-66, 5100 FLORISSANT
ST. LOUIS 36, MO.

Please send more information on the new PRYNE
PURE-AIRE RANGE HOOD!

Name _____
Address _____
City _____ Zone _____ State _____



EMERSON ELECTRIC
BUILDER PRODUCTS GROUP

EMERSON ST. LOUIS, MO.
Imperial LATROBE, PENN.

pryne POMONA, CAL. KEYSER, W. VA.
Rittenhouse HONEOYE FALLS, N. Y.

YOUR MONEY'S WORTH



With after-dinner coffee, a lovely set of six silver-plated Italian demitasse spoons, each with an assorted Florentine crest-of-arms. The spoons measure five inches long, can be used for serving desert and for spooning out jams, jellies, relishes and other delicacies. Set of six, only \$2.49, ppd.; two sets, \$4.75, ppd. Why not buy several sets now and put them away for Christmas gifts? Order from Crescent House (L960), Box 621, Plainview, Long Island, New York.

**A fur in your future**

You won't have to wait to get that cape or stole you've been longing for... just send your old fur coat, jacket or cape to Morton's and let them create the fur of your dreams for only \$22.95. Your old fur will be completely refashioned with new lining, interlining, cleaned, glazed and monogrammed. Write for free catalogue of over 40 styles. Morton's (L960), Department KF-25, Washington 4, D. C.

**Early birds**

will gather many ideas from these 36 pages of unusual Christmas cards. Many original and personal designs from which to choose, with prices starting at \$3.45 for 25 cards. You'll find among this collection a card with your telephone number that is bound to inspire plenty of cheering calls, plus representative family drawings and a host of others. Write to Kimball Printers (L960), 440 Bond Street, Oshkosh, Wisconsin.

**A clown in 5 acts**

Think of the fun children will have assembling this colorful plastic toy clown which, in reality, is a five-piece cating set. It's made up of a plate, bowl, cup, eggcup and salt shaker in combinations of red, white, blue, black and yellow. Mealtime is bound to be a pleasure for children and parents. \$1.98 each; 3 for \$4.50, all ppd. Ridgewood Prod. Co. (L960), 565 Fifth Ave., New York 17, N.Y.

FREE CATALOG SHOWS 1000's of Ideas

IMPORTED JAPANESE LANTERNS

NOW... at reasonable prices, you can add the ageless art of Japan to your modern setting. Whether you hang or display, in patio or living room, you'll find many places you can use these striking lanterns. Make a unique gift, too... **NEST miniature - LARGE size -** **HEAVY cast iron - green bronze lacquer finish.**

No. 135... 10 1/2" Tall (5 1/2" x 4 1/2")... \$8.95 net/boxed.
No. 140... 11" Tall (5 1/2" x 4 1/2")... \$9.95 net/boxed.
Not chain for hanging (27" long)... 75c

ASIAN ARTS Dept. L-9
6818 Friarwood Dr., St. Louis 34, Mo.
Send check or M.O. satisfaction guaranteed

Your friends will marvel!



This is a fabulous book. Overnight it will teach you how to achieve fascinating room decor with curtains and draperies: how to use color to make a room seem larger or smaller—how to get a cool effect, or a warm one—how to treat "difficult" windows. In quick, easy steps it will lead you to results that you would hardly dare believe possible. Be sure to get a copy. Your windows can be beautiful.

only 50¢
SEND TODAY

STANLEY

or get it at your Stanley
Deputy Hardware dealer's

Stanley-Judd Div.
3209 So. Cherry St.,
Wallingford, Conn.

VOTE

for Frederick's OF HOLLYWOOD

DEPT. NO. 4209 1430 NO. CANYENGA BLVD. HOLLYWOOD 28, CALIF.

☐ PLEASE SEND STYLE NO. _____
(ADD 40¢ POSTAGE)

☐ PLEASE SEND STYLE NO. _____
(ADD 40¢ POSTAGE)



WIN WITH Frederick's
of Hollywood



(A) The smart trench jacket of Foreign Intrigue fashion! With leather buttons, self belt. Crisp cotton poplin Zelan-treated and pre-shrunk... in striking white. 8-18. #7667, \$12.99. (B) Luxuriant Leopard glamour—all with unusual neckline created by hidden elastic insets. Zip-back. Cotton Corduroy in Leopard. 8-18. #7652, \$12.99. (C) Attention-getting leopard sheath with same flattering details as jumpsuit. 8-18. #2858, \$12.99. (D) A rich vinyl leatherette capri suit... the vinyl top, button front, sparkled with black ribbed cotton knit collar, sleeves and trim; the vinyl pants tapered to toe. Back-zipped. White, Silver. 8-16. #7390, \$14.99... (E) capris, alone in White, Beige, Silver, Light Blue, Black. 8-16. #7436, \$8.99 and... (F) the matched leatherette sheath skirt wonderfully slender in White, Silver, Beige, Light Blue, Black. 8-16. #7439, \$7.99. Specify color and size.



Personalized Circus Posters. To add great joy and importance to a small boy's backyard circus—or a big boy's recreation room! Posters are authentic with your choice of animals—rhino, tiger, lion or hippo and say "The One and Only Original Jimmy's (his own name, of course) Traveling Circus." 28"x21" in brilliant color. \$1 each; 4, \$2.50



Catch-it Bib Tray. Your offspring thinks that food's absolutely tasteless unless it looks well on him, too? This will reform him and save you from mopping up the baby, the highchair and the floor! Catch-it Bib is actually a neck tray that catches every bit of spill. Stain-proof vinyl with 11" rim. Order No. 2312-4, Catch-it Bib, \$1.00 ppd.



Write Today For Exciting 196-page Catalog of Gift Ideas!

146 Bond Street
Oshkosh, Wisconsin



Hairbreadth Harry De-Gross. This will be amusing fun for the whole family and Harry is guaranteed to definitely be the envy of any bald-headed member in it! Soak Harry's head, add the seed to head and eyebrows—and in a week Harry will grow more hair than most men do in a lifetime—and in a bright shade of green. No. 8708-6, Harry, \$1.00



Safety Seat and TV Chair is beautifully and sturdily constructed of reinforced 300 lb. test fiberboard covered with waterproof 12-gauge plastic. Seat has weighted safety strap—tension bar lock holds chair to car seat for protection against sudden stops. Chair is 12"x12"x16". Perfect for TV viewing, too! L198-4, Safety Seat, \$4.95 ppd.

TEMPLETON CRAFTSMEN

Dept. 685 Templeton, Mass.

HARVEST TABLE
Beautiful and ornate Colonial reproduction will add grace and charm to any room. Custom crafted in authentic English style. Heavy-duty construction of solid birch. Comes in two finishes: hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or flame-broke leg (illustrated). 45" wide with leaves up, 22" wide, leaves down. 6' long 57", 6' long 57", and 4' long 46". Unfinished \$10 less. Exp. Calif.

BUILD and SAVE With Proven Plans From These Home Plan Books

Customized Plans
Home Building Ideas
Cost-saving Construction
Special Designs

You'll find your dream home in these books. Plans illustrated in detail. Low cost blueprints and materials lists immediately available. Save \$1,000 in construction. . . . Order now.

SAVE!
Any 3 Books Only \$2

- ☐ Family Room Homes—222 favorites \$1
- ☐ Hillside & Split Level—100 homes \$1
- ☐ New Trends—260 selected plans \$1
- ☐ Block Masonry—223 low cost homes \$1
- ☐ Multiple Family Homes—all type units \$1
- ☐ Weekend Homes—ideal cabins, lodges \$1

Printed in U.S. & Canada . . . other countries add \$1 a book.
HOME BUILDING PLAN SERVICE
Studio C, 2454 N.E. Sandy Blvd., Portland 12, Oregon



Stop Rain Washouts

D-RAIN AWAY eliminates gutted, gullied, washed out lawn areas around downspouts automatically! 9-ft. rolled up green plastic sleeve attaches easily. When water flows through downspout, D-RAIN AWAY unrolls, carrying away rushing water. Sprinkler holes at end soak and spray without damage. Satisfaction guaranteed or your money back! Only \$1. . . two for \$1.70, postage paid. Order D-RAIN AWAY by mail from Sunset House, 225 Sunset Building, Beverly Hills, California.

YOUR MONEY'S WORTH

Small fry

These individual metal skillets are perfect for serving up ham and eggs at Sunday brunch or a fish fry. The baked enamel finish is white on the inside with a tropical fruit design and a contrasting color on the outside. They make delightful wall decorations or ash trays. 4 1/2" in diameter with a 3" straw-wrapped wooden handle and metal ring. \$1.00 each; 4 for \$3.75, all postpaid. From Downs & Co. (L960), Evanston, Illinois.



Danish-style sofa-bed

The frame and sculptured front are in a hand-rubbed walnut finish and the foam mattress and two tapered foam bolsters have removable zippered covers in blue, brown, black or pumpkin stripes. With heavy-gauge, no-sag spring construction, center bar support, custom-designed built-in back-rest and brass-tipped legs, \$69.95, esp. chgs. coll. Send for sample watches. Foam Rubber Mart (L960), 236 Market Street, Philadelphia 6, Pa.



Professional page boy

Coiffure can be achieved with Page-Elite, an excellent aid for assuring a quick and foolproof page-boy set for adults as well as children. Invented by a leading Beverly Hills' hair stylist, it works equally well on ear-to-shoulder-length hair and on any size head. Just \$5.00, postpaid. Californian and Canadian residents add 20¢. Joy Richmond (L960), 179 South Beverly Drive, Beverly Hills 1, California.



Timesaving labels

designed especially for your frozen food compartment and locker. These big 2"x1 1/4" labels are a really smart idea for identifying your food, indicating weight in pounds and ounces and date it was frozen. Labels will adhere to paper, foil or plastic by simply peeling off, pressing on. 100 for \$1.00; 200 for \$1.75; 400 for \$3.00, all ppd. Handy Labels (L960), 21 Jasperen Blvd., Culver City, Calif.



BY MAIL!

Authentic Hand-Forged
Colonial Hardware

"Fits" for Early American homes—for unusual effects in contemporary homes. Faithful handmade reproductions, hand-wrought in our forge to give the look and "feel" of the originals. Latches, hinges, bolts, Dutch doors, cupola hardware—all shown and described in our big catalog.

—ALSO—
DUTCH PLATES LIGHTING FIXTURES
PUMPS PIPES PLUMBING
WEATHERVANE COPULAS
with an Early American Aid
Send 25¢ Now
for this Remarkable
Fully Illustrated Catalog!

DUTCH DOOR QUADRANT
A most attractive and sturdy device for securing upper and lower sections of Dutch Door together as a swing on a unit. 6" high, 4 1/2" wide. Available for right or left hand door. Consult your builder or send check of opening \$14.95.

Old Guildford Forge

225
BROAD ST.
GUILDFORD
CONN.



BATH SLEEP COAT. Smart business-style and cozy enough for slippers. 100% cotton. Exclusively for us! Fashionable enough for lounge. Delicately trimmed with white lace. In delicate shades of Turquoise, Black, or Warm Hues. 10 to 20. Jant, \$11.50. Mono, \$18 add'l. Send check or M.O.

SCINTILLA®
1209 W. Belmont, Chicago 40, Illinois
Longbeach 1-4500—LO 1-2870

For the holiday season, we've designed a special line of table linens in the celebrated INDIAN HEAD® pattern. The new 12-piece set includes a 120" x 120" tablecloth, 12 place settings, and a 12" x 12" center piece. The set is made of 100% cotton.

With its festive design, it's a sure way to celebrate. Ask for Indian Head table linens at all good quality stores.

Set with and without 120" x 120" tablecloth, 12 place settings, and 12" x 12" center piece. Set with and without 120" x 120" tablecloth, 12 place settings, and 12" x 12" center piece.



Let the
merriment begin with
INDIAN HEAD®
all-purpose cotton

Don't miss the new season's quality for your home or office. In the back or front. \$1.99

**MAGAZINE RACKS**

These large, handsome wall racks present "magazine men". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Satisfied in the home. Perfect in office or reception room. Complete racks in satin smelt, heavy, low luster pine or maple or mahogany finish. **OOD IN RITS** for easy assembly. Pre-drilled, drilled, banded, ready for finishing. Simple instructions.

For 40 magazines \$19.95 (Full) \$17.95
For 60 magazines \$29.95 (Full) \$27.95
For 80 magazines \$39.95 (Full) \$37.95

Finished Racks—Kilgus Co. Chicago Collect
LARGE NEW PINE—Kilgus Co. Chicago Collect
Kilgus Co. Chicago Collect

Immediate Delivery
Money Back
Guarantee

**FREE SAMPLES ON REQUEST****COLOR BURAP**

A modern, versatile decorator fabric for the contemporary home. Ideal for draperies, curtains, wall coverings, screens, partitions, book-panels... wherever a luxurious but inexpensive fabric is desired. 18 rich, beautiful colors. Finest quality available. As low as 79¢ per yard. Write today for free samples and literature.



DOCTOR • LAWYER • PHARMACIST • ENGINEER
ACCOUNTANT • DENTIST • ARCHITECT • OIL
ELECTRONICS • FARMING • TRUCKING • STEEL
PRINTER • CHEMIST

Acclaim his profession or hobby with
our exclusive symbol of his calling.
STERLING SILVER OR GOLD PLATED

LINKS \$40 THE CLIP \$30 SET \$10

Write For Catalog On Additional Professions
Specify symbol and metal desired.
Prices include tax and postage.

Wayne Silversmiths
546 SO. BROADWAY, YONKERS N. Y.



Select these personalized

ROLY POLY GLASSES

Tall or short—or "On the Rocks"

Serve all your drinks from tall 'n' tudy to short 'n' sweet in Roly Poly Glasses. These crystal clear spheres are party-perfect. Modern, handy to hold, personalized with big black letters. Three sizes: 3 oz. Cocktails, 5 oz. Old fashioned or "on-the-rocks"; and 11 oz. for Hi-balls. Great for giving or keeping. Please print initials. Set of 3 Cocktails, \$4.45; set of 3 Old fashioned, \$4.85; set of 3 Hi-balls, \$4.95.

No C.O.D.'s please
920-1 Chicago Ave.
GLASSCRAFT Evanston, Illinois

**CORDUROY CLASSIC**

You will love to see and love this corduroy dress. It's a full-length, long-sleeved, button-down, and colorful. It has one-to-get-it-out next best and best look. Choose in Burgundy, Pink, Coral, or Navy. Available in sizes 10-14, 15-17, 18-20.

Sizes up to 20 \$12.99

Sizes over 20 \$14.99

Add 10¢ postage, collect, tax, and check, cash or m.o. For C.O.D. and 12 deposit.

Western Classics 822 12th St., Seattle, Wash.

Early American TOY-CHEST BENCH

FULLY ASSEMBLED
31 1/2" x 18 1/2" x 20" high

You'll bless this chest that keeps toys under control (and not under foot)... you'll love its charming Colonial flavor... & you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine & dovetailed. It will hold the toys of your children & your children's children. Cut-out handles & concealed sliders make it easy to move despite its very solid construction. Direct delivery from our workshop to you.

Express charges collect. only \$15.95

Satisfaction guaranteed. \$17.95 with hand-rubbed Antiqued Pine finish.

Jeff Elliot Craftsman
DEPT. 190, STATESVILLE, NORTH CAROLINA

YOUR MONEY'S WORTH**There's someone**

you know who would love to have this charming *Hummel* calendar for the year 1961. Each month displays a beautiful lithographed *Hummel* figurine in brilliant color. These prints measure 6" wide by 9" high and are suitable for framing after the calendar is dated. Just \$1.30. ppd. Hildegarde Studios (L960), 597 Farmington Ave., Hartford 5, Conn.

**Drinking cups**

such as this one were hand-carved by Yugoslavian shepherds to quench their thirst in mountain valleys. Today they are used as handsome pencil holders, cigarette cups or candy servers and are beautifully crafted from natural fruitwood. They measure 3 1/2" tall and make unique and delightful gifts. \$2.95 each, postpaid. Shopping International (L960), 25 Lafayette Ave., White Plains, N. Y.

**Accent your window**

shade with a decorator's shade pull of solid brass in an antique-gold finish. Each pull is 1 1/2" in diameter and comes in either American eagle, maple leaf or fleur-de-lis designs. These smart-looking rings are just \$1.00 per pair, postpaid, in either design. Nancy Norman (L960), 2738 P. O. Bldg., Brighton 35, Mass.

**Every woman**

will welcome these handy *Slip-On* hooks that transform ordinary wire hangers into useful hangers for slips, skirts and dresses. The hooks, of durable, strong, white styrene, end troublesome sliding off of clothes, keep garments looking fresh and clean and eliminate needless pressing. Order a set of 24 for just 98¢, postpaid from Handy Gifts (L960), P. O. Box 509, Culver City, California

**DRAW ANY PERSON IN ONE MINUTE**

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist! Even If You CAN'T DRAW A BIRD'S EYE WITH MAGIC ART Reproduction!

Also Excellent for Every Other Type of Drawing!

Human Figures • Landscapes • Buildings • Still Life • Trees, Fences, etc. • Car photos • Portraits, etc. • Long, beautiful, "ready-made" drawings. Free with order.

Complete for only \$1.99

FREE! "SIMPLE AS A PIE" "ON THE TRAIL"

Easy illustrated guide on techniques, perspective, proportion, composition, shading, etc. Includes 100 drawings for "Magic Art Reproduction" drawings. Free with order.

SEND NO MONEY! FREE TO SAY FINAL

Send name and address. 25¢ donation on delivery. Send only \$1.99 with order for your first drawing. Free with order.

More than 100 drawings. Free with order. Send only \$1.99 with order for your first drawing. Free with order.

MORTON PRODUCTS
Dept. 428, 200 Broadway, N. Y. C.

**Safe 'N' Kind Animal Chain**

More freedom for your pet. No more worry for you with **SAFETY ANIMAL CHAIN**. It automatically loosens and shortens as he moves, allows him to pace or sleep in a building, with a novel device that prevents chain's falling. Also approved by the American Humane Society and all Animal Protection leagues. The accepted and safe way for tethering your pet from this machine. Chicago's largest Great Dane. Made of a special 100% iron safety chain. We may mortgage. Immediate delivery, mind check or money order. \$2.99

Refundation guaranteed or money refunded.

Panda Products
1300 Niagara, 8303, Buffalo 12, N. Y.

new fashion idea with the magic of

ALL NEW Trimz

ready-pasted plasticized
wallpapers and matching fabrics



APPLIANCES BY RICK HUBBARD

TRIMZ WALLPAPER...NEW FROM a TO Z...and so stimulating to ways of living in your home. Here, one of 125 new pre-pasted wallpapers, called Gingette, with coordinated Country Kitchen soffit border and delightful matching hand screened fabric. All Trimz wallpaper is pre-pasted, pre-trimmed—just dip in water and hang. Yes, wet it! set it! forget it! New Trimz so easy to handle, plasticized for soil resistance. Wallpaper about \$1.69 the roll. Soffit border paper about .75 the yard. Matching fabric (36" wide) about \$2.79 the yard.

INTERIORS TODAY FOR TOMORROW'S LIVING

UNITED WALLPAPER COMPANY

DIVISION OF DE SOTO CHEMICAL CORP., INC.

NATION'S LEADING WALLPAPER MANUFACTURER • 301 SOUTH KEDzie AVENUE • CHICAGO 21, ILLINOIS

have you read this new free book?

"FASHION! THE MAGIC OF WALLPAPER" crammed with helpful ideas on decorating with wallpaper. Inexpensive, creative suggestions you'll love doing. Ask for book II.



IRTH



13, N. Y.

HIDE A BAR

COMPLETE
ON 15
KIT

Lodging-Battling—
Fold-In Bar Holds 40 Bottles—4 Box Glasses
same. This charming little space is the most com-
pactly versatile bar ever. Set it 3 ways (upside
down cabinet) open for entertaining rolled out
from the wall, locked against the bathroom door
for extra privacy, or folded flat against the wall
for extra storage. Holds 40 glasses, 40 bottles
and 40 more. Includes everything you need to
entertain in style. Set it 3 ways (upside down
cabinet) open for entertaining rolled out from
the wall, locked against the bathroom door for
extra privacy, or folded flat against the wall for
extra storage. Holds 40 glasses, 40 bottles and
40 more. Includes everything you need to entertain
in style. Set it 3 ways (upside down cabinet)
open for entertaining rolled out from the wall,
locked against the bathroom door for extra privacy,
or folded flat against the wall for extra storage.
Holds 40 glasses, 40 bottles and 40 more. Includes
everything you need to entertain in style.

Yield House
Dept. L-9-B
North Conway, N.H.



Simply delightful
from the tiny
white rickrack to
the bewitching
heart print. So
very gay and
pretty—ideal for
a dress for the light-
hearted and the
young in heart.
Background color
is a cheery red.
Fine wash-and-
wear cottons.

Medium Dress, Size
10-12 \$7.95 ppd.
Daughter Dress, Size
7-11 \$4.95 ppd.
Daughter Dress, Size
7-11 \$5.95 ppd.

Full & Christmas Catalog on request.
Johnny Applesseed's
BOX 600, BEVERLY, MASS.



Old-time tavern
comfort for your
bar or kitchen
counter. A rugged
stool made
literally for
generations
of service.
Solid birch with
hand-woven flax
rush seat.

Unfinished, ready to paint,
stain, wax or oil. \$6.95
Natural finish (stained). \$7.95
Maple, Mahogany, Walnut,
Cherry or Pine finish. \$8.95
Pinned from our workshop to you.
Quick delivery. Express charges collect.
Satisfaction guaranteed.
Send check or money order.

Jeff Elliot Craftsmen
Dept. L-9-B, Box 100, North Conway, N.H.

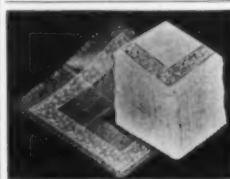


DUCKS from DENMARK

Buoyant with grace and charm! These
air-borne ducks from Denmark give
party decor a whimsical touch, enliven
rooms with their spritely design.
Exquisitely fashioned from honey-
comb paper with a full 10" wing
spread, expertly detailed in realistic
colors. Amazing self-adhesive device
allows hanging and rehanging without
nails or tools and without marring
walls.

Set of 3 only \$1.90 ppd.
Send check or money order.
Satisfaction guaranteed. Immediate delivery.

DEER HILL CO.,
Dept. L-90, College Point 22, N. Y.



Sheer 'Throw-away' Hankies

Elegant, hand-made, imported sheer
handkerchiefs look as lovely and
dainty as the finest silk... but
they're made of strong *trance* paper!
Magnificent white-on-white designs
are copied from rare European
laces, with dainty scalloped edges
for extra finery. Ideal for blow or
show! Pack of 50 DISPOSABLE
HANKIES only \$1, postage paid. 3
packs for \$2.79. You must be pleased
or your money back! Order from
Sunset House, 223 Sunset Building,
Beverly Hills, California.



ONLY
\$1.49
postpaid
(3 for \$3.99)
Hand-sculptured in Haiti of smooth solid
mahogany for serving nuts, pretzels, cock-
tail snacks, mints, etc. Designed by Unonoff.
It's a piece you'll prize as a notable achieve-
ment in modern wood sculpture. Scatter sev-
eral around... for convenience and for their
pure decorative beauty. (And we couldn't
think of a nicer "more-taste-than-money"
gift or prize!) 18" long in satin-finish natural
mahogany. Check gift lists before ordering.

Send check or money order.
Semi-day shipment.
Satisfaction guaranteed.
Hobe
Dept. L-90, Flushing 23, New York

YOUR MONEY'S WORTH

Kwan Yin

Goddess of Mercy, Queen of Heaven is
the only female deity of China. She is
represented here in a lovely, white por-
celain bust, beautifully molded and fin-
ished with a high glaze. It measures 6 1/2"
high and is fitted with an ebony-finished
wooden stand. A perfect accessory on a
coffee table or curio shelf. \$4.95, post-
paid. Order from Edward Ziff (L9601),
Merchandise Mart Plaza, Chicago 54, Ill.



Take a pen

To these lovely informals. Your name is
printed exactly as you wish in jet-black
raised letters on the double-fold em-
bossed panel. Each pure-white informal
measures 3" x 3 1/2" folded, comes with
own matching envelope. For the utmost
in good taste, just \$1.50, postpaid, for
100 pieces, 50 informals and 50 plain
envelopes. American Stationery Co., Inc.
(L9601), 1460 Park Ave., Peru, Indiana.



Utilize a corner

To add drama to a room with this hand-
some unit. The floor-to-ceiling pole, in
silver or gold-finished metal, extends from
8' to 10' (specify ceiling height) and
comes with 2 circular shelves, brackets,
walnut panel, attaching clips and finish-
ing instructions. Shelves also available in
oil-rubbed finish. \$63.00 in silver; \$69.00
in gold. With 1 shelf, \$41.00 and \$45.00,
exp. clip, coll. Immerman & Sons (L9601),
1924 Euclid Ave., Cleveland 15, Ohio.



Purse Quik-Key

Why play hide and seek with your keys
when this gold-plated jeweler's chain
clips to your purse lining so keys won't
get lost in the jumble? Double-unit safe-
ty-lock holder on either end has detach-
able ring made expressly for your auto
ignition key. Chain clips for easy re-
moval from purse to purse. \$1.00 each or
2 for \$1.89, all ppd. Sunset House (L9601),
83 Sunset Bldg., Beverly Hills, Calif.



500 PRINTED NAME & ADDRESS LABELS-25c

500 guaranteed economy labels printed in black
with ANY name and address, 25¢ per set in
two-tone plastic gift box, 35¢ per set, 3-day
service.

DI LUXE GOLD-STRIPED LABELS
300 for 50¢

Superior quality paper with rich-looking gold
trim, printed with ANY name and address, in
black. Thoughtful, personal gift; perfect for
your own use. Set of 500, 50¢. In two-tone
plastic box, 60¢, 48-hour service.

Satisfaction guaranteed or your money back.
We pay the postage.

Walter Drake & Sons
900 Drake Bldg.
Colorado Springs 11, Colo.



COLONIAL PANELS

A new concept in wall decor: these traditional
panels depicting early "Interiors" and in-
teresting scenes. Hand-screened on natural WOOD-YE-
NEER in rich blue-green, earth and muted
tones. They are designed to match their warmth
and beauty; are mounted, ready to hang. We
have 4 harmonious "Interiors", ca. 1750 for a
charming grouping to grace your home. Hold-
ers included, your dealer guaranteed.

Set of 4 \$1.95
Set of 8 \$3.95

FREE! NEW CATALOG of 200 gifts and home
accessories under \$15.00. Write for it.

HOUSE OF WEIR
L9-5477 Lombard St., San Francisco 33, Calif.

Table 1



... tradition
... need

11. **WORLD**

and make
their work

Gas Treatment.

ca. 12' x 5'

£1.

\$12.99

...and by

Wyle for

FIR

ETK
Page 23-00

IT'S UNLIKE ANYTHING YOU'VE EVER SEEN BEFORE . . .



FLIP UP IT'S AN ORNAMENT!

Sea Shell

FOR THE PROUDEST LADY IN THE NEATNESS PARADE

Newest, Neatest Way ON THE WALL . . . OUT OF THE WAY!

A Beautiful and Practical Sea Shell for the modern bathroom. Resin, metal and shaver knobs from for towels. Only 8 inches overall, but will hold 10 pairs of stockings, etc., and a couple of pairs of gloves. When not in use, folds flush with the wall, and presto . . . a decorative ornament!

FASCINATING WALL FIXTURE


Available in Plastic BLUE, ROSE, GREEN, YELLOW, EBONY BLACK or Crystal Clear.

2.95

(Postpaid, Sorry, no C.O.D.)

Hallmark Industries Corporation

2323 Biscayne Blvd., Miami, Florida



BRIGHT AND GAY, they're not a stray in any pattern you like. There's a frog & dog, deer & duck, cat & crane, turtle & owl, penguin & swan, chicken & elk. You'll enjoy the intricate detailing and brilliant colors of these glass figurines about 1" tall. Wonderful to give and have.

All 12 for **\$3.95** plus

G. WAYNE TABOR Dept. 40
7703 Cleveland Drive, Dallas 26, Texas

for Maternity Wear!

GRAY FLANNEL SKIRT OR CAPRIS \$2.95 Each

Postpaid

This is truly an amazing value! Washable rayon flannel skirts and capris of exceptional quality—beautifully tailored. Matching color Helanca stretch inset fronts for automatic and constant adjustment. Banker's gray only. Sizes 16 to 18. You'll need both!

SKIRT NO. 486 \$2.95 Ea. Postpaid
CAPRIS NO. 486- \$2.95 Ea. Postpaid

Write TODAY FOR FREE LATEST CATALOG

Write for **FREE List of Baby Names**

Maternity Styles in Sizes 6 to 46

Crawford's
1012 Walnut St.
Dept. L, Kansas City 9, Mo.

FREE BULLETIN

"100 Common Mistakes in English"

Do you confuse "lie" and "lay"? "ImPLY" and "infer"? How do you pronounce Secretive? Should you spell it "candlebra" or "candlebra"? Don't let mistakes in grammar, spelling, pronunciation, give others a poor impression, rob you of self-confidence. Free bulletin tells how to correct 100 common mistakes in English. Also free 22-page book describing the famous Sherwin Cody home course in English improvement. Write only if you definitely wish to study and improve yourself. (No salesman will call.) Mail this ad with your name, address, to: **SHERWIN CODY COURSE IN ENGLISH**, 2328 Central Drive, Fort Washington, N.Y.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

BOTTLE TREE FOR THE NEW BABY



UNIQUE SPACE SAVER

ENDS BOTTLE CLUTTER AND CONFUSION

Keeps bottles out of Mother's way—clears road to baby's crib—holds bottles, caps, nipples, teats, soothers, pacifiers, etc. in door wall, under cupboard, or in closet. Holds 100 bottles. Holds 100 caps. Holds 100 nipples. Holds 100 teats. Holds 100 soothers. Holds 100 pacifiers. Holds 100 bottles. Holds 100 caps. Holds 100 nipples. Holds 100 teats. Holds 100 soothers. Holds 100 pacifiers.

\$2.98

Welded steel. Holds 100 bottles. Holds 100 caps. Holds 100 nipples. Holds 100 teats. Holds 100 soothers. Holds 100 pacifiers.

HUTWARD, INC.
37 Myrtle Road, Columbus 10, Ohio

YOUR MONEY'S WORTH

A whaler's setting

for family dining or game-room activities. Designed in the old tradition, carefully handmade of selected hardwood, the set comes with 42" in diameter table and 4 rugged captain's chairs. Table, 29½" high, with leaves down 24"; chairs, 30½" high, seat 17½" square by 17½" high. Unfinished, \$69.95; finished in maple, walnut or mahogany, \$89.95, all express charges collect. From Jeff Elliott (1960), Stateville, North Carolina.



Oriental garden lantern

lends an atmosphere of exotic charm when used indoor or out. This earthenware lantern can be used in an indoor planter, as a decorative accessory or for your flower bed, lawn or patio. Imported from the Far East, it measures 9" high by 9" wide. Just \$4.99, postpaid. Order from Pally's (1960), 2263 East Vernon Avenue, Los Angeles 58, California.



Remember the tale

of the goose who laid the golden egg and brought riches to Jack of beanstalk fame? Well, here they are re-created in an imported, porcelain salt and pepper set. The creamy-white goose is 4" long, 4" high and the "golden" egg is a life-size 2½". A delightful touch of whimsy for the table. \$1.50 the set, postpaid. Order from Walter Drake (1960), Drake Building, Colorado Springs, Colorado.



Big fashion news

for men this year is this smart 14-carat gold tie rack available in white or yellow gold. With the advent of the longer slimmer tie, a single initial tie rack is the perfect accent. Order one for his birthday, anniversary or tuck it away for Christmas. One week delivery, \$5.00 each, tax and post. Incl. Wayne Silvermiths (1960), 546 S. Broadway, Yonkers 5, N.Y.



Now Johnny can learn to multiply!

Get these new **Musical Multiplication Records**—and see his marks in arithmetic go up, quickly! All the **Multiplication Tables** from 2's through 12's have been set to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to **Bremner Records, Dept. GR-68, Wilmette, Illinois**

MAILMAN'S HERE!!!



Mailbox Delivery Signal

No more unnecessary trips to the mailbox to find it empty. IF YOU DO NOT SEE THE AUTOMATIC FLUORESCENT RED SIGNAL—YOUR MAILMAN HAS NOT BEEN AROUND YET . . . or you have no mail! It can be seen a block away from your house. (It glows in daylight!) Operates when mailman opens the door. Made of indestructible plastic. Installed in 10 seconds. No holes to make, just one screw. One glance out your window—YOU KNOW THERE'S MAIL.

Price \$1.49 ppd. Money back guarantee.
K. K. HALL & CO. 3118 Hidden Hills Drive, Brookfield, Wisconsin



Milano reflects the grace of Lombardian Old Masters in its delicate finish and deftly understated carvings. Princely fabrics weave an undercurrent of rich excitement that invests Milano with the indelible mark of nobility. Its quiet beauty embodies the splendor of a superb heritage. Luxurious comfort and enduring practicality shape it to today's dreams of living decor. Provincial in its charm, urbane in its mood, Milano is for *you* . . . to live with for years to come! At better home furnishers.

MILANO

FOR MORE DETAILS OF OUR MILANO GROUPING WRITE US AT HICKORY, NORTH CAROLINA

Hickory
Chair Company
custom quality for fifty years



Drawer Dividers keep drawers neat as a filing cabinet! Dividers expand to fit drawers from 9" to 17" wide and come in 3 heights. Metal with attractive brown finish. Install easily to divide drawers into handy compartments. Sets of 3. Order No. 9012-6, Dividers, 21" high, \$1.00; 9013-6, Dividers, 41" high, \$1.09; 9014-6, Dividers, 61" high, \$1.19.



Satin Name Labels. Finishing touch for your lovely handmade knits or sewing—a satin label that proudly proclaims it was created by you! Eggshell labels are imprinted in brown and orange. Choose "Hand Made by Jane Smith" or "Made especially for you by Jane Smith." 11" x 21". Set of 15, \$1.00 or Set of 40, \$2.00 by mail postpaid.



Write Today For Exciting 196-page Catalog of Gift Ideas!

Miles Kimball

146 Bond Street
Oshkosh, Wisconsin



Dinnerware Storage Rack stores a whole dinner service for 8 in just 17 1/2" x 9" x 9" of space and safety, too! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. Holds 8 each of plates, cups, saucers, bread-butter and fruit dishes. Order No. L345-6, Dinnerware Storage Rack, \$3.49 by mail, postpaid.

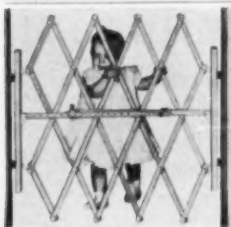


Ice Cup Tray. No need to get out a whole tray of cubes when you need only one or two. Ice Cup Tray holds ten individual cups. Comes on ice cube occasion, just reach in, remove a cup and hold it over the glass—the heat from your hand releases the cube with no water loss. Plastic tray fits all freezing compartments. No. 7813-6, Tray, 98c

Shop At Your Leisure

Shop for your home accessories or gifts the easy way . . . just turn to the Mail Order pages of LIVING . . . "Your Money's Worth" means what it says. You get your money's worth from every page.

Shop "Your Money's Worth" now and every issue.



YOU CAN TAKE IT WITH YOU!

- Portable from Room to Room
- Fits Any Door Securely
- Needs No Installation

Now you can protect delicate plants with a cage that needs NO INSTALLATION . . . a cage that you can carry from room to room, from house to house. No tools, no screws, no nails, no drilling of woodwork or other remodeling work. Labels, one-way screen looks it exactly in place. Fully portable, ideal for traveling. The portable cage is constructed of clear vinyl-lined aluminum with stainless steel mesh. It's 18" x 18" x 18". Satisfaction guaranteed or money refunded. Write for details today! \$3.95

Harvest House, 1700 Niagara, #557, Buffalo 13, N.Y.



Indoor Garnish Garden - 59c

Grow Parsley, Chives, Watercress right in your kitchen! Pick it fresh for flavoring and garnish! Put these handsome golden aluminum containers on your window sill, and water . . . you'll have a fresh-grown garden in days. Complete with soil-less nutrient and preplanted seeds. You must be pleased or your money back! GARNISH GARDENS, only 59c each, postage paid. Specify Parsley, Chives or Watercress. Get all 3 for \$1.49. Order from Sunset House, 223 Sunset Building, Beverly Hills, Calif.

YOUR MONEY'S WORTH

Merry old mobile

Any quilt makes a delightful spread for any season. The charming, antique cars and old-time vehicles are designed in red, blue and yellow on a white background, crimsoned with red. Made of colorfast cotton for easy washing. 72" x 84", \$9.95; 72" x 100", \$11.95, all postpaid. Jennifer House (L960), New Marlboro Stage, Gt. Barrington, Mass.



A family affair

This charming little hatch table makes a marvelous toy chest and play table, and is just the right size for an end or night table. Besides holding a bundle of toys, it's perfect for record albums, sewing, magazines, kindling wood, etc. The top lifts and stays open and it is hand-crafted in a mellow honey-tone pine or maple finish. 18" deep, 28" wide, 19" high. \$24.95, exp. chgs. coll.; kit, \$17.95, ppd. Yield House (L960), N. Conway, N.H.



Fit for a king

And queen, soft, supple satin pajamas. Designed in the classic slipover style, they are available in black, white, gold or blue. For men, send waist, height and waist measurements: \$15.95, three-letter monogram, \$1.00 extra (for extra-large, add \$2.00). For the gals, sizes: 10 to 20 in same colors, \$13.95 (add \$1.00 for monogram), ppd. Scintilla (L960), 1209 W. Balmoral Ave., Chicago 40, Illinois.



Old-fashioned label

decals add a touch of charm to kitchen canisters and apothecary jars. Oval-shaped with black Barium type on white, framed in black and gold, each decal measures 2" wide by 1 1/2" high and applies with water to any non-porous surface. Set of 10: salt, candy, tea, sugar, coffee, beans, nuts, tobacco, rice, garlic, \$1.50, ppd. Set of 29 titles, \$3.50, ppd. Order from Authentics (L960), Post Office Box 546, Cincinnati 43, Ohio.



Dealer's Current Prices of 25,000 Items

With this 336-page antique guide, you'll have no more worries about what to pay for antiques. The only accredited antique dealer's handbook in the country, it lists value of more than 25,000 American antiques and is available now for the first time to the public. Includes pictures, prices of such varied objects as glass, china, furniture, toys, metal and potteryware, and more than 500 other groups. A fascinating and invaluable guide to save money, and a wonderful gift. \$4.95 ppd.

MADISON HOUSE

Dopt. LVP, 305 Madison Ave., N. Y. 17



YOUR OLD FUR COAT INTO NEW CAPE, STOLE.

FREE! SEND FOR FREE STYLE BOOK—25 NEW STYLES TO CHOOSE FROM! **\$22.95** See Just

I. R. Fox, fur specialist, revamps your old fur coat into a glamorous new cape or stole. Our modeling service includes cleaning, plating, re-lining, new linings, interlining, new trims, etc. complete. (Mink, beaver, ermine add'l.) Send no money. Just wrap up your old fur coat, mail it to us now. Send your dress size and brighten up your card. Pay postage \$22.95 plus postage when cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. B-3, N.Y.C.

So soft, sleep on colors as

TH

COAT
STOLE

\$22⁹⁹

You find

yourself old, new,
on or under the
ing, glowing, so
monogrammed, \$22.99
add'l.). Send an
e-mail, send in the
bright on your
le look.

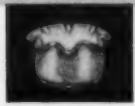
W. 8-3, N.Y.C.

enchanted isles

So soft, so silky, so deep and gentle is **Beauti-Lur** (70% Acrilan® acrylic fiber, 30% Verel® modacrylic fiber), you'll almost rather sleep on it than tread on it. Its presence makes any room more civilized, more charming. In every size and in such enchanting colors as persimmon, royal blue, sky blue, light gold, avocado, lavender. From \$6.95 to \$34.95. At fine stores. **Borg Fabric**

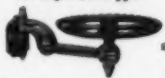
IMPORTANCE OF QUALITY. TARTAN & HERRING. TARTAN & HERRING.

BRING YOUR GARDEN INTO YOUR HOME



BRASS WATER CAN

Fines English brass, lacquered for permanent brilliance. Decorative English street scenes on both sides. Graceful handle, long, high, "easy-to-reach-in-with" spout. Full 52 oz. capacity. 5 1/2" h. a 1 1/4" overall length. \$4.50 ppd.



SWINGING POT HOLDERS

Display your plants to perfection with these fine reproductions. Handsome details in Satin Black engravings, complete with screws. 5" high, extend 7", pot holder 4 1/2" diam. \$1.50 ea., \$2.50 ppd.

CRUMPLED BOWL
Beautiful milk glass bowl in grape pattern with crumpled edge for easy flower arranging. Also perfect for mashes. 5 1/2" high, 6 1/2" wide at top. \$1.85 ea., \$3.50 a pair ppd.

SEND 25¢ FOR BIG 800-PICTURE CATALOG



You can be sure it's authentic when it's from...

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

370 Brimfield Turnpike, Sturbridge, Mass. • 50,000 people a year visit our shop

Cigarette Extinguisher Tray



An Original by Cushman. End stench of half-smuffed butts! Cigarettes extinguished surely, safely. Just touch the sponge! Hidden reservoir keeps sponge damp. Special non-toxic fluid resists vaporization. Tray nests to base. Crafted in fine ceramic. (A) Modernistic, 8 1/2" x 7 1/2". (B) Rectangular, 8 1/2" x 4". Harmonizing or Contrasting colors: Off White, Black, Tan, Coffee Brown, Aqua. \$4.98 Pp. (85-19 in Calif.) State style, color or Base, color of Tray. Send for Free Gift Catalog.

The Cushman Co., of Calif.
P.O. Box 1758, Berkeley, California



CRIB DUST RUFFLE

Baby's crib becomes a charming showpiece with bouffant Pettit-Ruffles designed for all panel cribs. Creates hidden storage space; perfect place for the top box. Decorates one or both sides of crib and does not interfere with latch or mattress. Matching curtains available for your decorator inspired nursery. Choose strawberry pink or blue pettitruffs in machine washable polished cotton.

GIFT Boxed... The Perfect Baby Gift.

Pettit-Ruffles pair \$5.95
Tie Curtains, 36" long pair 3.95
Valence, 70" wide each 1.95

Satisfaction Guaranteed... We pay Postage. Write today for free brochures and catalogs

DEVYON-GRAY

401 Belmont Pl. Bldg. Dept. L-5 Tampa 11, Fla.

HAIL MOTHERS AND GRANDMOTHERS! PROCLAIM YOUR PRIDE AND JOY!

Family Tree Branch of Sterling Silver lets you "show off" the beloved children to your heart's content. Each silver disc engraved with child's name, birth date, sex, in 2 letters and shows a time. Exquisitely sculptured 2 1/2" tree body, 1 to 12 discs - add more anytime. Tree \$2.00. Discs \$1.00 each



Heirloom Bracelets to capture her heart and cherish her smile! Adorable 14" Silverstone or Baby Shoes, each engraved with a child's name and birthdate, double charm from the 14" bracelets for all the world to see! Choose Sterling Silver or 12K Goldfilled. Add more anytime. Silverstone \$5.99 ea. Baby Shoes \$1.99 ea. Bracelet \$1.99. Bracelet \$1.99

Send by Mail Order Only at These Special Prices. Price incl. engraving, tax, postage. WHITE FOR FREE UNIT CATALOG

NANCY NORMAN, 1301 Post Office Bldg. Eugene 5, Ore.

Personal PHOTO CHRISTMAS CARDS



20 for \$1

Plus 15¢ Shipping from your negative in black and white.

FREE SAMPLE

Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR 10 for \$10.00 PHOTO CARDS Plus 25¢ shipping

INCLUDING ENVELOPES AND FOLDERS

SEE SAMPLE BEFORE YOU BUY Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. - Save Money - 25 for \$4.75 plus 55¢ shipping. 50 for \$9.25 plus 65¢ shipping.

SATISFACTION GUARANTEED

YULECARDS, Dept. 1.6, Quincy 69, Mass.

YOUR MONEY'S WORTH

Giant indoor plants

will be right at home in this generous-sized jardiniere stand. Slim and graceful in design, it measures 24 1/2" high, complete with 9" deep pot with 12" diameter. The terra-cotta planter comes in black or white arabesque finish and sets deep into the 16" high frame. \$17.95, ex. chgs. coll. Calorific House (1960), Post Office Box 325, Evansville 4, Indiana.



Hanging bulletin board

has many uses in home or office. For kitchen, telephone, at-home desk, child's room, den, etc. Measuring 26" high by 18" wide, it comes with a large composition blackboard for daily notes, photos, recipes, shopping lists. Lower utility shelf is finished in walnut with white trim and white iron braces. Complete with wall mounts, \$12.95, ppd. Patio Sales (1960), Box 25, Highland Park, Ill.



Antique kerosene lamp

has been faithfully reproduced in milky-white with bracket that swings from side to side to give light where it's most needed. Made of a clever composition that looks like fine wrought iron, it's 14" high and extends 12" from wall. The white shade is linen crash with a fluffy white organdy ruffle. Just \$6.00, postpaid. Order from Judith's (1960), 1720 Central Street, Evanston, Illinois.



Baby biography

Baby's name, sex, date of birth, weight, time of arrival and parents' names will be permanently recorded on a 9 1/4" decorative pottery plate, in pink for girls or blue for boys. All inscriptions are hand-painted and then fired for permanency. It makes an ideal gift with your own personal message (up to 15 words) inscribed on the back. \$7.50, ppd. Rutward, Inc. (1960), 36 Bryant Rd., Columbia Sta., O.



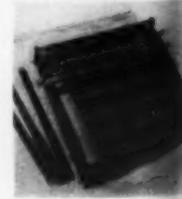
Losing pencils

drive you crazy? Then we think you'll agree this hand-turned solid walnut pencil holder is not only practical but good-looking too! For that personal touch, you can have any three initials or a short nickname engraved on the solid brass plate. Ideal gift for at-home desk, business friends or associates. \$3.95, postpaid. Order from Southern Crafts (1960), Post Office Box 6116, Richmond, Va.



It's fun to weave

especially when you use a professional loom. The one shown is of all-wood construction and will weave cloth up to 16" wide by any length desired. 20 1/2" x 21 1/2", it comes complete with booklet of operating instructions and suggestions for making various items from wool or other yarns. Why not weave your own place mats, napkins, cushion covers, scarves, etc.? \$9.95, postpaid. Order from Taylor Gifts (1960), Wayne, Pennsylvania.



RTH



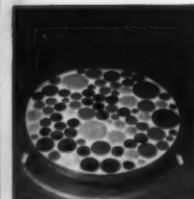
to the next party giver who sports these saucy straw-hat coasters. Fashioned after Dad's chapeau, each hat is made of colorful woven straw with a bright band. Not just to look at but to use for liquid refreshments, each comes with an absorbent cork insert which measures 4" in diameter. Set of 6, \$1.25, plus 25¢ post-
age. Order yours from Helen Gallagher (1960), 413 Fulton Street, Peoria, Ill.



especially nice, if yours is an early American décor. Handmade of mellow brown antique knotty pine, it can be hung on the wall of a country kitchen or placed on a dining room table or hutch. It measures $7\frac{1}{2}'' \times 7\frac{1}{2}'' \times 3\frac{1}{2}''$ deep and is handsomely fashioned with a brass ring. Just \$4.50, ppd. The Lennox Shop (1,960), Hewlett, Long Island, New York.



at home, the traditional Japanese *Happi* coat, popular for centuries with families of the Lotus Land. These rayon coats are worn loosely over slacks, skirts, etc., for the ultimate in comfort, and come in basic black with bright red and blue designs. Available in fit-all sizes: one for men and women at \$4.95 each, ppd.; children's size, \$2.95, ppd. Eastern World Prod. (1960), P.O. Box 61, Newark 1, N.J.



a bubble tile trivet complete with 6" brass-finished metal frame. Tile is supported by strong, welded rubber-tipped legs and the tiles have a tarnishproof coating guaranteed breakproof and heatproof. Kit includes: trivet, glue, tile cement, instructions and tile colors in pink, green, gray, blue or beige. \$2.95, postpaid. Harmon Mosaics (1.960), 3001 Passmore Drive, Hollywood 28, Calif.



of party picks to your hostess. Arranged in a charming old-fashioned bouquet, with all the trimmings... doily and ribbon... the 12 assorted flower picks are made of washable polyethylene and make an hors-d'oeuvre tray look like a spring garden. In a smart black gift box, with red ribbon tie and gold seal. \$2.75, postpaid. Potpourri (L960), 216 A Sunrise Hwy., Rockville Centre, L.I. N.Y.



for the discerning man. Send a photo of his pet dog, cat, etc., and a pen drawing will be made from photo or kodachrome and printed by photographic screen process on 10-ounce crystal-clear beverage glasses. Only ceramic inks are used and fired for durability. Additional colors are brushed on by hand and also fired. Set of 8, \$16.50, ppd. Warren E. Guggenheim (1.960), Box 86, Enka, N.C.



What an attractive center of attention—especially when blooming with an old-fashioned nosegay of flowers or pretty plants! This dainty replica of a Colonial spinning wheel is made of rich rubbed hardwood, 10" high x 11½" long, and, of course, the planter is metal lined. A wonderful gift for yourself—for friends! Send \$1.98 plus 25¢ postage & handling.

\$1.98 | Satisfaction guaranteed. Retail check or money order.
Send 10c for Early American Catalog.
MEDFORD PRODUCTS Inc., Dept. 1331
Box 39 Bathpage, N. Y.



Silver Plus deposits new, pure silver where your worn silverplate needs it—where the article is most used. It's the only silver polish that actually plating as well as cleaning. So, for your favorite silverware, Silver Plus polishes and restores, and helps to maintain enduring silver beauty.

Use Silver Plus as a polish on your precious Sterling, too. It does not deposit new silver on Sterling, but it is a wonderful polish—the finest, we believe, that you can buy and it will keep your silver glowing and lovely. Easy to use, too. Leaves your hands clean. Your silver

1.5 oz. bottle enough for dozens of pieces, only \$1 each (plus 10¢ handling). Large 4 oz. size, \$2 (plus 25¢ handling). Satisfaction guaranteed or your money back. For lovely silver—always—order Silver Plus today.

EMPIRE 40 Marchedale Rd., Dept. 1500
Yonkers, New York



Pocket-size adding machine does all your math problems with accuracy. Adds—subtracts—multiplies to 99,999,999. Magic Brain Calculator balances checks, bookends, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives you the answer in seconds. No complicated formulas or figures. Simple to use. All steel mechanism works fast and accurately. For housewives, professional men, businessmen, students. Guaranteed to please or your money back. MAGIC BRAIN CALCULATOR, only \$14.95 postage paid. Sunset House, 233 Sunset Building, Beverly Hills, California.

These decorative wall lamps are magnificent accents to elegance in your modern home. Four superb designs, each meticulously crafted of the finest materials, bring a new spirit to interior lighting. Lamps and to go.

[illegible]

161 Lexington Ave. NYC 179 9-4776 Bar NYC
161 Lexington Ave. Manhattan 179 9-4776 Bar NYC



"Head of a Girl" by Raphael Soyer
\$10 matted 14" x 18" (plus \$1 shipping)

COLLECT Signed ORIGINAL ETCHINGS AND LITHOGRAPHS BY AMERICA'S FOREMOST ARTISTS

A unique cooperative venture enables you to buy original works of art for as little as \$10 each. Discover for yourself—through Associated American Artists—the rare and fascinating experience of owning and collecting original works of art by such great artists as Hirsch, Schreiber, Soyer, Archipenko, Benton, Dehn, Greenwood, etc.

For free 44-page catalog containing 59 different illustrations of signed originals, send 25 cents for handling.

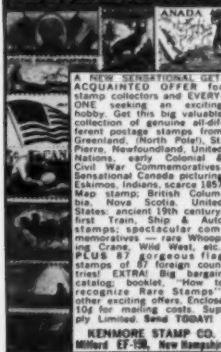
ASSOCIATED AMERICAN ARTISTS
805 Fifth Avenue, New York 17, Studio 49

Name _____

Address _____

City, Zone, State _____

Free! NORTH AMERICA PLUS 87 FOREIGN FLAG STAMPS!



A NEW SENSATIONAL GET ACQUAINTED OFFER for stamp collectors and EVERY ONE seeking an exciting hobby. Get this big valuable collection of genuine all-different postage stamps from Greenland, North Korea, St. Pierre, Newfoundland, United Nations, early Colonial & Civil War Commemoratives. Sensational Canada pictures, Eskimos, Indians, scarce 1857 Map stamp, British Columbia, Nova Scotia, United States, ancient 19th century, first train, ship & auto stamps; spectacular commemorative—rare Whopping Crane, Wild West, etc. PLUS 87 gorgeous flag stamps of 87 foreign countries! EXTRA! Big bargain catalog booklet. How to recognize Rare Stamps—other exciting offers. Enclose 10¢ for mailing costs. Supply limited. Send TODAY!

KENMORE STAMP CO.
Milford EF-158, New Hampshire

Early American



New Zealand Pine Pulver Polish NAPKIN HOLDER 4 1/2" x 7" \$1.75 post. BANK INSERTER "A Penny For Your Thoughts" Holds \$100 on it filled with dimes 4 1/2" x 7" \$3.50 post. CRADLE PLANTER 4 1/2" x 6" \$2.50 post. Please add \$34 West of Miss.

Write for free gift catalog.

Early American catalog 124

Hillegarde Studios

397 L3 Farmington Ave., Hartford 5, Conn.



TROPHY DOME

For Watches, Medals \$2.75
Dust-Free Display! ppd.

For heirloom pocket watches, medals, treasures of all kinds! Hand blown of brilliant crystal with mahogany base, brass hook; dome is 4 1/2" x 8, 3" wide. Ideal for grandpa's big watch! Perfect on mantel, desk or table. Order today!

Ask for FREE Gift 74 Complete Catalog
MEREDITH'S
of Evanston 2, Illinois

Herman Miller Chairs

by Charles Eames

NOW — Special Low Prices for the entire Eames Chair Collection. Choice of seven colors, six new Navy Blue, Olive Green, Gold, Raw Umber, Seal Brown, Red Orange, Seaford Green, Grange, Lemon Yellow, Charcoal Grey, White, Black or Chrome Legs. Specify style and color of plastic and legs. Approx. five week shipment; express collect. No C.O.D.'s. Please send check or money order. Send \$15 for color catalog of Eames chairs or \$16 for complete Herman Miller residential furniture catalog and price list.

Contemporary Interiors

122 Harvard Street
Brockline 46, Mass.



DAX

NOW \$33.25



DSR

NOW \$27.50



WAN

NOW \$38.75

YOUR MONEY'S WORTH

Handy and handsome

for serving hot chocolate, soups, milk, coffee, for TV snack-time and informal entertaining. Imported white pottery in the traditional blue willow design, each mug measures approximately 3 1/2" high. Order a set of six for only \$3.50, postpaid. Decorate your pantry shelf with a row of these good-looking mugs. Meredith's (L960), 1720 Central St., Evanston, Ill.



A Lilliputian version

of a swivel chair will delight your youngster, and this one is built to last for years. It has a silent, steel swivel, large contoured solid pine seat and a wide curved back. The legs and rungs are made of hardwood in finest handcrafted quality: the chair is 22" high, seat, 12" high. Finished in mellow honey-tone knotty pine or maple, \$12.95, postpaid. Kit, \$8.50, postpaid. Order from Yield House (L960), North Canway, N. H.



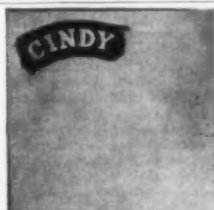
Add dimension

and interest to an otherwise dull and expansive wall. Blossom-Time mural shown, delicately depicts the rare, oriental weeping cherry in rich four colors ranging from pale pinks to crimson; in the foreground, an unusual oriental apple blossom in traditional white tones. Mural (102" x 42"), in four sections, it is well priced at \$14.95, plus 65¢ postage. Order from Johnson Products (L960), Post Office Box 1667, Glendale 5, California.



At your fingertips.

A handy, wooden silverware caddy that can be attached to dinette, kitchen wall or placed on counter. Eliminate unnecessary groping for cutlery, instead have your utensils on hand when you need them! Take it out-of-doors for barbecues and picnics as well. This kitchen "organizer" is \$2.98, plus 45¢ post. Order yours from Here's How (L960), 95 Fifth Avenue, New York 13, New York.



PERSONALIZED PIN-UP BOARD

Perfect gift for everyone in the family. Mount snapshots, souvenirs, notes, reminders on these gay 22x32" boards. Teen-agers love 'em. Spot-resisting, resilient textured surface takes pins and thumbtacks without damage. Attractive bound edges. Chain hanger. Order a personalized board for each of the kids. Mom and Dad, too. Choose from pastel yellow, green, blue or pink colors. Print name (limit 8 letters).

\$3.75 postpaid

Add 25¢ west of Rocky M.

EDUCATIONAL SPECIALTIES CO., INC.
P. O. Box 158, Spring Lake, Mich.

"Special Notice to Subscribers"

If you live in a city that has zone numbers, please be sure to list this zone number on all new orders, renewals, or changes of address. This will help us to speed delivery of your magazines. Thank you.

99" sofa,
pillow box
\$299.50,
from \$260
able with
100. Also
tush wood

Chair to
chair, from
Also available
pillow box
\$299.50,
from \$260
able with
100. Also
tush wood

99" sofa,
back, from
\$86" len
\$219.50,
without
Also with

85" one
from \$199
choice sofa
from \$199

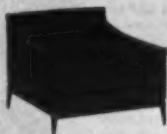
One-arm
\$129.50,
chair, fr
New curv
bumper,

Piece of
West of

89" sofa, reversible pillow back, from \$299.50. 86" length, from \$269.50. Available with plain back, too. Also with walnut finish wood trim.



Plain back lounge chair, from \$109.50. Also available with pillow back. Wood stained style, too.



89" sofa with plain back, from \$239.50. 86" length, from \$219.50. Available without wood trim. Also with pillow back.

BASICANNA

by **international**



Chairs, sofas, and sectionals of varying sizes. All so sleek. And yet so comfortable. Gracefully curved arms. Foam rubber cushions. Every one zippered and reversible. New nylon coverings. And a choice of colors that will make you the happiest woman in fifty states.

Furnish 17 Feet of Wall Space with Basicanna for Just \$399

To see how you can have more seating space, and more beauty, in your home for less money than you ever dreamed, send 10¢ for International's BASICANNA Booklet. In full color. Showing the many style variations within the group. And a host of fascinating arrangements.

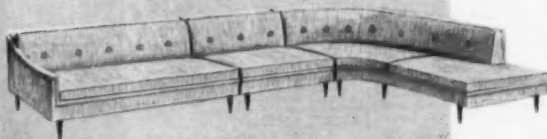
You can coordinate your whole house with Basicanna.® Be sure to see the Basicanna collection of dining room, bedroom, and occasional pieces built by Basic-Witz Furniture Industries, Inc. Featured on pages 20 and 21.

INTERNATIONAL FURNITURE
Division of Scheidt Corporation
Dept. L, 4830 West Belmont Avenue
Chicago 41, Illinois

85" one-arm sofa, from \$199.50. Bumper chair sofa, 87" long, from \$199.50.



One-arm section, from \$129.50. Armless chair, from \$79.50. New curved, extended bumper, from \$219.50.



Prices slightly higher West of the Rockies.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

How... a swivel stool styled for the home, for the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair. Turnings on legs allow easy sliding self on child growing large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick heavy pine seat and back—handwood legs and rungs. In finest hand crafted quality. Beautifully finished in melow honey-tone knotty pine or maple.

Seat ht. 20 in. or 24 in. (Specify). Only \$10.95 COMPLETE KIT for easy assembly. All parts pre-cut, drilled, sanded, etc., ready for finishing. Simple instructions. \$11.95

Shipping Charges Collect
LARGE FREE CATALOG—200 PAGES
Finished and Kit Furniture in Friendly Pine.



19-C
North Conway, N.H.



1000 Name & Address Labels \$1 ANY 3 DIFFERENT ORDERS \$2 ppd.

Personalized bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Convenience added. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. Beautifully printed on finest quality gummed paper—1000 labels only \$1.00 postpaid. **SAVE!—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$1. A veritable bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS**, 914 Jupperton Bldg., Culver City 1, California.



\$2.98 Plus 35c Shipping

This is ONE Spinning Wheel that won't be kept in the corner! You'll put it in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter-wheel with greens or small potted violets. It's an authentic replica, made of rich, rubbed hardwood, 16" x 13" h. Planter has metal lining. Makes a charming gift for the whole family! Satisfaction guaranteed.



5223-C-9 N. Galena Rd., Peoria, Ill.



One of the World's Most BRILLIANT GEMS!

Pure white, exquisite simulated DIAMONDS at a fraction of the cost of genuine stones! Don't confuse these gems with soft or yellowish imitations like zircon, glass or spinel. VEGA GEMS achieve the unexcelled magnificence of true diamonds—through their whitening, hardening, radiance so closely, you will not be able to tell these apart.

UNCONDITIONALLY GUARANTEED FOR LIFE! Will never scratch, dim or discolor. Cut and polished exactly like thousand dollar stones by skilled diamond cutters, with full 56 facets for unsurpassed brilliance. Yet they cost, not hundreds or thousands of dollars, but only \$22 per carat.

FREE BOOKLET, beautifully illustrated, showing glorious VEGA GEMS set in the latest rings for both men and women, yours FREE on request. No obligation—

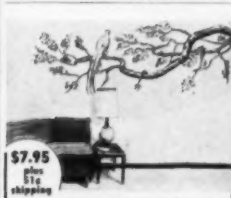
THE VEGA CO., Dept. L-1
Box 465, Radio City Sta., New York, N. Y.

Wonderful Remedy for Dogs with Skin Trouble



Hilo Medicated Ointment combines two active medicinal ingredients, a fungicide and a bactericide, with lanolin and other soothing agents to relieve fungus infections, summer sores, abrasions, flea and insect bites, etc. Relieves pain, stops itching and scratching, prevents reinfection, promotes growth of new hair. 1½ oz. tube, 75¢ ppd.

THE HILO COMPANY
Dept. L-9 Bethpage, New York



Our fabulous tree murals, so easy to apply. Cut out and applique, simpler than sheets of wallpaper. Created by a special process that enables us to offer these at an unbelievably low price. Beautiful cherry blossom in delicate shades of pink, charcoal and gray. Striking Buddha Ming in hues of gold, gray and black. 45" x 100" fits any wall. State choice.

\$7.95 + 51c SHIPPING.
HOLLYWOOD ART CRAFT
4053 Marlow Ave., Los Angeles 9, Calif.

YOUR MONEY'S WORTH

With good reason, we suggest this set of four seasons plaques, each depicting a season of life. Sturdily cast in intricate hydraulic, the antique ivory finish will blend harmoniously with any color scheme. Each plaque measures 4½" wide and comes with a no-mar, self-adhesive backing. Hang plaques any way to suit your wall area. \$3.90 for a set of four, ppd. Deer Hill (L960), College Pt. 56, New York.

American harvest table, the Colonists' choice space-saver and dining favorite. This authentic knotty-pine reproduction with both leaves up measures 37" wide, with leaves down, a compact 18" wide. Ideal for apartment living or small dining areas. Unfinished 42", \$24.95; 60", \$29.95. Honey-tone Salem finish, add \$8.00 each size, ship. chgs. col. Meadowbrook Ind. (L960), 126 E. Sunrise Highway, Merrick, L. I. N. Y.

Save it with music! This unique juke-box bank plays a tune each time you deposit a coin (from a penny to a quarter). You'll find even your family and friends will help you save because it's so much fun. Just deposit a coin and instantly a little record starts to spin. Completely mechanical, it's built of sturdy metal and is only \$1.98, postpaid. From Medford Products (L960), Box 39, Bethpage, New York.

Peg-Nochieos are the fun way to teach children to be neat and tidy. They'll love hanging their clothes on these charming hangers (4½" in diameter) with their whimsical faces hand-decorated in 4 colors: the peg nose is 2½" long and the laughing mouth is left blank so that child's name can be written or inserted in. The set of three is just \$3.95, postpaid. Order from Empire Merchandising Company (L960), 140 Marlborough Road, Tuckahoe, New York.



SAFE-WAY
CHARCOAL STARTER
Takes away dangers of lighting charcoal—no electricity or dangerous carbonite fumes needed. Has glowing charcoal in less than 10 minutes for less than 2¢. Lighter even you can start charcoal now with SAFE-WAY and it's the perfect gift for the charcoal chef. Starter grate and generous supply of Goodrich briquets. Send check or money order \$1.99. We pay handling and postpaid.



YOUR MONEY'S WORTH

**Giant-size posters**

(25"x37") are wonderful for hanging or framing in den, playroom, children's room, etc. Colorfully painted, the posters are reproduced on heavy-duty paper and shipped in sturdy tubes. Subjects include: Spain, Paris, Venice, Austria, Norway, Peru, Mont St. Michel in France, Plafgrafenstein in Germany. \$1.50 each, \$2.75 for two; \$3.50 for three, four or more, \$1.00 each, all ppd. Poster House (1960), 4 Country Club Dr., Chatham, N.J.

**In Athens**

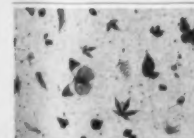
Thousands of years B.C., artists used the art of pottery painting to give form and shape to various episodes of mythology, depicting them in illustrations. This beautiful salt and pepper set, hand-worked and hand-painted in Greece today, is an example of this art. Each piece measures 3" tall and the pair is \$3.50, ppd. G. Wayne Taber (1960), 7703 Claremont Drive, Dallas 28, Texas.

**Indoor gardeners**

Will welcome this handy gardening tool. Imported from Italy, it has a bamboo handle to which is attached a miniature rake at one end and a trowel at the other, both of brass. Can be an aid outdoors when planting bulbs, pansies, etc. Makes a handy gift to give your "green-thumb" friends. \$1.25, ppd. Sevens Seas House (1960), 23 Danbury Tpk., Wilton, Conn.

**Perennial favorite**

Blue Willow design, now available in this charming set of dessert dishes. Each is four inches in diameter, about three inches high; they're just wonderful for puddings, custards, ice cream, fruit and condiments. Set of six, only \$1.95 or a dozen, \$3.75 plus 26¢ postage. The Added Touch (1960), Wynnewood, Pennsylvania.

**USE YOUR IMAGINATION!**

DO-IT-YOURSELF WITH BUTTERFLY PAPER!

Now, transform your home with the fresh, natural beauty of handmade, imported Butterfly Paper. Do-it-yourself easily and save! This exquisite paper is made with actual butterflies, real leaves, delicate flower petals, and gold and silver specks, onto thin, translucent love-liners. Adds new life to any dish, dining room or corner in your home! Wonderful on glass windows and doors—allows light to come through yet ensures privacy. Decorate room dividers and screens, cover lamp shades, place beneath glass-topped tables, frame as a picture, use as a wall-paper. Blends well with any color scheme and comes with simple directions for applying to all surfaces.

• ONE SHEET (2 1/2 x 2 1/2 ft.) \$3.25
• 2 SHEETS (2 1/2 x 2 1/2 ft.) \$4.25
• 3 SHEETS (made into one sheet 6 1/2 x 3 ft.) \$6.00

Authoritative: Decorative

LICO NOVELTY CO., Dept. L-9

Home Furnishings—Accessories

130 Brighton 11th St. Brooklyn 35, N.Y.

POP...PULL...SHARP! QUICK AS THAT!

Thread a needle almost
blindfolded with

EZY-EYE
AUTOMATIC
NEEDLE THREADER



• PRECISION-MADE
• NEW IMPROVED
\$1.99

(includes everything!)
A woman's best friend when it comes to sewing or mending. No fumbling or fumbling. Threading a needle's easy. Just pop in the needle... pull the thread... snap it off... your needle's threaded and ready to use. Performance guaranteed or your money refunded.

HARMONY DISTRIBUTORS

DEPT. A

P.O. BOX 80

NEWARK 1, N.J.



Swallows of Kilimanjaro. From legendary Kilimanjaro, highest peak in exotic Africa, come beautiful and graceful birds to adorn your wall. Hand-carved by the natives of Tanganyika, the birds are black African ebony with fine detailing and strong beautiful lines that mark primitive art. Average 7" long. Set of 3. Order **\$396-6**, Swallows, 1 set, **\$1.50**

Arabian Palomina Hoods. Most prized blooded horses in the world and they really make a wall come alive! Horse heads are beautifully done in ceramic in ivory tan with a wealth of detail—soft brown musties, gleaming bright brown eyes, spirited lift in the perked-up ears and pure white manes. 7 1/2" across. Order **\$536-6**, Palomina Hoods, **\$2.50**



Miniature Croquet Set. Collector's curio—and just right for a lively game of croquet on rug or table top! Set is crafted in shining metal and has nine wickets, four mallets and four balls, to provide a real game for four fun-loving people. Collectors of miniatures will prize it on their show-off shelves. Order **2034-6**, Croquet Set, **\$1.00** ppd.



Egyptian Tomb Cats stand guard on your mantel, curio shelf or end table and bring with them the glory of old Egypt when they were worshipped as gods! The beautiful cats are made of pure white china—the only touch of color is in the mysterious charcoal eyes. 8 1/2" high. Order No. **\$557-6**, Cat (left pose); **\$558-6**, Cat (right pose) **\$2.50** ea.



Write Today For Exciting 196-page Catalog of Gift Ideas!

Miles Kimball

146 Bond Street
Oshkosh, Wisconsin

PICTURE YOURSELF Wearing This GLAMOROUS STOLE Made from YOUR OLD FUR COAT only \$22.95

Includes • CLEANING • GLAZING • NEW LINING • NEW INTERLINING • MONOGRAM

Our skilled master craftsmen remodel your old fur coat into a beautiful expensive looking, Paris-inspired cape or stole. Service includes, cleaning, glazing, new lining.

new interlining and monogram. You'll be thrilled by your new-fashioned fur for many styles to choose from.

Send postcard for **FREE STYLE BOOK**

GALAXY FUR CO. 236 West 37th St., New York 1 Dept. 7-J

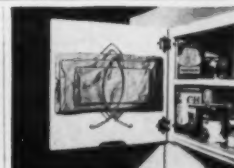


Decor-Aids \$5.19

A Rainbow of Colors to Choose From... Washable, Too!

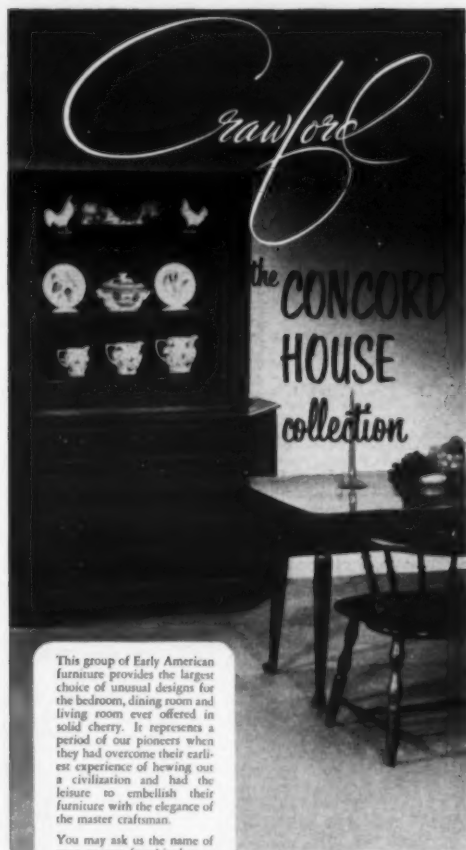
Finest quality everglaze china, charmingly quilted and ruffled. Concealed dovetailing assures perfect fit on any tank or stand. White, Yellow, Light or Dark Blue, Wine, Pink, Red, Brown, Aqua, Charrette, Dark or Light Green, Gray. Every home can use several sets! Sorry, no C.O.D.'s.

Ask for FREE Gifts '61 Christmas Catalog
MEREDITH'S
of EVANSTON 2, ILLINOIS



KEEP PAPER BAGS NEAT—\$1

Organize your paper bag storage with this newly designed **BAG CADDY**...holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. Guaranteed to please or your money back! Only \$1, postage paid. Order **BAG CADDY** from Sunset House, 223 Sunset Building, Beverly Hills, Calif.



Crawford

the CONCORD HOUSE collection

This group of Early American furniture provides the largest choice of unusual designs for the bedroom, dining room and living room ever offered in solid cherry. It represents a period of our pioneers when they had overcome their earliest experience of hewing out a civilization and had the leisure to embellish their furniture with the elegance of the master craftsman.

You may ask us the name of your nearest franchised store displaying this collection.

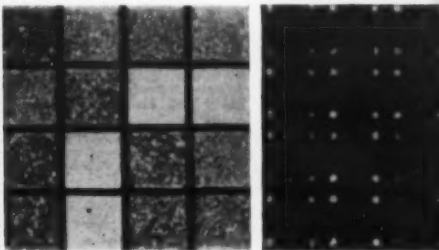


JAMESTOWN, NEW YORK

[Continued from page 55]



Safety and convenience: Sky Hook securely braces ladder against roof or side of house. Made from rustproof steel tubing, curved and bolted to 3-foot bearing board, which provides nonskid surface. Clayton Mark



Flexible ceramic tile cushioned in a rubber grid. One-inch tiles are preset in cushion to form standard 9 by 9 tile. Easy to install; resilient, dentproof, fireproof; no waxing necessary; attractive permanent colors. Ceramaflex by U. S. Ceramic Tile Co.

Talkies at home: 8mm home movie camera with its own microphone, completely ready for filming with sound, has been introduced by Fairchild Camera & Instrument Corp.

Tinted weather-stripping: now available in bronze and also in white finish to blend with color of door. Made of special spring aluminum alloy. Packaged in 17-foot rolls, enough for one regular door. Kolorlum by National Metal Prod. Co.

Make your laundry area more attractive: modern, lightweight utilatub made of Fiberglas which will not crack, chip, mar, stain or dent; 20-gallon capacity. Available in single and double units. Color: gray. E. L. Mustee & Sons, Inc.

Redwood finish: a natural finish in redwood color can now be applied not only to redwood to enhance tone but to all wood surfaces, new or old, painted or unpainted, rough or smooth; easy to apply. Will not rub off on clothing. Cabot Paints

Protect your home: photoelectric switch turns lights on and off automatically with approaching darkness. No wiring or installation, merely plug it in. Homelighter by Vericontrol

FOR FURTHER INFORMATION, WRITE TO ADVERTISER, 5¢ PER COPY

smart, practical, and all wool, too!



Beautiful PEARCE Plaids are a mixture of lovely soft pastels and deep, warm solid colors that blend with any decorative scheme . . . from Early American to Ultra Modern.

Exclusive interlock construction assures greater warmth, and each blanket is brush napped to give it a fluffy feather-down softness. They are a breeze to care for because PEARCE Plaids are permanently mothproofed. All eleven combinations are made in the full 72" x 90" double bed size, and woven in House & Garden colors. At your favorite store . . . just \$14.95.

PEARCE woolen mills

*America's Oldest and Finest Blanket Mill
Latrobe, Pennsylvania*

Save-Factory-to-You

FREE Beautiful Rug, Carpet
Catalog in Full Color

**MAIL
COUPON**



"It's
Reversible—
so we can use
Both Sides."

Lovelier OLSON DUO-Weave RUGS and wall to wall Carpet

Double the Luxury—Double the wear



Walter E. Olson

No matter where you live, Write for FREE Olson Catalog and Decorating Guide. Learn how, like Millions of Olson Customers, you, too, can have Better Rugs or Wall-to-Wall Carpeting for Less Money by sending your Old Rugs, Carpets, Clothing to the Olson Factory at Our Expense.

Little as \$5 Down—up to 2 Years to Pay
You, too, can save up to 1/2. The deep pile on both sides of Luxurious Olson Reversible Rugs and Wall-to-Wall Carpeting is woven of imported new carpet wools, plus the best of seasoned, reused wools expertly reclaimed from all customers' merged materials... to which we add special carpat rayon for brilliance of colors and rugged flap for extra wear. Balance of the reclaimed materials go into the sturdy inner construction.

Customers can send materials any time at our expense—even after new rugs are on their floors.

CHOICE OF 44 COLORS, PATTERNS

Any size in a week, up to 18 feet wide, seamless, any length. Only Olson has looms in 19 widths. No wasted yardage to pay for:

RICH TWEEDS	EMBOSSED EFFECTS	FLORALS
SOLID COLORS	EARLY AMERICAN	OVALS
TONE-ON-TONE	ORIENTAL DESIGNS	ROUNDS

NO RISK TRIAL OFFER

We guarantee to please or pay for your materials. Our 86th year. World's Largest Weavers dealing Direct with American Homes.

Mail Coupon or Postcard to nearest address

FREE America's Money-Saving
Carpet, Rug Book in Color

49 Model Rooms—Decorating Ideas— Gift Coupon

Your Name _____

Address _____

© OMC

Town _____

State _____

Olson Rug Co.
Dept. F-11

CHICAGO, 41 NEW YORK, 1 SAN FRANCISCO, 8
3810 N. Paulist 13 W. 34th St. 209 Paul Street



OLSON

DISPLAY ROOMS

in many cities
... factory
representatives
in many
other areas!

We'll send you our nearest address or representative's phone number when you write for catalog. If you wish, we can come to your home with larger samples in many areas—or you can order by mail from Factory.



FOR LIVING

By Dianne Spencer

X-rays: friend or foe

A few years ago, X-ray machines could be found in almost every shoe-store across the country. Now, however, this method of fitting children's shoes has been outlawed as being both dangerous and unnecessary. Obviously, the world of today is acutely aware of the potential dangers associated with the indiscriminate use of these wonder rays. However, in spite of this recognition and the consequent ban which has been imposed in some cases, X-rays are still used extensively in the medical field and are considered to be one of the greatest contributions to modern medicine. How can something so admittedly dangerous be used to benefit man?

First of all, as with any other potentially dangerous tool, the risks of X-rays are avoided or minimized only when in the hands of one who is adequately qualified to use them. Radiologists or X-ray physicians have been schooled in their use and understand the various properties attributed to these rays. They are also fully aware of the dangers of all forms of radiation and have taken every possible precaution to protect themselves, their technicians and their patients. Secondly, as in any surgical procedure, the ultimate beneficial results far outweigh the minimal amount of risk involved. Let us look, at first, the dangers and then the benefits derived from X-rays.

X-rays have many characteristics in common with the rays of the sun. Just as the effects of the sun's rays are cumulative, and a tan will deepen with each exposure, so are the effects of X-rays cumulative. Some will last indefinitely. Therefore, a series of small doses of X-ray over a period of time will add up to form one large dose. Because, however, the effects of overexposure to X-ray are far more serious than those of overexposure to the sun, care must be taken to avoid such a possibility. That is why any unnecessary use of X-rays is prohibited. Any possibility of overexposure should be avoided, particularly in children, as growing bones are quite vulnerable to the changes effected by irradiation. X-raying of any part of the human body must be performed only for the detection or treatment of disease. Even then, precautions are employed so that the body is exposed to no more radiation than is necessary.

The least severe reaction to an overexposure to X-ray is a skin burn, much like sunburn, which occurs on the area exposed to the direct X-ray beam. Individuals who are easily sunburned are also more susceptible to X-ray burns. When X-rays are used in the treatment of disease, the patient is often necessarily exposed to these burns because the disease being treated is considered far more dangerous to the general health than is [Continued on page 179]

tember 1980

G

most every
of fitting
us and m
ate of th
e of this
the comm
ys are all
to be an
can some


s tool, de
he hands
s or X-ray
d the vac
y aware of
ry possib
ir patients.
beneficial
red. Let a
om X-ray
rays of th
ive, and a
of X-ray
ies of sm
one large
X-ray ac
care man
unnecess
eure shou
s are quic
ing of any
detection
ayed so that
ary.

y is a skin
posed to the
ed are also
used in the
exposed to
ed far more
page 178]



Illustrated: Hapnot, a Troy selection for Outh Fab, Inc. PPG manufactures the yarn only, not the fabric. (Photo: Jacques Simon/Pagano)

Hannah Troy makes the fashion difference in PPG Fiber Glass Designer/Draperies Fabrics

Fashion authority! Only PPG features fiber glass fabrics selected for their special chic by famous fashion designer Hannah Troy. Now, high-style draperies can give your home a fashion personality as individual as your own. Wall and window treatments with imagination and long-lasting charm can be yours—and with practical fiber glass that is so easy to wash, never needs ironing, never stretches or shrinks. See Hannah Troy's handpicked fashions in fabulous PPG Fiber Glass at Lord & Taylor, New York; Carson, Pirie Scott & Co., Chicago; and other leading stores, or at your interior decorator's—soon. **PITTSBURGH PLATE** 

GLASS COMPANY, Fiber Glass Division, Pittsburgh 22, Pennsylvania.



new ideas for happier homemaking

HEAT
CONTROL \$4.00

West Bend



Now, it's easy to satisfy the hearty appetites at your breakfast table. With West Bend's automatic trio, you can serve an "eye-opening" breakfast without rushing or fussing.

Automatic "Pop-up" Toaster with radiant control makes perfectly browned toast. Automatic "immersible" perk, with exclusive time and temperature controls, brews 6 to 8 cups of delicious, full-flavored coffee. Automatic skillet prepares a family size platter of bacon and eggs.

2-SLICE TOASTER \$17.95

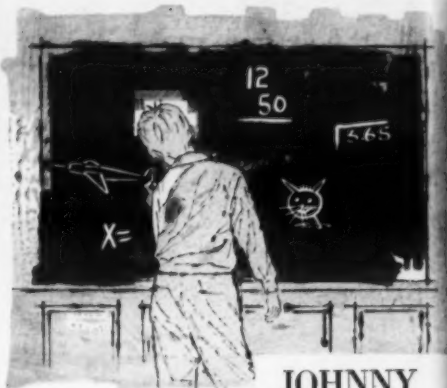
IMMERSIBLE AUTOMATIC PERK \$15.95

IMMERSIBLE AUTOMATIC SKILLET \$17.95

Contemporary Stainless Steel by West Bend

SALAD BOWL
\$13.95SUGAR AND CREAMER
\$12.95RELISH TRAY
\$4.95COVERED SERVING DISH
\$14.95DEPT. 879
WEST BEND ALUMINUM CO.

WEST BEND, WISCONSIN



JOHNNY IS NOT A GENIUS

By Beatrice S. Smith

"I know he's just bored." "The work is too easy for him." "Maybe he should be in a special school." "He's a very smart child." "His teacher doesn't understand him." These are samples of comments made to me at various times by the parents of gifted children and of children whom their blindly loving parents believe are gifted. Being a substitute teacher has put me in the unique position of being neither fish nor fowl, but endowed with the qualities of both. Parents, feeling less intimidated, speak to me more freely than they would to regular teachers and principals. Teachers consider me one of their own and so confide to me their frank opinions about both parents and children. I, the mother of two boys, have taught in every grade from kindergarten through high school and so have observed children of all shapes, sizes, ages and mentalities. I have read reports and listened to lectures. I have discussed it with educators. The one conclusion at which I have arrived is this: The schools, perhaps goaded by accelerated interest in the gifted child, are taking enormous steps toward identifying and educating these children. Their parents are not.

As a parent, I am willing to agree that other people's children are not as smart as their families would have us believe. But my boys are! As a teacher, I reluctantly concede that, alas, my two are nice, average children, but not quite as bright as their father and I fondly hoped. I must hasten to add that there are many, many gifted and talented children. I am impressed with this fact more each day. Surely they seem much smarter than we, their parents, were at their ages. (Some seem much smarter than we are now.) This is the crux of the situation. We parents are not a little awed by this precocity. Perhaps television, movies, recreational facilities, better travel accommodations and all the other modern stimuli have a great deal to do with their increased general knowledge. But wherever they got it is irrelevant; the point is they have it.

Anyone who teaches soon notices great variations among pupils in every phase of learning; just as parents see differences in their own

[Continued on page 157]

"Maybe
"His
mmen
ren and
gifted
of being
th. Par
an they
me one
out both
ught in
no have
I have
ith edu
is: The
d child
ng these

children are
my boys
are nice,
I fondly
sted and
ach day.
e at their
the cruel
ecocity.
ravel ac-
reat deal
ever they

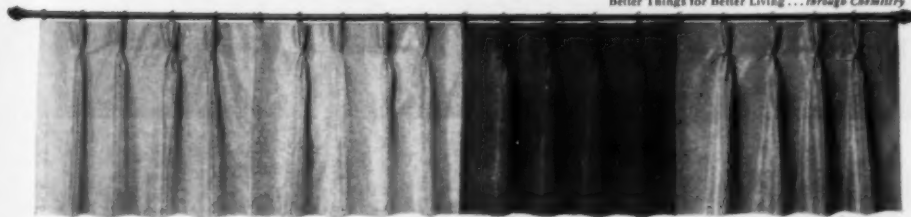
pupils in
their own
page 157]



The look and feel of silk in taffeta of "Acele". So inviting, inside and out, these draperies and cafés of 100% "Acele" acetate have a fresh, crisp air... a richness of drape. In delicate decorator hues, too, that resist fading ("Acele"* color-sealed acetate is the secret). All take to handwashing—beautifully.*



Better Things for Better Living... through Chemistry



style "Mist"... white, gold, pink, aqua and nutmeg—ready-made pinch-pleated shorties 36 to 72" long, in single and multiple widths, popularly priced. Pinch-pleated cafés, 30-36-45" long, from \$1.98 to \$2.69 a pair. Matching valances, \$1.00 each. **W. T. Grant Company**... 850 stores coast to coast.

"ACELE" is DU PONT'S REGISTERED TRADEMARK FOR ITS ACETATE FIBER. DU PONT MAKES FIBERS, NOT THE FABRIC SHORTS.



6-piece place setting \$30.75. 32-piece service for 8 \$214. E.Y.B.

The Star, the fairest sterling in the land
REED & BARTON

For nearest store, and booklet on this and 17 other Reed & Barton solid silver patterns, write Reed & Barton, Dept. YH96, Taunton, Massachusetts

ELECTIONS

★ ★ FOR ★ ★

LIVING

LIVING FOR YOUNG HOMEMAKERS

September, 1960

One of the greatest privileges of our democracy is the right to vote. The power to elect to office the candidates who we believe will represent us in the achievement of our ideas and ideals for government is one of the gifts of freedom, and very soon we shall once again be casting our ballots for people and policies dedicated to the principles we extol.

This form of balloting is, of course, periodic. However, we also enjoy certain voting privileges that are constant: we elect our kind of life by the way we live it; we choose our friends and neighbors, and for our vote are given friendship and neighborliness. We vote, too, for the commodities we want and need by the simple act of purchasing them, and the consequent power of the popular purchasing vote has an extraordinary influence on things both tasteful and tasteless.

For example, although we often see houses that cause us to wonder why on earth they were ever built, we must remember that they were voted into being by the people who purchased them. We deplore the design of a certain chair or sofa, the ugliness of a lamp, the crudeness of a color. Why do they exist? The answer is very simple, very economic--they sell: they have been established by a vote of purchase.

At the same time, the growing amount of good design that is becoming increasingly evident leads us to believe that the graceless, the shoddy and the grotesque are slowly dwindling into inarticulate minorities. It is true that there is enough undistinguished design still extant to be disturbing, yet it is more disturbing to admit that it exists only because the buyers' tastes dictate the market.

We complain, yet we are at fault because we have failed to cultivate our judgment. Some people, happily, have the rare gift of being invariably right in matters of taste, but since many do not, the battle is not yet quite won, nor will it be until we have learned how not to buy a pig in a poke.

As we all know, the secret of a wise investment is knowledge, and the wonderful thing about that talent is that it can be acquired by studying and observing until finally we are able to separate the wheat from the chaff. No one can possibly vote intelligently for anything or anyone without knowing to the best of his ability exactly what he is voting for, and the day we all cast our ballots with awareness and integrity will be the day when inferior design disappears. Why? Because no one will want it.

This issue is dedicated to speeding that day. It is an adult primer in learning how to vote for a pleasanter way of life through good design, and a token of our unlimited faith in the democracy of taste.

Edith Braggell Evans



The House of Representatives

From coast to coast, border to border, we asked the question: "What kind of house is young America buying today?" We asked it of builders who have their finger on the pulse of the market. We asked it of young homemakers themselves. Their reply lies on the following pages, and at first glance it seems that our homemaker is not addicted to any one particular style—or even size or price. A contemporary design sells well in the traditionally-minded South; a split-level born on the East Coast is doing fine in the Midwest; a two-story colonial is popular in New Jersey. What is the answer?

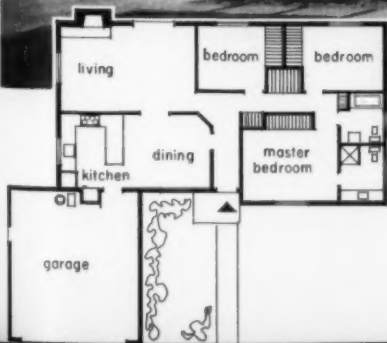
We believe that *our* representatives are buying not so much the physical aspect of the house, but rather a *way of living*. Today's homemakers are seeking basic good design and good value. They are looking for features, not frills; such things as ample storage space, an extra bath, and the up-to-date use of new materials that makes for ease of maintenance. Our representative young families enjoy the increasing commodity of leisure, and they want to enjoy it as families. Each of the following houses in its individual approach can offer just that. And because they were created with young America in mind, they are priced to give the maximum value and comfort.

The representatives, in this case, are young families—and these are some of the houses they are buying



Informal living, California style

For the growing family who want pleasant, open living in large rooms and easy access to the out-of-doors, here is a house of transitional design, with an inviting flow of space from main entrance to sliding terrace door. Price: \$24,500 with land and appliances; size: 1,760 square feet, four bedrooms, two baths. Builder: Conejo Valley Development Co., Thousand Oaks



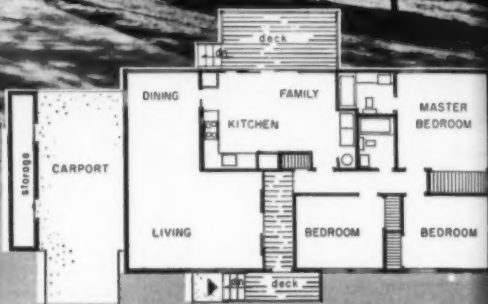
Oriental influence on the ranch house

Somewhat greater formality is found in a rectilinear design with pattern created in a shoji-like geometry of redwood and stucco. Plan separates living and dining areas. Price: \$20,600 with land; size: 1,300 square feet. Builder: Brown & Kauffmann, Sunnyvale, California



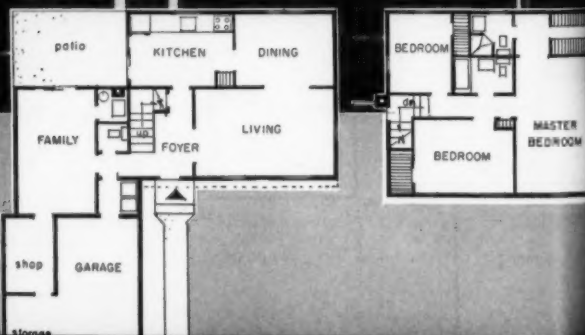
In the South: contemporary planning

Even avowed conformists in this tradition-minded region approved the sleek lines and sensible planning of this home. Clean detailing of modular panels and precasted post-and-beam system blends beautifully with the wooded plot. Large family kitchen and dining area suggest specific regional preferences. Price: \$22,500 with land; site: 1,428 square feet with three bedrooms, two baths, excellent storage. White House Builders, Birmingham, Alabama



Two-story eastern colonial

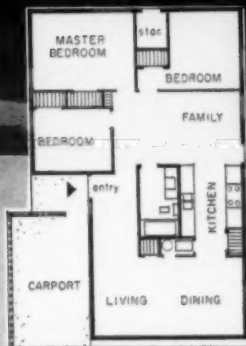
Quite authentic appearance and exceptional space for the money combine in a home well-suited to a young family. Plan features separate dining room, family room which could be used as a bedroom. Price: \$21,600; site: 1,600 square feet. Builder: Bob Scarborough, Haddonfield, New Jersey





Design for a new community in Texas

Three basic plans and a total of six variations provide remarkable visual variety and individuality with this development home. Horizontal redwood siding is surfaced with an acrylic paint in a number of shades to provide over-all color interest. Price: \$10,500 including lot; also: 1,096 square feet. Builder: Lee Pedigo of Enlow, Texas



Split-level living in the Midwest

While this house has proved popular in the Midwest, it will, since it is a manufactured home, be elected for living in many parts of the country, with variations based on regional preferences. Price \$21-24,000 plus land; also: 1,850 square feet. Builder: Scholz Homes, Inc.; location of this model, Toledo, Ohio





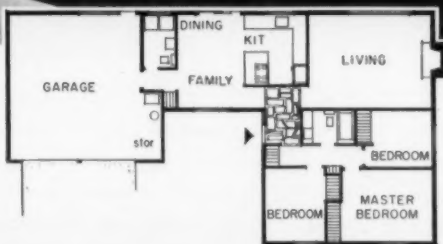
Traditional formality for any area

Minimum maintenance is an attribute that pleases homeowners everywhere. Here, roofing, siding and trim are aluminum with a baked enamel finish. Again, this is a manufactured home to be seen in every state in the union. Price: \$11,000 with land in Lafayette, Indiana; size: 1,065 square feet. Builder: National Homes



Cape Cod in the Northwest

Far from its place of origin, this adaptation seems right at home. A modified L-plan, it locates family room and kitchen informally in the garage wing. Price: \$16,050 without the property, but with carpeting throughout; size: 1,180 square feet. Builder: Bell & Valdez, Bellevue, Washington





THE



STRAIGHT



TICKET

Some of its contemporary aspects

Abraham Lincoln once remarked that, like the old Dutch farmer, he saw no reason for swapping horses in the middle of the stream. A great many people agreed with him then, and do now, and there is no better example of the philosophy than the straight ticket, a form of balloting denoting utter devotion to one party. Its followers all know how "not to swap" at the polls, just as in the home, the same singleness of purpose is evidenced by an unswerving devotion to one style or period. There is no wavering in point of view, no adulteration of a chosen treatment. As a consequence, straight ticket decorators rarely err: they are protected from the square peg in the round hole simply because all their pegs are round. There are, of course, as many ways of voting a straight ticket as there are kinds of furniture, rugs, fabrics and accessories, but never, in a simon-pure example, are the traditional sheep permitted to graze with the contemporary goats. Since the traditional aspects of this approach are dealt with elsewhere, the rooms on the next few [Continued on the next page]

pages are strictly contemporary in tenor. Generically, they are as "straight" as dice; no changelings hide among them, and above all, they illustrate the kind of design in furniture and the related arts that is scaled to the modern home and geared to the kind of living that takes place in it. And although there has been a great deal of quibbling over the word *contemporary*, no one has come up with a better definition than the word's true meaning, which is simply "of the times." We forget that Queen Anne furniture was contemporary in its day, and so was the work of the Shakers. *Our* contemporary furniture is as much a part of today's living pattern as those highly intricate studies in design, the airplane and the automobile. At its best, it is distinguished work, and like the best of anything in the broad field of creative crafts, its future is assured.

The simplicity of perfect balance



For
have
fuss
vibr
inst
bric
eye
imp
of c

TAB
EAST
STON





JOHN BERNARD

Perch into family-room: remodeling and a brook-no-nonsense, contemporary approach have produced a room remarkable for its nicety of balance and a refreshing lack of fuss and feathers. Only two colors are used to any extent, and since they are fairly vibrant, they are leavened with a maximum of white. There are no draperies, but instead, vertical metal blinds hung under a saw-tooth valance; a long planter at the brick-walled end of the room holds greens and an espaliered lemon tree, and with an eye to easy maintenance, the sofa and armchairs are covered in white plastic. Most importantly, everything is "of a piece" in style, line and period—a perfect example of conformity with no sacrifice of fundamental character or that delightful quality: *lift*

TABLES AND CHICKMATES DINING GROUP BY BASIC-WITZ; PERCEPTION UPHOLSTERED PIECES BY KARPEN; EASTERN STAR VERTICAL BLINDS; ARTICO VINYL DELFT DESIGNS FLOORING; ACCESSORIES AND FORMA IRONSTONE DINNERWARE: RAYMOND; BLENKO TUMBLERS; LUMINIERE LAMPS; PICTURES: RUDOLPH LESCH



VINEYARD VASE BY BLENKO; FAIRWOOD CHINA BY LAUFFER

Conformity need not mean "follow the leader"

The straight ticket, if we accept it as a non-mixture of styles, may, to some people, imply a lack of daring bordering on monotony. It can, of course, but it should not. This room, for example, is completely dedicated to a single, decorative approach—the contemporary—yet it has the visual sharpness of a razor's edge. Vivid color is as fearlessly exploited that there is a wonderful sense of surprise in the sheer theatricality of the scarlet harvest table and the little felt pennons that are used so charmingly as part of the window treatment. The storage wall units are hung with a discerning hand, and the furniture, for all its simplicity, is both stylish and comfortable. Monotony? A nonexistent word in a colorful vocabulary.

CREST UPHOLSTERED PIECES; FOUNDERS TABLES, ARMCHAIRS, CASES AND WALL UNITS; BURLINGTON FIBERGLAS DRAPERY FABRIC; MACEE 100% NYLON RUG. AT LEFT: VIKING EPIC DECANTER; JARVIS INTERNATIONAL DINNER PLATE. AT G. FOX & CO., HARTFORD



CHAIRS, CASH-
PERY FARR,
ANTER; JAC
D., HARTFORD





UPHOLSTERED PIECES AND BRASS TABLES BY SELIG; DOERR RUG; MIRAPOST
PILLOWS; U. S. GYPSUM GRILLEN; O'BRIEN PAINT; STOTTER PLACE

Incorrigible collectors can become so enamored of their treasures that they forget all about personal comfort and the fact that their collections require a background. A vivid version of the straight ticket, this room supplies *both*, yet with enough restraint to keep the focus on the paintings and sculpture. The window treatment is particularly apt: delicate metal grillwork over translucent fabric for a maximum of filtered light, a minimum of needless ornament.



Collector's corner: bold bid for color and comfort

DRYERAGE PITCHER BY INTERNATIONAL STERLING

Paneling with the look of random-width planking provides a simple but very pleasant pattern for the fireplace wall, and the fireplace itself—a stocky little "acorn"—rests on a bright green, compartmented cabinet-bench. A dining group makes the room dual-purpose; barrel chairs keep collector-guests comfortable, and the pictures and sculpture are displayed, as they should be, with the infinite care and eye for appeal given to a fine jeweler's window.

WALNUT PIECES BY UNITED; MARONITE PANELING; AMERICAN SITING FIRE
PLACE; G.E. CLOCK; PICTURES AND SCULPTURE FROM VIRGINIA FRANK

UG; MIRAP
R PLACE M
their treasure
act that the
of the strug
rstraint to keep
treatment is
lucent fabric
less ornament

vides a simple
the fireplace
een, compas
som dialys
, and the pi
be, with the
eler's window

N SITINA F
CINA FRANK







How the straight ticket can evoke a sense of drama

BILL MARGRIN



One of the reasons for interior design being so fascinating a subject is its prodigious malleability. It can nestle a human dove in pastel serenity or conjure up a background for peacocks—not uncommon birds among the human race. This room, its sense of drama exploited to produce a sparkling theatricality, obviously belongs in the latter category. Note, however, that there is no chewing of scenery; nothing is overplayed; the scenic wallpaper sets the pace for color and pattern, and the rest of the room is “worked” around it. The Far Eastern influence is evident, and pleasantly, but not, as so often happens, stressed to the point of creating something with all the earmarks of a Hollywood opium den. And since there is nothing so contemporary in line as a Ming vase, the scheme remains faithful to the straight ticket policy right down to the last accessory. This is not, of course, a room for everyone, but for a personality vibrant enough to thrive in its rather heady atmosphere, it should fit like the proverbial glove

SOFA AND ARMCHAIR BY FLEXSTEEL; ALL OTHER PIECES, INCLUDING THE DINING GROUP AND CHESTS FROM THE EMPHASIS COLLECTION, BY AMERICAN OF MARTINSVILLE. ROYAL HAZER LAMP; WALL-PAPER BY VAN LUYT; PAINT: SHERWIN-WILLIAMS; 70% WOOL AND 30% IRC NYLON RUG: BICELow-SANFORD

Vote for a retirement plan that gives comfort and beauty



SHEETS BY DAN RIVER; GENERAL ELECTRIC MEDALLION CLOCK AND AUTOMATIC BLANKET; ADMIRAL CLOCK

How to color-scheme a bedroom

Three shades of blue theme a crisp, cool bedroom enlivened with golden accents in blanket, wall brackets and old-fashioned bouquet. The colonial flavor set by the headboard is repeated in the familiar blue ware of canisters and lamp base and in the handsomely patterned valance.

SHEETS, PILLOWCASES AND SPREAD BY BATES; CHAIRS BLANKET; CURTAIN FABRIC OF VINCENZO RAYON; THE WATER FOSTER HEADBOARD BY WORGANTON; WILSON LAMP; CANISTERS BY LIPPERT & MANN

Unless you are completely unmindful of comfort—which we doubt, especially after a night of turning and tossing on an uncomfortable bed—the first consideration for your bedroom is a mattress, springs and pillows suited to your particular needs. And unless you are a sloppy housewife, which we hope you are not, you will give more than passing attention to the other comforts of the bed—sheets and blankets. If you took a blindfold test, you might not know that your sheets were beautifully patterned and that your blankets completed this picture of colorful harmony, but how often do you grope about the bedroom wearing blinders? Take a look at your bed and if it enjoys the benefit of painstaking care in color and appointments, you will find that visual beauty underscores bodily comfort. A thought to sleep on: the difference in cost is very little more!

WILL MERRITT



IC MIDDALMS
MIRAL CLOO-

BASSO; SILVER-PLATED COFFEE SERVICE BY WALLACE;
STUFFED LAMP; MAPLE CHEST BY HUNGERFORD; DOWNS
ACRIAN CARPET

-scheme in bedroom wardrobe

sp, cool bed
ts in blanket,
nonquet. The
d is repeated
ers and lamp
rned valance

For convenient relaxation: above, paraphernalia to pamper those all-too-few times of total repose—bedside controls for automatic blanket, radio and telephone. At right, a chair-back headboard and walnut night stand are strong silhouettes against the tracery of sheet design

ATES; CHAIRS
RAYON; THE
ATON; WILMA

SHEETS AND BLANKET, RIGHT, BY FIELDCREST; WOOD
PIECES BY AUNT-COFFEY; COLORIZER PAINT; LAMP BY
VESTWOOD INDUSTRIES; DINNER PLATES BY ROYAL
CROWN DERRY



An extra-personal touch—the headboard you make

A snug, enveloping feeling is comforting in a bedroom. Here are two settings with ideas for do-it-yourself headboards which provide just this nicety. Below, panels of plywood were framed with lumber, the two end ones hinged to enfold the top of the bed. Designs similar to those on the Italian provincial *bombé* chest were painted on the panels for embellishment. In the same style are a heavily knotted and fringed spread and an ornately patterned wallpaper. At right, a group of accessories correctly color-schemed to blend well with the room's over-all decoration plan

BEDSPREAD BY MORGAN-JONES; MIRAFOAM PILLOWS; SANFORD CHEST; MOHAWK COTTON CARPETING; PEPPERELL SHEET AND BLANKET; RCA TRANSISTOR RADIO; BROUQUIN INHERITANCE CHINA; PRINCESS TELEPHONE WITH BUILT-IN NIGHT LIGHT; WHITNEY DAMASK WALLPAPER, IMPERIAL

BILL MARGRIN





P. H. HENNESSY

A wardrobe of ready-mades

Here is proof that a room using ready-mades can be as personal as a signature and economical, too. An ensemble of bedspread and draperies was dramatized by the addition of fringe at the windows and a "wing headboard" made from plywood and foam-rubber and fitted with a slipcover sewn from an extra spread. The occupant's personality didn't stop here: a mahogany cabinet becomes a collector's corner adding to the interesting mixture of pattern, including, in the morning, at least, a breakfast tray and trappings

SHEET, BLANKET AND FERRLESTONE READY-MADES BY CANNON; SHARON STRIPE WALLPAPER BY IMPERIAL; CONSO TRIMMING; DOWNS WOOL RUG; FURNITURE BY BRANDT CABINET; DECORATIVE ACCESSORIES BY FENTON ART GLASS; BREAKFAST BONE CHINA BY SHELLEY





1 FURNITURE FROM THE ROYAL ROSEWOOD COLLECTION BY BROYHILL; EVERFAST REGENCY DRAPERY FABRIC; CARPET AND WAIKIKI BEDSPREAD BY CABIN CRAFTS



2 1776 BEDROOM PIECES BY JOHNSON-CARPENTER; THIRIFTWOOL RUG BY CAROLINA CARPET MILLS;



Room 1: window treatment combines paneled screens covered in the same medallion-patterned fabric used for the draperies

In the battle of the budget, the home in particular poses the maddening problem of how to live attractively without tossing the family pocketbook over the windmill. Although pessimists say it can't be done, we claim it *can*, and here are three bedrooms that are most ingratiating despite price tags that, today, are modest. **Room 1:** Rosewood furniture, Scandinavian in inspiration, has a painted ladder-back chair for an American cousin. Despite the intrinsic value of their wood, the bookcase is only \$60, the good-looking bed, about \$50. Golden contributors to the room's mellow quiet, the cotton carpeting is \$7.95 a square yard; the medallioned drapery fabric, \$2.75 a yard; the deeply textured bedspread, \$12.95.

Rooms that help ba



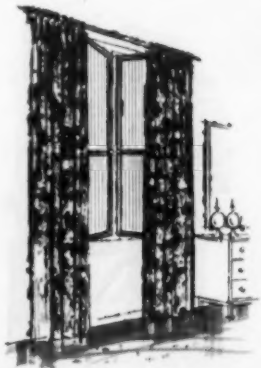
CURTAIN AND BED-SHIRT FABRIC BY INDIAN HEAD;
SUCILLA BEDCOVER; MARTIN-SENOUR PAINT THROUGHOUT

3

FURNITURE FROM THE PERIMETER COLLECTION BY STANLEY;
MOHAWK RUG; WAVERLY DRAPERY AND BEDCOVER FABRICS

Room 2: Fresh as a violet, this room sparks early American pieces (about \$350 for this group) with clear, singing color. Both the window treatment and the charming bedcover (a kit for home-assembly: \$13.99) are do-them-yourself. Wool carpeting is \$5.95 a square yard; curtain fabric, 89¢ a yard; the air of unstuffiness, priceless.

Room 3: Walnut, rosewood and aluminum are combined in contemporary furniture—a bonnet bed, \$60, a bachelor chest, \$65—used in a room that softens the sharp crispness of stripes with a multicolored, multiflowered fabric at the windows and in the bed's "bonnet." Both the stripes and flowers are \$2.55 a yard, and the 9 by 12 cotton carpet with its lush, plush pile rings the bell at \$66.



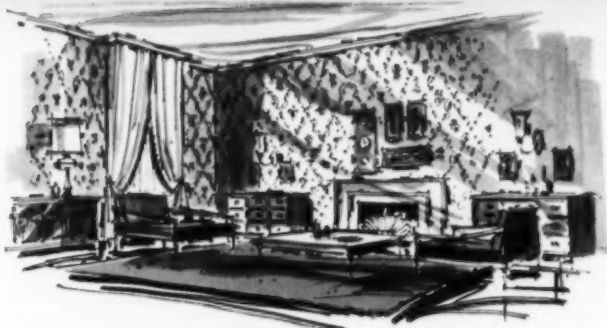
Room 3: window encases the bedcover's stripes in double screens framed in blue and hung between the floral draperies

elp balance the budget

When the pocketbook calls the tune

If there is one thing more important than knowing how to save money, it is knowing how to spend it with what might be called imaginative practicality. Furniture, in particular, is always a major investment, and never more so than when it is chosen from one of the "budget" groups. For then it must represent value for money paid out; it must have the qualities of endurance, a complete absence of freakishness, and all the adaptability its designer has been able to pack into it. If this seems a tall order, it is filled more often than you'd think possible, and rarely better than in the group before you.



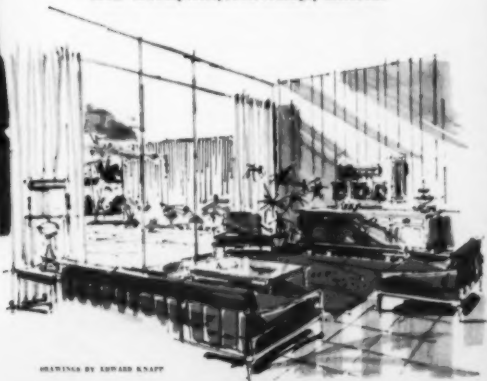


Since settings change somewhat oftener than the furniture they hold, these pieces were designed to conform to changes in taste. Above, they are used against a very formal background with just a whisper of the Victorian about it

ALL FURNITURE BY RAUMWITZER; WUNDA WEVE ALL-COTTON RUG; EVERPAST DRAPERY FABRIC; IMPERIAL WALLPAPER; LIGHTHOUSE LAMP; BONE CHINA BY ROYAL CROWN DERRY; ART-LORE MALACHITE PLAQUES. AT HOKESCHILD, KOHN & CO., BALTIMORE, MD.



Still traditional but slightly more relaxed in its formality, this room has no less rapport with its furniture than its companion above, yet—through an adroit variation on a theme—the “look” is completely, refreshingly different

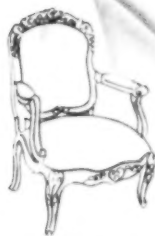


DRAWING BY EDWARD KNAPP

Chameleonlike, the furniture seems to take on the aura of whatever setting it is placed in. Here, it is completely at home in a contemporary room, proof that it has passed the test of adaptability so vital to affordable furniture

FOREIGN POLICY

French furniture probably had its first impact on this country through the influence of two very eminent Americans—Benjamin Franklin and Thomas Jefferson. Both were ambassadors to France, both came home confirmed Francophiles. (And to this day, France has not forgotten *them*.) Their lives abroad were courtly, of course, and very grand, and their subsequent tastes in furniture reflected their exposure to pomp. Today, our derivative French furniture is less opulent, although the great old cabinetmakers still influence us — if we can afford it. Much more likely to be found in our homes is what the French call country furniture and we call French provincial—a charming style we have embraced because it is so adaptable to the living pattern of the small home.



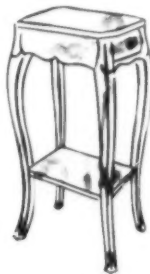
Louis XVI armchair



Louis XV love seat



Louis XVI side chair



Louis XVI bedside table

*Our reactions to
three great
schools of cabinetry*

Italian furniture reached its peak, oddly enough, during the French Renaissance, and continued until 1650 in a state of what has been called "highly enriched restraint." Thereafter, restraint had nothing to do with Italian decoration; a theatrical elegance became the fashion, and persists to this day. Painted pieces — white, ivory, gray, scarlet and a hundred shades of green and blue — amused the Italians and captivate us. In architectural terms, it was, and is, extremely light-hearted, but its elegance and gaiety cannot be denied. In the United States, furniture of Italian derivation is seen coupled with practically anything, and almost always successfully. Like the Italian people themselves with their inherent flair for amiability, it has great facility for getting along with anyone.



Italian Directoire chaise longue



Italian Directoire dressing stool



Ferdinand IV armchair



Italian Directoire side table



Italian Directoire swan's head chair

Spanish

furniture owes much more to the Moors than is admitted by the Spanish, and admitted or not, the debt is a great one. The austerity that seems to be part of Spanish bones melts a little in the chairs and tables that made the Alhambra so enchanting. The ornament is marvelous: circles and half moons of bone and ivory, iron curved and twisted into fantastic shapes, spindles and rosettes and medallions of silver, gold and tortoise shell. Yet, behind all this panoply is a rigid regard for decorum; Philip the Second's favorite desk was a magnificent piece of furniture, yet it was made of steel, and it is this same conversation-piece quality that makes Spanish furniture, whether it appears solo or in a group, a truly paradisiacal bird in the American home.



Court chair



Footstool



Carlos IV side chair



Carlos IV console

ELECTIONS

46



Fran a ro

An impressive
living-dining room
by a dramatic
a cabinet pair

UNITED'S FLORENCE
HARM DYNASTY
POSTORIA STEWART

PHIL MARGOLIN





From Spain, France and Italy: a romantic bloom



MODERN CLASSIC CASUAL CHINA
BY KNOWLES; HANDLED URN
BY FORTORIA GLASS; BELGIAN
LINEN NAPKIN BY MATOUK

An impressive example of the hands-across-the-sea influence, this living-dining room holds a stylish mélange of furniture underscored by a dramatic floor. Dining group combines fruitwood tables with a cabinet painted in the Italian manner, graceful aluminum chairs

UNITED'S FLORENTINE TABLES AND CABINET; MOLA DINING CHAIRS; CONGOLEI M-
NAIN DYNASTY VINYL TILE; WAVERLY DRAPERY FABRIC OF CELANESE-FORTISAN;
FORTORIA STEMWARE; CONGO TRIMMING; ERSON PILLOWS

Living area stresses a graceful formality, a quiet lushness. To keep the bold pattern of the floor in full focus, only one strong color is used, and although the sofa and armchairs have luxurious overtones, they are designed—very sensibly—for ease as well as visual pleasure

SOFA AND ARMCHAIRS FROM THE TRANSLATION COLLECTION BY GILLIAM; DENK AND
HIDE CHAIR BY UNITED; ALL-WOOL RUG BY KARASTAN; PAINT BY GLIDDEN



V
1
3
-9

S
E
P

6
0

XUM



The It
painted
fully c
dining
tique
gilt tr
tapped
with v
waterc
ness of
tonific
—wall
dow b
Paisle

SETTING
LEIGH
LIVEN
PORTS
WAITE

Spani
the Sp
ranger
to the
agent.
top)
the-pa
usual
pellish
detail

FURNIT
LIFE C
WIND
BOWEN
SILLY
SPRUE

The
has
trac
oral
cool
uniqu
piece
excel
total
from
point
typic
crus
chose

BRUN
GARE
VILLA
WOOD
WAB
VING
HART
DUTCH



The Italian admiration for painted furniture is beautifully characterized in the dining group opposite; antique white with delicate gilt tracery, its table is topped with a round of oak with the gleams of watered silk. The whiteness of the furniture is intensified by its background—walls, draperies and window blinds of a handsome Paisley-patterned linen

DINING GROUP FROM THE WHITE-LEIGH COLLECTION BY WHITE; LINEN FROM PEG RILEY REPORT; ALL-WOOL RUG BY WAITE CARPET

Spanish furniture, like the Spanish temperament, ranges from the monastic to the flamboyantly extravagant. This group (right, top) is Iberian middle-of-the-path. The finish is unusual—almost the color of polished slate; carving and detailing are impeccable

FURNITURE FROM THE QUINN-LINE GROUP BY DAVID CABINET; WINDA WIFE ALL-OYON RUG; BOWTIE-BLOCK CHINA, WAYBURY FABRIC; CONNO FRINGE; SPECTRO-MATIC PAINT

The French countryside has produced some extraordinary chateaux, several wonderful ways to cook, and some truly unique furniture. These pieces (below, right) are excellent examples of pastoral design approached from a rather worldly point of view. Woods are typical of the French preference for fruitwoods: chestnut, butternut, pecan

DINING PIECES FROM THE LA CALERIE GROUP BY THOMASVILLE CHAIR; ARTLOOM ALL-WOOL RUG; STANLEY DINNERWARE; RIVERDALE FABRIC; TUNING SHAKEN BY GREENHART; BATHROOM; CONNO FRINGE; DUTCH BOY PAINT



JOHN BENDISSEN



Urban adaptation of a provincial style



STANGI ANTIQUE GOLD GIFTWARE; CAL-OAK TRAY TABLE; PEARCE BLANKET

Probably because most of us are city dwellers, one of the pleasant idiosyncrasies of American living is our liking for a "country" look in town. It can be so simple a matter as a Boston rocker, or a room such as this one in which urbanity wears a bucolic halo. These are provincial places, yet since no Mediterranean furniture is completely native they have the sophistication to warrant their highly-crafted background. Black and white bound-tooth hangs at the window, covers the ceiling and circles the room in a developed frieze—a bold gesture, indeed. The scarlet above the bed and its unusual, screenlike headboard—as Spanish as it is French—is equally bold, yet the decorator has known exactly where to stop: the mood of the room is utterly engaging because of its sparkle-without-stridency.

FURNITURE FROM THE VINTAGE COLLECTION DESIGNED BY JOHN VAN KORBET FOR KENT-COFFEE; JULLIARD CORD ROY; LIGHTRAKER LAMP; ROXBURY ALL-WOOL RUG; CARBONE ACCENDORIES; BENJAMIN BROWN PAINT; SCARLET FELT: CENTRAL FELT CO.; PILLOWS: BLOOMINGDALE



style

one of the
our living
ple a home
e in which
etial place.
etely nice,
ighly-origi-
anges at the
m in a suit-
et allover for
—as Spanish
ecorate by
the room a
out-striding

BY JOHN HAY
THAYER LAY
AZARIN MOORE
E. BLOOMGARDEN





French flair, Italian idiom



SCROLL CRYSTAL BY IMPERIAL GLASS

In their enthusiasm for French provincial furniture, certain American cabinetmakers produce a translation so overornamented as to approach vulgarity. The furniture in the room below is not, needless to say, of that school. Very simple, very graceful, its interpretation is as impeccable as its setting—a lavish use of the same fabric for walls and bedspread, a decorative trick we admire quite as much as do the French.

Every Italian salone, to be worth its salt, must—and does—boast at least one or two treasured pieces of cabinetry which are displayed like jewels against an elaborate background. Quite in the idiom, our Italianate room presents two handsome little sofas, carved, painted (the Italians will paint anything to give a room drama) and upholstered right up to their pretty ears. The background is equally idiomatic: a wallpaper whose color and brocadelike pattern spell perfect type casting.

BELOW: COUNTRY CLASSIC FURNITURE BY CONSIDER H. WILLETT; BEDSPREAD FROM BEAU IDEAL; WAVYBLY FABRIC THROUGHOUT; CURTAINS OF DU PONT DACRON; OPPOSITE: UNITED WALLPAPER; DRAPERIES AND LOVE-SEAT FABRIC BY THORP; CHEST BY COLONY TABLES; LOVE SEATS; GLOBE FURNITURE; POUFF RUG OF CRENSAN, DYNEL; PRINCETON



m

merican
proach
say, of
as im-
ills and
French

coat at
ed like
ur Ital-
he Ital-
d right
a wall-
cating

HOW READ
PPONITE:
FIDELITY
HINCEON





From varied sources, the cosmopolitan touch

The United States has not been called a crucible for nothing: we show the same propensity, and, if it is not immodest to say so, skill, for adapting European design to our way of life as we do for creating first generation Americans. That is why this room is a thoroughbred; its ancestry is as distinguished as its presentation. Its furniture represents a melding of Anglo-Franco-Italian styles so artfully fused that no one characteristic is dominant. Painted pieces are paired with fruitwood finishes; there are Regency touches here and there, and the common bond of color is used to create a cool limpidity—a complement to a room that, while cosmopolitan, is uniquely American in essence

DREXEL TRHUNE FURNITURE; VAN LUYT WALLPAPER; DUPONT'S DACRON FABRIC; COHAMA; AMERICAN-MARIETTA PAINT; ALEXANDER SMITH ALL-WOOL RUG; GEORGIAN LIGHTING LAMPS; ACCESSORIES: MEISELMAN IMPORTS, ROYAL DOULTON CHINA; BLACK, STARR & GORHAM SILVER.

AT L. BAMBERGER & CO., NEWARK, N.J.
STRAWBRIDGE & CLOTHIER, PHILADELPHIA



PAINTING FROM THANHARDT-BURGER

ROLL HARNETT



Stanch party followers usually look with a jaundiced eye upon bipartisan voters as people who don't seem to know the difference between a donkey and an elephant. This could be, of course, but all bipartisans know their own *minds*, and they are as open as books. In their homes, particularly, they insist upon the same harmonious variety they find so intriguing when confronted with a voting machine, and they will blend styles and periods with enormous zest, humor and, more often than not, impeccable taste. They can be unconventional,



The bipartisan vote

quixotic and whimsical; they give not a hoot for conformity or keeping up with the Joneses: they aim to please no one but themselves. They are hedonists, of course, and they couldn't be happier in their philosophy. For example, the bed-sitting room on the following pages is furnished with simon-pure contemporary pieces arranged in a completely traditional setting. And the alliance works! Serene and as pretty as a perfect summer's night, it represents a vote deliberately cast in two directions to score a reciprocal and distinguished victory.

Its wit and its open-mindedness



Two unrelated factions of interior design have their hands joined in a very happy marriage



A
whi
dian
add
leg
the
set
prin
fame
corn
com

STOD
PLAN
DESIG
BY SA

A clock salute to our plastic age, this furniture combines white and walnut-grained melamine—a plastic of almost diamondlike durability. An inner chassis of steel provides added strength, and all pieces stand on matte-black steel legs. A svelte feather in the cap of contemporary design, the group is accented with subtly colored accessories and set against a gentle background pairing a nostalgic flower print with Victorian stripes. Off in an alcove—by way of a companion piece—is a tiny sitting area decorated like the corner of a garden room—an amusing touch and a welcome, get-away-from-it-all auxiliary for any bedroom

BEDROOM PIECES FROM THE AMERICAN 707 COLLECTION; MOLDED PLASTIC CHAIR: ALL BY AMERICAN OF MARTINSVILLE, EVERFAST FABRICS; JARNS LEES ALL-WOOL RUG, METAL FURNITURE IN SITTING AREA BY SACERINI



PROVINCIAL FRUIT DINNERWARE BY METLOX; HEISEY PROVINCIAL TUMBLER BY IMPERIAL; SHEET BY UTICA-ROHAWAY

JOHN RENDERS





The deceptively simple treatment of this sitting-and-guest room explains an interesting concept of light pattern created by Venetian blinds which can be raised, lower and tilt to produce the ultimate in privacy, nuance of color, controlled light and shadow. A versatile room, it offers space for breakfasting, luncheon and games, a deep sofa for a guest, and the unique pleasure of altering the pattern of the daytime lighting scheme with the pull of a cord.

DAMASK-PATTERNED FABRIC FOR WALL AND CHAIRS FROM CHARLES BLOOM; ANTIQUE VENEZIAN FLOORING; SIMMONS HIDE-A-BED; NICHOLS & SONS ARMCHAIRS IN OLD PINE FINISH



DELECTA BONE CHINA BY ROYAL WORCESTER

Natural ornaments:
sunlight and shadow

The potpourri: charming paragon

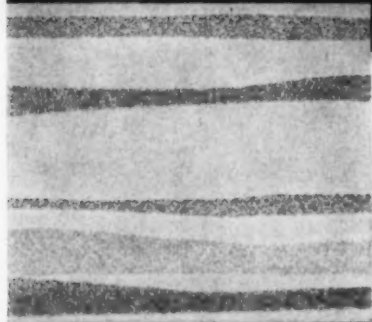


One of the bonuses of bipartisanship is the pleasure of a calculated contrast. Here, a group of contemporary dining pieces is very comfortably at home in a setting that is almost eighteenth century in feeling—a charcoal and white potpourri of traditional accessories, a chessboard floor and a documentary fabric with the look of brocade.

DECORITE PLASTIC-TOPPED FURNITURE; KELLER'S PORTRAIT GROUP; THRU-CHIP VINYL-ASBESTOS TILE; MANTIC; SCHWABER DRAPERY FABRIC; FORMA IRONSTONE DINNERWARE; AINSLEY LAMPS



BILL HARRISON



BILL MANKIN

COUNTER-TOP, SHOWER WALL SURFACING: RUBAN MIST G-E TEXTOLITE; SHOWER ENCLOSURE: ST. LOUIS SHOWER DOOR CO.; ACETYLITE PANELS IN SHOWER DOOR, WASCO PRODUCTS, INC.; MUTSCHLER CABINETS DESIGNED BY PAUL MCCOBB; LIGHTING FIXTURES, CEILING HEATER: EMERSON-PHYNE; TOWELS: SAYONARA BY CALLAWAY; WALNUT PANELING: GEORGIA PACIFIC; RODS, TOWEL RINGS: PERIOD BRASS, INC.



Pan

Decor
every
partic
steph
this r
panel
cabine
basins
around
decor
in the
brown
marin
enhanc
the p
effect
look t
by us

TOWEL
RINGS

The

In this
more
er: the
wood
striped
facing
and r
shower
heat in
which
pleasant
simple
and th
and ac
towels
portant
which

It is

A clean slate:

a free hand with texture and color creates a winning bathroom

Paneled and distinctive

Decorative unity applies to every room in the house and particularly to the sometime stepchild, the bathroom. In this room (right) mahogany paneling (reflected in the cabinet below the double basins) is the central note around which the room is decorated. Small ceramic tiles in the counter-top repeat the brown of the wood; the aquamarine of the towels further enhances the deep tones of the paneling. The over-all effect is a fresh, uncluttered look that is neatly doubled by use of one large mirror

TOWEL RACKS BY HALL-MACK;
ROSEN FAUCET

The harmony of color

In this case, the bathroom has more than one star performer: the luxurious walnut plywood paneling; the subtly striped laminated plastic surfacing used on counter-top and repeated around the shower; the unique, instant-heat infrared ceiling heater which bathes the room in pleasant warmth; the sleek simplicity of the cabinets; and the over-all use of gold and aqua not only in the towels but also in the important decorative details which unify the room, give it its practical good-looks





HONOR REGIMENTS WALLPAPER BY STOCKWELL; FORMICA COUNTER-TOP



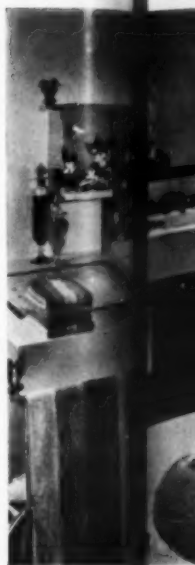
MICARTA COUNTER-TOP; FLOOR: AMTICO VINYL; CERAMIC TILE BY MOSAIC TILE

Excitement in wallpaper

New designs and washability in wallpaper make it a perfect medium for bathrooms that are decorated with a special person in mind. Here, in a room meant for a man, brilliant, flag-flying colors are accented by the white of the counter-top, creating a masculine impact of sheer verve. Useful too: storage space below and the depth of the counter-top for accessory arrangement

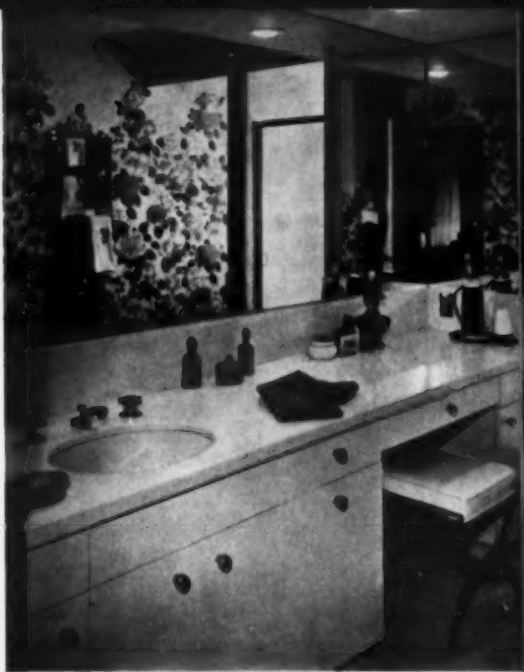
Spacious and relaxing

An aura of tranquility, a sense of spaciousness (lower left) . . . all brought about by a blend of room elements: the basic light wall-tone, the wide expanse of mirror, the warming influence in the touches of yellow tile and, above all, the unusually large opaque window, completely uncluttered by either curtains or draperies





MARTEN TOWELS; ELJER FIXTURES



ELL HANSEN

BOSTONIA WALLPAPER BY STOCKWELL; AMERICAN-STANDARD FIXTURES

Towels: a decorating high-light

Against the all-white background, above, the burst of towel colors becomes the decorating keynote in this bright, cheerful bathroom. Note, too, the convenient arrangement of the basins so that one could be used as a dressing table if necessary

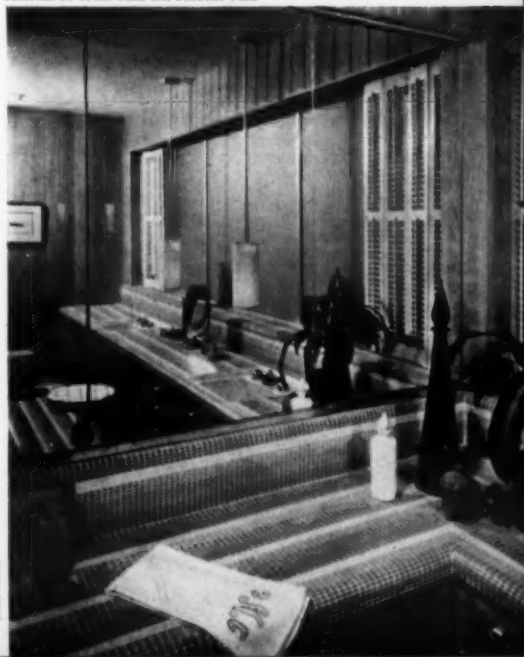
Double value with mirrors

The beauty of this wallpaper (top right) is far too singular to be used haphazardly or without imagination. Here, it is enhanced and made doubly effective by mirrored walls that also intensify light values, counter space, and reflect an air of luxury throughout the entire room

A mixture of textures

Skillful combination of textures: ceramic tile on counter-top and floor; the depth of yacht-grade cypress paneling, which is repeated in the cabinets; the off-white of shutters; and the translucent corrugated glass. Add to these, creative lighting and the charming accent of an antique pineapple stool upholstered in off-white linen damask: the result is a truly handsome and distinctive room

DESIGNED BY W. LEE WARD AND DOROTHY WARD



JAMES PRINCE

DUCKE TOWELS; LAVATORY BY BREEM-RICHMOND; HEALTH-O-METER SCALE BY CONTINENTAL SCALE CORPORATION; MIRROR: BARBARA LEWIN; STOOL FROM DECORATIVE CRAFTS



Up for re-election

Never out of style, always in the running

Somewhere in almost every home in the United States, there is an area devoted to early American furniture. In the original, in replica, in repro-

ductions or derivative pieces, it may march from basement to roof, inhabit a single room, or simply nestle charmingly in one small corner.

But whatever, and wherever found, it is a full-fledged expression of skilled craftsmanship and a heritage as American as a spread eagle. It is also conspicuously and understandably lacking in a consistency of style.

Because the early settlers made their way into differing sections of the country, their possessions show not only geographical but cultural influences as well. Because their homes were simple, the very early settlers'

furniture was made to be used, rather than to look at. New York and Philadelphia merchants were more worldly, and so were their tastes in furnishings, while in Virginia and the Carolinas, large, lofty-ceilinged rooms demanded the kind of cabinetry that would reflect the preferences of their Royalist and Cavalier owners. Today, derivative pieces in any of these styles—if they are classically true to their sources—are impervious to the jostling of fads: they never go out of style, they never need stand alone. It is no surprise to find them mingling pleasantly with contemporary furniture, their patina a sheer delight. It is also, unfortunately, no surprise to find far too many so-called "early American replicas" which are a credit to no one. Slovenly and uncharming, they are foisted off on an unsuspecting public who would not be so gullible if they did a little boning up on the authenticity of line, detail and finish. Remember, early American furniture is always a candidate for re-election, but to win, it must be chosen with painstaking and knowledgeable care.



Highboy: trumpet turning



Windsor chair



Stenciled Hitchcock chair



American Chippendale



Chest base: bracket



Decorative shell motif

Bureau: Georgian period



Colonial Chippendale



Both of the rooms, right, have been decorated with a singleness of purpose and a definite feeling for a secondary style. Although they are both comparatively small, they are treated with bold fabric patterns and generously scaled pieces, but care has been taken to keep them in perspective. The high bed, for instance, might normally be too big for a small room, but using a single pattern throughout keeps it from becoming too dominant. Although there is nothing of a museum quality about either of the rooms, they retain a feel of the past, even to small decorating details like the little stool

OPPOSITE TOP: CHARLES BLOOM DRAPERY FABRIC; CURTAINS BY AVISCO; INDIAN TREE DINNERSWARE BY SPODE; STERLING SILVER AND PENTON BY STEFF; DUTCH BOY WALL PAINT; FURNITURE BY TEMPLESTAIR; PANEL CLOCK BY NETH THOMAS; CEILING FIXTURE BY GLOBE LIGHTING PRODUCTS, INC.; BARBICA RUG, OP TOP; DUPONT CARPET NYLON, BELOW: FURNITURE BY TELL CITY CHAIR COMPANY; CABIN CRAFTS RUG, OF ACHILAN AND VERELL; DRAPERY AND BEDSPREAD FABRIC BY WAVERLY; DUTCH BOY PAINT; NETH RUBY CLOCK BY NETH THOMAS.

ning



d
tes in
ceilinged
ferences
a any
s



cket

rated with
g for a door
comparatively
patterns and
en taken a
for instan,
m, but using
becoming too
museum qual
a feel of the
the little stud

CURTAINS OF
FEBLING SILVER
FURNITURE IS
EILING PERSIAN
REG. CO. 1905
ALL CITY COOK
BUREAU, DRAGON
PAINT; BOUT



JOHN BENDISSEN



The early American look requires neither sp



her spinning wheel nor cobbler's bench



CHARLES VAN MAANEN



HERITAGE SILVER-PLATED BOWLS BY ONKIDA

An unusually fine example of decorative harmony, this living room—completely decorated with skillful reproductions of early Americana—has a mellow look that belies the age of its furniture and generates restfulness. The robust scale of the hutch is in perfect keeping with the size of the room; the drapery fabric is highly compatible with the patina of the wall paneling; comfort is not sacrificed in the side pieces and—not to be overlooked—a remarkable control of *bibels* keeps the room coolly clean, uncluttered and spacious

DECORATION: W & J SLOANE; NEW YORK; FABRICS: AMERICAN LEGACY COLLECTION BY GREEFF

BILL MARSH



Cookie molds blend nostalgically with the charm of this documentary pattern



A

Wh
com
dec
feel
exa
bed
fuel

A peaceful haven with a dual purpose

JUNE 1960 NEWHOUSE



When a bedroom is large enough to include a small sitting area, we have a delightful combination that offers escape to those not mesmerized by television, and yet, from a decorative point of view, poses two problems: how to separate the two sections in feeling and, at the same time, retain decorative unity. In this bed-sitting room, for example, the documentary pattern of the draperies, repeated in the wallpaper over the bed, is the answer to unity; the barrel chair sparks the "sitting corner" with a different feeling which, although vibrant in color, still blends harmoniously with the décor

ROGER CONANT MAPLE FURNITURE BY CONANT BELL CO.;
INTERLINK STRIPE RUG BY MAGEE CARPET CO.; WALLPAPER
AND FABRIC: UNITED WALLPAPER; FREEDOM CLOCK;
GENERAL ELECTRIC; ACCESSORIES FROM SOOVIA JANIS.
AT G. FOX & CO., HARTFORD, CONN.

For further information, see Stores in Your Vicinity



Flowering Shrubs- easy and rewarding

By Jean Hersey



A. fire-thorn; B. Japanese quince; C. blue grape hyacinth; D. kerria; E. lilac; F. mock-orange; G. Scotch broom; H. Koreanspice



Y

ear after year, flowering shrubs shower the whole outdoors with great sweeps of bloom, with fragrance, with interesting berries and flowers by the armful. Gathering the abundant and varied blossoms is almost the only pruning needed. If time and space are limited, with these and no other flowers, you can still live in the midst of a garden, with never a care and never a chore; their maintenance and upkeep are almost nil. Flowering shrubs are the ideal garden material for a man who prefers his garden more of a noun and less of a verb.

Like trees, they are basic, hardy, self-sustaining. They bloom the first year you plant them, and annually thereafter. And how varied are their uses! Next to the house, flowering shrubs soften angular lines while their fragrance drifts in the open window. They form a splendid background for a flower border. Some make fine hedges and screen plantings, and always large, extravagant bouquets (some even in winter): great sweeps of spirea tangle with flowering quince, long graceful branches of pussy willow reaching the ceiling, or one huge magnolia floating in a bowl on the dining-room table.

Be a specialist and concentrate on the one sort. Grow a lilac hedge, a bank of forsythia, a wall of mock-orange, or a swoop of fire-thorn. Or use flowering shrubs as a small special corner feature: one kerria with blue grape hyacinths, two mock-oranges with scilla and tulips nearby; three viburnum *Carlesii* and Virginia blue bells on the shady side. You can also mingle several together in a border along your drive, at the boundary line of your land. A tangle between you and your neighbor gives you beauty, fragrance and privacy. Lilac, viburnum *Tomentosum*, butterfly bush and laburnum—all make a fine thicket and carry the blooming period through many weeks in soft shades of lavender, yellow and white. If your plot is really tiny, grow a single specimen for one dramatic accent. Let this be your prima donna.

Among the first shrubs of spring is the familiar pussy willow (*Salix discolor*—12 feet) which, sometimes as early as February, shows glints of silver-gray. In the first warm spell of the [Continued on page 153]

Social s

There is nothing quite
so reassuring to
being socially secure
as a well-dressed
dining room. Here are
various appointments
of pleasant persuasion

MAYFLOWER CAREFREE CHINA BY SYRACUSE; SCROLL CRYSTAL BY
IMPERIAL; CALLAWAY ALL-WOOL RUG; CABINET BY COLONY TABLES

TAYLORTON CHINA BY TAYLOR, SMITH & TAYLOR; GOBLET:
WEST VIRGINIA GLASS; DOWNS ACRYLIC RUG; TABLE: FOUNDERS

VILING B
TER BOW

BONDI
RUG BY

security



Viking Blue Dinnerware by Royal China; Reed & Barton Pewter Bowl, Candelabrum; Cabinet: Kent-Coffey; Olson Rug



Two-Step Dinnerware by Red Wing; Pitman-Dreyer Mugs; All-Asian Rug; Firth; Chest: Colony Tables



Bondelle Fine China; Leroy; Tiffin Crystal; Celaire, Nylon Rug by Katherine Rug Mills; Sanford French Provincial Chest

FOR *the people...* OF *the people...*

FOR

those whose most cherished possessions are a proud family symbol, **STERLING SILVER** presents these distinguished candidates on a platform of beauty and service—deserving of your unanimous vote

OF

the people who vote for the silver standard and a balanced budget, **SILVER PLATE** has been a beloved and respected candidate for re-election since first holding office in the mid-eighteen hundreds

BY

popular vote, **STAINLESS STEEL** has been drafted as a representative-at-large for today's table, a congenial mixer recognized by all parties as a formidable vote-getter

Corham
RONDO

Reed & Barton
THE STAR

Celan
TRENZA

Community
SONG OF AUTUMN

1881 Rogers
LILAC TIME

J. Freeman
QUEEN ANNE

Loeffler
HERITAGE

Gense
SPECTRA

Fraser's
INGER

people... BY the people

Wallace
GRAND COLONIAL

Taylor
OLD MASTER

Heintzman Sterling
DAMASK ROSE

International
ROYAL DANISH

Rood & Barton
FESTIVITY

Vinners of Sheffield
SANDRINGHAM

International
Deep Silver
HAPPY
ANNIVERSARY

1847 Rogers Bros.
LEILANI

Quaker
WHITE LILY

Steger
WAIKIKI

Carvel Hall
RAFFIA

Lyon
QUEEN'S FANCY

Cabinet appointments

As chief executive of your home, if you were sitting at the head of this table pondering the question of cabinet appointments, you'd have no trouble bestowing on this sleek assemblage of equipment the signal honor it deserves. Designed for good-looks as well as efficient performance, the appliances need not be wallflowers on the cabinet shelf when not in use, but can add to the attractiveness of the kitchen. In many cases, versatility permits use in the dining room as well as the kitchen. For example, cook-and-serve tools add to the appearance and convenience of a buffet. Versatility often implies use for more than one task: the electric mixer has a knife sharpener attachment; the portable oven may also be used for broiling. Like efficient cabinet-members, good kitchen equipment helps change wearisome chores to pleasant tasks.

STARTING FROM THE LOWER LEFT AND MOVING CLOCKWISE: CARVING SET AND WALNUT CARVING BOARD, CARVEL HALL; PORTABLE MIXER WITH KNIFE-SHARPENER ATTACHMENT, GENERAL ELECTRIC; TOASTER, KNAPP-MONARCH; COOKING WARE ELECTROMATIC SKILLET; UNIVERSAL COFFEEMATIC; BEAUTY-WARE WOOD-TONE CANNISTERS; BLENDER, OSTER; SUGAR AND SPICE WALL CLOCK, GENERAL ELECTRIC; AROUND THE CLOCK CARAFE, INLAND GLASS; PORTABLE OVEN, DOMINION; FLINT COOK AND SERVE TOOL, EKCO; WEAR-EVER WATERLESS COOKWARE; LEV-R-MATIC ELECTRIC CAN-OPENER, IONA; ELECTRIC ESPRESSO COFFEE MACHINE, PARADISO

SETTING: COURTESY OF THE COLORADO FUEL & IRON CO.,
CHERRIE VAN NAWEN





Parsley: the gourmet's greenery

By LELIA CARSON COX

I was first convinced that parsley was good to eat when, at the age of eight, I mixed a great handful into a mud pie. The first pungent bite—mud and all—electrified my taste buds with its unutterably fresh, sweetly sharp flavor, and I've been a parsley-phile ever since. Yet the French are the only ones who have really done anything about parsley. They *cook* with it; we only play with it. A modern cookbook cautions: "Use parsley with practically everything, but with restraint." Why? Has anyone ever made a case for using it with a splendid degree of *un-restraint*?

Not for me these "garnish with parsley" directions. I use it by the spoonful, the cupful and the *two-cupful*. As the French do, I drop it in deep hot fat until it is slightly crisp, drain it, sprinkle it with salt and serve it to be nibbled with an elegant roast. With two good handfuls, I can produce a cold parsley soup that tastes like springtime. Often, I chop an immense clump of it and stuff a sea bass, and I use it, finely minced, in pancake mix to turn out thin, mint-colored cakes as a base for creamed chicken or seafood, or to be rolled around thin smoked-salmon slices and drizzled with sour cream as an appetizer. And it's the rare scrambled egg that comes to our breakfast table without benefit of the gourmet's inimitable greenery.

For so pungent an herb, parsley is deliciously well-bred. It blends into any background—a wonderful complement to meats, vegetables and fish. It's not expensive and it takes up very little room in the refrigerator. It's in supply the year round, and it keeps almost indefinitely.

Wash it leisurely in several cold baths, chop off the coarsest stems, then shake it thoroughly until it's as dry as possible and stuff it into a clean glass jar. Let it stand 10 minutes, then drain the jar (as long as you keep it, there will always be a little excess water), close it tightly and put it into the refrigerator. If you keep it well-drained, the parsley will last for weeks. If you like, you can also dry it. Simply put it on a rack in a very slow oven and dry it until brittle. Then keep it in a tightly sealed jar for future refer-



Moss-leaved, triple-curl

ence. Before using, soak it in warm water for 15 minutes.

One word about chopping: I've used mincers, graters, grinders, a *Mouli* (a French contraption), scissors and knives, but the best method of all is via the small wooden bowl and a wooden-handled, curved steel blade. You chop by *hand*, and the result is perfection. I have an enchanting cousin who begs for the task "because it's so completely satisfying." She's quite right: it is.

MINT GREEN SOUP

Equally good hot or cold. You may double or triple the recipe, as it keeps beautifully in the refrigerator.

1 large bunch parsley

3 cups strong chicken consommé

½ pint commercial sour cream

1 tablespoon butter

- Place parsley and sour cream in blender, blend until fine. If blender is not available, chop parsley very, very fine and mix with sour cream.
- Heat consommé, add butter; continue heating until the butter melts and then remove.
- Chill mixture until butter starts to congeal again.
- Slowly stir the chilled, buttered consommé into the sour cream and parsley mixture.
- To serve: Chill thoroughly and garnish with parsley. If served hot, reheat on very low heat—do not boil—adding 1 tablespoon butter just before serving.
- Season to individual taste.
- Yield: 4 servings.

[Continued on page 150]



Fern-leaved Italian flat



Double-curl Hamburg root

LEON BROS



These stores are election headquarters

Stores all over the country are welcoming homemakers in a special way this month, acting as polling places where families can vote for their candidates in all the many phases of home-planning and decorating. Cast your ballots: make a point of visiting the store in your area.

Alabama

Ben. P. Jaffe, Athens
Pizitz, Birmingham
Hammel-Adam Glass, Mobile
Montgomery Fair, Montgomery

Arizona

Warner's, Phoenix

California

Barker Bros., Downtown,
Bakersfield, Crenshaw,
San Diego, Hollywood,
Inglewood, Long Beach,
Pasadena, Reseda, San
Bernardino, Santa Ana, Santa
Monica, Van Nuys, Westwood,
Whittier, Glendale
Brock's, Bakersfield
Breuner's, Berkeley, Oakland,
Richmond, Sacramento, San
Francisco, Stockton, Valejo
Gottschalk's, Fresno
Holman's, Pacific Grove
San Bruno Maple Shop, San Bruno
Hart's, San Jose
Leask's, Santa Cruz
The Great Eastern, Ventura
Ford's, Watsonville

Colorado

Home Furn. Co., Colorado Springs
Davis & Shaw, Denver

Connecticut

G. Fox & Co., Hartford
Ed. Malley Co., New Haven

District of Columbia

Woodward & Lothrop

Florida

Burdine's, Miami

Georgia

Davison-Paxon, Atlanta, Macon,
Augusta, Columbus, Athens, Sea
Island, Lenox Square

Indiana

Scheer's, Evansville

Iowa

Yunker-Martin's, Sioux City

Kansas

Crosby Bros., Topeka

Louisiana

Muller's, Lake Charles

Maryland

Hochschild, Kohn, Baltimore

Massachusetts

Jordan Marsh, Boston

Minnesota

Dayton's, Minneapolis, Rochester,
Southdale

Missouri

Stix, Baer & Fuller, St. Louis,
Westroads
Heer's, Springfield

Montana

Hart-Albin Co., Billings

Nebraska

Brach-Thompson, Hastings
Miller & Paine, Lincoln
J. L. Brandeis, Omaha

Nevada

Ronzones, Las Vegas

New Jersey

Monmouth Shopping Center,
Eatontown
Huffman & Boyle, Hackensack
Bamberger's, Newark, Eatontown,
Menlo Park, Morristown,
Plainfield, Princeton,
Paramus

New York

W. M. Whitney & Co., Albany
Adam, Meldrum & Anderson,
Buffalo
W & J Sloane, New York City
Dey Bros., Syracuse

North Carolina

Guilford Galleries, Greensboro

North Dakota

Griffith's, Grand Forks

Ohio

Polsky's, Akron
Rike-Kumler, Dayton
G. M. McKelvey Co., Youngstown

Oregon

Bon Marche Russells, Eugene
Meier & Frank's-Oregon

Pennsylvania

Schoen's, Allentown
Miller's, Harrisburg
Strawbridge & Clothier,
Philadelphia

South Carolina

Condon's, Charleston
Davison-Paxon, Columbia

South Dakota

Fantle's, Sioux Falls

Tennessee

Loveman's, Chattanooga

Texas

American Furn. Co., El Paso
The Fair, Ft. Worth, Dallas
Joske's, Houston
Knorr Furn. Co., Midland
Casstevens Furn. Co., Odessa,
Pecos
Honigblums, San Antonio

Washington

Frederick & Nelson, Seattle,
Bellevue
The Crescent, Spokane

West Virginia

Woodrum's, Charleston

Wisconsin

Zahns, Inc., Racine
H. C. Prange Co., Sheboygan

Look what Gas is doing now!

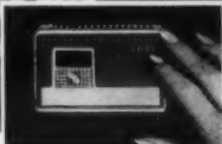


Modern YORK Gas Fired Furnace keeps your home "spring-time" warm even on coldest days!

'Round the clock comfort . . . Day in, day out, you enjoy soft, warm air springtime-sweet with a modern York Gas Fired Furnace. York gives you gentle, yet thorough circulation with clean filtered air, no drafts or over-heating. See your York dealer today.

Best of all . . . it uses Gas. Modern, dependable Gas gives you so much more . . . for so much less. It's clean . . . no smoke, grime or grit! It's automatic . . . always ready and waiting! It's economical . . . costs less to buy, maintain and use. For a cleaner, brighter, always-comfortable home . . . depend on safe, dependable Gas.

AMERICAN GAS ASSOCIATION



Dial the temperature you want. Select the temperature of your choice and even on the coldest day your home is warm and comfortable as springtime. What's more, your York Gas Fired Furnace is quiet.



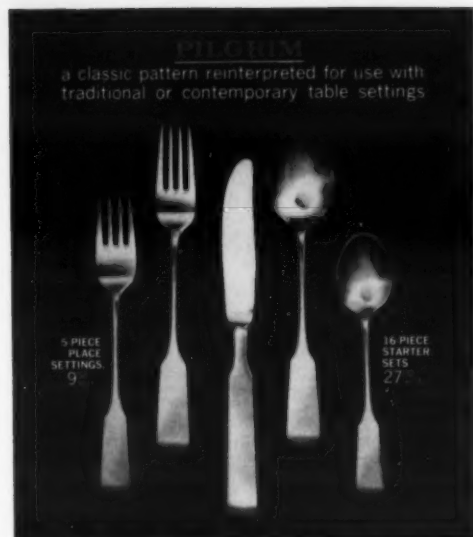
Styled for gracious living. York's smart, new cabinets are finished in rich shadow grey and delicate beige with sparkling silver trim . . . baked-on enamel finish is as easy to clean as glass . . . resists scratching.



York Silver "V" Burner heats more air . . . saves money, too. Two rows of flames in the York Silver "V" burner spread heat fast for increased efficiency, yet burn no additional fuel—won't clog!

YORK®

ONLY GAS  **heats so much better...for less!**



WRITE FOR ILLUSTRATED BOOKLET SO SHOWING OTHER STAINLESS STEEL PATTERNS AND THE NAME OF A STORE NEAREST YOU.

FRASER'S
AMERICA | EUROPE

FRASER'S INC. □ 236 FIFTH AVENUE □ NEW YORK 1, N. Y.



Howard Miller's exciting new idea in decorative timepieces. Designed by George Nelson. For free brochure write: Howard Miller Clock Company, Zeeland, Michigan

Parsley: the gourmet's greenery

[Continued from page 147]

COLD CREAM OF PARSLEY SOUP

- 1 cup chopped parsley
 - 3 cups rich chicken consommé
 - 2 egg yolks
 - 2 cups light cream
 - salt to taste
 - cayenne to taste
 - Add parsley to consommé, bring to a boil, reduce heat and simmer for 20 minutes.
 - Remove and strain.
 - Beat egg yolks slightly and combine with cream.
 - Add cream mixture to consommé, place over low heat, stirring constantly until slightly thickened, about 3 to 5 minutes. Do not boil.
 - Remove, add seasoning to taste, and chill.
 - Serve in bouillon cups, garnished with sprigs of parsley.
 - Yield: 6 servings.
- Note: If you do not have chicken consommé on hand, substitute five chicken bouillon cubes to 3 cups of boiling water.

BEEF ROULADES

This is a wonderful dish for guests because you can do everything up to the actual cooking ahead of time; cooking takes no attention.

- 6 slices top round or sirloin of beef, pounded very thin
- 1 clove of garlic, cut salt and pepper
- ½ pound sausage meat
- ½ cup finely chopped onion
- ½ cup finely chopped parsley flour
- 2 tablespoons bacon fat
- 1½ tablespoons tomato paste
- 1½ cups dry red wine
- Rub each slice of beef with garlic and sprinkle with salt and pepper.
- Spread a thin layer of sausage meat over beef slices, sprinkle with chopped onion and parsley.
- Roll beef up, folding the meat over at each end so that the stuffing will not come out. Tie securely in two or three places.
- Dredge in flour and brown quickly in bacon fat in casserole or skillet.
- Combine tomato paste and wine; add to casserole.
- Cover and cook slowly for one hour or until meat is tender.
- Yield: 6 servings.

GREEN RICE

It's more than worth the practice it takes to make your guests say they'd never liked rice until now. After you've done this once or twice, you'll know the exact minute to take the casserole off the heat—when the rice is firm and separate, the greens still crisp.

- 2½ cups long-grain rice
- 3¾ cups boiling water
- 1 teaspoon salt
- 1 cup finely sliced celery
- 1 cup finely chopped parsley
- ¾ cup finely chopped green onions
- salt and freshly ground pepper
- 3-4 tablespoons butter
- Add rice to boiling salted water; reduce heat and cook 12 to 15 minutes or until water is almost completely absorbed.
- Stir in vegetables, cover and continue cooking over low heat until water is completely absorbed, about 5 minutes. (Rice should be firm and separate, vegetables crisp.)
- Salt and pepper to taste, add butter and toss lightly.
- Yield: 8 servings.

SCALLOPS MEUNIERE

To use as an appetizer or served as hors d'oeuvres with cocktails. Individual ramekins or a shallow baking dish may be used in place of clamshells.

- 2 teaspoons chopped chives
 - 2 tablespoons chopped parsley
 - ¼ teaspoon garlic salt
 - ½ teaspoon salt
 - ½ teaspoon freshly ground black pepper
 - 1 tablespoon lemon juice
 - ¼ pound butter, melted
 - 1 pound bay scallops
 - 18 cherry-stone clamshells
 - Combine all the ingredients except scallops.
 - Arrange clamshells on baking sheet.
 - Place half of the butter mixture on bottom of individual clamshells, then a layer of scallops, and top with remaining mixture.
 - Bake in preheated oven (375°F.) for about 5 minutes or until sizzling. Do not brown.
 - Yield: 6 servings.
- Note: If bay scallops are not available, cut large sea scallops into halves or quarters.

CORNISH HEN WITH HERB DRESSING

3 Cornish hens with giblets

- 1 bay leaf
- 2 thick onion slices
- salt and pepper
- $\frac{3}{4}$ cup finely chopped parsley
- 1 cup butter
- 1 tablespoon flour
- 1 tablespoon butter
- 1 cup light cream

• Simmer giblets with bay leaf and onion slices in water to cover for one hour.

• Strain and season to taste with salt and pepper, reserving broth.

• Sauté livers in a small amount of butter to keep them from sticking.

• Chop livers finely and combine with parsley and $\frac{1}{2}$ cup butter, season to taste with salt and pepper; set aside.

• Melt $\frac{3}{4}$ cup butter in large Dutch oven.

• Brown birds on all sides and remove.

• Stuff birds with parsley mixture; skewer and lace.

• Place birds in Dutch oven. Add one inch of broth and cook slowly until tender—about one hour.

• Baste frequently, adding more broth if necessary.

• Remove hens to heated serving dish.

• Add remaining broth to liquid in Dutch oven. Boil rapidly until it is reduced to half the amount.

• Melt 1 tablespoon butter in small saucepan, stir in flour until smooth, add a small amount of reduced broth and mix thoroughly to avoid lumps.

• Add thickening to broth and heat, stirring constantly until slightly thickened.

• Add cream, heat just to boiling point; serve immediately.

• To serve: Halve Cornish hens and serve with sauce and parsley dressing.

• Yield: 6 servings.

GREEN BEANS, LYONNAISE

- 1 pound tender string beans
- 1 medium onion, chopped fine
- 4 tablespoons butter
- salt and pepper

1 teaspoon wine vinegar

$\frac{1}{2}$ cup finely chopped parsley

• Cook beans in salted water to cover, until just crisp, about 10 to 15 minutes.

• Remove and drain dry on absorbent paper towels.

- Sauté onion in 2 tablespoons butter until soft, not brown.
- Combine beans, onion and remaining butter and sauté until beans just begin to turn brown.
- Salt and pepper to taste, adding more butter if desired.
- Just before serving stir in vinegar, chopped parsley; mix well.
- Yield: 6 servings.

SALSA ALLE VONGOLE

A truly delectable "different" spaghetti sauce which involves about 5 minutes in all.

- 2 cloves garlic, thinly sliced
- $\frac{1}{2}$ cup olive oil
- $\frac{1}{2}$ cup water
- $\frac{1}{2}$ cup chopped parsley
- 1 teaspoon salt
- $\frac{1}{2}$ teaspoon oregano
- $\frac{1}{2}$ teaspoon pepper
- 2 8-ounce cans minced clams
- grated Parmesan cheese

• Sauté garlic in oil until lightly browned.

• Slowly stir in water.

• Add remaining ingredients and heat thoroughly.

• Serve immediately on buttered cooked spaghetti, sprinkle with Parmesan cheese.

• Yield: about 3 cups sauce or 4 servings.

NOTE: Serve with additional grated Parmesan cheese if desired.

PARSLEY-STUFFED SEA BASS

Be sure to have the fish cleaned, and if possible boned, with the head and tail left on.

- 1 cup coarsely chopped parsley
- 1 small onion, minced
- $\frac{1}{2}$ cup salad oil
- salt and pepper
- 2-pound sea bass
- lemon wedges

• Combine parsley and onion with enough oil to bind them loosely.

• Sprinkle salt and pepper in and outside of fish.

• Stuff fish with parsley mixture and sew or skewer opening.

• Place fish in a long, deep casserole and add remaining oil.

• Bake in preheated hot oven (400°F.) for 40 minutes or until fish is tender and flaky, basting occasionally.

• To serve: Place fish on heated platter, sprinkle with chopped parsley and garnish with lemon wedges.

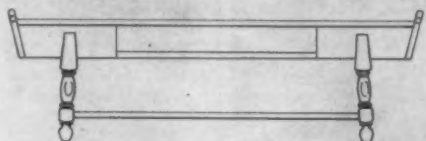
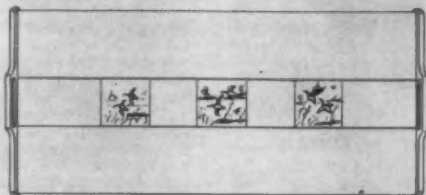
• Yield: 4 servings.

NOTE: If 2-pound sea bass is not available, you may substitute two 1-pound sea bass or mackerel.

ONCE UPON A TIME—AND NOW

You'll find the magic of both in an Early American table by Gordon. The spirit of '76 . . . and the functional gift for living the casual life of today.

Gordon Early American weds well with either heirlooms or contemporary masterpieces. And over all, it has the astonishingly resistant Gordon finish . . . soft, rich beauty that deserves loving care, but never demands it! Write for address of nearest dealer.



GORDON'S
INC.
JOHNSON CITY, TENNESSEE



COVERAGE
or a

MIAMI-CAREY

bathroom
ventilating
fan.



Send for our
Illustrated catalog
of Miami-Carey
Coverage Hoods
and Ventilating Fans



Dept. LY-860
Miami Cabinet Division,
The Philip Carey Mfg. Company, Middletown, Ohio
Please send Miami-Carey Coverage and Fan catalog:

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____

Parsley: the gourmet's greenery

[Continued from page 151]

LIVER, CIRCA '60

This is for the people who've never liked liver—they won't believe it. But watch the time: one minute too long and it's overdone.

- 4 thin slices beef liver
- 1 clove garlic, cut
- salt and pepper
- $\frac{1}{4}$ pound butter
- $\frac{3}{4}$ cup finely chopped parsley
- $2\frac{1}{2}$ tablespoons lemon juice
- Rub both sides of liver with cut clove of garlic.
- Sprinkle with salt and pepper.
- Cut liver into thin strips.
- Melt butter in hot skillet until sizzling but not brown.
- Add liver and cook no more than two minutes, which is just enough time to turn them over a couple of times and shake them around gently.
- Remove liver and place on heated platter. Add lemon juice, parsley, salt and pepper to butter, mix gently and heat.
- Pour over liver and serve immediately.
- Yield: 4 to 5 servings.

GREEN AND WHITE BEEF ROLLS

- $\frac{1}{4}$ cup commercial sour cream
- $\frac{3}{4}$ cup chopped parsley
- 1 teaspoon salt
- $\frac{1}{2}$ teaspoon ground pepper
- 1 pound ground steak
- $\frac{1}{4}$ cup butter
- Combine sour cream, parsley and seasonings with ground beef, mix thoroughly.
- Chill in refrigerator for 1 hour.
- Roll a small amount of mixture lightly between palms of hands into cylindrical shapes about 3 by $1\frac{1}{2}$ inches.
- Chill 20 minutes.
- Melt butter in hot skillet, watching carefully to see that it does not turn brown.
- Add beef rolls and cook 5 minutes, turning gently and frequently until brown on all sides.
- Do not overcook.
- Serve immediately with pan juices.
- Yield: 10 rolls or 5 servings.

STEAK TARTARE, OUR STYLE

Use the same ingredients as above, adding $\frac{1}{4}$ cup finely chopped green onions and mix well. Leave raw and chill thoroughly. Serve in a bowl with thin slices of buttered rye and brown bread, and plain crackers which the purists will use as dippers only.



SHOW CATALOG—TAKE ORDERS

No Selling Experience Needed!
Every Neighbor a Customer

Nothing to buy. Show America's finest selection of gifts, toys, greeting cards, jewelry, candy, housewares while sipping coffee with neighbors and friends. Write for FREE Colorful Catalog.

PEN 'N BRUSH Room 6-519, 360 Wisconsin St., St. Paul 1, Minnesota

LUCKY LUCY?



Not! No rabbit's foot for her. She knows many cancers can be cured if found in time—so she gets a health checkup every year. She also knows contributions can help conquer cancer—so she gives generously to the American Cancer Society. Send your gift to "Cancer," in care of your local post office.

AMERICAN CANCER SOCIETY

NOW! WASH AWAY PAINT WITH WATER!

Remove any finish with TM-4 and water.

SIMPLE - EASY - QUICK

Guaranteed to be the best paint remover you have ever used.

Available wherever paint is sold.

NOW! WASH AWAY PAINT WITH WATER!

WINFIELD BROOKS CO. WOBURN, MASS.

785 MONEY MAKERS in parade of best sellers

FREE Colorful CATALOG

Turn extra time into extra cash! Show catalog of greeting cards, imports, ceramics, silverware, housewares, toys, gift wraps, jewelry to friends, neighbors, relatives. Take orders. Pocket profits! Exclusives! Best money-makers in the field. Write for FREE Money-Making CATALOG today. No obligation.

NORTH STAR

Dept. 6-560
251 East 36th St.,
St. Paul 1, Minn.
Lifetime Opportunity!
Name _____
Address _____
City _____ State _____

Parsley

FISHERMAN'S SOUP

- $1\frac{1}{2}$ pounds white fish
- 1 quart water
- 1 large onion, finely chopped
- 2 cloves garlic, minced
- 3 tablespoons butter
- 1 cup canned tomatoes
- 4 whole cloves
- 2 bay leaves
- dash of saffron
- $\frac{1}{2}$ teaspoon white pepper
- $\frac{1}{2}$ tablespoon chopped parsley
- $\frac{1}{2}$ cup heavy cream
- salt
- Cut fish into 1-inch pieces and simmer in boiling water for 10 minutes.
- While fish is simmering, lightly brown chopped onion and garlic in butter.
- Add fish, tomatoes, cloves, bay leaves, saffron, pepper and half of the chopped parsley. (The cloves and bay leaves in cheesecloth for easy removal.)
- Cook over low heat for 30 minutes, remove herb bouquet.
- Stir in cream, a little at a time, and simmer (do not boil) 10 minutes.
- Season to taste with salt.
- Sprinkle with remaining parsley, serve with toasted French bread.
- Yield: 4 servings.

WHITE BEANS COMME CHEZ SOI

Extraordinary dish from an ordinary bean.

- 2 cups uncooked white beans
- 2 onions
- 2 whole cloves
- 1 bay leaf
- dash of thyme
- 1 garlic clove
- $\frac{1}{4}$ cup olive oil
- $\frac{1}{4}$ cup vinegar or lemon juice
- 1 cup finely chopped parsley
- salt and pepper to taste
- greens
- tomato wedges
- cucumbers
- Soak beans overnight.
- Cook according to package & directions together with one onion, halved and stuck with two whole cloves, bay leaf, thyme, garlic clove, salt and pepper. Cook until beans are tender.
- Remove garlic, bay leaf, onion, drain well, chill thoroughly.
- An hour before serving, add onion, chopped finely, remaining ingredients. Toss lightly.
- Season to taste.
- To serve: Place on a bed of greens and garnish with tomato wedges and cucumber chunks.
- Yield: 6 servings.

[Continued on page 154]

Flowering shrubs [Continued from page 139]

new year, prune a few branches for indoors. Watch the rows of silver catkins emerge from their red-brown skins. For several weeks they will grace whatever room they inhabit, and finally the pollen will appear to touch them with golden powder. Keep them still longer. Pale chartreuse leaves and very blond roots emerge. Planted outside in April, you increase your own supply, or share with friends. Most willows have a special fondness for wet land and river banks, but the pussy willow also thrives where it is dry, and always turns to ribbons of furry silver in the early spring sunlight.

The peepers are scarcely in full song when the Japanese quince (*Chaenomeles japonica*—5 to 6 feet) unfolds clusters of flame-orange flowers deep among its spiny forbidding branches. But don't be reluctant to gather sprays of the tightly clustered vivid flowers. If Japanese quince bushes are set one foot apart in a row, they grow into a fine, flowering hedge. There are splendid new hybrids called *Cydonia*, extra-hardy and beautiful—do investigate them.

With daffodils comes Korean spice (*Viburnum Carlesii*—5 to 6

feet), a member of the honeysuckle family. The heads of clustered tiny florets are pink in bud, unfold to white, and emit a spicy sweetness that constantly draws you outdoors for a closer sniff. Dry a few blossoms on a window sill or somewhere airy, tie them in a handkerchief, and slip them in your clothes or linen drawer. This shrub is hardy and easy. Prune off sucker growth and don't spray. *Viburnums* are allergic to any form of sulphur.

A hedge of forsythia tumbles over a wall along a road near us. In May it is a sheath of spun gold. Originally from Asia, and a member of the olive family, this indestructible bush whose flowers appear before its leaves do make a fine, loose casual hedge. Grow forsythia with grape hyacinths and scilla beneath. To expand your planting, divide the roots. Merely loosen the soil at one side, and gently pull off a piece of root with some tops attached. Do this spring, fall or anytime. Prune off half of the top growth when you set the new plant. Bring forsythia branches indoors early and let them convert your home into a private flower show. This picking

is also important pruning; it keeps the bush open to sun and air—especially in the center. As a result, flowers next year will extend down into the heart of the shrub. *Lynwood Gold* from Ireland is a deep shade and a fine variety.

Among the early flowering shrubs comes Scotch broom (*Cytisus scoparius*—4 to 9 feet) which grows wild at the seashore, where it loves the sandy dry soil. The branches are green to the ground, and in April and May golden pea-like flowers appear in the leaf axils. The foliage is straight but flexible and responds to a sweeping breeze in a most delightful manner. Trim off some of the branches and bind them together for a fine hearth brush.

Kerria (*K. japonica flore-pleno*—5 feet) comes from the Orient with rich, yellow ball-shaped blooms. The stems are grown all year and are attractive standing in a winter snow, the only green in sight. The arching branches in full blossom decorate the house beautifully. It thrives in full sun or partial shade, flowers luxuriously in May and off and on for the rest of the summer. *Kerria* is tough and hardy and divides readily. Slice off a piece of root with two or three top branches intact

and you have a new shrub; the plant soon fills in the gap.

Fire-thorn (*Pyracantha coccinea lalandii*—7 to 15 feet) is hardy and vigorous. Espalier it against a wall or let it sprawl into a dense bush: it makes a fine, massive, dramatic hedge. It likes dry soil, a warm, well-drained spot. Buy small plants. Those in six-inch pots transplant best, and will grow two or three feet the first year. *Pyracantha* is formed from the Greek words meaning fire and thorn. It has thorns always and fire all fall. The orange-red berries forming in September will last until January. The flower in May is beautiful, and appears in loose clusters, milky-white, each shaped like a wild rose, with five round petals and yellow anthers.

What romance and delight springs from the lilac (*Syringa vulgaris*—12 feet)! A Viennese ambassador is said to have brought the first seeds out of Turkey along with the first tulip seeds. Lilacs are native to Romania, Yugoslavia and Greece. In Devon and Cornwall, a girl who bathes her face in lilac dew on May-day morn will be beautiful all year! The sturdy, practical British farmer, years back, kept an eye on

[Continued on page 158]

Married women are sharing this secret

... the new, easier, surer protection for those most intimate marriage problems

What a blessing to be able to trust in the wonderful *germicidal protection* Norforms can give you. Norforms have a highly perfected new formula that releases antiseptic and germicidal ingredients with long-lasting action. The exclusive new base melts at body temperature, forming a powerful protective film that *guards* (but will not harm) the delicate tissues.

And Norforms' *deodorant protection* has been tested in a hospital clinic and found to be more effective

than anything it had ever used. Norforms *eliminate* (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

And what *convenient!* These small feminine suppositories are so easy and convenient to use. Just insert—no apparatus, mixing or measuring. They're greasless and they keep in any climate.

Now available in new packages of 6, as well as 12 and 24. Also available in Canada.

Tested by doctors...
trusted by women...
proved in hospital clinics



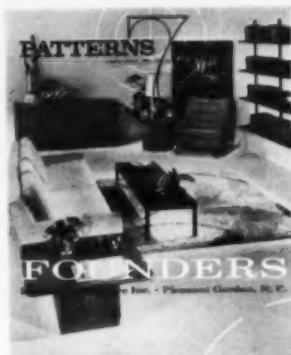
FREE informative Norforms booklet

Just mail this coupon to Dept. LY-09
Norwich Pharmacal Co., Norwich, N.Y.

Please send me the new Norforms booklet,
in a plain envelope.

Name _____ (Please print)
Street _____
City _____ State _____

S
SOI
n an ordi
e beans
emon juice
parsley
ste
t.
package &
one onion.
two whole
yme, garlic
r. Cook un
leaf, onion
roughly.
ng, add one
y, remain
lightly.
a bed of
with tomato
ber chunks.



PATTERNS

DESIGNED BY JACK CARTWRIGHT



Why not write for color brochure showing the complete, correlated grouping of living room, dining room, and bedroom pieces in the Patterns 7 Collection? Enclose 10c to cover handling cost, please. Address Department 14.

FOUNDERS

Founders Furniture Inc. - Pleasant Garden, N. C.

SILVER BABY TALK

By Marianne Allen

Baby Registry Bureaus, where wise parents have enrolled their offspring, can help you avoid duplication of gifts and guide you in selecting patterns.



Infant feeding spoon in *Prelude* sterling silver by International

For the names of jewelry or department stores which have a *Baby Registry Bureau* in your area, write to Dept. BRB, *LIVING For Young Homemakers*.



Sterling-silver, hand-chased child's cup and rattle by Kirk

Parsley: the gourmet's greenery

[Continued from page 152]

PARSLEY BUTTER SAUCE

Marvelous on liver, broccoli, asparagus and fish, or add a few snips of chives, serve on new potatoes.

- 1/4 pound butter
- 1/2 teaspoon salt
- 1/8 teaspoon pepper
- paprika to taste
- 1/2 cup finely chopped parsley
- 2 tablespoons lemon juice

• Melt butter.

• Add the remaining ingredients; heat through, but do not brown.

• Serve immediately.

• Yield: 3 to 4 servings.

NEW POTATOES IN PARSLEY SAUCE

12 tiny new potatoes

6 slices bacon

2 tablespoons butter

2 tablespoons flour

1 cup milk

salt

white pepper or cayenne

1/2 cup finely chopped parsley

• Cook unpeeled potatoes until tender, drain.

• Dice bacon, fry until crisp, drain off drippings, set bacon aside.

• In same skillet, melt butter, blend in flour and add milk gradually, stirring constantly until slightly thickened. Season to taste with salt and white pepper or cayenne.

• Add parsley and mix.

• Arrange potatoes in shallow baking dish, add sauce and sprinkle with crisp bacon.

• Bake in preheated moderate oven (350°F.) for 20 minutes.

• Yield: 4 servings.

NOTE: If new potatoes are not available, substitute 4 large potatoes, peeled, cubed and cooked.

Give
a gift
of life!

Contribute to the
Red Cross
Blood Program

New ideas for an old stand-by—shellac

Known for years as a sealer as well as a finish coat, shellac has always been a versatile and useful material around the home. Now it has shown up in a new garb, a pressurized spray bomb. This package makes it easy, convenient and neat to use for a number of small homemaking jobs.



Furniture should be taken down to the raw wood, thoroughly washed with turpentine, and allowed to dry. Any stain used should be water-soluble. Sand before applying coat of shellac



Hold dispenser about 10 inches from the work, and move in a steady arc, parallel to the surface. A series of light passes are preferable to heavy coats which tend to drip, creating lumps



Spray method is excellent for applying to carved surfaces or basket weaves. Matte or egg-shell finishes are obtained by use of fine steel wool and various grades of pumice with oil, water



Floor touch: container allows you to repair traffic areas frequently before the base coat is worn through. Saddles and entries get the most scuff and wear. *Bull's Eye* shellac by Zinsser

Matsuri is a four panel scenic wallpaper which was inspired by the gay umbrella festivals of Japan. It comes in decorator colors and makes a striking background for both modern and traditional furnishings.

BY ORDER OF THE
LOS ANGELES SHOWROOM

PLAN YOUR
DECORATING

with

**VAN LUIT
WALLPAPER**

and make

ANY ROOM

**THE MOST
BEAUTIFUL
ROOM**

**in your
HOME**



Send 50¢ for full-color miniature of *Matsuri* or \$1 for miniature plus DECORATORS' PACKET of samples and inspiring ideas you won't use...

4000-L CHEVY CHASE DR., LOS ANGELES 38





DURABLE



CLEANABLE



AND OH, SO COMFORTABLE

THE HEART OF COMFORT IN FINE FURNITURE IS POLYETHER FOAM CUSHIONING

Good thing the cushion's made with soft, durable polyether foam. Polyether foam resists rough treatment. Its slip-retardant surface helps keep fabric seams neat. Cleaning's no problem, because polyether foam isn't affected by ordinary cleaning agents. And best of all...polyether foam gives you a new kind of soft comfort...never too firm, never too bouncy.

When you buy furniture, be sure you get quality...where it's most important. Ask for cushions of wonderful new polyether foam.

THE FINEST POLYETHER FOAMS ARE MADE WITH DUPONT HYLENE®

organic isocyanate



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

THE GREEN THUMB: CONCRETE VERSION



About 800 square feet of the Peart terrace is paved in concrete. An irregular shape—half semicircle, half rectangle, it was begun by digging a shallow trench to hold pouring form

Next step was to set the screeds or pouring forms in place. California redwood two-by-fours were used for the vertical and horizontal dividers; the curve was determined by heavy lath forced into a circular shape and held in place with a series of stakes



Redwood two-by-fours establish a pattern that extends across the terrace to the foot of the hill where the redwood is repeated in the deck and raised planting beds

Ready for their concrete filler, the redwood stretchers make a pleasant, geometric pattern. They will also prevent the concrete from cracking—a wise precaution in any paved area



Pouring over, the concrete is brushed to a smooth finish. Impregnated with pigment, the paving is pale beige, a good heat-reflecting color, and a guarantee against chips and cracks ever showing

Johnny is not a genius [Continued from page 86]

children. Differences are dealt with in such a way that pupils will progress in accordance with their capacities to learn. The highly gifted, the mentally retarded and all degrees in between are identified by achievement tests, intelligence tests and teachers' observations. After this, the students are assigned to different sections of a given grade. The top students then might be given enrichment projects and encouraged to go on as far as they are able. Then, too, in many places there are special classes for the least able, and in several cities, for example, Cleveland, Ohio, there are special classes for the most able. New York City's Hunter College is devoted to these able children. Thus, the schools are trying in every way to recognize and provide for the brightest as well as the slowest. Their job is not an easy one, but the effort is being made.

It is a cold, hard fact that a teacher has limits in time, strength and endurance. We cannot expect her to give up her sleep, home-life and recreation in order that Johnny get every single thing that we think he needs. Providing for differences very often becomes the life-consuming and nerve-racking job of correcting papers and notebooks, evaluating the worth of enrichment projects, planning for future individual betterment programs, as well as checking exercises and tests and planning the next week's assignments. The teacher is a human being with her own abilities and frailties, and not an all-powerful, all-knowing, all-seeing automaton that runs on and on and on into infinity. Truly her task is not an easy one. And we parents are not helping. We insist that Johnny is far smarter than anyone else in his class. We have told Johnny so over and over. We

have pounded teachers' desks insisting that he be placed in the very top group or that he be retested to establish his superiority. We have complained to principals and superintendents about brave teachers who have placed Johnny just where he belonged. We have nagged, bullied and badgered the child until he cringes at the very word "learning" and does all in his power to stifle his own abilities and aptitudes. Isn't it as bad to tell Johnny that he is smart, as it is to tell him that he is dumb? We are horrified at the story of Thomas Edison, whose stern headmaster hung a sign around his neck, telling him, his parents and the world that he "should have his head examined." But isn't it likewise deplorable to proclaim to Johnny, his teachers and anyone who will listen that he is exceptionally gifted and anyone who thinks and acts otherwise "should have his head examined"? Some parents seem to have this attitude.

There is a difference between the talented child and the genius. There is no particular provision made for the genius. And if, as so many doting parents would have us believe, there were great hordes of geniuses, something would have to be done and done quickly. But there are very few who are so exalted. I realize that the difference between talent and genius is quantitative, but it is also qualitative. Genius shows itself as a power which is imaginative, creative and spontaneous. Genius rises above directions. I have had the privilege of knowing one young genius. (He was not in my family!) He was self-acting. He pursued knowledge. When he was nine years old he was able to find, read, understand, explain and elaborate on a college physics text. Amazing, but true. And rare indeed. Most of us have read about such men as Da Vinci and Goethe, and in our own time, Albert Einstein.

[Continued on page 164]

Beautiful...livable...comfortable...

LA-Z-ROCKER

The original rocker that combines all the features of a platform rocker, comfortable tilt-back reclining chair, and luxurious lounge chair.

You will enjoy hours of relaxed lounging or rocking comfort in this colonial styled La-Z-Rocker. Its special locking swivel Yokes. The patented 180°-4-Way Ottoman for full leg support when used as a tilt-back reclining chair.

The model 420 is just one of 6 attractive La-Z-Rocker styles available in a variety of fabrics and colors.

Other LA-Z-ROCKERS from **\$89.00**

IDEAL FOR TV VIEWING

LA-Z-BOY CHAIR CO., Monroe, Michigan
LA-Z-BOY, INC., Newton, Mississippi

La-Z-Boy Chair Company

Dept. LH
Monroe, Michigan

Gentlemen:

Please send me the FREE illustrated folder showing the complete line of La-Z-Boy's fine rockers.

Name _____

Address _____

City _____ State _____

Flowering shrubs [Continued from page 153]

lilacs for a different reason. If lilac buds were plentiful, there would be an abundant harvest on pears, apples, peaches and plums.

For myself, I find nothing to equal the scent of white lilacs before breakfast when the dew is on them. Bury your face in their cool witness—I would grow them for this attribute alone.

You can plant lilacs almost anywhere, entirely forget them, and they will grow and be lovely. There are, however, a few tricks for a special abundance of flowers. Set them in open sites, in rich, neutral to alkaline soil in full sun with lime and manure. Feed in April. Lilacs like lime, pulverized lime, bone meal, limestone chips and wood ashes. Mix several shovels full of rotted manure in the hole when you plant. Most lilacs you buy are grafted, and these should be planted six inches deeper than they grew. If not grafted—three inches deeper. Occasionally, cut some of the old branches to the ground to keep them vigorous, and prune off suckers. To grow a lilac hedge, set bushes four or five feet apart, and never prune. For an appealing corner planting, use phlox divaricata, candytuft and aubrieta around their bases.

When spring is really here, the magnolia (*Soulangiana*—25 feet) flowers unfold from gray nubbly twigs. Large, exotic, purple outside and white within, tropical in appearance, they have a delicate fragrance. They smell the way lemons make you feel—fresh and cool. Though of Asiatic origin, they thrive here—preferring rich and porous soil. The best time to transplant them, strangely enough, is when they are in flower. The delicate roots will best survive bruising when in the midst of growing. Likewise, prune in the growing season.

In early June, the double-file viburnum (*Viburnum tomentosum*—7 feet) unfurls great flat plates of flowers. The horizontal branches are covered with a perfect mosaic of blossoms with spidery sunburst centers. When fully out, they completely obliterate the shrub and resemble a fall of snow. Fine berries and autumn color.

The flowers of mock-orange (*Philadelphus virginialis*—4 to 8 feet) smell like pineapples growing in the sun. Large, small, double and single, they make graceful bouquets. In Indian country, the straight new shoots of the mock-orange were avidly sought by the young women. Being light

in weight, they were woven into excellent back cradles for crying children. Indian hunters used them for arrow shafts.

The ingenious chiefs also used mock-orange for both pipes and stems. They cut a six- or eight-inch piece from the bottom of a shoot where it widened out. How did they clean out the pith without breaking it? By imprisoning the grub of a beetle in one end. With backward escape impossible, it ate its way through the soft pith to the other end. The stem was thus hollowed, with the wider end ready to be tobacco-stuffed.

About half a century ago, Reginald Farrer discovered the butterfly-bush (*Buddleia alternifolia*—8 feet) in Kansu, China. Every June this delightful shrub becomes a purple waterfall of fragrant flowers. Prune immediately after flowering or by picking the blossom sprays for the house. Use a rich, well-drained soil and sunny location. While the blooms open in profusion in June, they also continue the rest of the summer and attract myriads of butterflies, especially in late autumn—hence the name.

Meadowsweet (spirea—4 feet) came to us originally via the Himalayas. From English gardens comes the variety *Arcuta*, a fool-proof, hardy sort. Give it sun, rich loam, moist location, and in June it will be transformed into a tumbling mass of white flowers. The mahogany-red seed pods in July are equally attractive. A wicked young woman so beguiled St. Peter with several sprays, so runs the tale, that he inadvertently let her slip into heaven. Meadowsweet was also a Middle Ages "strewing herb," and Queen Elizabeth's favorite.

The Rose of Sharon (*Hibiscus syriacus*—10 feet) originally from Syria, suggests the great hibiscus flowers of the tropics with its large blooms that appear in August and continue forming off and on until frost. Give it full sun, well-drained soil. It needs no pruning, attracts no bugs, makes a fine hedge. The flowers of the newer varieties are like large saucers, and nearly five inches across. They are white, splashed with red, blue and deep scarlet.

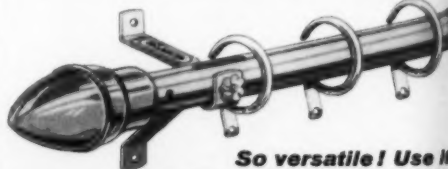
There are three wild shrubs to include for special reasons. The first is the rugosa rose (*Rosa rugosa*—6 feet). This stiff shrub with dark-green, deeply-veined leaves is completely buried beneath huge, fragrant single pink

Something new from Kirsch trusted name in window beauty



Start now planning to beautify your home with fresh new window treatments. Look to Kirsch—as always—for the best in smart, adaptable window decorating ideas... and the latest and best in beautiful, dependable drapery hardware.

Your new draperies deserve the crisp good looks, smooth handling, and long life ensured by genuine Kirsch... as offered in several price ranges by stores which have your needs in mind. There's a Kirsch dealer near you, so you need not accept a substitute, should one be offered.



So versatile! Use it to draw a pair, or all-one-way



It's simple to install your new Kirsch decorative Dura-Brass traverse rods so each one pulls one panel of drape all the way across the rod... as so often desired for corner or bay window treatment.

Complete step-by-step installation instructions are packed with this excitingly-different, beautiful rod; you'll find it easy to put it up just the way you want it.

Flowering shrubs

or white flowers, each with clusters of yellow stamens. In June, on Cape Cod, the area for miles is sweet with the blossom's scent. In September, round orange hips form to decorate the bush until frost. Pick, add a little water, and bail these into juice, strain out skins and seeds, freeze or seal in jars. All winter, add this very rich essence of Vitamin C in small quantities to your morning juice.

Surrounding the small ponds on Cape Cod and all up and down the coast from Maine to Florida grow the sweet pepper bushes (*Clethra alnifolia*—10 feet). The fragrance of the erect racemes of white flowers in July and August makes swimming in those blue ponds a pure delight.

In June and July, the elderberry (*Sambucus canadensis*—8 to 10 feet) produces huge, flat flower heads—each a cluster of tiny white florets. Blue-black berries ripening in late summer hang dramatically on the shrub. Cut off a head and turn it upside down in the soft batter of a griddle cake while it is sizzling on the griddle. The berries slip off and, presently, when you turn the cake, you have incorporated into it a flavor that

mingles well with butter and sirup.

There are two flowering shrubs we love for reasons other than flowers. First, the bayberry (bayberry *Myrica pensylvanica*—3 to 5 feet) because of its resinous waxy berries in the fall, because you crush a leaf anytime for a refreshing pungent scent. Bayberry thrives in hot, dry, sandy soil where nothing else will. Clip to the ground now and then for fresh growth. In New England, aromatic bayberry candles are an industry. You can make your own. One pound of juice makes four ounces of wax. Steep the berries in boiling water, when cool, skim off wax. Melt this and dip a wick up and down in it until it is as thick as you desire.

Sweet fern (*Comptonia peregrina*—4 feet) adapts to high mountains, to hot, sunny, dry sandy areas and grows on sterile roadsides. When you transplant (fall or spring), cut way back so all you really move is root. Crush a leaf for a magnificent scent—an odor that is the essence of sun on pines, evergreen woods and the salt sea. In noon sun or in rain, you don't even have to crush—the scent drifts everywhere.

September is a fine time to plant all these flowering shrubs (except for magnolias), and gives them opportunity to settle before winter and to prepare for spring blooming. Dig a hole large enough for the roots to spread out. Most shrub roots grow downward at a slight angle from the horizontal, so set each in its hole on a slight mound. If balled, loosen burlap and spread out. Leave them in the hole to rot away. Fill in carefully around roots and water. Leave a slight depression on the ground surface for further watering, and level this before winter, lest frost settle. A six-inch mulch of hay around newly-planted shrubs holds in moisture and is desirable.

Most all flowering-shrub pruning is done as you pick the blooms. If you never did any more, they would still thrive. But if you desire further shaping, do it immediately after the flowering period. A great number want their centers open to sun and air. Prevent them from growing into a thick, compact, solid mass (unless, of course, you are growing a hedge) and take out old, thick wood right down to the ground. If kept in the form of loose, arching sprays, each branch bears more flowers. This is especially true of Japanese quince,

forsythia, Scotch broom, kerria, lilacs, mock-orange, butterfly bush, meadowweet, *rosa rugosa*, sweet pepper, elderberry, bayberry.

One of the joys of these flowering shrubs is the fact that you can force them indoors. Rather than think we force them, however, I prefer to think that if we give them a congenial indoor spot, they give us a bonus of extra flowers.

Beginning with pussy willows in January, most all of these bloom indoors soon thereafter. Trim off long branches on a melting, sunny day, or after a warm spell. Soak overnight in the bathtub, or if the family protests, spray with warm water and set in a light but not sunny spot. In ten days, forsythia begins to show hints of yellow. Lavender lilacs come out pure white and miniature, as if you were looking at them through the wrong end of field glasses! Each sort does something interesting, and gives you a most welcome preview of spring.

Whether you grow one or a dozen, what year-round joy is gained from flowering shrubs! The fire-thorn's berries are just passing when the pussy willow and forsythia give you indoor blooms. And then all spring breaks loose when the show outside begins.

NEW! this excitingly different MULTI-PURPOSE traverse rod in shining Dura-Brass

**BEAUTIFUL WITH EITHER
SMART SAFE CURTAINS
OR...**

**LUXURIOUS
PLEATED DRAPERIES**

**Kirsch
DRAPERY HARDWARE**

THREAT YOURSELF TO THE WINDOW
STYLING IDEAS IN THIS BOOK

It's easy—and it's
fun to plan window
effects with hints and tips
from experts. This full-color
book also shows how to make curtains and
draperies. Includes a unique Color Selector Kit.
Send coupon today with \$04.

Never before, a rod like this Kirsch decorative one-inch adjustable snap-on-drawing traverse in gleaming Dura-Brass. In buying, you select either the "ring" slides or the plain ones, to get the effect you want.

Skillfully engineered to stay beautiful for years: Dura-Brass can't tarnish or corrode; the "rings" don't touch the rod, so can't scuff it—they will pass freely over supports needed for wide installations. The long-wearing cord—concealed inside the rod—is "endless," for use with a tension pulley. (Cord "pulls" are packed with the rod, if you wish to use them).

Kirsch Company, 918 Prospect, Sturgis, Michigan

Gentlemen:

Please send me "Window Decorating Made Easy"—by Kirsch, for which I enclose \$04.

Name _____

Address _____

City _____

Zone _____ State _____

SEDGEFIELD



This is SEDGEFIELD, flexible, functional furniture accenting the dignity of cherry woods with the rich lustre of saddle leather—the authentic thoroughbred of American modern.

write for name of nearest dealer
RAMSEUR FURNITURE CO.
 RAMSEUR, NORTH CAROLINA

RAMSEUR

Quality
Economy
Dependability



**YOU GET ALL 3
 WITH REPCO GAS
 OR OIL HEAT**

Translated, Q.E.D. means "It is proved". Wide acceptance of REPCO Thrift-Master Boilers and Baseboard Radiation by Architects and Builders is further proof of the Quality, Economy and Dependability of REPCO Heating Equipment. America's finest!

REPCO
 Thrift-Master

PHILADELPHIA 36, PENNA.
 Write for brochure

**PHIL-MAR
 STUDI-LITE**
Ideal for home, school or office



FEATURING
 PARALLEL
 LIGHTING

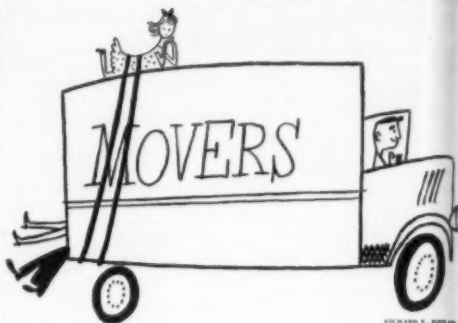
CERAMIC BASE IN
 4 POPULAR COLORS
 • Matte White
 • Sand-Tex
 • Cantaloupe-Tex
 • Aqua-Tex

The Phil-Mar Studi-Lite is the perfect addition to the home, school or office. Colorful ceramic combined with Walnut. Distinctive textured fabric shade. Height 24" — just right for perfect light.

Approximate Retail...\$1295

OVER 100 OTHER STYLES IN CERAMIC
 TABLE LAMPS SOLD IN LEADING
 DEPARTMENT AND FURNITURE STORES

PHIL-MAR CORP. CLEVELAND 17, OHIO



EDWARD E. BROWN

IF YOU'RE ON THE MOVE

The steadily increasing mobility of today's young families—which grew tremendously with World War II and shows few signs of slackening—is the result of several factors. Major among them are company transfers of personnel, and a willingness of today's young marrieds to uproot and strike out for new areas and new challenges. According to the latest Census Bureau report, these adventuresome young Americans are moving to new homes at the rate of 25 million each year. A surprisingly large percentage of these are long-distance moves involving transfers to different states and from one widely-separated section of the country to another.

Many of these moves are paid for by the company desiring the services of the husband in another part of the country. In such cases—where cost is no object to the young family—the entire job of packing, loading, unloading and unpacking may be left in the hands of a reliable moving firm. There will be only a few items which will have to be handled by the young couple: these exceptions will be discussed in detail later.

More often, perhaps, the budget won't permit a completely carefree move, and much of the packing will have to be done before the mover arrives. For that matter, most careful young homemakers prefer to pack their valuables themselves. With these ideas in mind, **LIVING For Young Homemakers**—in co-operation with the Ann Mayflower Transit Company, Inc., long-distance movers of Indianapolis, Indiana—has compiled some fundamentals of moving: what to pack yourself and what to leave for the movers; how to prepare major appliances, how to handle fragile objects and some general information which will be of value in planning your move—whether you do some of the work yourself, or leave the entire operation to be planned and carried out by a moving company.

Well in advance of the actual moving day, make a complete survey of your house and determine what will be moved and what may be thrown away. If unwanted material is discarded before calling in the mover for an estimate, both your job and his will be simplified. When the estimator arrives, don't try to "hide" anything. An estimate is nothing more than that. The ultimate cost of the move will depend on what is moved—not on what you *said* would be moved.

Set your moving date as far in advance as possible so that you may be assured of prompt service. If you can, arrange to move in the middle of any given month to avoid the end-of-the-month rush. Many things can be packed months ahead of the moving date—household items which are used infrequently or articles of clothing which are used seasonally. Mark each box or carton as to its contents and indicate with appropriate stickers, well in advance, which ones contain fragile and breakable items.



Packing tips and suggestions

In case you do most of your own packing, the mover cannot be held liable for loss or damage to goods so packed. For this reason, it is wise to know and use some of the professional methods in order to protect your valuables. Newsprint and shredded newspaper are excellent materials for cushioning all breakables. White tissue paper is best for fragile, easily soiled articles, and red tissue is easily seen and may be used for extremely small items which otherwise might be lost or thrown away when unpacking. Finally, obtain non-tarnish tissue from your mover for wrapping silver and gold.

Most homes have an assortment of tables with various designs or ornamentation which require careful treatment. The surface of a plain, smooth-surfaced dining table is best protected with a soft cushioning pad which drapes over the sides and is tied beneath the table top to anchor it. Filigree or piecrust tables require even more care: first cover top with clean wrapping paper, then fill the top with shredded paper or excelsior to an inch above the edge. Cover the excelsior with a round of corrugated or fiberboard, tie it in place and overwrap the entire top with paper.

Lamp shades are one of the items which should *not* be wrapped in newspaper: the printer's ink will stain delicate fabrics. Put shades in individual cartons, and never pack anything else in with the shade. Books are another item requiring special care. Try to pack them in their cartons as nearly as possible in the order in which they are found on the bookshelf. Place them on edge, alternating bound edge to open edge to prevent undue pressure on the bound edges. Don't load furniture drawers with heavy articles. Too much weight can cause serious damage to the furniture, so be sure to restrict drawer-packing to only the lightest items.

There are many things a homemaker can do to prepare for a move, but the rolling of rugs and carpets is not one of them. Remove all carpet tacks, but leave the carpeting on the floor. The mover will roll them correctly, strap them into place in the van and unroll them where you want them in your new home. Mattresses, too, should be entrusted to the mover who will pack them in special cartons. Medicines, furniture polishes and soaps [Continued on page 166]

 An advertisement for North Hickory Furniture Company. It features a black and white photograph of a living room interior. On the left is a large, dark-colored sectional sofa. In the center is a round, dark wood coffee table with a vase of flowers and some books. On the right is a matching armchair. The background is a light, textured wall. Text is overlaid on the image.

These pieces, traditional, very handsome and practical, together or apart.

Upholstery that may beautify but suffers after moving—your after you.

BEAUTY...

in the American Tradition

North Hickory expresses Early American design at its best in this handsome sectional and companion chair. Each is destined to bring added charm and comfort to any home. Available in fabrics and colors of your choice to

blend with your color scheme. Write for name of dealer nearest you, and for illustrated folder showing North Hickory's wide assortment of fine furniture.

NORTH HICKORY
Furniture Company

P. O. BOX 875

HICKORY, N. C.



SPEAKMAN anystream® shower head

- Adjustable as you desire to stimulating, relaxing or shampoo sprays.
- Available with AUTOFLO® that cuts water use 50%—yet still gives satisfying showers. Saves hot water ... money.
- Used in finest hotels, motels—best for your home.
- Takes only minutes to install. Six models available at your plumber.

Write for folder S-92-A, Dept. L, SPEAKMAN COMPANY, WILMINGTON, DE, DELAWARE

UNGUENTINE® BOOSTS NATURE'S HEALING POWER as no plain antiseptic can!



1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!



2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

Gives instant aid to everyday cuts, scrapes, scratches, as well as burns—Relieves pain, fights germs, promotes healing and forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for all kinds of everyday skin injuries, painful sunburn, too!

Play it safe—
Let Unguentine
take over!



Guaranteed by
Good Housekeeping

YOUR BEST BUY IS A NEW brick HOME See Your Builder Today

SPONSORED BY MEMBERS OF THE
STRUCTURAL CLAY PRODUCTS INSTITUTE

★ Buy U.S.
Savings Bonds ★



THOMAS STRAHAN COMPANY FINE WALLPAPERS

CHelsea, MASSACHUSETTS
Showrooms at 515 Madison Ave., New York 22
Merchandise Mart, Room 610, Chicago 54



Babe in beauty-land



All little girls who love to clomp around in Mother's high heels, filling the house with bright staccato beats, preening with admiration before a mirror while juggling Mother's new hat, eagerly await The Big Adventure: the day when they, too, can have their hair "done." It finally happened to Lisa Purdum, 4, of Van Nuys, California, when her mother took her along to that magic spot—the beauty salon.



The day arrives

The toast still clutched in her hand, Lisa is suddenly fearful of the unknown, but a solid woman-to-woman talk gets her back on the road to adventure

So this is it!

Still clinging to her mother, Lisa is amused as she watches hair tint applied. So far, it's not so bad and nothing hurts, so it's going to be fun after all—just as she expected





Upswept? Shorter?

Or would it look better with a pony-tail? Our miniature lady begins to show signs of developing femininity: she's delighted to sit before the mirror and "fuss" with her hair—just for the pleasure of it



Such peculiar colors

The clear, uncomplicated wonder of a child shows in Lisa's face as she stares entranced at the rows of nail-polish bottles. Next to trying out the hair dryer for size, this salute to feminine pulchritude fascinated her most



Her moment of glory

Completely absorbed, slightly wary, waiting with grown-up anxiety for the results, Lisa watches her new, chic coiffure slowly take shape



The glamour girls

Feeling like new women, Lisa and her mother, Lenore, having shared their morning of adventures, leave behind them what Hollywood calls "the pink jungle" and head back to the familiar surroundings of home

NEW **CON-TACT** SELF-ADHESIVE DECORATIVE PLASTIC
• TWICE AS THICK • **36"** WIDE

IT'S SO RUGGED, THAT 100,000 RUBBING HANDS CAN'T WASH AWAY THE SEALED-IN COLOR OF NEW

CON-TACT
HEAVY DUTY VINYL

Refinish, protect, beautify any surface from floor to table top

Smooth on a handsome, care-free vinyl finish in minutes. Self-adhesive backing makes it simple to apply. New 36" width covers most surfaces with seamless beauty.

Illustration: Margaret Woodruff

Layers of heavy gauge vinyl laminated into a single miracle plastic — 5 of many designs in 14 colors — available at your CON-TACT dealer



CON-TACT TOP® is a product of CONRAC® PLASTICS INC., CONRAC-MARCEL CO.
1407 Broadway, New York 18, N. Y. Division of United Merchants and Manufacturers.

go Stereo in style WITH HEATHKIT



Nothing tells others so much about you . . . your personality . . . your tastes, as your choice in fine music presented in its most natural form—STEREO. And . . . no other stereo hi-fi components blend so compatibly, so beautifully into your own home as HEATHKIT. For quality . . . there is no peer.



Send today for your FREE Heathkit Catalog describing a complete line of easy-to-assemble, modestly priced stereo hi-fi components, or see your nearest authorized Heathkit dealer.

HEATH COMPANY

Benton Harbor 33, Michigan

Please send the latest Free Heathkit Catalog.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Johnny is not a genius

[Continued from page 157]

After some research I believe that these are the qualities of the talented or *gifted* child:

1. Curious and inquisitive.
2. Quick in his thinking and also in his analyzing.
3. Rapid in learning.
4. Strong in retention.
5. Keen in observations.
6. Able to generalize.
7. Active and interesting.

Now besides having such glowing traits, a *genius*:

1. Produces original thought.
2. Can never be touched by the problem of boredom.
3. Has the ability to work alone for an unlimited time, disregarding all other activity.
4. Can grasp and understand immediately and correctly whatever he hears or reads.
5. Gives careful, constant attention to the abstract.
6. Consistently and spontaneously rises above direction or control in his activities.
7. Is serene in self-activated and unsupervised projects.

Most Johnnys are not geniuses. What, then, can we parents do to help a gifted child realize his potentialities? We can:

1. Realize that there are many others as bright or brighter than he and that the schools are making tremendous progress in educating him.
2. Think what we please, but never mention to him that he is smart or more able and therefore should be doing thus and such.
3. Bow to better-fitted criteria than our own when it comes to placing him where he belongs at school.
4. Stimulate in him, if we can, an inner desire for learning.
5. Stop talking and set a good, active example of the excitement to be found in the pursuit of knowledge.

CREATING THE ANTIQUE LOOK



It was standing like a broken-down Leaning Tower in the corner of the junk shop and even the owner wanted no part of it. \$2.00, he said. It didn't seem possible that anything so disreputable could make the transformation to the attractive, antiqued secretary at right, but it did—with do-it-yourself mechanics and an antique-it-yourself kit.



Right: If doors are loose-jointed and saggy, work cement into all joints then attach a corner plate to lower corner on hinge side with screws. If you are using diagonal mesh in the door, you won't need corner plate, as the mesh will stiffen and brace it.



First step: A favorite power tool of the fair sex, the sander saw, is used with metal cutting blade (in case of unseen nails) to cut away the broken door-sash strips. This tool handles much like a kitchen mixer, weighs about the same, and did the job on both doors in less than four minutes.



Left: For arched-topped door, cut plywood square same width as inside of door. Then cut full circle from square. Cutoff corners are then fitted in two top corners of door. Use cement and finishing nails to mount piece.

THE
BOOK



Right: For more height, add base frame to top section; attach with finishing nails, cement. Match wood for natural finishes. Any wood will take an antique finish. It covers variations



Right: After sanding, dust thoroughly; lay furniture on back and apply base coat from antiquing kit (Breicraft). Let furniture dry overnight or until dry



Apply gold effect from kit, let dry, then brush clear lacquer coat over it. This protects surface and also makes it washable. Basic principle of gold antiquing is simply a matter of wiping off gold where you don't want it. Use sponge or paper wad to make stipple and swirl effects, or wipe center area clear, leaving gold border. Kit can provide either black or white undercolor

Welded wire mesh with one-inch squares is fitted diagonally into grooves where glass used to be. Mesh can be attached with cellulose cement or bradded. After corner pieces and mesh are firm, use patching plaster to fill cracks. Then sand when dry



Left: To replace missing foot: cut short lengths of molding; miter at corner; reinforce with block; mount with cement; attach with screws into cabinet



No Fuss
No Muss

TIDY CAT
SANITARY CAT BOX FILLER

**SOLVES
CAT OWNERS
BIGGEST PROBLEM**

TIDY CAT is a specially processed hygienic clay that cats and kittens instinctively prefer to sand or sawdust. Once your pet is exposed to TIDY CAT your "house-breaking" problem is solved completely. What's more, cleaning the cat box is no longer a messy, disagreeable chore... it's really very simple.



**ABSORBS MOISTURE,
OFFENSIVE ODORS**

TIDY CAT is clean, sanitary, and pleasant to use in the house or apartment. Cats and kittens (and even young puppies) will train themselves naturally with TIDY CAT... and even prefer it to out-of-doors! This helps make better pets... keeps them home and out of trouble. TIDY CAT actually lasts longer than ordinary litter... thousands of satisfied pet-user owners praise its many advantages.



Cat owners write:

"Since discovering TIDY CAT, I have introduced it to at least twenty cat-owner friends. They are as pleased with it as I am."

"I work all day and must leave my cat alone in the apartment. This was not possible before I discovered TIDY CAT."

**TIDY CAT IS AVAILABLE IN PET FOOD SECTIONS
OF GROCERIES AND SUPERMARKETS**



WRITE FOR FREE FOLDER
"How to take Care of Cats"

Put it on your shopping list... buy it in handy 5-lb. packages. Other household uses: drying and deodorizing garbage cans, absorbing grease spots in garage or spilled liquids in house... also used in barbecue grill firebed, it catches grease drippings, protects fire box.

Happy Pet
PRODUCTS, INC.

HAPPY PET PRODUCTS, INC., Dept. L, Cassopolis, Michigan



Dramatic!

NEW COCKFIGHT CHAIR

Stickley takes the broad, flat platform back of an authentic Cockfight Chair and incorporates it in a modern-day version that's as comfortable to straddle as it is to sit in... Another landmark of elegance from the Stickley collection. Send 50¢ for 34-page illustrated booklet and name of your nearest dealer. L. & J. G. Stickley, Inc., Fayetteville, New York.

STICKLEY
CHERRY VALLEY WORKSHOPS

MR. PEABODY'S GROWN-UP FURNITURE FOR CHILDREN



Children are people, hence Lawrence Peabody's intelligent approach to juvenile furniture design. The uncluttered lines and serene silhouettes give aid and comfort to little egos, while Child-Pruf® plastic tops on chests and chiffonobes guard parents against the slings and arrows of childhood outrages. Substitute youth bed for crib in this Jutland grouping, and the add-e-unit, modular styling may well see Junior through the first stirrings of adolescence. See this and other CHILD CRAFT groups at leading stores everywhere.

SEND FOR FREE BOOKLET

child craft

by SMITH of SALEM, INDIANA • Dept L9 • designs by LAWRENCE PEABODY

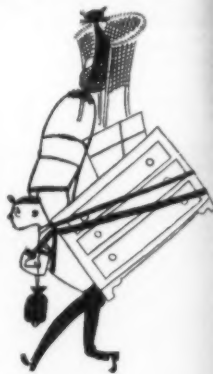
If you're on the move [Continued from page 161]

should never be packed in cartons containing food of any kind: the odor alone will cause food spoilage. To prevent spilling, corks and stoppers of used medicine and cosmetic jars and bottles should be sealed with masking tape before placing them in cartons.

Throughout packing, always use sturdy cartons and containers—preferably with the covers still intact. Always pack the heaviest articles on the bottom, the lightest on top. Pack all containers as compactly as possible with shredded paper pressed gently, but firmly, around each article. If possible, pack all parts of the article in the same carton. Label each container with an identification sticker, listing the contents contained within, and which room of the new house it should be unpacked in. Bright red stickers reading *fragile, handle with care*, should be placed on those cartons containing breakables.

Draperies should be taken down and packed in cartons before the mover arrives. If folded carefully—with clean sheets of tissue paper between the folds—they will arrive at their destination in the same condition in which they started. Some movers provide wardrobe cartons for a small extra charge, and the additional expense is well worth it for the protection it provides These cartons will hold from 12 to 20 items of clothing.

The garments are simply transferred—still on their hangers—to the rack in the sturdy corrugated carton. When filled, a cover slides down in place and seals off the clothing from all dust and dirt. Kitchen utensils and pots and pans may be wrapped in clean tissue paper and packed in cartons with plenty of excelsior or shredded newspaper to keep them clean and unscratched.



Preparation of major appliances:

It is your responsibility as a shipper to see that mechanical appliances are properly serviced before and after a move into a new home. If they are not serviced, the mover cannot be held liable for any damage that may occur. Because of the delicate mechanisms and movable parts in most kitchen and laundry equipment, it warrants extra precautions. Radios, most TV sets, phonographs and tape recorders do not require special servicing before a move, but special care should be taken in packing them. Let the mover handle the refrigerator. He'll put pads between doors on two-door refrigerators or between the door and bottom panel on other models to make sure the doors remain in alignment. Your job is to defrost the refrigerator, and take out and pack all trays, shelves, crispers and pans. Some TV sets require that the picture tube be removed before the set can be moved. Many sets require special service of one kind or another.

[Continued on page 170]

New hook to old craft

An A-B-C nursery rug is as easy to make as its name sounds. Armed with a pattern, a kit of rug wool, latch-hook needle, rug-cutter and binding, you will be fully equipped to concoct this delightful accessory to any small child's haven. Not even a frame is needed, allowing complete freedom to work on it wherever you are. Another inviting feature is the use of a simpler type of needle called a latch hook—a boon to rug-makers because it automatically makes the knot. Once you have purchased rug wool, cut up an initial supply in each color you have selected. Separate colors and set rug-cutter to divide yarn into equal lengths.



Start the simple stitch by folding yarn in half over the hook and pulling it through every square. Since the canvas pattern is tinted according to the design, it's easy to match the lengths of yarn to the colors as they appear



This ABC & Pussy Cat nursery rug, finished, measures 23" by 38". A kit of permanently mothproofed virgin wool sufficient for the entire rug costs \$15.20; the latch-hook needle is 75¢; pattern is \$3.15; rug cutter is \$1.25 and binding is 15¢ per lineal yard—all from Emile Bernat & Sons



Shown 1/2 Scale

We think that you shall never see
A floral so delightfully...

designed as Stockwell's gay and light Hortensia pattern. Any mood, any setting, any reflection of self can be created by the simple use of wall decoration. LIVING ROOM, DINING ROOM, KITCHEN, BATH OR HALL... NOTHING MAKES A HOUSE A HOME LIKE STOCKWELL ON THE WALL! Stockwell, long honored for excellence in craftsmanship and design.

SHOWROOMS:

LOS ANGELES
PASADENA
BEVERLY HILLS
SAN FRANCISCO

DECORATOR SHOWROOM:

103 S. ROBERTSON BLVD., LOS ANGELES



DISTRIBUTORS:

THIBAUT NEW YORK
WARNER CHICAGO
SEABROOK MEMPHIS
STOCKWELL LOS ANGELES

FOR SAMPLES SEND 25¢ TO STOCKWELL DEPT. L9-3262 WILSHIRE BLVD., L.A.

For Collectors of Americana



**THUMBACK
SIDE CHAIR**

As a skillful reproduction of the antique Thumback originally made in New England, this graceful, and delightfully gold stenciled little Windsor will increase in value through the years.

EXG-10



**SALEM
ROCKER**
67-40C

The original Salem Rocker is highly prized by collectors as an outstanding example of creative American cabinetwork of the early 1800's. You will enjoy the contemporary comfort of this authentic reproduction with its high Windsor back, deftly curved spindles, broad rolled seat, and well-set rockers.

**WINDSOR
ARM CHAIR**

An archer's bow back with seven supporting spindles, vase-shaped outspread legs, and shaped seat, identify this handsome chair as an authentic copy of the earliest Colonial Windsor made in America.



2036-S

**PAUL REVERE
CHAIR**

Named after the fine antique Fan-Back Windsor in the Paul Revere house in Boston. A beautiful reproduction—with the charm of the original, plus modern sturdiness.



KAL-10

These reproductions and others at better furniture and department stores



**Nichols
&
Stone**

The Home of Windsor Chairs

How To Choose The Right Colonial Chair

Pages of helpful ideas, interesting illustrations, and complete historical information.

NICHOLS & STONE CO.

Box 96, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone _____ State _____



TEACHING TELEPHONE MANNERS

By ALFRED M. COOPER

Most of us have had the unpleasant experience of hearing a child's voice at the other end when we phone a friend. The child herself (or himself) is not objectionable, but one may well find the ensuing moments confusing and irritating, especially when a parent is not at hand to take over the phone.

Long-distance operators are trained to ask any child who answers, "Is there someone older I can speak to?" This query alone may serve to confuse or antagonize the child, particularly if he (or she) happens to be holding the instrument upside down, or can think of a lot more interesting things to do than waking a sleepy parent.

Most mothers (and I understand all telephone com-

panies) dread the year or two when a toddler may yank a telephone off the table or quietly lay the receiver on the floor where nobody notices it for a few hours. This is a phase and none of the suggestions which follow are intended to substitute for the parent's patience in training the youngster to treat a phone with the respect due it. Rather the methods that follow are those which I find have worked well in training a 4-year-old in telephoning.

1. The best way to begin is by letting the child listen in on calls you have originated, and participate to some extent in a conversation with the party at the other end. This works especially well when that party is the child's Dad (if Dad has a little time at the office in which to converse with his offspring).

2. The second step is that of teaching the child to answer the phone correctly. This entails a bit of repetitive practice, and may be somewhat trying to some of your friends, but if the child is complimented for progress demonstrated, it is surprising how quickly he (or she) can learn to say, "Hello," and when a voice answers, say, "This is Kathy," and soon follow this, as a matter of course, with "Do you wish to speak to Mama?" (or Papa, or perhaps an older sister or brother). Then add, "Just a minute, please. I'll call him."

3. When you get a 4-year-old on the line who can follow that simple routine, you love it, and your opinion of

that youngster's parents goes up 100 percent. You can hear the instrument put down, the child's feet running, and if Mama is outside, you soon hear the shrill little voice, "Mama, the telephone!"

You appreciate this all the more if you have previously phoned friends, only to have a child yell at you unintelligibly, and then either hang up or throw the phone down and go about his (or her) interrupted playing, and leave you dangling and fuming. Because the call may be important and you then have no possible way of ringing that number again until somebody happens to see the phone lying on the table.

4. Should Mama happen to be taking a shower, or be otherwise occupied so she cannot answer the phone at once, the 4-year-old may be readily trained to say, "Mama can't come to the phone. Give me your name and she'll call you back."

5. A child of four usually cannot be taught to dial a number of several digits, but it is altogether feasible to teach him or her to dial "0". In an emergency, this may be the most important lesson you have ever taught this child. Once the operator answers, he or she can repeat the gist of any message you must get quickly to the police, the fire department, or for an ambulance with a doctor. Telephone operators are trained to respect and act upon such emergency calls. They can ascertain the address of any calling party.

EASY WAY TO REMODEL SLIDING-DOOR CABINETS

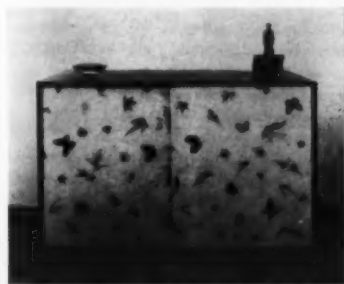
Many jobs that amateurs fear to tackle are really simple when they know the tricks of the trade. Such is certainly the case in replacing sliding panels. Here, a useful but battered old cabinet is given a new lease on life by the installation of decorative plastic paneling by Bardite. Some assemblies have tracks, others only groove-dividers.



First measure the width and length of the existing doors. Then have panels of same size precut at your local lumber-supply dealer

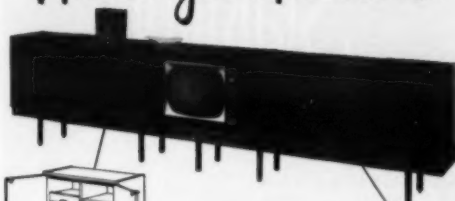


If old doors do not come out by lifting up, use a screw driver to pry off the facing molding. Then pry up and remove track. Clean it well



Fit the tops of the panels into the top grooves, the bottoms into the track. Then slide assembly back into place and replace molding

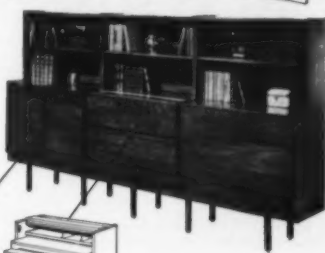
*What's your Problem?



Family Room -
Den-Entertainment Center



Home or
Business
Office



Stereo
or
Hi-Fi



ALL IN NATURAL WALNUT

Now . . . a family fun center that can be tailored to your entertainment preferences! Smart stack units in Natural Walnut provide cabinet space for TV, record player and record storage, Stereo speakers. Other pieces include bar, 3-drawer chest, desk, bookcase, curio case, bench cover for seating. Choose units best suited to your family's taste . . . arrange and rearrange them as you wish. Or start with a few units, lengthen the extension base as you add pieces. Hooker's Urbane group is delightfully flexible, fits any wall space.

OFFICE UNITS, TOO: Urbane gives the executive look to any office. File cabinets, storage chests, bookcases . . . all prove that efficiency can be attractive.

*Urbane (Solves them all!)

Another Mainline Classic by Hooker—Designed by Robert S. Levine
HOOKER FURNITURE CORPORATION, MARTINSVILLE, VIRGINIA

Send 35¢ in coin for illustrated booklet and name of nearest dealer.

Stakmore

TOO BEAUTIFUL TO FOLD—BUT IT DOES

Stakmore's hospitality set for young moderns... in fine polished hardwood. The new flat-folding Danne-Fold chairs are also available separately. At fine stores everywhere.



STAKMORE CO., INC., 208 MADISON AVE., NEW YORK 16



S-ELECTED

- ☒ for comfort
- ☒ for functional design
- ☒ for sensible price



Enjoy the warmth of hand rubbed walnut, enhanced by natural cane. Foam rubber zipper covers. Elegant choice of fabrics.

Ideal in any room design. Perfect room divider.

Featured in contemporary furniture stores—at prices you can afford. Write for the name of your nearest dealer.



2311 First Avenue North
Birmingham, Alabama

If you're on the move [Continued from page 166]

It's wise to have a qualified serviceman go over your set in advance of moving day, making necessary adjustments and, if necessary, removing the picture tube for you. He'll even tell you the best methods of packing the set. Ranges, air-conditioners, home freezers, washers and dryers and other major appliances should be serviced by an authorized serviceman before they are moved.



In most instances, a mover will not accept frozen foods, stored in a home freezer, for shipment unless the freezer is operating at normal deep-freeze temperature at the time of loading; unless the distance is no more than 150 miles and the time needed for delivery no more than 24 hours; unless no storage is required and no service is needed en route. The appliance itself is moved in much the same manner as a refrigerator.

Handling fragiles and valuables. Probably the most difficult packing task is that which involves dishes, china and glassware. In

packing a barrel of such fragile and valuable items, the breakables are packed in three or four layers—depending on the size of the particular items—with dinner plates on the first tier, serving pieces on the second, delicate china on the third and glassware on the fourth. First step in the operation is to distribute shredded paper on the bottom of the barrel, pressing the paper down until you have a cushion about five inches high. Then proceed with the wrapping of the individual items. Dresden china and fragile stemware should be padded with cotton immediately around each piece, instead of padding with shredded paper. Plates, soup dishes and the like should be wrapped in bundles of five or six. First, place two or three sheets of newsprint on a table, then spread a layer of shredded paper evenly over the center of the sheets of paper to form a cushion. Between each plate distribute a generous amount of shredded paper. When you have a packet of five or six, pull up the loose pieces of shredded paper around the sides of the dishes to prevent them from chipping. Complete the procedure by wrapping the bundle in newspaper. About four or five bundles should be nested together on edge in a straight row across the center of the barrel. The ends of the rows should be protected from the sides of the barrel with shredded paper, packed in solidly. Two or three bundles of dishes and possibly some small vases or sturdy glassware should then be placed in the barrel to fill out the bottom tier. Be sure to use enough shredded paper to prevent any of the wrapped articles from coming in contact with the sides of the barrel. Finally, cover the entire first tier with a two-inch layer of shredded paper, pressed down and level, then proceed to build up with succeeding articles, using the same wrapping method. Dishes should be packed on edge, never laid flat, while tumblers and stemware should be placed in the barrel with the drinking edge facing down.

If you're on the move

When the top tier has been completed, shredded paper should be added evenly enough and generously enough to extend above the top of the barrel. There should be enough shredded paper so that when the cover is put in place, a firm cushion at least one-inch thick will exist between the cover and the top of the last tier of bundles. Remember: the packing should be tight enough to hold firmly, but not so tight as to place stress on the individual articles. This is of utmost importance, because too much pressure will result in breakage when the barrel cover is placed in position. If the articles are packed too loosely, a breakage in handling is almost certain. Plenty of "fragile" stickers appropriately placed on barrels and cartons containing delicate objects will help prevent damage to your valuables. In addition, it will caution the mover to exercise maximum care when handling the cartons.

General information on moving:

Whether the mover does the entire job—or you do part of it yourself—the following information pertains to any move. Movers are not required to handle anything attached to the building unless they have the written consent of the owner of the building. For this reason, prior to moving day, it is wise to disconnect or take down such movable items as: window fans and air-conditioners, TV antennas, hi-fi speakers, cornices, traverse rods, etc.

Moving experts advise that you personally transfer any articles of extraordinary value from your old home to the new. Such articles might include documents, money, jewelry, watches, deeds, securities, letters and insurance policies. All manner of pets and plants are your responsibility to move. The

moving firm will not accept them. Most reliable movers make some form of insurance available other than that required by law. The shipper simply declares a total value for the shipment, pays the extra charge (about 50 cents per \$100 valuation declared) and the mover's liability is extended to cover the full declared value.

Try to be at home when the movers arrive to load your household goods. If certain items such as luggage are not to be included in the shipment, be sure they are separated from articles to be moved. If possible, be present when the van is unloaded at its destination, or have someone there who can sign the necessary papers.

Naturally, one of the chief questions homemakers ask is: what will it cost me to move? The answer, of course, differs in each case. If your move is local, the final cost will be based on (A) man-hours required to load and unload your household furnishings; (B) distance between old and new residence; (C) any packing services which you order. If your move is long-distance (one that crosses state lines), the cost will be determined by (A) actual weight of the shipment; (B) mileage; (C) packing services ordered.

A word of caution: estimates are just that. They are not binding on the mover, and persons planning to move are warned against extremely low bids. These bids may later be expanded, resulting in a charge equal to, or in excess of, a higher, original bid. By dealing with a reputable dealer, however, you will get a dependably accurate idea of the ultimate cost. Experienced estimators generally can estimate within 10 percent of the weight of the load for long-distance moves, and come just about as close in determining the time required to load and unload in local moves.



6" goblet



10" candy jar and cover

Heirloom crystal in the American tradition . . . richly reflecting your fine taste.

YESTERYEAR

Treasured American Glass



Viking Glass Company
New Martinsville,
West Virginia

Color Combined with the Charm of Crystal

YESTERYEAR



5" flower vase



34 oz. pitcher

Amber, Tawny (ruby-amber) and Yesteryear Blue...your color choice from this outstanding Viking collection. Handmade, yet moderately priced, Yesteryear is available at fine stores everywhere.

Treasured American Glass



Viking Glass Company
New Martinsville,
West Virginia



NEW AND
UNUSUAL

Christmas Cards FROM

The Metropolitan Museum of Art

A distinctive new group of fifty-three cards from the Museum's own collections—Masterpieces of painting and sculpture, illuminated medieval manuscripts in precious colors, Victorian Christmas illustrations, enamels on gold, embroidered silks, ivories, and works of art from ancient Greece, India and Japan. All of the cards are printed under the direct supervision of the Metropolitan Museum and cost from 5 to 95 cents each. They can be bought only by mail or at the Museum itself. Send the coupon below, enclosing 25 cents for the illustrated catalogue to be mailed about September 1.

The Metropolitan Museum of Art

255 Gracie Station, New York 28

(x)

Please send me the Museum's new catalogue of Christmas cards, 25 cents enclosed

Name _____

Address _____

Laundry accommodations

There was a time when laundry operations were banished to the cellar or some other out-of-the-way place where all the disorderly paraphernalia could be spread out. Today, in many homes, there is no place to spread out and no cellar. Fortunately, however, there is also no disorder. Laundry equipment has been designed to be so compact that it can be tucked away functionally in many areas.



A laundry niche was located off the kitchen of a well-planned tract home. Measuring nine feet by two and one-half feet, it can be closed from view by attractive louvered doors. Storage space for cleaning

supplies, ironing board and all the accoutrement of laundry operations can be stored in this one compact spot. At left, relationship between spaces: a homemaking desk adjacent in the wall phone is located at the entrance to laundry nook. Frigidaire washer and dryer; Mary Proctor ironing board. In the Son Development, Dayton

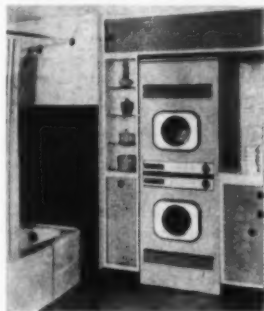


The bathroom is an ideal location for laundry equipment. Here, soiled clothing and items to be laundered are collected. It is economical to connect laundry equipment with existing plumbing outlets. At right, placed next to a counter lavatory, the Maytag washer serves as additional counter space when not in use





In a remodeled home, a useless, old pantry next to the kitchen was a logical location for new laundry equipment. Washer and dryer were located along one wall, with cabinets for appropriate storage above, while a counter for sorting, mending and other operations was located along another, complete with a sink for dampening, bleaching, etc. RCA Whirlpool washer and dryer; Ironrite portable ironer; Cal-Dak laundry sorter; Geneva cabinets; Moen single-handle faucet



Another example of a bath installation shows how spacesaving units can be stacked in otherwise wasted space. Note how well the units blend with surrounding bath built-ins: in scale and height, cabinets (including Peg-Board fronted clothes hamper) are related to the module of the units. Washer and dryer are Westinghouse Space-Mates



Large storage closet off a bedroom hall utilizes space wisely with the inclusion of compact, unobtrusive laundry units. A logical arrangement of shelves for towels, sheets and other laundered items was employed in the space over the equipment. Economy was possible by locating on wall opposite the bath. Hotpoint washer and dryer

*The elegance
of old
American mansions
is faithfully
yours in
these rare pieces*



The classic vanity is derived from Hepplewhite, as simplified by early American cabinet makers. The original of the octagon post canopy bed came from a Virginia mansion. The pieces shown are of solid Appalachian wild cherry—a colonial favorite. For details, write: Dept. LV.

STATTON
Trutype Americana



STATTON
FURNITURE MFG. CO.
Hagerstown, Maryland



STORES IN YOUR VICINITY

featuring

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in September 1960 issue of LIVING For Young Homemakers.

The following stores carry
Founders furniture as seen on
pages 98-99.

California
W & J Sloane, Beverly Hills
Connecticut
Henry Dick & Sons, Danbury
Illinois
John A. Colby, Chicago
Kentucky
Knight Furn. Co., Louisville
Michigan
Robinson Furn. Co., Detroit
Ohio
Modern Trend, Cleveland
Enterprise Furn., Toledo
Oklahoma
Ray Robinson's, Oklahoma City
Pennsylvania
Gordon's Eastwood, Pittsburgh
Miller Bros., Tarentum
Tennessee
Garrett's Suburbia, Madison
Russell Wilson, Inc., Memphis
Texas
Braswell-Davis, Waco
Utah
Clark-Leaming, Salt Lake City
Wisconsin
Cord's, Milwaukee

The following stores carry Crest
furniture as seen on pages
98-99.

Delaware
J. B. Van Sciver Co., Wilmington
Florida
Culler Furn. Co., Clearwater
Haverty Furn. Co., Jacksonville
San Jose Wayside, Jacksonville
Swindal-Powell Co., Jacksonville
Osborne-Poppell Furn.,
New Smyrna Beach
Kane Furn. Co., Orlando
Radigan-Orlando Furn., Orlando
Marston & Quina, Inc., Pensacola
Kyle Furn. Co., St. Petersburg
Hugo's Wayside Furn.,
Tarpon Springs
Georgia
Bride & Groom Furn., Savannah
Maryland
Cockeysville Furn., Cockeysville
P. J. Nee Co., Rockville
New Jersey
J. B. Van Sciver Co., Trenton
North Carolina
Morrison's of Biltmore, Asheville
Shipley's, Inc., Asheville
Haverty Furn. Co., Charlotte
The Plaza House, Charlotte
Whelan's, Inc., Charlotte
Wayside Interiors, Inc.,
High Point
Sprott Bros. Furn. Co., Sanford
Jones Bros. Furn. Co., Smithfield
Sonnik's Furn. Fair, Winston-Salem

Ohio
The May Co., Cleveland
Pennsylvania
J. B. Van Sciver Co., Lancaster
Marietta Chair & Furn. Co.,
Pittsburgh
South Carolina
McDuffie-Parker Furn. Co., Inc.,
Greenville
Wayside Furn. Center, Greenville
Tennessee
Stuckey Bros., Hemingway
Texas
Fowler Bros. Co., Knoxville
Perry Cohen Furn., Nashville
Virginia
James L. Michelbach Furn.,
Annandale
Rockingham Milling Co., Elkton
Fairfax Furn. Inc., Fairfax
Hess Furn. Co., Harrisonburg
Spigel Bros. Furn., Newport News
Haynes Furn. Co., Norfolk
Louis Legum Furn. Co., Norfolk
Norfolk House of Bedding, Norfolk
E. O. Crawford & Sons, Portsmouth
J. S. Crawford & Co., Portsmouth
The Holiday House, Richmond
West Virginia
Butler Furn. Co., Huntington

The following stores carry John-
Carper furniture as seen on
pages 108-109.

Alabama
Ashford Furn. Co., Ashford
E. L. Huey Furn. Co., Bessemer
Marquise Furn., Florence
Bennett Knit Furn., Piedmont
Barclift Prince Furn., Sheffield
Miller Furn. Co., Tarrant
Mugrove Furn. Co., Tarrant
Union Furn. Co., Tuscaloosa
Arkansas
Kenneth Kraft Furn. Co., Pine Bluff
Connecticut
Furn. & Loft, Ansonia
Lavallee Furn. Co., Danielson
Superior Uphl. Co., Elmwood
Watkins Bros., Inc., Manchester
Mfg. Furn. Outlet, Norwich
Nichols Cut Rate, West Haven
Florida
Mock Furn. Co., Jacksonville
Casells Johnson Furn., Tallahassee
Georgia
Hart Rollins Furn. Co., Bainbridge
M. W. Turner, Bainbridge
Illinois
Broseau Furn., Calumet City
The Eagle, Inc., Joliet
City Furn. Co., Kankakee
Dell Furn. Co., Morton Grove
Tiscoos Furn., Springfield
Indiana
City Furn. Co., Hammond
Bullerick Furn., Richmond
Iowa
The Jax. Black D. C., Waterloo

Kansas
Furn. Warehouse, Wichita
Kentucky
Big Sandy Furn., Ashland
Ratcliff Furn., Ashland
Wright Furn. Co., Ashland
Penn & Ratcliff, Campbellville
Geschwind Home Furn., Columbia
Rains Furn., Eminence
Walden Furn., Mayville
Finkelmann Furn., Newport
Louisiana
David Snyder Inc., Bastrop
Collins Furn., Jonesboro
Maine
Carriers Furn., Caribou
Reliable Furn. Co., Portland
Maryland
Millerson Furn. Co., Cumberland
Slutkin & Levine Inc., Pikesville
Massachusetts
Bloomberg Bros. Inc., Chelsea,
Medford
Burnetts Furn. Co., Everett
Stadford Furn. Co., Fall River
Leway Furn. Co., Fitchburg
Wainshall Furn. Corp., Greenfield
Coronet Furn. Co., Holyoke
Ensign Furn., Holyoke
Factory Outlet, Lawrence
Grand Furn. Co., Lawrence
The Studio Shoppe, Lawrence
Benoit Furn. Co., Leominster
World Furn. Co., Lowell
Byron Furn. Co., Natick
Kaplan Furn. Co., New Bedford
Dudley Furn. Co., N. Cambridge
Puritan Furn., Norwood
Singular Furn. Co., Shelburne
Royal Furn. Co., Somerville
Swampscott Furn. Store, Swampscott
Royal Furn. Co., Watertown and
Woburn
Michigan
Allendale Appl. & Furn., Allendale
Benke Furn. Co., Ann Arbor
House of Furn., Benton Harbor
Kleine Furn., Big Rapids
St. John & Adams, Camden
Agnew Furn. Co., Clio
Sacketts Home Furn., Gables
Vans Airport Furn., Kalamazoo
Obels Furn., Ludington
Marion Furn. Co., Marion
Mason Discount Furn., Montague
Pauls Furn. City, Mt. Clemens
James A. Reid Furn., Petoskey
House of Furn., Traverse City
William De Pree, Zeeland
Mississippi
J. A. Tucker Furn., Burnsville
The Colbert Brinson Co., Columbia
Flood Bros. Furn. Co., Laurel
Kirksey Bros. Furn., Tupelo
Busby Furn. Co., Waynesboro
Missouri
Carroll Country Co., Carrollton
M. A. Horwitz, Clayton
Davidsons Furn. Co., Independence
Jennings Furn. Co., Independence
Maywood Furn., Independence
Harris Furn., Kansas City
Masons Overland Co., Overland
Hilbard Merr. Co., St. Clair
Union Furn. Co., Union
New Hampshire
Franklin Furn. Co., Nashua
New Jersey
Ardleya, Bergenfield
Barbons, Camden
Okulicz, Inc., Camden
Dover Furn. Co., Dover
B. T. Ackerman Sons, Millville
Dover Furn. Co., Wayne
New York
McCann Furn. Barn, Bath
Olums of Binghamton, Binghamton
amden Furn. Co., Camden
Castile Furn., Castile
A. Oren & Sons, Catskill

Berbers Furn., Earlville
A & S Furn. Co., Endicott
Samuel Berman, Hudson
Field & Wright Co., Jamestown
Vic Blood, Le Roy
Loy Bros. Furn., Niagara Falls
Bross & Sons, Nyack
Earl H. Stebbins, Odessa
Rags Wayside Furn., Oneonta
Silverman Furn. Co., Peckskill
Hunt Furn. Co., Salamanca
Saracac Hotel Supply, Saracac Lake
Ulva Furn. Co., Ulva
North Carolina
The Merch. Mart, Fayetteville
Purdies Furn., Fayetteville
Heilig Levine Furn., Kingston
Kirksey & Co., Morganton
Oxford Furn. Co., Oxford
Blackwelders, Statesville
State Furn. Co., Winston-Salem
North Dakota
Vertin Furn. Co., Wahpeton
Ohio
Madox's Stores, Akron
Hamiltons Furn. & Home, Jefferson
Colonial Hgts. Furn., Lancaster
Roark Furn., Inc., Laura
Larry Conover Furn., Millford
Zane Furn. Co., N. Canton
Peoples Outfitting Co., Springfield
Tiffin Furn. Co., Tiffin
The Rose Furn. Co., Zanesville
Pennsylvania
Penn Furn. Co., Altoona
W. H. Gross Furn. Co., Beaver Falls
Penn Furn. Co., Indiana
Penn Furn. Co., Johnstown
Penn Furn. Co., Latrobe
Penn Furn. Co., Somerset
R. W. Rudolph, Stoneboro
A. C. Miller Furn., Stroudsburg
South Dakota
Torness Furn., Milbank
Tennessee
General Appl. & Furn., Dyersburg
Skeen Furn., Jefferson City
Bingham Furn., Kingsport
Glass Furn., Kingsport
Vaughan Furn. Co., Knoxville
Cooper Supply Co., Lake City
Vaughan Furn. Co., Martin
Bood Gleason Furn., Oak Ridge
Virginia
Hopkins Furn. Co., Alexandria
Best Furn. Co., Appomattox
Barnes & Kimmel Co., Arlington
Schewel Furn. Co., Danville
Fairfax Furn. Inc., Fairfax
William Stalcup Furn., Falls Church
Schewel Furn. Co., Harrisonburg
H. R. Johnson Co., Salem
Wisconsin
Beloit Furn. Co., Beloit
Schuette Werth Daniels, Burlington
D. R. Furn. Mart, Marshfield
Plomby Furn. Store, Stanley
Kremlins Furn., Stevens Point

The following stores carry
Stanley furniture as seen on
pages 108-109.

California
McMahan's San Diego
Case Martin Furn. Co., San Rafael
Florida
Kane Furn. Co., St. Petersburg
Illinois
Goldblatt's, Chicago
Indiana
Fireside Furn. Co., Ft. Wayne
Louisiana
Hemenway's, Alexandria,
Baton Rouge, Monroe,
Shreveport
Michigan
Robinson Furn. Co., Detroit
Minnesota
Golden Rule, St. Paul

[Continued on page 175]

Who doesn't need extra space?

The need for extra space, particularly for those who live in apartments or small homes, can reach a fairly desperate peak. Sympathetic manufacturers are constantly bringing out new home equipment fashioned to keep you from getting the jitters everytime you look into the overstacked cupboard, the overflowing bedroom or the Fibber McGee closet. Below you will find answers to some of your storage problems . . . answers which will be not only functional but most attractive as well.



Sil-o-ette folding bed mounted on casters has frame of lightweight steel, folds to 7" thick, 26" wide—fits under a bed or in a car trunk. By Burton-Dixie. Hammacher Schlemmer, N. Y.



A compact package, this little chest offers its lower drawer as a file cabinet. Of birch and maple, it is 16½" wide, 27" deep, 23½" high. Baumritter



Electric blanket in twin, double- or king-size is available with either clock or foot-warmer—an intensified band of heat where it will do the most good. Controls and clock are combined in one unit. By Universal

DUX



Versatility is aptly expressed by this table, one of a group of 13—all with solid walnut or solid teak bases and several with marble or travertine tops—designed by Folke Ohlsson. They are among more than 30 occasional tables in the new DUX collection for 1960; all of them are illustrated in the complete DUX catalog. \$1.00.

New York Chicago Denver Los Angeles San Francisco Mexico D.F.

LASTING BEAUTY... at your fingertips!

- EXCITING—NEW—AUTHENTIC—HOUSE and GARDEN COLORS
- PRIMES and FINISHES IN ONE COAT
- COVERS LIGHTNING FAST
- GUARANTEED 5 YEARS



ILLBRONZE
the Best you
can buy

Spray-O-Namel

CONTAINS RUSTCOR®
TO STOP AND PREVENT RUST

Look for this tag attached to each Spray-O-Namel can. It identifies the finest in self-spraying paints.

ILLINOIS BRONZE POWDER CO., CHICAGO 16, ILLINOIS

[Continued on page 176]

"Thank Goodness!"



it's a
genuine
OZITE.
carpet cushion"

Yes, most Grandmas know about Genuine OZITE! Nearly a century of experience and craftsmanship have gone into the perfection of this quality carpet cushion. You, too, will appreciate Genuine OZITE every day because your carpet cleans better . . . retains its sheen and beauty longer . . . wears twice as long. No other product in home furnishings offers so much for so little.

America's First Name in Carpet Cushion

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.



Every
square yard
proudly bears
the name!

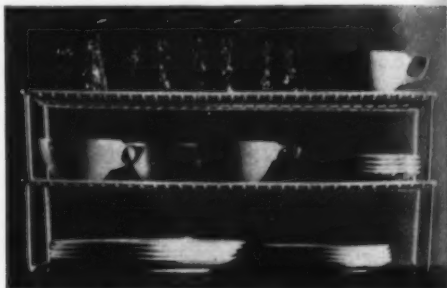
AMERICAN HAIR & FELT COMPANY
Floor Covering Division • Merchandise Mart Plaza • Chicago 54

Who doesn't need extra space?

[Continued from page 175]

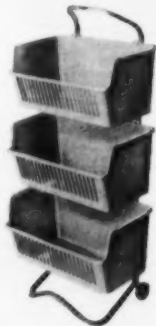
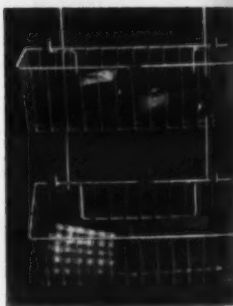


To keep beverages, snacks and even casseroles hot, a *cash* and *Hotrayette* are portable, require very little storage space, have walnut handles. By Seabro

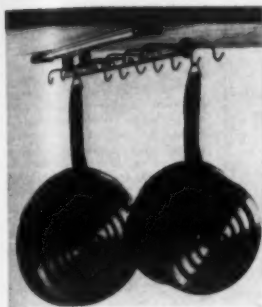


To create more space in the cupboard, closet, refrigerator or under the sink, these multipurpose shelves can be used singly or tier-stacked

Basket units complete with mounting to be used on wall or wardrobe door. Both the baskets and shelves above are of plastic-coated steel wire. Entire group from Seabro



All-purpose caddy of polyethylene consists of three bins "locked" on a portable rack. Can be used for cleaning supplies, garden tools, or—if you like—root vegetables. By Plas-Tex

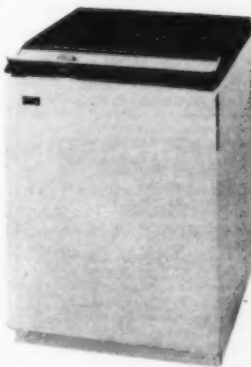


Disappearing pan rack which attaches to underside of cabinet, holds fourteen utensils and pulls out easily on ball bearings. *K-Venience* cookware rack by Knap & Vogt; *Club Holiday* cookware by Club Aluminum Products Co.

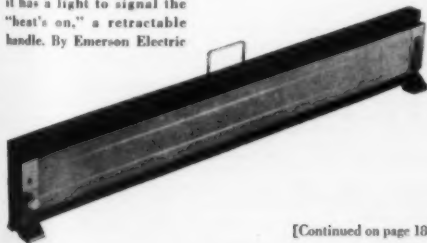


All-purpose cabinet which may be cut to any desired length. Has concealed lighting strip, may be used as a good-looking desk component. By Youngstown Kitchens

Portable dishwasher in charcoal-gray and white holds fifteen place settings, rolls easily from storage space to work area. *Imperial* dishwasher by Waste King Universal

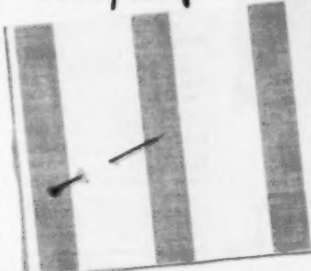


Portable electric baseboard heater is 48" wide, 3" deep. Thermostatically controlled, it has a light to signal the "heat's on," a retractable handle. By Emerson Electric



[Continued on page 100]

...and every once in a while you come across something you simply must have. And I did! (See window.) They're Breneman-Hartshorn's "Candy Stripe" window shades.



And they come in blue, green, yellow and pink (which I chose) And they certainly

brighten up our kitchen. I've used them with plain white curtains on all of the windows.

FREE BOOKLET

A 16-page full color "idea" booklet shows all the new B/H line of shades and blinds. For your copy write to...



BRENNEMAN-HARTSHORN INC. Cincinnati 2, Ohio

Delta
SINGLE HANDLE BALL FAUCETS

an appointment of quality...

sure to please the housewife with years of dependable service. Delta faucets are available from your plumber... call him today... and insist on Delta... the faucet with only ONE moving part...

There's a Delta faucet designed to fit your every need. Free literature upon request.

delta faucet corporation . greensburg, indiana

INCORPORATED

Stores in your vicinity [Continued from page 174]

Nevada

Home Furn. Co., Reno

New York

Grand Rapids, Schenectady

Union-Furn, Troy

North Carolina

Town & Country Furn.,

Winston-Salem

Ohio

Watkins Furn. Co., Cleveland

Glick Furn., Columbus

Pennsylvania

Orlengers, Braddock

Pomeroy's, Levittown

Rhode Island

Biltmore Furn., Pawtucket

Tennessee

H. Cohen Furn. Co., Nashville

Texas

Frdway Stores, Corpus Christi

Virginia

Town House Furn., Arlington

Haynes Furn. Co., Norfolk

Sydney & Hundley, Inc., Richmond

West Virginia

Stone & Thomas, Wheeling

Wisconsin

Town & Country House, Madison

The following stores carry White

furniture as seen on page 116.

Connecticut

Boyle & Martin, Bridgeport

Florida

Snos Furn. Co., Daytona Beach

Craig Furn. Co., Delray Beach

Ft. Lauderdale Furn.,

Ft. Lauderdale

Maron & Sons Wayside Furn. Co.,

Jacksonville

Lloyd's Furn. Co., Orlando

Lyster Furn. Co., Tampa

Shreve, Inc., Tampa

Traditional House, W. Palm Beach

Illinois

Frankel Furn. Co., Chicago

Polk Bros., Melrose Park

Indiana

Schonberg's, E. Chicago

E. F. Marburger & Sons, Inc.,

Indianapolis

Kansas

Hellums Furn. Co., Wichita

Kentucky

Bass White, Furn. Co., Louisville

Louisiana

Furn. Dist., Inc., Baton Rouge

Anderson's White, Furn., Lafayette

Richard Furn. Co., Lafayette

Dixie Furn. Co., New Orleans

Massachusetts

Alvin Anthony, Springfield

Mississippi

Mississippi White, Furn., Jackson

New Mexico

Modesta's, Albuquerque

New York

Fair Store, Binghamton

Stack's Fine Furn., Oswego

Nelick's Furn. Co., Troy

North Carolina

Style Craft, Durham

Annex Furn. Galleries, High Point

Ohio

Sterling-Lindner, Cleveland

The Hub of Steubenville,

Steubenville

Oklahoma

Hewitt's Home Furn.,

Oklahoma City

Hanna's of Brookside, Tulsa

Pennsylvania

Light-Parker Furn. Co.,

Conshohocken

Fullerton Furn. Galleries, Fullerton

Kaufmann's, Pittsburgh

Town & Country House, Pottstown

Rhode Island

Canal Furn. Showrooms, Providence

South Carolina

Copeland Furn. Co.,

Charleston Heights

Calder's Furn. Center, North

Johnson Hunt Furn., Spartanburg

Tennessee

Miller Furn. Co., Knoxville

Portner Furn., Memphis

H. Cohen Furn. Co., Nashville

Texas

Owens-Bagwell Furn. Co., Midland

Johnson Furn. Co., McKinney

Virginia

Channel Furn., Portsmouth

Kenneth Lord Furn. Co., Richmond

Jack Thompson Furn., Richmond

West Virginia

Foster-Thornburg, Huntington

Wisconsin

Maloney-Manley Interiors,

Green Bay

Schauer & Schumacher, Green Bay

Universal Furn. Mart, Milwaukee

The following stores carry

Thomasville furniture as seen on

page 117.

California

W & J Sloane, Beverly Hills

Connecticut

Wayside Furn. Co., Milford

Florida

Grosse Pointe Furn.,

Ft. Lauderdale

Southern White, Furn., Jacksonville

Tarr's, Inc., Tampa

Illinois

Vignola Furn. Co., River Forest

Bloomquist Furn. Co., Rockford

Kansas

The Knowles Co., Caney

L. C. Jackson, Wichita

Louisiana

Dauterive Furn., Lafayette

Dixie Bedding & Furn., Monroe

Rodorho White, Furn., New Orleans

Massachusetts

Mason Furn. Co., Fall River

Alvin Anthony, Springfield

Michigan

Englander Furn., Detroit

Nevada

Home Furn. Co., Reno

Reno Furn. Co., Reno

New Mexico

American Furn. Co., Albuquerque

New York

Sharlet's Fine Furn., Latham

North Carolina

Neese-Shoffner Co., Burlington

Annex Furn. Galleries, High Point

Ohio

John Shillito, Cincinnati

Sterling-Lindner, Cleveland

Bondy Furn. Co., Toledo

Oklahoma

Bull Furn. Co., Tulsa

Pennsylvania

Fullerton Furn., Fullerton

Empire Furn. Co., Pittsburgh

Marietta Chair, Pittsburgh

Soehr & Fister, Scranton

Tennessee

Taylor's, Inc., Johnson City

Fowler Bros., Knoxville

Texas

Louis Shanks, Austin

Spears Furn. Co., Lubbock

Spears Furn. Co., Wichita Falls

Utah

Dinwoody's Salt Lake City

Wisconsin

Kunzelmann Esser, Milwaukee

Canada

Union Uphol. Co., Montreal

Gensert & Sons, Winnipeg

The following stores carry Keller

furniture as seen on page 127.

Connecticut

Howlands, Inc., Bridgeport

Henry Dick & Sons, Danbury

Puritan Furn. Mart, Elmwood

Florida

Baywood Furn. Mart, Dunedin

Carls Modern Furn., Ft. Lauderdale

Illinois

Universal Furn. Co., Berwyn

Nelson Bros., Chicago

Tasemkins Furn. Co., Chicago

Sekera Furn. Co., Cicero

Fifth Ave. Furn., Moline

Cohen Furn. Co., Peoria

Warehouse Furn. Sales Co.,

River Forest

Indiana

Hale Furn. Co., Bedford

Richard Bennett Furn., Indianapolis

Refers Furn. Co., Lafayette

Iowa

Bings Furn., Waterloo

Kansas

L. C. Jackson, Inc., Wichita

Kentucky

Bell Furn. Co., Louisville

Albert Hess Furn. Co., Louisville

Massachusetts

Moller Osgood Co., Cambridge

Gladsome Furn. Co., Fitchburg

Arlans Dept. Store, New Bedford

U. S. Furn. Mfg. Co., New Bedford

Barlow, Inc., Stoughton

Grays Furn. Co., Waltham

Michigan

Mac Alpine Furn., Bad Axe

Town & Country Dinettes, Dearborn

The Lind Corp., Detroit

Woods Dinette Co., Detroit

L. & S. Furn. Sales Co., Rochester

Wayne Home Outfitters, Wayne

Minnesota

Goldfinch, Inc., Duluth

Friends Family Furn., Hopkins

Missouri

Parkway Furn. Co., Kansas City

Montana

Hasland Furn., Bozeman

New Hampshire

C. A. Hoyt Furn. Co., Manchester

Ohio

L. L. Redman Co., Cincinnati

Valley Furn. Co., Cleveland

West Clark Furn., Cleveland

Echenrode Furn., Columbus

May Assoc. Stores, Columbus

Benton Furn. Co., Delaware

Tebunny Bros., Fremont

Tope Furn., Gallipolis

Geo. Krelas Sons, Hamilton

Shirley's Furn., Miamisburg

Poland Country Side Furn., Poland

The Hub of Steubenville,

Steubenville

Pennsylvania

Obldens, Inc., Lancaster

Blatchford Furn. Co., Tyrone

Rhode Island

Coletta Furn., Providence

Auger Furn. Co., Woonsocket

Wisconsin

D. & R. Furn., Marshfield

Tadych Furn. Co., Milwaukee

U. & L. Furn., Milwaukee

Link Bros., Minong

The following stores carry

Temple-Stuart's furniture as seen

on page 133.

California

The Berkshire House, Huntington

Park

Connecticut

Bloomfield House, Bloomfield

Century Dinette, Bridgeport

Tinty's, New Britain

Ronell's Wayside Furn., Newington

Orange Furn. Center, Orange

Hayden Wayside Furn.,

Thompsonville

Delaware

Wax Furn. Co., Wilmington

Florida

Jordan Furn. Co., Danis

Illinois

Polk Bros., Melrose Park

Dell Furn. Co., Morton Grove

Indiana

Karline House, Inc., Hammond

L. S. Ayres & Co., Indianapolis

Ries Furn. Co., South Bend

Kentucky

The Stewart D. G. Co., Louisville

Maine

Bangor Furn. Co., Bangor

Massachusetts

Moller Osgood Furn. Co., Cambridge

Factory Outlet, Lawrence

Kaplan Furn. Co., New Bedford

Gould Furn. Co., Northampton

Young's Furn. Co., W. Lynn

Mayflower Wayside Furn.,

W. Newton

Cure's Furn., Worcester

Michigan

J. L. Hudson Co., Detroit

Pleasure & Leisure Shop, Detroit

People's Furn., Flint

James A. Brouwer Co., Holland

New Hampshire

Merriamk Wayside Furn., Nashua

New York

Edgcomb's Furn., Elmira

Old Colony, Inc., Kenmore

Silverman Furn. Co., Peekskill

Sibley, Lindsay & Curr, Rochester

North Carolina

Bridge's Furn. Co., Charlotte

Ohio

The J. L. Goodman Furn. Co.,

Cleveland

Hughes Co., Cleveland

C. R. Stewart & Sons, Hubbard

Walker Furn. Co., Toledo

Oklahoma

Callimore's, Oklahoma City

Pennsylvania

Jerry Hampton Furn., Milmont Park

B. E. Block & Bros., Norristown

Gimbel Bros., Pittsburgh

Rhode Island

American Furn. Co., Pawtucket

Liberty Furn. Co., Providence

Atlantic Mills Furn., Providence

South Carolina

Bridge's Furn. Co., Columbia

Utah

Forey Furn. Co., Salt Lake City

West Virginia

Southern White, Furn. Co.,

Huntington

Wisconsin

Gimbel Bros., Milwaukee

The following stores carry Conn

Ball furniture as seen on page

13

L. Christmas & Son, Darien
Wayside Furn. Shop, Millford
Home Beautiful, New London
Terryville Furn. Store, Terryville
Harden Wayside Furn.,
Thompsonville

Florida

Furn. Plaza, Boca Raton
Myrick's, Orlando
Shaw's, Inc., Tallahassee

Georgia

Klug's, Savannah

Idaho

Sherm Perry Furn., Boise
Peterson Furn., Idaho Falls

Illinois

Carson, Pirie Scott & Co., Chicago
Quigley Furn. Store, Decatur
House of Lindberg, Rockford
Madison Furn. Co., Springfield

Indiana

L. S. Ayres & Co., Indianapolis

Iowa

M. L. Parker Co., Davenport
Davidson's, Des Moines
Muehlman Furn. Co., Waterloo

Kansas

James, Wichita

Louisiana

Hennaway's, New Orleans
Hennaway's, Shreveport

Massachusetts

Modern Furn. Co., Fall River
Merrick's, Holyoke

M. J. Sullivan, Inc., Lawrence
Household Co., Lowell

Michigan

Hill & Welch Co., Lynn
Wayside Furn. Co., New Bedford

Minnesota

Sheridan's, Quincy
Edwards Wayside, Springfield

Mississippi

David Burwick, Worcester

Montana

Akel Anderson, Winona

Nebraska

Merchison Hall Galleries, Inc.,
Bloomington

New Hampshire

A. A. Mooney Furn., Manchester
The Home Center, West Ry

New York

J. P. & M. Sullivan, Elmira
The House of Maple, Latham

North Carolina

Freishman Furn. Co., Poughkeepsie
Lauer Furn. Co., Rochester

North Dakota

Leeds Furn., Ute

Ohio

Highland Furn. Co., Fayetteville

Oklahoma

J. L. Goodman Furn., Cleveland
F. & R. Lazarus, Columbia

Oregon

Colonial Furn. Co., Tulsa

Pennsylvania

Fryman's, Oswego

Rhode Island

Ducklow Bros., Portland

South Carolina

J. P. & M. Sullivan, Williamsport

Tennessee

Bristol Furn. Co., Bristol
National Furn., Providence

Texas

Kirby Quinn, Greenville
Rich's, Knoxville

Utah

Waldrop Furn. Co., Ahilene
Francis Furn., Austin

Virginia

Kaufman, Meyers & Co., Galveston
Sparks Furn. Co., Lubbock

Washington

Shipperson Furn. Co., San Angelo
The Texas Furn. Co., Wichita Falls

West Virginia

Z. C. M. L. Salt Lake City

Wisconsin

Carriage House, Richmond
Sherrills, Ronoke

Wyoming

Camp Furn. Co., Virginia Beach
Frautschi's, Inc., Madison

Yukon

Klode Furn. Co., Milwaukee

CLOGGED TOILETS cleared in a jiffy!



'TOILAFLEX' Toilet ALL-ARMS Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

With "ToiLaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit; the full pressure plows through the obstruction and swishes it down. Can't miss!

\$2.65 fully guaranteed

AT MOST HARDWARE STORES
Higher in Canada

Mother Says:

Baby is contented as a kitten with his Toidey Twinkle Seat.

Send 10¢ for Training Booklet

THE TOIDEY CO., INC.
Dept. YH-8, Ft. Wayne, Indiana



INTERIOR DECORATION

Develop Your Talent



Now a new home study course in Interior Design and Decoration. Prepared by outstanding interior decorators and teachers. Well-planned individual instruction for professional or personal use... its excellent starting point for a career for those with creative talent.

A LEADING HOME STUDY SCHOOL

Course includes: Furnishings, Furniture Arrangement, Period Styles, Color schemes, Wallpapers, Textiles, Pictures, Antiques, Lighting and scores of other subjects. No classes—no wasted time. No textbooks—all material in loose-leaf form, profusely illustrated with diagrams, sketches and photographs. Tested, step-by-step, "learning-by-doing" method... under qualified instructors. Diploma awarded. Low tuition, easy payments. Interior Decoration Kit furnished.

FREE BROOKLET, Send Coupon Today

Clip and mail coupon below at once for valuable free booklet, "Advantages in Interior Design and Decoration," and full particulars. (Send money, money without obligation. (No salesman will call.)

CHICAGO SCHOOL OF INTERIOR DECORATION
833 Broadway Parkway, Dept. 1226, Chicago 14, Ill.

CHICAGO SCHOOL OF INTERIOR DECORATION
833 Broadway Parkway, Dept. 1226, Chicago 14, Ill.

Please send me FREE and postpaid your booklet, "Advantages in Interior Design and Decoration" and full particulars. This obligation me in no way.

Name _____

Address _____

City _____ State _____

Zip _____

Rx for living

[Continued from page 84]

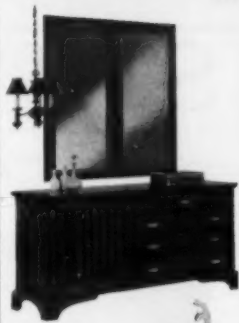
this unpleasant therapeutic side effect. Radiation burns do heal and much of the associated discomfort can be relieved.

The severe ill effects of an intense overexposure to X-rays are leukemia, damage to the reproductive system, and death. Since X-rays penetrate within the body, the inner tissues and organs can be affected by them. Some parts of the body are able to tolerate a larger dose of radiation than are others. The organs most susceptible to X-rays are the blood-producing and reproductive organs. Excessive amounts of X-rays to the blood-producing organs can cause leukemia. An intolerable dose to the reproductive organs can result in sterility or can produce congenital abnormalities in the offspring of the irradiated person. A large amount of total body irradiation frequently results in death. Since X-rays are cumulative, it is the people who work with them every day (radiologists and technicians) who run the greatest risk of any severe reaction. The possibility of such harm to a patient as a result of X-rays is almost nonexistent. However, it is easy to see how these terrifying possibilities would be increased, should there be no controls whatsoever.

The benefits derived from X-rays are many. They are used in medicine as both diagnostic and therapeutic aids. As a diagnostic aid, they are one of the most important contributions to modern medicine. Fractures, cancer, tuberculosis and arthritis are only a few of the many ailments which can be detected by the use of X-rays. The amount of X-ray exposure in any diagnostic procedure is so minimal as to be considered almost negligible.

The most important use of X-rays as a therapeutic measure is in the treatment of cancer. Some forms of cancer can be cured by X-ray therapy and in those forms for which there is as yet no cure, X-rays are used to inhibit the advance of the disease within the body.

X-rays were first discovered only sixty-five years ago. Since that time, man has found many beneficial uses for these mysterious rays. The science of radiation physics and the medical specialty of radiology both have their basic in this discovery. However, as well as learning to use X-rays for his greater benefit, man has learned to respect them for the harm, which if uncontrolled, they are capable of causing.



Homespun Beauty in the HALLMARK Collection

From this collection of Early American furniture you can enhance your bedroom with a choice of pieces to fit your every need. And, you will love it for years. A strong undercurrent of "true country" detail imparts a hand-made look accentuated by the exciting new hardware. All the pieces, both bedroom and dining room, are made in solid maple by craftsmen whose skill has been perfected through generations of working in solid woods.

Unique

Master Wood Workers Since 1854

Complete assortment of DINING ROOM and BEDROOM pieces in solid maple.

Unique Furniture Makers, Department LV260, Winston-Salem, North Carolina.

STIFFEL

The Royalty of Lamps



Lampole distinctively Stiffel in every way—including traditional Stiffel quality in materials and craftsmanship—yet modest in price. Center section of beautifully grained walnut steewood.

Ends (floor to ceiling, self-adjusting) cream white \$39.95* also available with solid brass ends \$45.00*. For descriptive literature address The Stiffel Co., Chicago 10, Illinois.

*Slightly higher West and South.

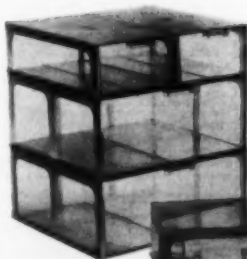
Who doesn't need extra space?

[Continued from page 177]

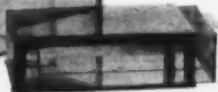


Tuckaway clothes dryer of lightweight aluminum folds to 35" by 4" for storage. It fits into bathtub, has 30' line. From Hammacher Schlemmer

All-in-one cabinet kitchen includes 6-cubic-foot refrigerator, 3 gas or electric burners and a stainless-steel sink. Top lowers like a box lid. *General Chef* by General Air Conditioning



Individual plastic drawer units are stackable, have interlocking frames. For shoes, accessories or ribbons in single or double shoe-box size. *Fue-Chests* by Pandora



AMPLE STORAGE IN BED CHESTS

The hue and cry about the lack of storage space in a home is a perennial one. The bed-chest is an old idea which has always provided an abundance of accessible, versatile storage without taking up valuable wall space. Here is a collection of new ones, scaled to hold blankets and bedspreads as well as the inevitable bulky miscellany. Many are cedar-lined; all are sturdy enough for seating.



A pair of blanket chests, each 40 inches long, do double-duty at the foot of the bed with room for his bulky skiing paraphernalia and her linens and blankets. Oak-veneered, chests are cedar-lined, have a fine gunstock finish. From the Saga group by Hooker Furniture



Another stronghold against moths and dust is this Scandinavian-style walnut blanket-chest with its roomy dimensions, 47½ inches long by 24½ inches high and 17½ inches deep. Top lifts up to reveal a sliding tray shallow enough for smaller effects. By Lane

The Big Vote

With the coming presidential election being large in the news, our eyes were stopped by a pamphlet on politics that came in a recent mailbox. Filled with capsule facts about past campaigns, the booklet illustrated the importance of the ballot.

On several occasions, past presidential elections have been so close that a relative handful of ballots were able to swing key electoral votes to the winner. This happened in 1876 when republican Rutherford B. Hayes won even though his opponent, democrat Samuel J. Tilden had a majority of 250,000 popular votes. In 1916, Woodrow Wilson came from behind to defeat Charles Evans Hughes by the margin of California's 13 electoral votes. One hundred years ago exactly, Abraham Lincoln was elected by a minority popular vote, winning with 180 electoral votes against 123 for his three opponents. The course of history might have been altered by the popular ballots that were never voted!

In less dramatic fashion, your ballot is just as important in the market place. The entire issue of this magazine is filled with product candidates for your election. Your purchase is a vote of confidence in the campaign promise of the product as advertised. American industry depends upon this faith. Any policy less than integrity would lead to economic disaster.

Imperial washable wallpapers seek your vote and are pledged to create a charming and inviting atmosphere in your home. We invite you to meet our candidates everyday at your Imperial dealer...but on November 4th, please vote at the presidential polls first!

P.S. To receive brand new decorating booklet entitled "Imperial Wallpaper Sets the Scene for Happy Living", send 10¢ in coin, together with this rectangle, to Dept. LL-9.

IMPERIAL COLOR CHEMICAL & PAPER
Glens Falls, New York

a department of Hercules Powder Company

Tables -
to love and
to live with



No. 1412L
Alfice
Cherry and Birch

No. 1413L
Matching Chest with
Four Drawers



No. 11126L
Trem & Country
Cherry and Birch



No. 1240WT
Wardens
Walnut & Oak • Two Doors

No. 1240WT
Matching Chest with
Two Drawers

Lovely tables, yes! But more... they're beautiful storage units designed for records, yet flexible enough for other uses... removable interior partitions do the trick. Styled and finished to match some of the most popular Hekman Table groups, these record cabinets provide a stylish decorator touch for living room, den or "home entertainment center"... and at prices far lower than you'd expect. See your Hekman dealer.

Hekman

4 FOLDERS - Danish and Country Modern -
French and Italian Provincial - Classic designs -
Wall Clocks and Matching Barometers -
Send 25¢. Write for name of your nearby dealer.

FURNITURE CO. GRAND RAPIDS, MICHIGAN

[Continued on page 183]

HALE

SINCE 1860

Hale's family tree is the Rock Maple. Vermont craftsmen fashion this warm, glowing wood into Early American dining room furniture of unmatched distinction. Send for colorful new brochure. Hale Company, Inc., Dept. L-9, East Arlington, Vermont.



*Furniture
Proud of
Its Ancestry*

PANIC WHEN YOU TALK?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 1126, Chicago 14, Ill. A postcard will do.

FOR ENDURING REMEMBRANCE



BENT GLASS

TrayKards
It's a Card—and a Tray
It's Never Thrown Away!

from 75c
Boxed for mailing

Hanco Glass Corp., Point Marion, Pa.

★ This year give GLASS
CHRISTMAS TRAY KARDS

AT STATIONERY & DEPT. STORES



DO YOU NEED AN EXTRA
\$50 NEXT MONTH?
Here's an Easy Way to Get It!

And You Can Make It Every Month from Now until Christmas in Your Spare Time! Rush coupon below. Get 5 Christmas Cards Automatically for FREE EXAMINATION! See how easy it is to make the money you need with these gorgeous cards! Friends, neighbors, relatives, friends—order on sight. Keep up to five of every \$5.00 you take in. Last year thousands made \$50.00 to \$100.00 in this easy way. You also get FREE Samples of Personal Christmas Cards. FREE Catalog! Just mail coupon before NOV!

WALLACE BROWN, INC., Dept. G-192
11 East 20th Street New York 10, N.Y.

WALLACE BROWN, INC., Dept. G-192
11 East 20th St., New York 10, N.Y.
Rush me the 5 Christmas Cards. Ask for the Free Examination—plus FREE samples of Personal Christmas Cards. FREE Catalog and money-making plan.

Name _____
Address _____
City _____ State _____

RUG AND CARPET BUYING

CHECK-LIST

Before shopping for new carpet and accent or area rugs, it's important to analyze your problems at home. Here is a check-list to fill in, clip and put in your purse. At the store, it will help the salesman help you to find the right rug or carpet.

SIZE AND DESCRIPTION OF ROOMS

Living: Dimensions

Decoration: traditional _____

contemporary _____

Predominant color scheme _____

Colors: paint _____ wallpaper _____ drapery _____

upholstery: sofa _____ chairs _____ other _____

Dining: dimensions

Decoration: traditional _____

contemporary _____

Colors: paint _____ wallpaper _____ drapery _____

Master bedroom: dimensions

Decoration: traditional _____

contemporary _____

Colors: paint _____ wallpaper _____ drapery _____

spread _____ chair _____ other _____

Second bedroom: dimensions

Decoration: traditional _____

contemporary _____

Colors: paint _____ wallpaper _____ drapery _____

spread _____ chair _____ other _____

Third bedroom: dimensions

Decoration: traditional _____

contemporary _____

Colors: paint _____ wallpaper _____ drapery _____

spread _____ chair _____ other _____

Dimensions: hall _____ stairs _____

TRAFFIC

No. of rooms in house _____

No. of children _____ Ages _____

Access of lower floor rooms to outdoors _____

Entertaining: frequently _____ occasionally _____

Present carpets and rugs: location, colors, sizes _____

NOTE: Length in feet, multiplied by width, divided by 9 equals square yards

Ample storage in bed chests

[Continued from page 181]



An early American sea chest was the original inspiration of this entire group of cherry furniture, called Sun Coast by Drexel. The designer's contemporary version has been deftly proportioned to help save space; it is a perfect fit for a double bed, measures 54 inches long, 16 inches high and 18 inches deep. Drawers, left, are apportioned for sweaters, socks; right, for blankets and heavier clothes



Solid cherry treasure chest, by California designer William Paul Taylor, has the look of handcraftsmanship with its exposed walnut dowels and rounded wooden pull for lifting. Chest measures 37½ inches long, 18 inches deep and 15 inches high and has a removable tray. It is a good height for putting on shoes. Part of a collection of contemporary American pieces, *The Forum* by Superior Furniture



For festive friends to admire, and yours to proudly own . . . "Snowy Holly" . . . a most delightfully different hand-crafted crystal. It is sure to bring exciting charm and beauty to your holiday decor. You'll love this handwork of meticulous American craftsmanship; yet so pleasantly priced, perfect too, for gift-giving!

Colorful "Snowy Holly" is permanently decorated with fired-in ceramic holly and simulated snow. Illustrated items:

(A) 17-in. Fosted Covered Candy Jar.

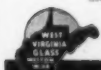
(B) 78-in. Fosted Brandy Labeler.

(C) 18-inch Fosted Vase.

(D) 8-inch Two-piece Hurricane Candle Set.

Other seasonal "Snowy Holly" pieces, not illustrated, include: Baller From Champagne, 16-Pc. 38-in. Punch Bowl Set, 7-Pc. Retrodome, Martini and Cocktail Shaker Sets, and 8-Pc. Tumbler Sets.

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—most, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.



WEST VIRGINIA Glass



Rain outside . . . dry inside

while these windows stay open

Golden Harvest

created by the Shelley artists to perpetuate the beauty of ripening wheat. This superb pattern will grace your dining table and bring to it dignity and charm.

The finest of English Bone China.



ENQUIRIES TO:

THE EDWARD WALKER CO.
225 Fifth Ave., New York 10, N.Y., U.S.A.
or THE HERBERT VAN DOORN CO.,
Western Merchandise Mart,
1255 Market St., San Francisco 2



No need to worry about it raining in with these awning-type PELLA WOOD MULTI-PURPOSE WINDOWS. And, they're so convenient to live with. Screens and storm panels remain in place on the inside the year 'round. If you like windows with small square or diamond panes, PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U.S. and Canada.

— THIS COUPON ANSWERED WITHIN 24 HOURS —
HOLSKER COMPANY,
Dept. LC-37, Pella, Iowa
Please send free literature on PELLA WOOD MULTI-PURPOSE WINDOWS.

NAME _____
ADDRESS _____
CITY & STATE _____



At Your Favorite Furniture or Department Store, or Write:
FOX MANUFACTURING COMPANY DEPT. SL ROME, GA.

Whatever your decor, you'll find the
 right selection of cushions
 FROM
miraf foam
 miraf foam, Inc., Engle State Building, New York
 10010 • Red Seat • Six Way • Back Rest • Floor Cushions • Chair Pads • Bed Pillows



Your Guide To Advertisers

For your convenience here is a complete listing of all display advertisers who are appearing in this issue.

Those marked with an asterisk are making offers of booklets, catalogs or other product information available to you either free or at a very small charge. To obtain this material, refer back to the ad and write direct to the manufacturer at the address listed.

Accessories & Fixtures

*Kirsch Company 158, 159

Appliances

Carrier Corporation 6
 Howard Miller Clock Co. 150
 Waste King Corporation 5
 West Bend 86
 Whirlpool 27

Building Materials & Supplies

*Aerona Manufacturing Co. 38
 *Aluminum Company of America 17
 American Gas Association 149
 *American Steel & Wire 24
 *Delta Faucet Corporation 177
 Emerson Electric 63
 General Republic Heating 160
 *Genova Modern Kitchen 51
 *Mutschler Brothers Company 35
 *Reynolds Metals Company 10, 11
 *Robecres Company 183
 *Scholz Homes 41, 45
 *Speakman Company 162
 Structural Clay Pds. Inst. 162
 Toilex 179
 *United States Steel 24
 *Vega Industries, Inc. 50
 *Vic-Queen 51, 55

China, Glass & Silver

*Fraser's, Inc. 150
 International Silver 1
 Orenda, Ltd. 43
 Reed & Barton 88
 *Royal China, Inc. 71
 Shelley China 183
 Viking Glass Company 171
 Wallace Silversmiths 12, 13
 West Virginia Glass 183

Drugs & Toiletries

*Nerwick Pharmaceutical Co. 153
 *Nurform 162
 Unguentine 162

Floor Coverings

*American Bilrite Rubber Co. 41
 Bigelow 8
 Borg Fabrics 75
 *Cabin Crafts 34
 Congoleum-Nairn, Inc. 15
 Industrial Rayon Inst. 48, 49
 Kentile, Inc. Inside Back Cover
 *Olson Rug Co. 84
 Orite Carpet Cushion 176

Furniture

American Furniture Company, Inc. 25
 *Basic Witz 20, 21, 22
 *Baumritter 29
 Child Craft 166
 *Conant Ball 36, 37
 *Crawford 82
 *Deco House 170
 *Drexel Furniture Co. 30
 *Dux 175
 *Founders Furniture, Inc. 154
 *Fox Mfg. Co. 184
 *Gilliam 40
 *Globe Furniture Co. 4
 Gordon's, Inc. 151
 Hale Co. 182
 *Hekman Furniture Co. 181
 Hickory Chair Company 73
 Hooker Furniture 169
 *International Furniture 79

Johnson-Carper Furniture Co. 16

*Kent-Coffey 7
 *King Factories 19
 *Le Z-Bey Chair Company 121
 *Mersman Table 52
 Mirafoam, Inc. 184
 Monitor 172
 *Nichols & Stone Co. 148
 North Hickory Furniture Co. 144
 *Ramscur 146
 *Stakmore Furniture 178
 *Station Furniture Mfg. Co. 173
 *L. & J. G. Sticker, Inc. 146
 *Unique Furniture Makers 179
 *United Furniture Corporation
 Inside Front Cover
 *United States Steel 24
 *White Furniture 38

Household Fabrics, Curtains & Upholstery

American Viscose Corporation 14, 47
 DuPont 26, 87, 136
 Fieldcrest 1
 General Tire & Rubber
 Company Back Cover
 Indian Head 67
 Morgan-Jones 50, 51
 Pearce Woolen Mills 83
 Pittsburgh Plate Glass 65
 Princeton Mills 61
 *Ronnie 19
 United States Rubber 18, 19

Housewares & Supplies

Con-Tact 146
 *Kimberly-Clark Corp. 22
 *Standard Packaging 22
 *H. J. Stutter 52

Lamps & Lighting

Phil-Mar Corp. 140
 Royal Haeger Lamp Co. 22
 *Stiffel Co. 180

Paints & Finishes

Illinois Bronze Powder Co. 170
 Benjamin Moore 38
 *Shelac Information Bureau 28
 TM-4 110

Radio, TV, Records & Musical Instruments

*Heath Co. 286

Shades, Blinds & Wall Coverings

*Breneman-Hartshorn, Inc. 170
 Benjamin Moore 38
 *Imperial Color, Chemical & Paper Corps. 28
 Thomas Strahan 140
 *United Wallpaper Company 60
 *Albert Van Luit & Co. 180

Miscellaneous

Wallace Brown 182
 *Chicago School of Interior
 Decoration 178
 *Conversations Studios 182
 *Happy Pet Products, Inc. 146
 House Glass Corp. 182
 *Metropolitan Museum of Art 172
 *North Star 182
 *Pen 'n Brush 182
 *Toidey Co., Inc. 178

Mail Order

*Frederick's 65
 *Palley's 59

KENTILE RUBBER

ON TODAY'S SMARTEST FLOORS

New Woodgrain® Planks—most comfortable of all to walk on because they're Rubber!



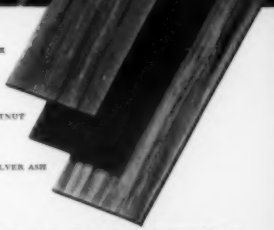
Rooms above feature Kentile® Rubber Woodgrain Planks in Silver Ash. Kentile Rubber Feature Strip in green complements the unusual enclosed herb garden. Base around cabinets is black KenCote®.

All the beauty of wood . . . none of the care! Exclusive Kentile Woodgrain Rubber Planks give you the warm glow of wood. Yet they never need sanding or varnishing . . . clean easily . . . are virtually wearproof and dentproof . . . quiet underfoot. Fatigue-proof Kentile Rubber Floors are also available in twenty-two marbled colored tiles. See your Kentile Dealer, listed in the Yellow Pages.

WHITE OAK

CHESTNUT

SILVER ASH



The famous Kentile Floors also include Solid Vinyl, Vinyl Asbestos, Cork, and Asphalt Tile—in over 200 Decorator Colors. © 1960, Kentile, Inc., 90-A, 2nd Ave., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR



Samsonite Flaire card table (8600 Series) and Flaire folding chairs (8600 Series), covered in Boltaflex, by Shwayder Bros., Inc., 1050 South Broadway, Denver, Colo.

it takes a heap of living . . . IT'S COVERED WITH

Bolta flex
vinyl upholstery material



SAMSONITE sturdiness is a by-word in American homes . . . but this Flaire set offers it to an even greater degree than usual, thanks to its Boltaflex vinyl upholstery. You work on it without worry . . . play on it with carefree freedom, all because Boltaflex is tough, durable and easy to care for. Spills wash off in seconds. When you shop for a bridge set or other furniture for your home, make sure it carries the red Boltaflex tag. You can also buy Boltaflex by the yard, or have your favorite upholstering shop use it to make your old furniture look new again.

THE GENERAL TIRE & RUBBER COMPANY • Pennsylvania Division • Jeannette, Penna.
WORLD'S LARGEST MANUFACTURER OF QUALITY VINYL FABRICS

Be sure it's genuine
... look for this tag
when you shop!



Industry, Danner & Co.

Lex

huins
is lag
st

GENERAL

General The
Company